

ISSUES / PROGRAMS

April, May, and June, 2022

1. I--Listeners wanted information about area job openings.
P--WCKB aired a 5 minute report of local job listings, gathered from the NC Works website of the North Carolina Division of Workforce Solutions, each Monday at 12:45pm.
2. I--Listeners needed information on Social Security benefits, services and requirements.
P--WCKB aired a 5 minute report, using information provided by the Social Security Administration, each Tuesday at 12:45pm. A topic listing is attached.
3. I--Listeners wanted to know about problems and issues faced by senior citizens.
P--WCKB aired a 1 minute feature, "Elder Care Made Easier," each Wednesday at 12:45pm. A topic listing is attached.
4. I--Listeners needed information about personal and public health issues.
P--WCKB aired a 5 minute report, provided by the Harnett County Department of Public Health, each Thursday at 12:45pm. A topic listing is attached.
P--WCKB aired "Tips for Living Well" Monday through Friday at 7:00pm. These 60 second features by nutritionist, author, and speaker Pam Smith covered a variety of health issues; a topic listing is attached.
5. I--Listeners wanted to hear about programs and services offered by the Extension Service.
P--WCKB aired a 5 minute report, provided by the Harnett and/or Sampson County Cooperative Extension Service(s), each Friday at 12:45pm. A topic listing is attached.
6. I--Listeners wanted advice on issues facing today's families.
P--WCKB aired "Focus on the Family Minute," Monday through Friday at 1:30pm. Each 60 second report, provided by Focus on the Family, dealt with questions and issues faced within the family and how current news impacts families.
7. I--Listeners wanted to keep informed about events and issues of interest to our service men and women and their families.
P--WCKB aired "Military Spotlight," produced using information gathered from the Defense Video Imagery Distribution System. The 2:00 minute feature aired each Sunday at 10:40am. A topic listing is attached.
8. I--Listeners wanted information on the health and well-being of their family pets.
P--WCKB aired "Vet Report with Nancy Shay," a 30 second feature provided by Coast to Coast Radio Networks, each Sunday at 10:43am and each Monday at 12:50pm. A topic listing is attached.
9. I--Listeners wanted the latest information on science topics.
P--WCKB aired "Science Made Simple," a 60 second report provided by Coast to Coast Radio Networks, each Sunday at 10:44am. A topic listing is attached.
P--WCKB aired "EarthDate," a 60 second report prepared with information from the Bureau of Economic Geology researchers. The program aired at 10:45am each Sunday. A topic listing is attached.

10. I--Listeners wanted information about credit, budgeting and finance.
P--WCKB aired "My Money Life," a 2 minute report from Crown Financial Ministries, each Sunday at 10:47am. A topic listing is attached.
11. I--Listeners wanted current information on medical research and recommendations.
P--WCKB aired a 1 minute report from "Johns Hopkins Health Newsfeed", each Sunday at 10:49am. A topic listing is attached.
12. I--Listeners wanted current information on consumer interest topics.
P--WCKB aired "Consumer Time," a 3 minute report provided by the United States Department of Agriculture, each Sunday at 10:51am. A topic listing is attached.
13. I--Listeners needed information on current agricultural issues and trends.
P--WCKB aired "Ag Update," a 2 1/2 minute report provided by the United States Department of Agriculture, each Sunday at 10:55am. A topic listing is attached.
14. I--Listeners wanted to learn about lawn and garden care and landscape design.
P--WCKB aired "Southern Gardening," a 2 minute feature provided by the Mississippi State University Extension Service, each Sunday at 10:58am. A topic listing is attached.
15. I--Listeners expected station participation in local charities and events.
P--WCKB aired remote broadcasts and special interviews and public service announcements, and participated in local events. A list of the special on-air interviews is attached.

- 4/05/22* *Answers from the experts*
- 4/12/22 SS resumes in-person service
- 4/19/22 Going online with SS saves you time
- 4/26/22 SS administration releases equity action plan
- 5/03/22 SS supports teachers online
- 5/10/22 You & your family may be eligible for increased benefits
- 5/17/22 SSI benefits for children with disabilities
- 5/24/22 SS--what to know about signing up or signing in
- 5/31/22 SS honors our military heroes
- 6/07/22 Celebrating a decade of My SS
- 6/14/22 Five SS resources that can protect elders from scams
- 6/21/22 Fact sheets added to your SS statement
- 6/28/22 Faster processing of disability claims for people with Alzheimer's disease

ELDER CARE MADE EASIER

Dr. Marion Somers

(April - June, 2022)

4/06/22	HIPAA
4/13/22	Do you research
4/20/22	Back pain
4/27/22	Alzheimer's & dementia supports groups
5/04/22	Time for assisted living
5/11/22	Elder fraud
5/18/22	Working caregivers 1
5/25/22	Working caregivers 2
6/01/22	Working caregivers 3
6/08/22	Working caregivers 4
6/15/22	Working caregivers 5
6/22/22	Time management tips
6/29/22	Working caregivers 5

*Tips for
Living Well
on the
Radio*

Pam Smith
NUTRITIONIST • AUTHOR • SPEAKER



Sixty Second Daily Radio Programs
April 2022 Tracksheet

Date	Day	Title	Time
4/1/22	Fri	Sweet Sleep	:60
4/4/22	Mon	The Drink that Refreshes	:60
4/5/22	Tues	The Engine that was Energized	:60
4/6/22	Wed	Yogurt Fights Yeast	:60
4/7/22	Thu	Win with Calcium	:60
4/8/22	Fri	Cancer Fighter-I	:60
4/11/22	Mon	Cancer Fighter-II	:60
4/12/22	Tues	Workplace Snacking	:60
4/13/22	Wed	The Number One Beverage	:60
4/14/22	Thu	Sweet Tooth	:60
4/15/22	Fri	Calcium Over PMS!	:60
4/18/22	Mon	A Natural High	:60
4/19/22	Tues	Dieting Schemes	:60
4/20/22	Wed	Overweight kids	:60
4/21/22	Thu	Diets Make you fat	:60
4/22/22	Fri	Power Eating	:60
4/25/22	Mon	Too Tired to Cook-I	:60
4/26/22	Tues	Too Tired to Cook-II	:60
4/27/22	Wed	Getting the Calcium Goods	:60
4/28/22	Thu	Cool the Heartburn	:60
4/29/22	Fri	The Pregnant Father	:60

For Radio Clearance, contact Nicole Talbott
Phone: 407-574-8199 * E-Mail: Media@PamSmith.com
These radio programs can be downloaded for airplay at
www.RadioProgramsOnline.com/LIVINGWELL

*Tips for
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Sixty Second Daily Radio Programs
May 2022 Tracksheet

Date	Day	Title	Time
5/2/22	Mon	Fast (and Healthy?) Food	:60
5/3/22	Tues	Successful Eating Tips	:60
5/4/22	Wed	Flavored Vinegars	:60
5/5/22	Thu	Turn on the Tunes	:60
5/6/22	Fri	Trim the Fat	:60
5/9/22	Mon	The Perfect Lemon	:60
5/10/22	Tues	Want Fries with That?	:60
5/11/22	Wed	The Quick Cook	:60
5/12/22	Thu	Exercise and Stress-I	:60
5/13/22	Fri	Exercise and Stress-II	:60
5/16/22	Mon	Bad Diet Signs	:60
5/17/22	Tues	Vigorous Vacuuming!	:60
5/18/22	Wed	Echinacea	:60
5/19/22	Thu	Keeping Grandma Healthy	:60
5/20/22	Fri	The Power of Breakfast	:60
5/23/22	Mon	The Wrap	:60
5/24/22	Tues	Go Fish	:60
5/25/22	Wed	Jolt Drinks	:60
5/26/22	Thu	Go for the B's	:60
5/27/22	Fri	Think Well, Live Well	:60
5/30/22	Mon	Nutrition Therapy	:60
5/31/22	Tues	How Much is Enough?	:60

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Sixty Second Daily Radio Programs
June 2022 Tracksheet

Date	Day	Title	Time
6/1/22	Wed	Bad News Diets	:60
6/2/22	Thu	Power Snacking	:60
6/3/22	Fri	Let There be Light!	:60
6/6/22	Mon	Stoking the Campfire	:60
6/7/22	Tues	Worried Sick?	:60
6/8/22	Wed	The Food Trap	:60
6/9/22	Thu	When Hormones go Haywire	:60
6/10/22	Fri	Mind Weed and Feed	:60
6/13/22	Mon	Stress Busters	:60
6/14/22	Tues	Getting Even	:60
6/15/22	Wed	Sweet Self Talk	:60
6/16/22	Thu	Headache	:60
6/17/22	Fri	Headache-II	:60
6/20/22	Mon	Summertime Snacking	:60
6/21/22	Tues	Kids, Computers and Summer	:60
6/22/22	Wed	Summertime Travels-I	:60
6/23/22	Thu	Summertime Travels-II	:60
6/24/22	Fri	Summertime Travels-III	:60
6/27/22	Mon	Out of the Diet Trap	:60
6/28/22	Tues	Hot Flash!	:60
6/29/22	Wed	Don't Starve Yourself	:60
6/30/22	Thu	Out of Gas	:60

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COOPERATIVE EXTENSION SERVICE REPORT

(April - June, 2022)

4/01/22	James Hartsfield	Alternative enterprises
4/08/22	James Hartsfield	Alternative enterprises
4/15/22	Paul Gonzalez	Horn flies
4/22/22	Genny Thompson	4-H summer workshops
4/29/22	Max Knowles	Ag census
5/06/22	Brad Hardison	Vegetable gardens
5/13/22	James Hartsfield	Alternative enterprises
5/20/22	Hunter Rhodes	Managing soybeans for profitable yields
5/27/22	Sydney Knowles	Kids in the kitchen
6/03/22	Eileen Coite	Hurricane season preparedness
6/10/22	Denise McIntyer	Legalize marijuana for medicinal use
6/17/22	James Hartsfield	Hurricane preparedness, part 2
6/24/22	Paul Gonzalez	Heat stress

MILITARY SPOTLIGHT

(April - June, 2022)

- 4/03/22 Green to Gold converts enlisted members to commissioned officers
- 4/10/22 Champion athlete serves world-class leadership
- 4/17/22 Barrier between life & death
- 4/24/22 MOTSU first responders work toward Congressional vision
- 5/01/22 NCNG Museum brings the past into the present
- 5/08/22 Soldiers prove Army's oldest missiles still ready for battle
- 5/15/22 SATMO soldier pays it forward with local youth
- 5/22/22 The 2-130th AOB supports Helo-Aquatic Search & Rescue in North Carolina
- 5/29/22 The US Army parachute team brings Army experience to Puerto Rico
- 6/05/22 Ft. Benning soldiers win at 2022 USPSA Multigun Nationals
- 6/12/22 The psychological readiness program--449th CAB places mental health first
- 6/19/22 Guard-X, beginning of a new way of life
- 6/26/22 NC Guard hosts African military law forum advisory council

4/03/22	Vets & diagnosis
4/04/22	Stray cats
4/10/22	Cats & litter boxes
4/11/22	Subcutaneous fluids
4/17/22	IBD
4/18/22	Laryngo paralysis
4/24/22	Urinary tract infection
4/25/22	Hardware disease
5/01/22	Parasites & horses
5/02/22	Canine influenza
5/08/22	Hypertension in cats
5/09/22	Cats are living longer
5/15/22	Barking dogs
5/16/22	Owning a horse
5/22/22	Sugar glider
5/23/22	Cushing's disease
5/29/22	Our prolific cats
5/30/22	Trap, neuter, & release programs
6/05/22	Shedding
6/06/22	Hairballs
6/12/22	Litter box training
6/13/22	The bloat
6/19/22	Diabetes
6/20/22	Declawing
6/26/22	Outdoor poisons
6/27/22	Carry-on baggage

SCIENCE MADE SIMPLE

(April - June, 2022)

4/03/22	Chicken travelers
4/10/22	Prehistoric dentist
4/17/22	Electromagnetic radiation
4/24/22	The center of the earth
5/01/22	The Hubble spacecraft
5/08/22	Watson
5/15/22	Small world
5/22/22	Alice
5/29/22	Games with a purpose
6/05/22	Worms
6/12/22	Microbes with music
6/19/22	Blood
6/26/22	Genes

EARTH DATE

(April - June, 2022)

4/03/22	<i>The Fahrenheit few</i>
4/10/22	Not a creature was stirring
4/17/22	Memoir of a mammoth
4/24/22	Undersea avalanches
5/01/22	The Northwest Passage
5/08/22	Smoky stratosphere
5/15/22	Ancient antibiotic
5/22/22	Pleistocene avocados
5/29/22	Vikings in North America
6/05/22	Biomass census
6/12/22	Snowball Earth
6/19/22	Sponges on the move
6/26/22	Coelacanth centenarians

- 4/03/22 Phony debt
- 4/10/22 Dangers of credit cards
- 4/17/22 Worried about money?
- 4/24/22 Solo home buyers
- 5/01/22 Symptoms of financial bondage
- 5/08/22 Four things to remember in volatile times
- 5/15/22 Rest impacts finances
- 5/22/22 Moving in America
- 5/29/22 Your reputation in business
- 6/05/22 Have debt-free fun this summer
- 6/12/22 Cash stuffing
- 6/19/22 Warranty scams
- 6/26/22 Save money by knowing your child

4/03/22	Kathy Bull Henry	Screening rates for colorectal cancer aren't as high as for other types of the disease
4/10/22	Michele Johansen	Strokes remain a major cause of death & disability, and are rising among younger people
4/17/22	Sherita Golden	Should you intentionally get infected with Covid to boost your immunity?
4/24/22	William Nelson	Autoimmune disease may increase your risk of cancer
5/01/22	Rita Kalyani	Looking at medicines prospective fathers are taking may be as important as those being taken by prospective mothers
5/08/22	Rita Kalyani	Who is at risk to develop diabetes after Covid infection?
5/15/22	Michael Blaha	What do rates of unsuccessful attempts to quit vaping tell us?
5/22/22	William Nelson	Giving immunotherapy before surgery improves outcomes for people with lung cancer
5/29/22	Judith Goldstein	Low vision is much more common than you might think
6/05/22	Elliott Fishman	How can precise imaging help in cancer management?
6/12/22	Needa Zaidi	If you've put off cancer screening during the pandemic, what might be of concern?
6/19/22	Steven Frank	How are blood shortages being dealt with in the operating room?
6/26/22	Steven Frank	Besides the OR, people can lose a lot of blood in the intensive care unit

CONSUMER TIME

(April - June, 2022)

4/03/22	Gary Crawford, Dennis Patton	Did your trees get hurt from those late winter & early spring storms?
4/10/22	Gary Crawford, Anne Effland	Pulling a rabbit out of the springtime hat
4/17/22	Gary Crawford, Hudson Riehl	Rolling restaurants--a growing business
4/24/22	Gary Crawford, Joe Biden, Tom Vilsack	Reducing some of the pain at the pump
5/01/22	Gary Crawford, Susie Latta	Expecting a tax refund?
5/08/22	Rod Bain, Sarah Charles, Tom Vilsack	A special food aid program will counter food insecurity from Ukrainian crisis
5/15/22	Rod Bain, Jenny Moffitt, Jewel Bronaugh	The start of the farmers market season
5/22/22	Gary Crawford, Bradford Wiles	What we parents can do when news reports scare our young children
5/29/22	Gary Crawford, Meredith Carothers	The food safety rule that outdoor grillers ignore the most
6/05/22	Gary Crawford, Mary Frances Lowe	A little known organization with a big food safety mission
6/12/22	Gary Crawford, Tom Vilsack, Terry Cosby	People's gardens making a big comeback
6/19/22	Rod Bain, Tom Vilsack	Addressing an infant formula shortage
6/26/22	Gary Crawford, Kurt Hammell	Severe heat--dangerous for us & our pets

AG UPDATE*(April - June, 2022)*

4/03/22	Rod Bain, Katherine Tai, Anne-Marie Trevelyan, Tom Vilsack, Daniel Whitley	Ag trade mission among Us-UK trade building efforts
4/10/22	Rod Bain, Kevin Shea	The 50th anniversary for APHIS
4/17/22	Rod Bain, Seth Meyer, Mark Jekanowski	Ukraine conflict & latest USDA global supply-demand estimates
4/24/22	Rod Bain, Mark Jekanowski	Action in USDA April livestock & poultry outlooks
5/01/22	Rod Bain, Mae Wu, Dave Carter	USDA meat & poultry processing technical assistance available
5/08/22	Gary Crawford, Tom Vilsack	US falling behind in agricultural research
5/15/22	Gary Crawford, Bart Kenner	A remarkable report on US agricultural trade
5/22/22	Rod Bain, Richard Flournoy	Flexibilities enhanced in livestock insurance updates
5/29/22	Rod Bain, Jewel Bronaugh, Daniel Whitley, Jenny Moffitt, Tom Vilsack	USDA advice in crafting a new farm bill
6/05/22	Rod Bain, Mark Williams	USDA researcher--SAMMIE nominee
6/12/22	Rod Bain, Daniel Whitley, Dalton Henry	A framework for US-Indo Pacific economic opportunities
6/19/22	Gary Crawford, Bart Kenner	A record-setting pace for US agricultural exports & imports
6/26/22	Rod Bain, Marcus Graham	Annual FSA county commission election cycle underway

SOUTHERN GARDENING (Gary Bachman)

(produced by the Mississippi State University Extension Service)

(April - June, 2022)

4/03/22	Spring container plants
4/10/22	Marigolds
4/17/22	Spring shrubs
4/24/22	Plant tags
5/01/22	Accessible gardening
5/08/22	Canna lily
5/15/22	Your ideal garden
5/22/22	Easy gardening
5/29/22	Storm damaged tree recovery
6/05/22	Impatient gardener
6/12/22	Senorita Rosalita Cleome
6/19/22	Deadheading for color
6/26/22	Garden activities for children

SPECIAL BROADCASTS / COMMUNITY EVENTS

(April - June, 2022)

April 27, 2022

WCKB aired a live interview with Harnett County Sheriff Wayne Coats. He discussed on a series of educational meetings, "What Are You Missing?," designed to help parents, teachers, and other adults recognize signs of drug use in teens. The interview aired from 12n - 12:25pm.

April 28, 2022

WCKB aired a live interview with new Harnett County Manager, Brent Trout. It was basic introduction to Mr. Trout and what the county manager does. The interview aired from 12n - 12:25pm.

May 16, 2022

WCKB aired a live interview with Mark Johnson of the Dunn Area History Museum. He spoke about the museum's exhibits and operations, and the upcoming motorcycle rally fundraiser. The interview aired from 12n - 12:20pm.

May 17, 2022

WCKB aired a live interview with Sharon Stevens of the Dunn Area Tourism Authority. She talked about upcoming community events, particularly the annual (Highway) 301 Endless Yard Sale. The interview aired from 12n - 12:30pm.