

FCC 398

Children's Television Programming Report

Report reflects information for the filing period ending: **06/30/2013** Filed on: **07/04/2013**

Call Sign	Channel Numbers	Community of License			
		City	State	County	ZIP Code
WZVI	<i>(analog)</i> 43 <i>(digital)</i>	CHRISTIANSTED	VI	USVI	00823
Licensee Name					
ALPHA BROADCASTING CORPORATION					
Network Affiliation		Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)		
ABC		Virgin Islands	WWW.WSVI.TV		
Facility ID	Previous Call Sign (if applicable)		License Renewal Expiration Date		
83270	N/A		2013-02-01		

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 3(a).
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
[There are no analog core program reports.]

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
[There are no analog non-core program reports.]

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
[There are no analog sponsored core program broadcast reports.]
[There are no analog sponsored core program detail reports.]

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream. **3.00 hours**
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel? **N**
- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream. **N**

If No to 7(c), submit as an Exhibit a Statement of Explanation.

<u>View Statement of Explanation</u>
168.00 hours
3.00 hours
Y

8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.
- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.
9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 9(a).

TMSCHEDULE2TRIBUNE.COM, TVEDIDOR2FYITELEVISION.COM, JLDASHNAW@TRIBUNE.COM, SCHEDULES@FYITELEVISION.COM

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origin	
JACK HANNAH'S WILD COUNTDOWN		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAY'S 9-9:30AM ET	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Wildlife expert and animal ambassador, Jack Hannah, brings the viewer face to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16yr old as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdwn style, Jack offers up a different 'top ten; each week in a variety of categories. What are the top 10 'fastest animals in africa, 'tallest insects', 'biggest eaters,'smartest birds...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insight and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack hannah's wild countdown. Main digital channel.			

Title of Digital Core Program #2		Origin	
OCEAN MYSTERIES WITH JEFF CORWIN		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
SATURDAY'S 9:30-10:00AM ET	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
The half hour weekly series, Ocean mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean mysteries is produced for ages 13-16 and beyond by showing how animals share the same behaviors, challenges and triumphs that human do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life beaming in our oceans. Main digital channel.			

Title of Digital Core Program #3		Origin	
Born To Explore		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	

SATURDAY'S 10-10:30AM ET		13		0
Length of Program		Age of Target Audience		E/I Symbol Used As Required
30 minutes		From	To	Y
		13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming				
<p>Developed and produced for 13- 16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. Main Digital channel.</p>				

Title of Digital Core Program #4			Origin
Sea Rescue			SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
10:30-11:00AM ET	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. Main Digital channel.</p>			

Title of Digital Core Program #5			Origin
RECIPE REHAB			SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
11:00-11:30AM ET	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>In this weekly half hour competition style series developed and produced to educate and inform viewers ages 13-16, it is Chef against chef in a recipe makeover challenge. Viewers will submit their favorite decadent, high calorie, classic family recipes and two acclaimed chef's will face off in a head to head competition to give the recipes a low calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guest will serve as judge and jury. Main digital channel.</p>			

Title of Digital Core Program #6	Origin
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Food for Thought with Claire Thomas		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays/11:30-12:00pm AT	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
	From	To	
30 minutes	13 years	16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life. Main Digital channel.			

11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Y
<i>(None Required)</i>

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.
- [There are no digital non-core program reports.]*

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
- [There are no digital sponsored core program broadcast reports.]*
[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1	Origin		
JACK HANNAH'S WILD COUNTDOWN	SYNDICATED		
Regular Schedule	Total Times to be Aired		
SATURDAY'S 9-9:30AM ET	13		
Length of Program	Age of Target Audience		
	From	To	
30 minutes	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

Wildlife expert and animal ambassador, Jack Hannah, brings the viewer face to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16yr old as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten; each week in a variety of categories. What are the top 10 'fastest animals in africa, 'tallest insects', 'biggest eaters,'smartest birds...Jack will answer all of these questions and more. As Jack reveals the categories, he gives further insight and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack hannah's wild countdown. Main digital channel.

Title of Planned Core Program #2		Origin	
OCEAN MYSTERIES WITH JEFF CORWIN		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SATURDAY'S 9:30-10AM ET		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>The half hour weekly series, Ocean mysteries offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean mysteries is produced for ages 13-16 and beyond by showing how animals share the same behaviors, challenges and triumphs that human do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life beaming in our oceans. Main digital channel.</p>			

Title of Planned Core Program #3		Origin	
Born To Explore		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SATUEDAY'S 10AM-10:30AM ET		13	
Length of Program		Age of Target Audience	
30 minutes		From	To
		13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Developed and produced for 13-16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and manmade treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes. Main Digital channel. animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve, threaten and endangered species. Each week, sea rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of the sea life with which we share our planet. Main Digital channel.</p>			

Title of Planned Core Program #4		Origin	
Sea Rescue		SYNDICATED	
Regular Schedule		Total Times to be Aired	
SATURDAY'S 10:30AM-11:00AM ET		13	
Length of Program		Age of Target Audience	

30 minutes	From	To
	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>The half-hour weekly series, Sea Rescue, features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. Main Digital channel.</p>		

Title of Planned Core Program #5	Origin	
The Wildlife Docs	SYNDICATED	
Regular Schedule	Total Times to be Aired	
SATURDAY'S 11:00AM-11:30AM ET	13	
Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>The half-hour weekly series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.</p>		

Title of Planned Core Program #6	Origin	
Expedition Wild	SYNDICATED	
Regular Schedule	Total Times to be Aired	
Saturdays/11:30-12:00pm AT	13	
Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears - bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home</p>		

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name	Telephone Number
Cheryl Francis	340.778.5008*230
Address	E-mail Address

WSVI-TV PO Box 6000		cheryl.francis@wsvitv.com
City	State	ZIP Code
Christiansted	VI	00823

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

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WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
ALPHA BROADCASTING CORPORATION	
Date	
07/04/2013	