



WFMJ TELEVISION, INC.
WBCB TELEVISION, INC.
 101 West Boardman Street
 Youngstown, OH 44503

WFMJ Television, Inc.
Youngstown, Ohio
Commercial Limit Certification

I hereby certify that for the period October 1, 2006 through December 31, 2006.

- 1) I am familiar with the commercial limits imposed by the FCC (no more than 12 minutes per hour of commercial material may be broadcast during children's programming during the week and no more than 10 1/2 minutes per hour on weekends).
- 2) Attached is a correct list of all children's programming aired during October 1, 2006 through December 31, 2006.

Jack Stevenson
Station Official

Marketing Director
Title

Anna Deiger



ANNA M. DEIGER, Notary Public
 State of Ohio
 My Commission Expires May 2, 2011

Notary

January 8, 2007
Date

"Children's programming" when used here means programming originally produced and broadcast primarily for an audience of children 12 and under.

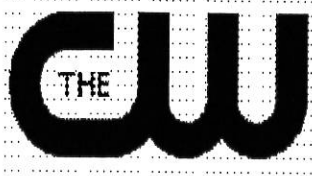


WFMJ Television, Inc.
Youngstown, Ohio
Children's Programming
October 1, 2006 through December 31, 2006

Commercial limits logged in programming designed for children 12 and under.

<u>Date</u>	<u>Time</u>	<u>Program Title</u>	<u>Show Number</u>	<u>Source</u>	<u>Time</u>
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No overages for this quarter.

**MEMORANDUM**

To: General Managers, Station Managers, Program Directors

From: The CW Network

Date: January 8, 2007

Subject: Kids' WB! Apparent Violation – December 23, 2006

During the Kids' WB! programming block on Saturday, December 23, 2006, there was an apparent violation of the FCC's children's advertising rules.

Specifically, a CW network commercial (for Post Cereal's Cocoa Pebbles) during the show *Xiaolin Showdown* contained glimpses of *Xiaolin Showdown* characters on a small portion of the screen. The images were small, fleeting, and confined to a small area of the picture, but they were there.

Unfortunately, the technology we used to review children's commercials prior to air proved inadequate in this instance to identify the miniscule character images in the portion of the screen in which they appeared. As a result, we've already made some changes in the technology and procedures we use for pre-broadcast review of commercials in children's shows.

The CW fully understands the seriousness of this issue. We want to assure you that that we are reviewing our technology and protocols for screening advertising in children's programming from top to bottom in an effort to avoid repetition of this regrettable error, for which we apologize.

We will provide more information shortly.

In the interim, please contact your affiliate representative if you have further questions.



WFMJ TELEVISION, INC.
WBCB TELEVISION, INC.
 101 West Boardman Street
 Youngstown, OH 44503

WFMJ Television, Inc.
Youngstown, Ohio
Commercial Limit Certification

I hereby certify that for the period July 1, 2006 through September 30, 2006.

- 1) I am familiar with the commercial limits imposed by the FCC (no more than 12 minutes per hour of commercial material may be broadcast during children's programming during the week and no more than 10 1/2 minutes per hour on weekends).
- 2) Attached is a correct list of all children's programming aired during July 1, 2006 through September 30, 2006.

Jack Stevenson
Station Official

Marketing Director
Title



Anna Deiger
ANNA M. DEIGER, Notary Public
 State of Ohio
 My Commission Expires May 2, 2011

Notary

October 10, 2006
Date

"Children's programming" when used here means programming originally produced and broadcast primarily for an audience of children 12 and under.



WFMJ Television, Inc.
Youngstown, Ohio
Children's Programming
July 1, 2006 through September 30, 2006

Commercial limits logged in programming designed for children 12 and under.

<u>Date</u>	<u>Time</u>	<u>Program Title</u>	<u>Show Number</u>	<u>Source</u>	<u>Time</u>
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No overages for this quarter.

WFMJ Television, Inc.
Youngstown, Ohio
Commercial Limit Certification

I hereby certify that for the period **April 1, 2006 through June 30, 2006.**

- 1) I am familiar with the commercial limits imposed by the FCC (no more than 12 minutes per hour of commercial material may be broadcast during children's programming during the week and no more than 10 1/2 minutes per hour on weekends).
- 2) Attached is a correct list of all children's programming aired during **April 1, 2006 through June 30, 2006.**

Jack Stevenson
Station Official

Marketing Director
Title



Anna M Deiger
ANNA M. DEIGER, Notary Public
State of Ohio
My Commission Expires May 2, 2011

Notary

July 7, 2006
Date

"Children's programming" when used here means programming originally produced and broadcast primarily for an audience of children 12 and under.

WFMJ Television, Inc.
Youngstown, Ohio
Children's Programming
April 1, 2006 through June 30, 2006

Commercial limits logged in programming designed for children 12 and under.

<u>Date</u>	<u>Time</u>	<u>Program Title</u>	<u>Show Number</u>	<u>Source</u>	<u>Time</u>
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No overages for this quarter.



WFMJ TELEVISION, INC.
WBCB TELEVISION, INC.
 101 West Boardman Street
 Youngstown, OH 44503

WFMJ Television, Inc.
Youngstown, Ohio
Commercial Limit Certification

I hereby certify that for the period **January 1, 2006 through March 31, 2006.**

- 1) I am familiar with the commercial limits imposed by the FCC (no more than 12 minutes per hour of commercial material may be broadcast during children's programming during the week and no more than 10 1/2 minutes per hour on weekends).
- 2) Attached is a correct list of all children's programming aired during **January 1, 2006 through March 31, 2006.**

Jack Stevenson
Station Official

Marketing Director
Title



Anna M. Deiger

ANNA M DEIGER, Notary Public
 State of Ohio
 My Commission Expires May 3, 2006

Notary

April 7, 2006
Date

"Children's programming" when used here means programming originally produced and broadcast primarily for an audience of children 12 and under.



**WFMJ Television, Inc.
Youngstown, Ohio
Children's Programming
January 1, 2006 through March 31, 2006**

Commercial limits logged in programming designed for children 12 and under.

<u>Date</u>	<u>Time</u>	<u>Program Title</u>	<u>Show Number</u>	<u>Source</u>	<u>Time</u>
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No overages for this quarter.