



WCIU-TV Limited Partnership
39936 Treasury Center
Chicago, IL 60694-9900
(312)705-2600

<http://www.wciu.com/>

CONTRACT

<u>Contract / Revision</u> 226389 /		<u>Alt Order #</u> 07270449
<u>Product</u> IL FREEDOM PAC		
<u>Contract Dates</u> 07/15/14 - 08/04/14		<u>Estimate #</u> 3158
<u>Advertiser</u> Issue/Illinois Freedom Pac		<u>Original Date / Revision</u> 07/15/14 / 07/15/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCIU	<u>Account Executive</u> Will Hildebrandt	<u>Sales Office</u> DC - HRP
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 184	<u>Product Code</u> 197
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Great American Media
Attention: Sarah Levene
3050 K Street NW
Suite 100
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WCIU	07/24/14	08/01/14	759pm First Forecast WX	759pm		:30/:30				PB	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/21/14	07/27/14	---TF--				2	\$600.00	0.00			
	Week:	07/28/14	08/03/14	---TF--				2	\$600.00	0.00			
N 2	WCIU	07/17/14	07/17/14	929pm First Forecast WX	929pm		:30/:30				PB	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/14/14	07/20/14	---T---				1	\$600.00	0.00			
N 3	WCIU	07/21/14	07/30/14	929pm First Forecast WX	929pm		:30/:30				PB	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/21/14	07/27/14	MT-----				2	\$600.00	0.00			
	Week:	07/28/14	08/03/14	-TW----				2	\$600.00	0.00			
Totals										0.00		9	\$5,400.00

Time Period	# of Spots	Gross Amount	Net Amount
06/30/14 - 07/27/14	5	\$3,000.00	\$2,550.00
07/28/14 - 08/01/14	4	\$2,400.00	\$2,040.00
Totals	9	\$5,400.00	\$4,590.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified. It shall be contrary to this contract to engage in any discrimination based on race or ethnicity.