

ISSUES / PROGRAMS

January, February, and March, 2016

1. I--Listeners wanted information about area job openings.
P--WCKB aired a 5 minute report of local job listings, gathered from the NC Works website of the North Carolina Division of Workforce Solutions, each Monday at 12:45pm.
2. I--Listeners needed information on Social Security benefits, services and requirements.
P--WCKB aired a 5 minute report, provided by the Fayetteville office of the Social Security Administration, each Tuesday at 12:45pm. A topic listing is attached.
3. I--Listeners wanted to know about problems and issues faced by senior citizens.
P--WCKB aired a 1 minute feature, "Elder Care Made Easier," each Wednesday at 12:45pm. A topic listing is attached.
4. I--Listeners needed information about personal and public health issues.
P--WCKB aired a 5 minute report, provided by the Harnett County Department of Public Health, each Thursday at 12:45pm. A topic listing is attached.
5. I--Listeners wanted to hear about programs and services offered by the Extension Service.
P--WCKB aired a 5 minute report, provided by the Harnett County Cooperative Extension Service, each Friday at 12:45pm. A topic listing is attached.
6. I--Listeners wanted advice on issues facing today's families.
P--WCKB aired "Focus on the Family Minute," Monday through Friday at 1:30pm. Each 60 second report, provided by Focus on the Family, dealt with questions and issues faced within the family and how current news impacts families
9. I--Listeners wanted information on issues faced by home schooling families.
P--WCKB aired "Home School Heartbeat," a 2 minute report provided by the Home School Legal Defense Fund, each Sunday at 7:57am. A topic listing is attached.
10. I--Listeners wanted information on the health and well-being of their family pets.
P--WCKB aired "Vet Report with Nancy Shay," a 30 second feature provided by Coast to Coast Radio Networks, each Sunday at 10:44am and each Monday at 12:50pm. A topic listing is attached.
11. I--Listeners wanted to learn about new technology and its applications.
P--WCKB aired "Your Tech Support with Chris Morris," a 60 second feature provided by Coast to Coast Radio Networks, each Sunday at 10:45am and each Wednesday at 12:50pm. A topic listing is attached.

12. I--Listeners wanted the latest information on science topics.
P--WCKB aired "Science Made Simple," a 60 second report provided by Coast to Coast Radio Networks, each Sunday at 10:47am. A topic listing is attached.
13. I--Listeners wanted information about credit, budgeting and finance.
P--WCKB aired "Family Money Minute," a 1 minute report by Sami Cone, each Sunday at 10:49am. A topic listing is attached.
P--WCKB aired "Family Finance Report with Salil Gutt," a 60 second report provided by Coast to Coast Radio Networks, each Thursday at 12:50pm. A topic listing is attached.
11. I--Listeners wanted current information on medical research and recommendations.
P--WCKB aired a 1 minute report from "Johns Hopkins Health Newsfeed", each Sunday at 10:51am. A topic listing is attached.
12. I--Listeners wanted current information on consumer interest topics.
P--WCKB aired "Consumer Time," a 3 minute report provided by the United States Department of Agriculture, each Sunday at 10:53am. A topic listing is attached.
13. I--Listeners needed information on current agricultural issues and trends.
P--WCKB aired "Ag Update," a 2 1/2 minute report provided by the United States Department of Agriculture, each Sunday at 10:57am. A topic listing is attached.
14. I--Listeners expected station participation in local charities and events.
P--WCKB aired remote broadcasts and special interviews and public service announcements, and participated in local events. A list of the special on-air interviews is attached.

SOCIAL SECURITY REPORT

(January - March, 2016)

1/05/16	Brenda Brown	SS evolves to serve customers
1/12/16	*****	Access affordable health care & the insurance marketplace
1/19/16	*****	Many happy returns to SS
1/26/16	*****	Test your SS knowledge
2/02/16	*****	The force is strong within SS's online services
2/09/16	*****	Questions & answers
2/16/16	*****	SS celebrates Black History Month
2/23/16	*****	Your SS benefit statement
3/01/16	*****	March Madness at SS
3/08/16	*****	Filing taxes just got (a little bit) easier
3/15/16	*****	Women's history & SS
3/22/16	*****	Questions & answers
3/29/16	*****	MyRa & My Social Security can help secure your retirement

ELDER CARE MADE EASIER

Dr. Marion Somers

(January - March, 2016)

1/06/16	Forgetfulness
1/13/16	Be honest
1/20/16	Parkinson's Disease
1/27/16	Social Security
2/03/16	Get organized
2/10/16	Tasty beverages
2/17/16	Paranoid schizophrenia
2/24/16	Ask the right questions
3/02/16	Picky eaters
3/09/16	Move the body
3/16/16	Healthy aging tactics
3/23/16	Stay connected & volunteer
3/30/16	Gerontologists

HEALTH DEPARTMENT REPORT

(January - March, 2016)

1/07/16	Belinda Rayner	Make a healthy New Year's resolution...get a mammogram
1/14/16	*****	January is National Radon Action Month
1/21/16	*****	Make 2016 your year to quit smoking
1/28/16	*****	Cervical Cancer Awareness Month
2/04/16	*****	National Wear Red Day
2/11/16	*****	Make it a healthy Valentine's Day
2/18/16	*****	American Heart Month
2/25/16	*****	Too much sodium is bad for your health
3/03/16	Erin Brown	Healthy cooking on a budget program
3/10/16	*****	Colorectal Cancer Awareness Month
3/17/16	*****	Don't rely on luck...get a mammogram
3/24/16	*****	Keeping kids safe around liquid laundry packets
3/31/16	*****	Harnett County Girls Are Great program

COOPERATIVE EXTENSION SERVICE REPORT

(January - March, 2016)

1/01/16	Debbie Byrd	Encouraging abstinence
1/08/16	*****	The benefits of fathers' involvement with children
1/15/16	Kittrane Sanders	Master gardener volunteer training
1/22/16	*****	5 steps to organizing your finances
1/29/16	*****	3 steps to take care of your financial fears
2/05/16	Lauren McDowell	Oral health for children
2/12/16	*****	Sudden Infant Death Syndrome
2/19/16	Shelly Humphrey	Social emotional health
2/26/16	*****	Child care resources
3/04/16	Greg Honeycutt	March is National Nutrition Month
3/11/16	*****	Added sugar
3/18/16	*****	Reducing sodium
3/25/16	*****	Food safety for Easter

- 1/03/16 Why Homeschoolers Should Care about Global Governance--Mike Donnelly: Be Tolerant, or Else
- 1/10/16 From Homeschooler to YouTube Star--Jordan Taylor: Just Be Real
- 1/17/16 What's Your Story? Teaching History with Family Heritage--Mike Smith: What's Your History?
- 1/24/16 "You Should Run for Office!"...An Interview with the Root Beer Float Coalition--Rep. Nathan Tomin: Learning Continuously
- 1/31/16 Homeschooling a Child with Asperger's Syndrome--Dianne Kraft: Coming Alongside
- 2/07/16 Touching Hearts with Music--Scott MacIntyre: Sharing a Gift
- 2/14/16 Exploring Classic Literature--Dr. Leland Ryken: Find Exciting Stories
- 2/21/16 The Current State of Home School Laws--Jim Mason: A New Era of Homeschooling
- 2/28/16 Teaching History with Art-- Mike Farris: A Picture Is Worth...
- 3/06/16 Help You Kid Start at Business--Carol Topp: Where to Start
- 3/13/16 What's a Foster Family--Anne Evans: They Just Need a Little Love
- 3/20/16 God, Golf, & Going the Extra Mile--Amy Anderson: A Day in the Life
- 3/27/16 High School Solutions for Struggling Learners--Faith Behrens: A Change of Course

YOUR VET REPORT (host: *Nancy Shay*)

(January-March, 2016)
(~~October-December, 2015~~)

- 1/03/16 Keeping pets from escaping yards
- 1/04/16 Keeping outdoor cats safe
- 1/10/16 Xylitol toxicity
- 1/11/16 Keep pets well groomed
- 1/17/16 Service dogs
- 1/18/16 Acts of animal heroism
- 1/24/16 Pet photography tips
- 1/25/16 Tips on boarding your pet
- 1/31/16 Grape toxicity
- 2/01/16 Benefits of animals for people
- 2/07/16 Importance of dental care
- 2/08/16 Physical exams prior to vaccinations
- 2/14/16 Never give human meds until a vet consult
- 2/15/16 Preparing your dog for a new baby
- 2/21/16 Dog bite prevention
- 2/22/16 Dealing with food guarding behavior
- 2/28/16 Keeping your cat well-hydrated
- 2/29/16 How dental disease affects the body
- 3/06/16 Allergies
- 3/08/16 Cranial cruciate injury
- 3/13/16 Aural hematoma
- 3/14/16 Blocked cats
- 3/20/16 Detecting pain in your pets

3/21/16	Tips for finding a lost pet
3/27/16	Dogs may boost infant health
3/28/16	Grief counseling for pet owners

1/03/16	Flying cars in 2017
1/06/16	Pet Acoustics Ultra Calmer
1/10/16	Christmas music in July
1/13/16	Hacker's favorite targets
1/17/16	YouTube vs Twitch
1/20/16	xBox DVR
1/24/16	Electronic garbage
1/27/16	Petzi treat cam
1/31/16	WiFi Sprinkler
2/03/16	Internet forums good for you
2/07/16	Dish Mobile Joey/Super Hopper
2/10/16	Tetris movie
2/14/16	Smart wearable device stats
2/17/16	Men/Women - lost electronics
2/21/16	Cyber security data
2/24/16	Scan Snap
2/28/16	Kickstarter game spending
3/02/16	Shout custom phone case
3/06/16	Why HDR matters
3/09/16	Relief Band
3/13/16	Temp Traq
3/16/16	4K Ultra HD Blu-Ray
3/20/16	HTC Vive

3/23/16	Laundroid
3/27/16	Withings Thermo
3/30/16	Owlet Sock

SCIENCE MADE SIMPLE

(January - March, 2016)

1/03/16	Fakes at museum
1/10/16	The Hubble spacecraft
1/17/16	Microbes with music
1/24/16	The importance of bacteria
1/31/16	Time travel
2/07/16	Starfish dying off
2/14/16	Artificial sweeteners & pollution
2/21/16	Soft drinks & aging
2/28/16	Lightning strikes
3/06/16	Predators & environment
3/13/16	Cosmic rays
3/20/16	Killer cats
3/27/16	The Russian Meteor

FAMILY MONEY MINUTE
Sami Cone

(January - March, 2016)

1/03/16	Cut back on coffee
1/10/16	Conserve water
1/17/16	Buy generic
1/24/16	401k match
1/31/16	Keep the change
2/07/16	Find hotels with freebies
2/14/16	Start planting seedlings
2/21/16	Travel on Saturday
2/28/16	Save with a theme cruise
3/06/16	Ask for advice
3/13/16	Buy small
3/20/16	Cheap spring break destinations
3/27/16	Search for contests

FAMILY FINANCE REPORT *(host: Salil Gutt)*

(January - March, 2016)

1/07/16	Women & financial planning
1/14/16	Debt settlement firms
1/21/16	Professional credit cards
1/28/16	The finances of singles
2/04/16	Delayed retirement
2/11/16	Best age to retire
2/18/16	College fund strategy
2/25/16	Cell phones
3/03/16	Charity as beneficiary
3/10/16	Your spouse's debts
3/17/16	Mega banks
3/24/16	Debt collection
3/27/16	Buy or rent

1/03/16	Dierdre Johnston	Remote control
1/10/16	Stephan Ehrhardt	Evidence & profit
1/17/16	Eric Strain	Opioid prescribing
1/24/16	Redonda Miller	Dietary guidelines
1/31/16	Morgan Grams	OTC PPIs
2/07/16	Enid Neptune	Advertising & e-cigs
2/14/16	Dorry Segev	Transplant champion
2/21/16	Jenna Mammon	Thyroid function
2/28/16	Vani Rao	Dementia & head injury
3/06/16	Trish Davidson	Nurse management
3/13/16	Steve Kravet	Outpatient safety & quality
3/20/16	Guo-li Ming	Infection timing
3/27/16	Michael Blaha	Surviving heart attack

CONSUMER TIME

(January - March, 2016)

1/03/16	Gary Crawford, Dr. Karen Ensle	Here's how to sabotage your New Year's resolution to exercise
1/10/16	Gary Crawford, Dr. Karen Ensle	The wrong way to get rid of those extra pounds
1/17/16	Gary Crawford, Amanda Woods	Those holiday gift bills are coming in...now what?
1/24/16	Gary Crawford, Anne McCann	Keeping your pets safe & healthy when winter weather is severe
1/31/16	Gary Crawford, Cliff Treysens	Neglected private water wells could make you unwell
2/07/16	Gary Crawford, Sandy Proctor	Subtracting the added sugars in our diets
2/14/16	Gary Crawford, Lauren Jones	Checks out details before agreeing to instant anticipation refund
2/21/16	Gary Crawford, Sandy Proctor	Some tips on how to cut the salt & sodium in your diet
2/28/16	Gary Crawford, Tom Vilsack, Lauren Jones	A tax credit for which many Americans are eligible, but don't apply for
3/06/16	Gary Crawford, Dr. Joanne Bankston	Be cautious when you have someone else do your taxes
3/13/16	Gary Crawford, Collin Payne	Guiding food shoppers to better eating
3/20/16	Gary Crawford, Dr. Joanne Bankston	Need free assistance doing your taxes?
3/27/16	Gary Crawford, Dennis Patton	Will your yard plants come out of this weird winter okay?

AG UPDATE

(January - March, 2016)

1/03/16	Rod Bain, Amanda Marney	Ways to save with a farm energy audit
1/10/16	Rod Bain, Paul Goeringer	Cash-based accounting & farming
1/17/16	Rod Bain, Val Dolcini	A safety net tool for livestock producers
1/24/16	Gary Crawford, Matt Rushing, Dr. Shannon Ferrell, Blake Hurst, Tom Vilsack	What's holding up rapid adoption of new farm data systems?
1/31/16	Rod Bain, Dave Hill	4-1-1 on grain bin fires & grain dust explosions
2/07/16	Rod Bain, Val Dolcini	Making a connection--HayNet
2/14/16	Rod Bain, David Brandt	A pioneer in voluntary conservation
2/21/16	Rod Bain, Val Dolcini	The most comprehensive CRP general sign-up ever?
2/28/16	Rod Bain, Tim Gannon	What's new with crop insurance for 2016?
3/06/16	Rod Bain, Dallas Hockman, Stephanie Cundith	Ag groups reach out to the millennials
3/13/16	Rod Bain, Nathan Kauffman	An outlook on ag lending in the current farm economy
3/20/16	Rod Bain, Sonny Ramaswamy, Jessica Jones, Jay Akridge, Tomesah Harrison	Building up the ag talent pipeline of the future
3/27/16	Rod Bain, Christine Fesko, Allison Boyd, Trevor Hoff	Examples of future ag & rural leadership

SPECIAL BROADCASTS / COMMUNITY EVENTS

(January - March, 2016)

- January 13, 2016 WCKB aired a live interview with Sharon Stevens of the Dunn Area Tourism Authority. She talked about the upcoming Miss Dunn/Miss Dunn's Outstanding Teen Scholarship Pageant. The interview aired from 12n - 12:30pm.
- February 5, 2016 WCKB aired a live interview with Ryan Ray, about the upcoming Celebration of Marriage event in Dunn. The interview aired from 12n - 12:20pm.
- March 14, 2016 WCKB aired a live interview with Abby Barefoot, executive director of the Erwin Area Chamber of Commerce. She talked about the upcoming Erwin Business Expo. The interview aired from 12n - 12:20pm.