

## ORDER



**Orders**  
**Order / Rev:** 142400  
**Alt Order #:** 07779129  
**Product Desc:** JANIS FOR ST SEN  
**Estimate:**  
**Flight Dates:** 06/06/15 - 06/09/15  
**Original Date / Rev:** 06/04/15 / 06/05/15  
**Order Type:** GENERAL

## WTVR-TV

**Primary AE:** Jamie Andrus  
**Sales Office:** NWDC  
**Sales Region:** National

**Agency**  
**Name:** Strategic Media Services, Inc.  
**Buying Contact:**  
**Billing Contact:**  
 1911 North Ft Myer Dr  
 Arlington, VA 22209

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Janis/R/SS  
**Demographic:** HH  
**Product Codes:** PL2.j.ii  
**Priority:** 02  
**Revenue Codes:** Agency, Political, Political-Non-PAC

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/15	06/09/15	20	\$2,350.00	\$1,997.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2015	20	\$2,350.00	\$1,997.50	0.00
<b>Totals</b>	<b>20</b>	<b>\$2,350.00</b>	<b>\$1,997.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	6	06/07/15	06/07/15	Su 6a-7a Su 6a-7a	CM	6:00 AM-7:00 AM	-----2	:30	2	\$20.00	03	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/01/15	06/07/15	-----2			2			\$20.00		0.00			
E 2	6	06/07/15	06/07/15	Su 1030a-11a Su 1030a-11a	CM	10:30 AM-11:30 AM	-----1	:30	1	\$50.00	03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/01/15	06/07/15	-----1			1			\$50.00		0.00			
E 3	6	06/06/15	06/06/15	Sa 8a-10a Sa 8a-10a	CM	8:00 AM-10:00 AM	-----1-	:30	1	\$50.00	03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/01/15	06/07/15	-----1-			1			\$50.00		0.00			
E 4	6	06/08/15	06/08/15	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	1-----	:30	1	\$60.00	03	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/08/15	06/14/15	1-----			1			\$60.00		0.00			
E 5	6	06/06/15	06/07/15	Sa-Su 11p-1135p Sa-Su 11p-1135p	CM	11:00 PM-11:35 PM	-----SS	:30	2	\$100.00	03	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/01/15	06/07/15	-----SS			2			\$100.00		0.00			
E 6	6	06/08/15	06/08/15	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	1-----	:30	1	\$100.00	03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/08/15	06/14/15	1-----			1			\$100.00		0.00			

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Estimate: WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	6	06/08/15	06/09/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	MT-----	:30	2	\$100.00	02	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/08/15	06/14/15	MT-----		2				\$100.00		0.00			
E 8	6	06/07/15	06/07/15	Su 7a-8a Su 7a-8a	CM	7:00 AM-8:00 AM	-----1	:30	1	\$100.00	02	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/01/15	06/07/15	-----1		1				\$100.00		0.00			
E 9	6	06/07/15	06/07/15	Su 630p-7p Su 630p-7p	CM	6:30 PM-7:00 PM	-----1	:30	1	\$100.00	02	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/01/15	06/07/15	-----1		1				\$100.00		0.00			
E 10	6	06/09/15	06/09/15	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	-1-----	:30	1	\$100.00	02	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/08/15	06/14/15	-1-----		1				\$100.00		0.00			
E 11	6	06/08/15	06/08/15	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	1-----	:30	1	\$150.00	02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/08/15	06/14/15	1-----		1				\$150.00		0.00			
E 12	6	06/08/15	06/08/15	M-Su 11p-1135p M-Su 11p-1135p	CM	11:00 PM-11:35 PM	1-----	:30	1	\$175.00	03	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/08/15	06/14/15	1-----		1				\$175.00		0.00			
E 13	6	06/08/15	06/08/15	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	1-----	:30	1	\$175.00	02	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/08/15	06/14/15	1-----		1				\$175.00		0.00			
E 14	6	06/07/15	06/07/15	Su 9a-1030a Su 9a-1030a	CM	9:00 AM-10:30 AM	-----1	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/01/15	06/07/15	-----1		1				\$200.00		0.00			
E 15	6	06/08/15	06/08/15	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$275.00	02	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/08/15	06/14/15	1-----		1				\$275.00		0.00			
N 17	6	06/08/15	06/08/15	M-F 4p-5p M-F 4p-5p	CM	4p-5p	M-----	:30	1	\$200.00	02	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/08/15	06/14/15	M-----		1				\$200.00		0.00			
N 18	6	06/08/15	06/08/15	M-F 7p-730p M-F 7p-730p	CM	7p-730p	M-----	:30	1	\$175.00	02	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/08/15	06/14/15	M-----		1				\$175.00		0.00			
													Totals	20	\$2,350.00