

ORDER



Orders
Order / Rev: 738823
Alt Order #:
Product Desc: 2024
Estimate:
Flight Dates: 02/14/24 - 03/05/24
Original Date / Rev: 02/13/24 / 02/13/24
Order Type: GENERAL

KLOB-FM
Primary AE: Palm Springs House
Sales Office: L-PS
Sales Region: LOCAL

Agency Name: Eduardo Garcia for State Assembly 20
Buying Contact:
Billing Contact:
 1700 Tribute Road Suite 201
 Sacramento, CA 95815

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Eduardo Garcia for State Assembly 20
Demographic: HH
Product Codes: Candidates
Revenue Code 1: DIR
Revenue Code 2: GEN
Revenue Code 3: POL
Priority: P-04

New Business End:
Advertiser External ID: 001E000001PDsa0IAD
Agency External ID: 001E000001PDsa0IAD
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	24	\$1,152.00	\$1,152.00
02/26/24	03/05/24	18	\$864.00	\$864.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	24	\$1,152.00	\$1,152.00	0.00
March 2024	18	\$864.00	\$864.00	0.00
Totals	42	\$2,016.00	\$2,016.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Palm Springs House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLOB	02/14/24	03/05/24	M-F 10a-3p Piolin	CM	10:00 AM-2:00 PM	MTWTF--	:30	6	\$48.00	P-13	0.00	NM	21	\$1,008.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	--WTF--		6				\$48.00		0.00			
		Week: 02/19/24	02/25/24	MTWTF--		6				\$48.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--		6				\$48.00		0.00			
		Week: 03/04/24	03/10/24	MT-----		3				\$48.00		0.00			
N 2	KLOB	02/14/24	03/05/24	M-F 3p-7p Erazno y Chokolata	CM	2p-7p	MTWTF--	:30	6	\$48.00	P-13	0.00	NM	21	\$1,008.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	--WTF--		6				\$48.00		0.00			
		Week: 02/19/24	02/25/24	MTWTF--		6				\$48.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--		6				\$48.00		0.00			
		Week: 03/04/24	03/10/24	MT-----		3				\$48.00		0.00			

Totals 42 \$2,016.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Edwards Garcia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →	<input type="checkbox"/>	FEDERAL CANDIDATE
	<input checked="" type="checkbox"/>	STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Edwards Garcia for State Assembly 2024

Authorized committee:

Edwards Garcia for State Assembly 2024

Agency requesting time (and contact information):

N/A

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Voter Education Campaign

Date of election:

March 5, 2024

General

Primary

Treasurer of candidate's authorized committee:

Deanna Company

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):


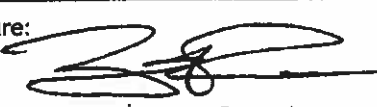
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:  Name: <u>Edwards Garcia</u>	Signature:  Name: <u>Yedira Rodriguez</u>
Date of Request to Purchase Ad Time: <u>2-9-24</u>	Date of Station Agreement to Sell Time: <u>2-9-24</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

N/A

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: _____

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: KLWB	Date Received/Requested: 2-8-24
Est. #:	Station Location: Palm Springs	Run Start and End Dates: 2/14/24 - 3/5/24

Upload order, this form and invoice (or traffic system print out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



94.7

Eduardo Garcia Assembly 2024

Station	Day part	Length	Rate Class Z	Total spots	Total
KLOB - LA SUAVEGITA PALM SPRINGS	3:00-7p (Polin)	:30	\$48	21	\$1,008
KLOB - LA SUAVEGITA PALM SPRINGS	2p-7p (Erazno)	:30	\$48	21	\$1,008
Flight dates February 13 th - March 5 th					
					Net \$2,016



Print Name Eduardo Garcia Approval Signature [Signature] Date 2-21-24

Entravision Communications Corporation and its stations are committed to a policy of non-discrimination in the advertising contracts that it enters into with its advertisers. Entravision will not enter into or carry out, in connection with any advertising contract it is a party to, any terms, conditions, or policies that commit the advertiser or Entravision to discriminate in the sale or placement of advertising on the basis of race or ethnicity. This order, together with Entravision's Terms and Conditions of Advertising and Services located at www.entravision.com/termsandservices, constitutes a legally binding and enforceable agreement between Entravision and the client listed above.