

WCKB 780-AM

ISSUES / PROGRAMS

July, August and September, 2009

1. I--Listeners wanted information about area job openings.
P--WCKB aired a 5 minute report of local job listings, provided by the Dunn office of the North Carolina Employment Security Commission, each Monday at 12:45pm.
2. I--Listeners needed information on Social Security benefits, services and requirements.
P--WCKB aired a 5 minute report, provided by the Fayetteville office of the Social Security Administration, each Tuesday at 12:45pm. A topic listing is attached.
3. I--Listeners wanted to know about problems and issues faced by senior citizens.
P--WCKB aired a 1 minute feature, "Elder Care Made Easier," each Wednesday at 12:45pm. A topic listing is attached.
4. I--Listeners needed information about personal and public health issues.
P--WCKB aired a 5 minute report, provided by the Harnett County Department of Public Health, each Thursday at 12:45pm. A topic listing is attached.
5. I--Listeners wanted to hear about programs and services offered by the Extension Service.
P--WCKB aired a 5 minute report, provided by the Harnett County Cooperative Extension Service, each Friday at 12:45pm. A topic listing is attached.
6. I--Listeners wanted advice on issues facing today's families.
P--WCKB aired "James Dobson Family Minute," a 1 minute report provided by Focus on the Family, Monday through Friday at 1:30pm. A topic listing is attached.
7. I--Listeners wanted information on issues faced by home schooling families.
P--WCKB aired "Home School Heartbeat," a 2 minute report provided by the Home School Legal Defense Fund, each Sunday at 7:27am. A topic listing is attached.
8. I--Listeners wanted information on statewide employment trends and available services.
P--WCKB aired a 1 minute report provided by the North Carolina Employment Security Commission each Sunday at 10:47am. A topic listing is attached.
9. I--Listeners wanted information about credit, budgeting and finance.
P--WCKB aired "My Money Life," a 2 minute report provided by Crown Financial Ministries, each Sunday at 10:47am. A topic listing is attached.
10. I--Listeners wanted current information on medical research and recommendations.
P--WCKB aired a report from "Johns Hopkins Health Newsfeed", each Sunday at 10:51am.
A topic listing is attached.
11. I--Listeners wanted current information on consumer interest topics.
P--WCKB aired "Consumer Time," a 3 minute report provided by the United States Department of Agriculture, each Sunday at 10:53am. A topic listing is attached.

12. I--Listeners needed information on current agricultural issues and trends.
P--WCKB aired "Ag Update," a 2 1/2 minute report provided by the United States Department of Agriculture, each Sunday at 10:57am. A topic listing is attached.

13. I--Listeners expected station participation in local charities and events.
P--WCKB aired remote broadcasts and special interviews and public service announcements, and participated in local events. A list of these events and broadcasts is attached.

SOCIAL SECURITY REPORT *(July-September, 2009)*

7/09/09	Brenda Brown	The freedom to apply online
7/14/09	*****	Q & A: General / Retirement / Disability / SSI / Medicare
7/21/09	*****	Check your application status online
7/28/09	*****	Retired with children?
8/04/09	*****	Retirement estimator celebrates first anniversary
8/11/09	*****	If Facebook can't help, maybe Social Security can
8/18/09	*****	SS statements for those who don't file a tax return
8/25/09	*****	Q & A: General / Retirement / Disability
9/01/09	*****	Check your application status online
9/08/09	*****	Financial planning for the under 35 crowd
9/15/09	*****	Don't let a natural disaster delay your SS payment...get direct deposit
9/22/09	*****	Tools to help you decide when to retire
9/29/09	*****	Lesson plans & retirement plans

ELDER CARE MADE EASIER
Dr. Marion Somers

(July - September, 2009)

- | | |
|---------|-----------------------|
| 7/01/09 | Driving your elder |
| 7/08/09 | In-home safety |
| 7/15/09 | Credit card debt |
| 7/22/09 | A few travel tips |
| 7/29/09 | Document a life story |
| 8/05/09 | Change habits |
| 8/12/09 | The skin |
| 8/19/09 | Improved sleep |
| 8/26/09 | Sunlight |
| 9/02/09 | The power of light |
| 9/09/09 | Movie night |
| 9/16/09 | Honoring our veterans |
| 9/23/09 | The power of smell |
| 9/30/09 | Gardening |

HEALTH DEPARTMENT REPORT

(July - September, 2009)

7/02/09	Belinda Rayner	Fireworks safety
7/09/09	Summer fire safety
7/16/09	Gardening health & safety tips
7/23/09	Sun safety
7/30/09	Avoiding food borne illness this summer
8/06/09	World breastfeeding week
8/13/09	Kindergarten physicals
8/20/09	Staying active in summer
8/27/09	Summer food safety
9/03/09	National Cholesterol Education Month
9/10/09	Prostate cancer awareness
9/17/09	Food safety
9/24/09	Rethink your drink

EXTENSION SERVICE REPORT

(July-September, 2009)

7/03/09	Dan Wells	Pasture soil fertility
7/10/09	James Choate	Fire ants
7/17/09	""""""""""	Fire ants, part 2
7/24/09	""""""""""	Fire ants, part 3
7/31/09	""""""""""	Voluntary ag district
8/07/09	Dan Wells	Pasture soil fertility
8/14/09	James Choate	Fire ants
8/21/09	Wanda Hardison	Children know when their parents are fighting
8/28/09	""""""""""	The magic list for helping children behave well
9/04/09	Melanie Graham	Parenting routines
9/11/09	""""""""""	Grandparents Day
9/18/09	James Choate	NC Tobacco Referendum
9/25/09	Melanie Graham	Positive discipline



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TRACK SHEET

July 2009

62 TRACKS

FOCUS ON THE FAMILY BROADCASTING™

Track	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37								
	Independence Day Vignettes (:60 each) (July 4)	Ultimate Sacrifice	Heroes Proved	Alexis de Tocqueville	John Adams	Freedom and Responsibility	"FOCUS ON THE FAMILY" Generic (:30)	Trustworthy	"FOCUS ON THE FAMILY WEEKEND MAGAZINE" Generic (:30)	From One Parent to Another	"FAMILY NEWS IN FOCUS" Generic (:30)	Up to Date	"PLUGGED IN MOVIE REVIEWS" Generic (:30)	Undercover Thriller	"ADVENTURES IN ODYSSEY" Generic (:60)	Revolutionary	"ADVENTURES IN ODYSSEY" Weekly Promos (:30 each)	Something's Got to Change	No Way Out	No Way In	Sunday Morning Scramble	"ADVENTURES IN ODYSSEY" Daily Promos (:30 each)	The Midnight Ride	By Dawn's Early Light	The War Hero	The Pushover	Chores No More	Just Say Yes	The Painting	Best Face Forward	The One About Trust - I	The One About Trust - II	Viva La Difference	Amazing Grace	Leap of Faith	OT Action News: Jephthah's Vow	No Bones About It	The Joke's on You	When in Doubt — Pray!	Wrapped Around Your Finger	Patrick: A Heart Afire - I	Patrick: A Heart Afire - II	Poor Loser	Tornado!	A Case of Revenge

Track	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62		
	"JAMES DOBSON FAMILY MINUTE" Generics (:30 each)	Poetry Reading Without a License	Macramé Made Easy	"JAMES DOBSON FAMILY MINUTE" Features (:60 each)	Beginning Marriage on Good Footing	Curtailing Misbehavior	How We Got Here	Ending Thumb Sucking	Irrational Fears	Getting the Message?	Complimenting Your Spouse	Forgive Me Not	Pray for Breakthrough	Get Into the Word	Here for You	Biology of Anger	Advantage of Holding Him Back	Dating Conceals Information	What Does It Mean to Be a Man?	Social Cancers	They May Yet Flower	Romance in the Kitchen	The Little Things in Marriage	The Nature of Women	Put Your Arm Around Them	That's What Friends Are For	Take a Break From Children

James Dobson
FAMILY MINUTE™

Dr. James Dobson & Dr. Bill Maier
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FOCUS ON THE FAMILY

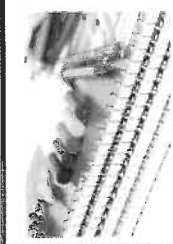
Weekend Magazine
Dr. Bill Maier

Family News In Focus

PLUGGED IN MOVIE REVIEWS

ADVENTURES IN ODYSSEY

ADVENTURES IN ODYSSEY



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TRACK SHEET

August 2009

58 TRACKS



FOCUS ON THE FAMILY
BROADCASTING

Track

Back to School Vignettes (:60 each)

- 1 What's the Big Deal?
- 2 Making Teachers Your Allies
- 3 Pumped Up Learning
- 4 Precious Gems

"FOCUS ON THE FAMILY" Generic (:30)

- 5 Frightened Chicken

"FOCUS ON THE FAMILY WEEKEND MAGAZINE" Generic (:30)

- 6 Sounds of the Weekend

"FAMILY NEWS IN FOCUS" Generic (:30)

- 7 Anyone

"PLUGGED IN MOVIE REVIEWS" Generic (:30)

- 8 Façade of Culture

"ADVENTURES IN ODYSSEY" Generic (:60)

- 9 Road Trip

"ADVENTURES IN ODYSSEY" Weekly Promos (:30 each)

- 10 August 1/2 The Business of Busyess
- 11 August 8/9 Bringing Up Dads
- 12 August 15/16 My Favorite Thing
- 13 August 22/23 The Chosen One - I
- 14 August 29/30 The Chosen One - II

"ADVENTURES IN ODYSSEY" Daily Promos (:30 each)

- 15 August 3 Bernard & Job
- 16 August 4 The Spy Who Bugged Me
- 17 August 5 More Like Alicia
- 18 August 6 Arizona Sunrise
- 19 August 7 Faster Than a Speeding Ticket
- 20 August 10 Hide & Seek
- 21 August 11 The Graduate
- 22 August 12 Malachi's Message - I
- 23 August 13 Malachi's Message - II
- 24 August 14 Malachi's Message - III
- 25 August 17 Natural Born Leader
- 26 August 18 BTU: Forgiveness
- 27 August 19 A Lesson From Mike
- 28 August 20 The Tower
- 29 August 21 The Devil Made Me Do It
- 30 August 24 Bufted Sin
- 31 August 25 Gloobers
- 32 August 26 Not-So-Trivial Pursuits
- 33 August 27 Opening Day
- 34 August 28 Another Man's Shoes
- 35 August 31 Telemachus - I

Track

"JAMES DOBSON FAMILY MINUTE" Generics (:30 each)

- 36 Once Upon a Time - I
- 37 Once Upon a Time - II

"JAMES DOBSON FAMILY MINUTE" Features (:60 each)

- 38 August 3 Finding a Common Interest in Marriage
- 39 August 4 Making Mealtime Pleasant
- 40 August 5 God's Economy
- 41 August 6 When a Child Says "I Hate You ..."
- 42 August 7 Is it Love or Infatuation?
- 43 August 10 Delaying the Empty Nest
- 44 August 11 Premenstrual Tension and the Husband
- 45 August 12 Relationships Run Downhill
- 46 August 13 Two Outa Three
- 47 August 14 Existential Questions
- 48 August 17 Praying for the President
- 49 August 18 Credit Card Debt
- 50 August 19 Abstinence
- 51 August 20 The Inevitability of Loss
- 52 August 21 Don't Punish the Bedwetter
- 53 August 24 God Will Use You
- 54 August 25 Why He's Not Saying Much
- 55 August 26 Tough Love in Marriage
- 56 August 27 Prize and Keys
- 57 August 28 Inside the Workaholic
- 58 August 31 Guilt and the Single Parent



Weekend Magazine
Dr. Bill Maier

Family News In Focus

PLUGGED IN
MOVIE REVIEWS

ADVENTURES IN ODYSSEY

ADVENTURES IN ODYSSEY



"James Dobson Family Minute"
Promos, September 2009

For Use in Promoting James Dobson Family Minute® Broadcasts

Tuesday, September 1: *Romance is Important*
At (Time: _____) on "James Dobson Family Minute," author Dr. James Dobson and Dr. Bill Maier observe that men find self-esteem in their work, but women find it in the romance in their marriages!

Wednesday, September 2: *Will and Spirit*
At (Time: _____), psychologist Dr. James Dobson explains the difference between shaping the will and breaking the spirit! That's next, with Dr. Bill Maier on "James Dobson Family Minute"!

Thursday, September 3: *The Church's Duty*
Coming up at (Time: _____) on "James Dobson Family Minute," psychologists Dr. James Dobson and Dr. Bill Maier observe the relevance of the church and its role in our culture. Relevance takes centerstage as the church raises her voice.

Friday, September 4: *Get Them Through It*
At (Time: _____), psychologist Dr. James Dobson and colleague Dr. Bill Maier remind parents struggling through the tough teen years — it doesn't last forever!

Monday, September 7: *A Man's Job and His Ego*
Author Dr. James Dobson talks about the correlation between a man's job and his self-esteem. Find out more on the next "James Dobson Family Minute" with Dr. Bill Maier at (Time: _____)!

Tuesday, September 8: *Falling Away*
At (Time: _____) on "James Dobson Family Minute" with Dr. Bill Maier, psychologist Dr. James Dobson reminds us that even the best parents struggle with disobedient kids.

Wednesday, September 9: *Taking the Good With the Bad*
Coming up at (Time: _____) on "James Dobson Family Minute," psychologist and author Dr. James Dobson, with colleague Dr. Bill Maier, points out how some of the qualities you find irritating about your spouse — can actually work to improve your marriage relationship!



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SPOT PROMOTION
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FOCUS ON THE FAMILY PROGRAMMING LIVE PROMOTIONAL COPY

James Dobson
**FAMILY
MINUTE®**

September 2009

Tuesday, September 22: Processional Caterpillars

At (Time: _____) on "James Dobson Family Minute," with Dr. Bill Maier, family advocate Dr. James Dobson compares busy families with processional caterpillars.

Wednesday, September 23: Nature of Today's Culture

At (Time: _____) on "James Dobson Family Minute," with Dr. Bill Maier, psychologist Dr. James Dobson warns about the powerful influence of today's culture on youth!

Thursday, September 24: Children Need Things the Same

At (Time: _____) on "James Dobson Family Minute," Drs. James Dobson and Bill Maier demonstrate how children need stable, permanent families — with a strong prayer life.

Friday, September 25: Faith and Emotions

At (Time: _____), with Dr. Bill Maier on "James Dobson Family Minute," psychologist Dr. James Dobson explains why faith shouldn't be based on feelings!

Monday, September 28: Love Must be Free

On "James Dobson Family Minute" at (Time: _____), author Dr. James Dobson and psychologist Dr. Bill Maier discuss why love must demand attention in marriage but also can grow only when it is free.

Tuesday, September 29: Low Self-Image and Failure

On the next "James Dobson Family Minute," at (Time: _____), psychologists Dr. James Dobson and Dr. Bill Maier talk to parents about how a child's negative self-image often leads to poor performance in school!

Wednesday, September 30: Parents Are on the Hook

Next time on "James Dobson Family Minute," psychologist Dr. James Dobson advises parents who want to teach accountability and responsibility to their children — to do so verbally and consistently! That's at (Time: _____) with Dr. Bill Maier on "James Dobson Family Minute"!

Thursday, September 10: Influence of Grandparents

At (Time: _____) on "James Dobson Family Minute," psychologist and author Dr. James Dobson, with psychologist Dr. Bill Maier, remembers the impact of a godly grandparent — in his own life!

Friday, September 11: When Disaster Strikes

At (Time: _____) on "James Dobson Family Minute," psychologist Dr. James Dobson, with Dr. Bill Maier, compares our reaction to difficulties in life — to the reality of the situation!

Monday, September 14: Grandparents Who Fill In

Psychologist Dr. James Dobson and colleague Dr. Bill Maier discuss new ways to meet the needs of children of divorce. That's at (Time: _____) on the next "James Dobson Family Minute"!

Tuesday, September 15: Happy Food?

Psychologists and family advocates Dr. James Dobson and Dr. Bill Maier address the issue of using food as an emotional tool. Find out more at (Time: _____) on the next "James Dobson Family Minute"!

Wednesday, September 16: Let Them Cry it Out

At (Time: _____) on "James Dobson Family Minute," psychologists Dr. James Dobson and Dr. Bill Maier explain how to handle the demands of a crying toddler — who doesn't want to be left behind!

Thursday, September 17: Hitting Puberty

At (Time: _____) on "James Dobson Family Minute," psychologists Dr. James Dobson and Dr. Bill Maier talk to teens about taking care of themselves during the tough years of puberty!

Friday, September 18: Divorce Isn't Good

Coming up at (Time: _____) on "James Dobson Family Minute," author and speaker Dr. James Dobson, with psychologist Dr. Bill Maier, insists that kids are better off when parents stay together.

Monday, September 21: Children and Responsibility

At (Time: _____) on "James Dobson Family Minute," psychologists Dr. James Dobson and Dr. Bill Maier advise parents to be patient in teaching their children responsibility — and to remember that it comes slowly!

- 7/05/09 A tool for teaching
- 7/12/09 Historical considerations
- 7/19/09 Opening eyes through art
- 7/26/09 But what about socialization?
- 8/02/09 Building community
- 8/09/09 Reading, writing and...organization?
- 8/16/09 Making time for order
- 8/23/09 A fresh approach
- 8/30/09 Teaching children to teach themselves
- 9/06/09 Dual enrollment: change of scene
- 9/13/09 Dual enrollment: dynamics of a classroom
- 9/20/09 Put down the laptop, kids, and pick up a book
- 9/27/09 Putting the fun back into reading

NC EMPLOYMENT SECURITY COMMISSION REPORT

(July - September, 2009)

7/05/09	Moses Carey (ESC Chairman)	Work Opportunity Tax Credit Program
7/12/09	*****	Employing disabled workers
7/19/09	*****	Workforce Investment Act
7/26/09	*****	Employing disabled workers
8/02/09	*****	Workforce Investment Act
8/09/09	*****	ESC/community college partnership
8/16/09	*****	Online job bank
8/23/09	*****	Professional screening
8/30/09	*****	Remote services center
9/06/09	*****	Workforce Investment Act
9/13/09	*****	Work Opportunity Tax Credit Program
9/20/09	*****	Technological advances
9/27/09	*****	Work Opportunity Tax Credit Program

"MY MONEY LIFE"

Chuck Bentley

(July - September, 2009)

- 7/05/09 Cost-effective career change
- 7/12/09 New job tips
- 7/19/09 Don't be lazy with finances
- 7/26/09 How twitter can help you
- 8/02/09 What you can do to turn our country's finances around
- 8/09/09 Social networking scams
- 8/16/09 Office hour cutbacks
- 8/23/09 Challenging your property assessment
- 8/30/09 Symptoms of financial bondage
- 9/06/09 The benefits of giving
- 9/13/09 Negotiate lower rent
- 9/20/09 Investing vs gambling
- 9/27/09 Fewer job openings

CONSUMER TIME

(July - September, 2009)

7/05/09	Gary Crawford, Carol Young	Vacationing in a recession
7/12/09	Susan Carter, Dr. Sam Tate	Hurricane season necessities
7/19/09	Rod Bain, Tom Vilsack	Push continues to build & improve rural broadband
7/26/09	Susan Carter, Dr. Sam Tate	Hurricane season necessities
8/02/09	Rod Bain, Dallas Tonsager	Circuit riders providing service to small rural towns
8/09/09	Gary Crawford, Charles Barden	When trees are thirsty
8/16/09	Gary Crawford, Scott Acre	Container gardens--the plot thickens
8/23/09	Rod Bain, Eric Luebehusen	Still a calm outlook for Atlantic hurricane season
8/30/09	Gary Crawford, Ephriam Leibtag	Food prices at supermarkets take a surprising tumble
9/06/09	Gary Crawford, Tom Vilsack, Michelle Obama, Bruce Butterfield	Gardening making a big comeback
9/13/09	Rod Bain, David Villano	First wave of broadband funding applications announced
9/20/09	Gary Crawford, Scott Acre	Growing your own herbs in containers
9/27/09	Rod Bain, Lisa Wallace	Proper sleep means better school performance & behavior

AG UPDATE

(July - September, 2009)

7/05/09	Susan Carter, Gerry Bange	Broiler, steer & hog outlook
7/12/09	Gary Crawford, Jerry Norton, Lance Honig	Farmers' planting decisions have surprised many people
7/19/09	Gary Crawford, Shayle Shagam, Tom Vilsack	Hog industry keeps shrinking as stress continues
7/26/09	Gary Crawford, Jerry Norton, Lance Honig	Farmers' planting decisions have surprised many people
8/02/09	Gary Crawford, Jerold Mande, Mike Taylor, Collin Peterson, Kent Reppler, Larry Wooten	Food safety proposals get farmers' attention
8/09/09	Rod Bain, Dave Sacks	The battle against invasive species
8/16/09	Rod Bain, Kenny Payne	The soybean check off & the request for referendum
8/23/09	Gary Crawford, Joe Prusacki, Joe Glauber	Report confirms record high 2008 farm expenses
8/30/09	Rod Bain, Ron Durst	Estate taxes & impacts on farmers
9/06/09	Gary Crawford, Kevin Hinsman	Farm computer use trails other businesses & is leveling off
9/13/09	Gary Crawford, Gary Lucier	The outlook for dry bean growers this year & next
9/20/09	Rod Bain, Ben Horter	Public comment hearings on, but not on CRP
9/28/09	Gary Crawford, Gerry Bange	Soybean market continues to amaze & delight