

# INVOICE



**WSFX**  
**322 Shipyard Boulevard**  
**Wilmington, NC 28412**  
**Main: (910) 791-8070**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1601548-1	11/08/16	November 2016	10/31/16 - 11/07/16

Property	Account Executive	Sales Office	Sales Region
WSFX	Matthew Wurm	HRP-Washington	National

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**3050 K Street NW, Suite 100**  
**Washington, DC 20007**

Advertiser	Product	Estimate Number
ISS/LCV Victory Fund	LCV Victory Fund	5700

Flight Dates	Order #	Alt Order #
11/01/16 - 11/07/16	1601548	08417961

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WSFX**  
**AM South Bank Lockbox #1038**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1038**

Agency Code	Advertiser Code	Product 1/2
		163

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																																																								
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# INVOICE



Send Payment To:

**WSFX**  
**AM South Bank Lockbox #1038**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1038**

Invoice # <b>1601548-1</b>	Invoice Date <b>11/08/16</b>	Invoice Month <b>November 2016</b>	Invoice Period <b>10/31/16 - 11/07/16</b>
Advertiser <b>ISS/LCV Victory Fund</b>	Product <b>LCV Victory Fund</b>	Estimate Number <b>5700</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	11/01/16	11/04/16	Judge Mathis	11a-12p M-F	- TWTF - -	:30	3	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 - TWTF - - 3 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFX Tu 11/01/16 11:34 AM Judge Mathis 11a-12p M-F :30 LCVVF16101H G0 \$65.00 NM 3 WSFX W 11/02/16 11:53 AM Judge Mathis 11a-12p M-F :30 LCVVF16101H G0 \$65.00 NM 1 WSFX Th 11/03/16 11:26 AM Judge Mathis 11a-12p M-F :30 LCVVF16101H G0 \$65.00 NM									
4	11/07/16	11/07/16	Inside Edition	12:30-1pm M-F	1 - - - - -	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 1 - - - - - 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX M 11/07/16 12:51 PM Inside Edition 12:30-1pm M-F :30 LCVVF16101H G0 \$75.00 NM									
5	11/01/16	11/04/16	News @ 7pm (M-F)	7-730p	- T - TF - -	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 - TWTF - - 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Tu 11/01/16 7:22 PM News @ 7pm (M-F) 7-730p :30 LCVVF16101H G0 \$200.00 NM 3 WSFX W 11/02/16 6:37 PM News @ 7pm (M-F) 7-730p :30 LCVVF16101H G0 \$200.00 NM 4 WSFX Th 11/03/16 7:28 PM News @ 7pm (M-F) 7-730p :30 LCVVF16101H G0 \$200.00 NM									
6	11/01/16	11/04/16	RI M-F 8am-9am	M-F 8-9am	- TWTF - -	:30	3	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 - TWTF - - 3 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Tu 11/01/16 8:22 AM RI M-F 8am-9am M-F 8-9am :30 LCVVF16101H G0 \$40.00 NM 2 WSFX W 11/02/16 8:36 AM RI M-F 8am-9am M-F 8-9am :30 LCVVF16101H G0 \$40.00 NM 3 WSFX F 11/04/16 8:54 AM RI M-F 8am-9am M-F 8-9am :30 LCVVF16101H G0 \$40.00 NM									
7	11/05/16	11/05/16	News @ 10p	10-1037p	- - - - - 1 -	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 - - - - - 1 - 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Sa 11/05/16 News @ 10p 10-1037p :00 <del>\$175.00</del> NM See MG 7.2 2 WSFX Sa 11/05/16 Late Run News @10pm SA 1030pm-1am :00 <del>\$175.00</del> NM See MG 7.3 3 WSFX Sa 11/05/16 10:12 PM News @ 10p 10-1037p :30 LCVVF16101H G0 \$175.00 NM MG for 7.2 11/05									
8	11/06/16	11/06/16	NFL Kick Off	Various	- - - - - 1	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 - - - - - 1 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Su 11/06/16 11:44 AM NFL Kick Off Various :30 LCVVF16101H G0 \$125.00 NM									
9	11/06/16	11/06/16	Fox News Sunday	858a-10a	- - - - - 1	:30	1	\$70.00	NM

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**AM South Bank Lockbox #1038**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1038**

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Advertiser <b>ISS/LCV Victory Fund</b>	Product <b>LCV Victory Fund</b>	Estimate Number <b>5700</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
10	11/02/16	11/02/16	Wed Hour 1	8-9p	--1----	:30	1	\$375.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/31/16	11/06/16	-----1	1	\$70.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WSFX	Su	11/06/16	9:33 AM	Fox News Sunday	858a-10a	:30	LCVVF16101H G0	\$70.00	NM																			
11	11/02/16	11/02/16	Wed Hour 2	9-10P	--1----	:30	1	\$1,000.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/31/16	11/06/16	--1----	1	\$375.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																			
1	WSFX	W	11/02/16		Wed Hour 1	8-9p	:00		<del>\$375.00</del>	NM																			
Credited																													
12	11/01/16	11/04/16	News @ 10-11pm (M-F)	10-11pm	-TWTF--	:30	4	\$400.00	NM																				
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1	WSFX	Tu	11/01/16		News @ 10-11pm (M-F)	10-11pm	:00		<del>\$400.00</del>	NM																			
See MG 12.5																													
5	WSFX	Tu	11/01/16	12:14 AM	Late News @ 10pm (M-F)	10:30pm-1am	:30	LCVVF16101H G0	\$400.00	NM																			
MG for 12.1 11/01																													
2	WSFX	W	11/02/16	2:14 AM	News @ 10-11pm (M-F)	10-11pm	:30	LCVVF16101H G0	\$400.00	NM																			
3	WSFX	Th	11/03/16	10:41 PM	News @ 10-11pm (M-F)	10-11pm	:30	LCVVF16101H G0	\$400.00	NM																			
4	WSFX	F	11/04/16	10:29 PM	News @ 10-11pm (M-F)	10-11pm	:30	LCVVF16101H G0	\$400.00	NM																			
13	11/03/16	11/03/16	Th Hour 2	9-10p	---1---	:30	1	\$500.00	NM																				
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1	WSFX	Th	11/03/16	10:00 PM	Th Hour 2	9-10p	:30	LCVVF16101H G0	\$500.00	NM																			
14	11/01/16	11/04/16	M-F 6-7p	6-7p	-TWTF--	:30	3	\$100.00	NM																				
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1	WSFX	Tu	11/01/16	6:58 PM	M-F 6-7p	6-7p	:30	LCVVF16101H G0	\$100.00	NM																			
2	WSFX	Th	11/03/16	6:44 PM	M-F 6-7p	6-7p	:30	LCVVF16101H G0	\$100.00	NM																			
3	WSFX	F	11/04/16	6:21 PM	M-F 6-7p	6-7p	:30	LCVVF16101H G0	\$100.00	NM																			
15	11/07/16	11/07/16	News @ 10-11pm (M-F)	10-11pm	1-----	:30	1	\$400.00	NM																				
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/31/16</td> <td>11/06/16</td> <td>1-----</td> <td>1</td> <td>\$400.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/31/16	11/06/16	1-----	1	\$400.00				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	10/31/16	11/06/16	1-----	1	\$400.00																								

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# INVOICE



Send Payment To:

**WSFX**  
**AM South Bank Lockbox #1038**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1038**

Invoice # <b>1601548-1</b>	Invoice Date <b>11/08/16</b>	Invoice Month <b>November 2016</b>	Invoice Period <b>10/31/16 - 11/07/16</b>
Advertiser <b>ISS/LCV Victory Fund</b>	Product <b>LCV Victory Fund</b>	Estimate Number <b>5700</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
15	11/07/16	11/07/16	News @ 10-11pm (M-F)	10-11pm	1-----	:30	1	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16    11/13/16    1-----                    1            \$400.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFX	M	11/07/16	10:48 PM	News @ 10-11pm (M-F)	10-11pm	:30	LCVVF16101H G0	\$400.00	NM
16	11/07/16	11/07/16	SYN 11-1130pm	11-11:30pm	1-----	:30	1	\$40.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16    11/13/16    1-----                    1            \$40.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFX	M	11/07/16	11:17 PM	SYN 11-1130pm	11-11:30pm	:30	LCVVF16101H G0	\$40.00	NM
17	11/07/16	11/07/16	Family Feud 11:30p-12	1130pm-12am	1-----	:30	1	\$35.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16    11/13/16    1-----                    1            \$35.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFX	M	11/07/16	11:51 PM	Family Feud 11:30p-12	1130pm-12am	:30	LCVVF16101H G0	\$35.00	NM
18	11/07/16	11/07/16	News @ 7pm (M-F)	7-730p	1-----	:30	1	\$200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16    11/13/16    1-----                    1            \$200.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFX	M	11/07/16	7:14 PM	News @ 7pm (M-F)	7-730p	:30	LCVVF16101H G0	\$200.00	NM
42	11/02/16	11/02/16	NET World Series Pregan630-11p		--W----	:30	2	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16    11/06/16    --W----                    2            \$500.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFX	W	11/02/16	7:21 PM	NET World Series Pregame	630-11p	:30	LCVVF16101H G0	\$500.00	NM
2	WSFX	W	11/02/16	7:50 PM	NET World Series Pregame	630-11p	:30	LCVVF16101H G0	\$500.00	NM
43	11/05/16	11/05/16	ACC Football Sat	12-4p	-----S-	:30	1	\$200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16    11/06/16    -----S-                    1            \$200.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFX	Sa	11/05/16	12:54 PM	ACC Football Sat	12-4p	:30	LCVVF16101H G0	\$200.00	NM
44	11/05/16	11/05/16	College Football	Various	-----S-	:30	1	\$200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16    11/06/16    -----S-                    1            \$200.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFX	Sa	11/05/16	3:50 PM	College Football	Various	:30	LCVVF16101H G0	\$200.00	NM
45	11/05/16	11/05/16	News @ 10p	10-1037p	-----S-	:30	1	\$175.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16    11/06/16    -----S-                    1            \$175.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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<u>Invoice #</u> 1601548-1	<u>Invoice Date</u> 11/08/16	<u>Invoice Month</u> November 2016	<u>Invoice Period</u> 10/31/16 - 11/07/16
<u>Advertiser</u> ISS/LCV Victory Fund		<u>Product</u> LCV Victory Fund	<u>Estimate Number</u> 5700

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
45	11/05/16	11/05/16	News @ 10p	10-1037p	-----S-	:30	1	\$175.00	NM	
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WSFX	Sa	11/05/16	10:28 PM	News @ 10p	10-1037p	:30	LCVVF16101H G0	\$175.00	NM
<u>Total Spots</u>							<b>38</b>			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$6,310.00</b>
<u>Agency Commission</u>	<b>\$946.50</b>
<u>Net Amount Due</u>	<b>\$5,363.50</b>

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