

# INVOICE



**WSFX**  
**322 Shipyard Boulevard**  
**Wilmington, NC 28412**  
**Main: (910) 791-8070**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1601548-1	11/08/16	November 2016	10/31/16 - 11/07/16

Property	Account Executive	Sales Office	Sales Region
WSFX	Matthew Wurm	HRP-Washington	National

Billing Address:

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**3050 K Street NW, Suite 100**  
**Washington, DC 20007**

Advertiser	Product	Estimate Number
ISS/LCV Victory Fund	LCV Victory Fund	5700

Flight Dates	Order #	Alt Order #
11/01/16 - 11/07/16	1601548	08417961

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WSFX**  
**AM South Bank Lockbox #1038**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1038**

Agency Code	Advertiser Code	Product 1/2
		163

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/16	11/04/16	SYN 11-1130pm	11-11:30pm	- TWTF- -	:30	4	\$40.00	NM
Weeks: <u>Start Date</u> 10/31/16 <u>End Date</u> 11/06/16 <u>MTWTFSS</u> - TWTF- - <u>Spots/Week</u> 4 <u>Rate</u> \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WSFX	Tu	11/01/16		SYN 11-1130pm	11-11:30pm	:00		<del>\$40.00</del> NM
See MG 1.5									
5	WSFX	Tu	11/01/16	1:21 AM	SYN 12-12:30am M-F	12-12:30am	:30	LCVVF16101H G0	\$40.00 NM
MG for 1.3 11/01									
2	WSFX	W	11/02/16		SYN 11-1130pm	11-11:30pm	:00		<del>\$40.00</del> NM
See MG 1.6									
6	WSFX	W	11/02/16	2:54 AM	SYN 12-12:30am M-F	12-12:30am	:30	LCVVF16101H G0	\$40.00 NM
MG for 1.2 11/02									
4	WSFX	Th	11/03/16	11:16 PM	SYN 11-1130pm	11-11:30pm	:30	LCVVF16101H G0	\$40.00 NM
1	WSFX	F	11/04/16	11:21 PM	SYN 11-1130pm	11-11:30pm	:30	LCVVF16101H G0	\$40.00 NM
2	11/01/16	11/04/16	Family Feud 11:30p-12	1130pm-12am	- TWTF- -	:30	4	\$35.00	NM
Weeks: <u>Start Date</u> 10/31/16 <u>End Date</u> 11/06/16 <u>MTWTFSS</u> - TWTF- - <u>Spots/Week</u> 4 <u>Rate</u> \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	Tu	11/01/16		Family Feud 11:30p-12	1130pm-12am	:00		<del>\$35.00</del> NM
See MG 2.5									
2	WSFX	W	11/02/16		Family Feud 11:30p-12	1130pm-12am	:00		<del>\$35.00</del> NM
See MG 2.6									
5	WSFX	W	11/02/16	3:18 AM	SYN 12:30-1am M-F	12:30am-1am	:30	LCVVF16101H G0	\$35.00 NM
MG for 2.1 11/01									
6	WSFX	W	11/02/16	3:23 AM	SYN 12:30-1am M-F	12:30am-1am	:30	LCVVF16101H G0	\$35.00 NM
MG for 2.2 11/02									
3	WSFX	Th	11/03/16	11:59 PM	Family Feud 11:30p-12	1130pm-12am	:30	LCVVF16101H G0	\$35.00 NM
4	WSFX	F	11/04/16	11:59 PM	Family Feud 11:30p-12	1130pm-12am	:30	LCVVF16101H G0	\$35.00 NM
3	11/01/16	11/04/16	Judge Mathis	11a-12p M-F	- TWTF- -	:30	3	\$65.00	NM

## MTWTFSS

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

## INVOICE



Send Payment To:

**WSFX**  
**AM South Bank Lockbox #1038**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1038**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1601548-1	11/08/16	November 2016	10/31/16 - 11/07/16
Advertiser	Product	Estimate Number	
ISS/LCV Victory Fund	LCV Victory Fund	5700	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	11/01/16	11/04/16	Judge Mathis	11a-12p M-F	- TWTF - -	:30	3	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 - TWTF - - 3 \$65.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSFX	Tu	11/01/16	11:34 AM	Judge Mathis	11a-12p M-F	:30	LCVVF16101H G0	\$65.00 NM
3	WSFX	W	11/02/16	11:53 AM	Judge Mathis	11a-12p M-F	:30	LCVVF16101H G0	\$65.00 NM
1	WSFX	Th	11/03/16	11:26 AM	Judge Mathis	11a-12p M-F	:30	LCVVF16101H G0	\$65.00 NM
4	11/07/16	11/07/16	Inside Edition	12:30-1pm M-F	1 - - - - -	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/16 11/13/16 1 - - - - - 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	M	11/07/16	12:51 PM	Inside Edition	12:30-1pm M-F	:30	LCVVF16101H G0	\$75.00 NM
5	11/01/16	11/04/16	News @ 7pm (M-F)	7-730p	- T - TF - -	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 - TWTF - - 3 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	Tu	11/01/16	7:22 PM	News @ 7pm (M-F)	7-730p	:30	LCVVF16101H G0	\$200.00 NM
3	WSFX	W	11/02/16	6:37 PM	News @ 7pm (M-F)	7-730p	:30	LCVVF16101H G0	\$200.00 NM
4	WSFX	Th	11/03/16	7:28 PM	News @ 7pm (M-F)	7-730p	:30	LCVVF16101H G0	\$200.00 NM
6	11/01/16	11/04/16	RI M-F 8am-9am	M-F 8-9am	- TWTF - -	:30	3	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 - TWTF - - 3 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	Tu	11/01/16	8:22 AM	RI M-F 8am-9am	M-F 8-9am	:30	LCVVF16101H G0	\$40.00 NM
2	WSFX	W	11/02/16	8:36 AM	RI M-F 8am-9am	M-F 8-9am	:30	LCVVF16101H G0	\$40.00 NM
3	WSFX	F	11/04/16	8:54 AM	RI M-F 8am-9am	M-F 8-9am	:30	LCVVF16101H G0	\$40.00 NM
7	11/05/16	11/05/16	News @ 10p	10-1037p	- - - - - 1 -	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 - - - - - 1 - \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	Sa	11/05/16		News @ 10p	10-1037p	:00		<del>\$175.00</del> NM
			See MG 7.2						
2	WSFX	Sa	11/05/16		Late Run News @ 10pm SA	1030pm-1am	:00		<del>\$175.00</del> NM
			See MG 7.3						
3	WSFX	Sa	11/05/16	10:12 PM	News @ 10p	10-1037p	:30	LCVVF16101H G0	\$175.00 NM
			MG for 7.2 11/05						
8	11/06/16	11/06/16	NFL Kick Off	Various	- - - - - 1	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16 11/06/16 - - - - - 1 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFX	Su	11/06/16	11:44 AM	NFL Kick Off	Various	:30	LCVVF16101H G0	\$125.00 NM
9	11/06/16	11/06/16	Fox News Sunday	858a-10a	- - - - - 1	:30	1	\$70.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WSFX**  
**AM South Bank Lockbox #1038**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1038**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1601548-1	11/08/16	November 2016	10/31/16 - 11/07/16
Advertiser	Product	Estimate Number	
ISS/LCV Victory Fund	LCV Victory Fund	5700	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16    11/06/16    ----- 1                            1            \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WSFX	Su	11/06/16	9:33 AM	Fox News Sunday	858a-10a	:30	LCVVF16101H G0	\$70.00    NM
10	11/02/16	11/02/16	Wed Hour 1		8-9p	-- 1----	:30	1	\$375.00    NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16    11/06/16    -- 1----                            1            \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WSFX	W	11/02/16		Wed Hour 1	8-9p	:00		<del>\$375.00</del> NM
Credited									
11	11/02/16	11/02/16	Wed Hour 2		9-10P	-- 1----	:30	1	\$1,000.00    NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16    11/06/16    -- 1----                            1            \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WSFX	W	11/02/16		Wed Hour 2	9-10P	:00		<del>\$1,000.00</del> NM
Credited									
12	11/01/16	11/04/16	News @ 10-11pm (M-F)	10-11pm	- TWTF--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16    11/06/16    - TWTF--                            4            \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WSFX	Tu	11/01/16		News @ 10-11pm (M-F)	10-11pm	:00		<del>\$400.00</del> NM
See MG 12.5									
5	WSFX	Tu	11/01/16	12:14 AM	Late News @ 10pm (M-F)	10:30pm-1am	:30	LCVVF16101H G0	\$400.00    NM
MG for 12.1 11/01									
2	WSFX	W	11/02/16	2:14 AM	News @ 10-11pm (M-F)	10-11pm	:30	LCVVF16101H G0	\$400.00    NM
3	WSFX	Th	11/03/16	10:41 PM	News @ 10-11pm (M-F)	10-11pm	:30	LCVVF16101H G0	\$400.00    NM
4	WSFX	F	11/04/16	10:29 PM	News @ 10-11pm (M-F)	10-11pm	:30	LCVVF16101H G0	\$400.00    NM
13	11/03/16	11/03/16	Th Hour 2		9-10p	--- 1---	:30	1	\$500.00    NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16    11/06/16    --- 1---                            1            \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WSFX	Th	11/03/16	10:00 PM	Th Hour 2	9-10p	:30	LCVVF16101H G0	\$500.00    NM
14	11/01/16	11/04/16	M-F 6-7p		6-7p	- TWTF--	:30	3	\$100.00    NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/31/16    11/06/16    - TWTF--                            3            \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WSFX	Tu	11/01/16	6:58 PM	M-F 6-7p	6-7p	:30	LCVVF16101H G0	\$100.00    NM
2	WSFX	Th	11/03/16	6:44 PM	M-F 6-7p	6-7p	:30	LCVVF16101H G0	\$100.00    NM
3	WSFX	F	11/04/16	6:21 PM	M-F 6-7p	6-7p	:30	LCVVF16101H G0	\$100.00    NM
15	11/07/16	11/07/16	News @ 10-11pm (M-F)	10-11pm	1-----	:30	1	\$400.00	NM

Weeks: Start Date End Date MTWTFSS Spots/Week Rate

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WSFX**  
**AM South Bank Lockbox #1038**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1038**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1601548-1	11/08/16	November 2016	10/31/16 - 11/07/16
Advertiser	Product	Estimate Number	
ISS/LCV Victory Fund	LCV Victory Fund	5700	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	11/07/16	11/07/16	News @ 10-11pm (M-F)	10-11pm	1-----	:30	1	\$400.00	NM
11/07/16 11/13/16 1----- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX M 11/07/16 10:48 PM News @ 10-11pm (M-F) 10-11pm :30 LCVVF16101H G0 \$400.00 NM									
16	11/07/16	11/07/16	SYN 11-1130pm	11-11:30pm	1-----	:30	1	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 1----- 1 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX M 11/07/16 11:17 PM SYN 11-1130pm 11-11:30pm :30 LCVVF16101H G0 \$40.00 NM									
17	11/07/16	11/07/16	Family Feud 11:30p-12	1130pm-12am	1-----	:30	1	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 1----- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX M 11/07/16 11:51 PM Family Feud 11:30p-12 1130pm-12am :30 LCVVF16101H G0 \$35.00 NM									
18	11/07/16	11/07/16	News @ 7pm (M-F)	7-730p	1-----	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/07/16 11/13/16 1----- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX M 11/07/16 7:14 PM News @ 7pm (M-F) 7-730p :30 LCVVF16101H G0 \$200.00 NM									
42	11/02/16	11/02/16	NET World Series Pregan630-11p		--W----	:30	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 --W---- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX W 11/02/16 7:21 PM NET World Series Pregame 630-11p :30 LCVVF16101H G0 \$500.00 NM 2 WSFX W 11/02/16 7:50 PM NET World Series Pregame 630-11p :30 LCVVF16101H G0 \$500.00 NM									
43	11/05/16	11/05/16	ACC Football Sat	12-4p	-----S-	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 -----S- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Sa 11/05/16 12:54 PM ACC Football Sat 12-4p :30 LCVVF16101H G0 \$200.00 NM									
44	11/05/16	11/05/16	College Football	Various	-----S-	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 -----S- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFX Sa 11/05/16 3:50 PM College Football Various :30 LCVVF16101H G0 \$200.00 NM									
45	11/05/16	11/05/16	News @ 10p	10-1037p	-----S-	:30	1	\$175.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/31/16 11/06/16 -----S- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE



Send Payment To:

**WSFX**  
**AM South Bank Lockbox #1038**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1038**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1601548-1	11/08/16	November 2016	10/31/16 - 11/07/16
Advertiser	Product	Estimate Number	
ISS/LCV Victory Fund	LCV Victory Fund	5700	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
45	11/05/16	11/05/16	News @ 10p	10-1037p	-----S-	:30	1	\$175.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFX	Sa	11/05/16	10:28 PM	News @ 10p	10-1037p	:30	LCVVF16101H G0	\$175.00	NM
Total Spots							38			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$6,310.00</b>
<u>Agency Commission</u>	<b>\$946.50</b>
<u>Net Amount Due</u>	<b>\$5,363.50</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.