

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Main Street Media Group, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Main Street Media

Agency name: Main Street Media Group

Address: PO Box 25093 Alexandria, VA 22313

Contact: Media Buyer

Phone number: 703-485-0398

Email: info@msmg.tv

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Leadership Fund

Address: 45 North Hill Drive, Suite 100 Warrenton, VA 20186

Contact: Jack Pandol

Phone number: 703-574-3044

Email: Info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

President: Steven Law Treasurer: Caleb Crosby

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations): U.S. Senate



Date of election: 11/3/2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Media Buyer	Name: Brian Grube
Date of Request to Purchase Ad Time: 3/23/2020	Date of Station Agreement to Sell Time: July 10, 2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☒ No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
- ☒ Accepted IN PART (e.g., ad not received to determine content)*
- ☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: _____

Contract #: RAL233723	Station Call Letters: WRAL-FM	Date Received/Requested: July 10, 2020
Est. #: 5433	Station Location: Raleigh, NC	Run Start and End Dates: 10/13 - 10/19/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Below is a list of the issues, candidates, offices being sought, and election date for the ad placed by

Ad Number:

Issue(s) mentioned in the ad:

July 10, 2020: Was notified by Katz Media Group that the ad for this buy will be about the US Senate race and support for incumbent Senator Thom Tillis' bid for reelection. Ad will likely mention Democratic candidate Cal Cunningham.

Candidate(s) mentioned in the ad, if applicable, otherwise mark N/A:

July 10, 2020: Was notified by Katz Media Group that the ad for this buy will be about the US Senate race and support for incumbent Senator Thom Tillis' bid for reelection. Ad will likely mention Democratic candidate Cal Cunningham.

Office(s) being sought by candidate(s) mentioned in ad, if applicable, otherwise mark N/A:

Primary or general election:

Date of election:

CONTRACT

WRAL-FM
3100 Highwoods Blvd
Suite 140
Raleigh, NC 27604
(919)890-6101

<u>Contract / Revision</u> RAL233723 /		<u>Alt Order #</u> 34117150
<u>Advertiser</u> Senate Leadership Fund		<u>Original Date / Revision</u> 07/10/20 / 07/10/20
<u>Contract Dates</u> 10/13/20 - 10/19/20	<u>Estimate #</u> 5433	
<u>Product</u> North Carolina		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WRAL-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz-Philadelphi
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAL	10/13/20	10/19/20	M-F AM Drive	6a-10a		1:00			NM	10	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/20	10/19/20	2222--				10	\$440.00			
N 2	WRAL	10/13/20	10/19/20	M-F Midday	10a-3p		1:00			NM	15	\$6,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/20	10/19/20	3333--				15	\$410.00			
N 3	WRAL	10/13/20	10/19/20	M-F PM Drive	3p-7p		1:00			NM	15	\$6,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/20	10/19/20	3333--				15	\$450.00			
N 4	WRAL	10/13/20	10/19/20	Sa-Su Midday	10a-3p		1:00			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/20	10/19/20	-----2-				2	\$250.00			
N 5	WRAL	10/13/20	10/19/20	Sa-Su PM Drive	3p-7p		1:00			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/20	10/19/20	-----2-				2	\$200.00			
N 6	WRAL	10/13/20	10/19/20	Sa-Su Midday	10a-3p		1:00			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/20	10/19/20	-----2				2	\$150.00			
N 7	WRAL	10/13/20	10/19/20	Sa-Su PM Drive	3p-7p		1:00			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/13/20	10/19/20	-----2				2	\$150.00			
Totals											48	\$18,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/28/20 - 10/19/20	48	\$18,800.00	(\$2,820.00)	\$15,980.00
Totals	48	\$18,800.00	(\$2,820.00)	\$15,980.00

Signature: _____

Date: _____

7/10/20

This order is subject to the terms and conditions set forth at

WRAL Digital Solutions: [<https://www.wraldigitalsolutions.com/terms-conditions/>](https://www.wraldigitalsolutions.com/terms-conditions/)

WRAL & FOX TV and CBC Radio: [<https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/>](https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/)