ISSUE: Human needs

GUEST: Captain Bobby Parker, Salvation Army of Tyler

HOW ISSUE TREATED: Weekly program. Discussion of the Salvation Army's multitude of efforts to meet human need for adults, children, and families without discrimination.

TITLE: "In Focus"

DATE: 7/7/19

TIME/STATION: 6:30 a.m. - KYZS-AM

8:00 a.m. – KRWR-FM

9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUE: Intergovernmental cooperation

GUEST: Lindsay Vanderbilt, East Texas Council of Governments

HOW ISSUE TREATED: Weekly program. Discussion of ETCOG's ongoing efforts to assist local governments in planning for common needs, cooperating for mutual benefit, and coordinating for sound regional development.

TITLE: "In Focus"

DATE: 7/14/19

TIME/STATION: 6:30 a.m. – KYZS-AM

8:00 a.m. - KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUE: Consumer awareness

GUEST: Coleman Swierc, Better Business Bureau Serving Central East Texas

HOW ISSUE TREATED: Weekly program. Discussion of the BBB'S efforts to help consumers find and recommend businesses, brands, and charities they can trust.

TITLE: "In Focus"

DATE: 7/21/19

TIME/STATION: 6:30 a.m. - KYZS-AM

8:00 a.m. - KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUE: Literacy

GUEST: Nancy Crawford, Literacy Council of Tyler

HOW ISSUE TREATED: Discussion of how the council helps improve literacy for undereducated adults, their families, and the community at large, with a focus on the council's upcoming Corporate Spelling Bee.

TITLE: "In Focus"

DATE: 7/28/19

TIME/STATION: 6:30 a.m. – KYZS-AM

8:00 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUE: Drunk driving

GUESTS: Scott Harrison and Tammi Branch, Mothers Against Drunk Driving (MADD)

HOW ISSUE TREATED: Discussion of MADD's efforts to end drunk driving, help fight drugged driving, support the victims of these crimes, and prevent underage drinking.

TITLE: "In Focus"

DATE: 8/4/19

TIME/STATION: 6:30 a.m. - KYZS-AM

8:00 a.m. - KRWR-FM

9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUE: Education

GUEST: Dr. Juan Mejia, President, Tyler Junior College

HOW ISSUE TREATED: Discussion of Dr. Mejia's background, what's new at TJC, what lies ahead for the college, and Dr. Mejia's thoughts on East Texas and its communities.

TITLE: "In Focus"

DATE: 8/11/19

TIME/STATION: 6:30 a.m. - KYZS-AM

8:00 a.m. - KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUE: Fostering and adoption

GUESTS: Justin Hayes and Ellen Winegeart, The Fostering Collective

HOW ISSUE TREATED: Discussion of this faith-based community's efforts to bring hope to children in foster care by providing support, resources, and encouragement to foster and adoptive families.

TITLE: "In Focus"

DATE: 8/18/19

TIME/STATION: 6:30 a.m. - KYZS-AM

8:00 a.m. - KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUE: Mental Health

GUESTS: Doug McSwane of the Smith County Behavorial Health Leadership Team and his wife, Mo McSwane

HOW ISSUE TREATED: The McSwanes share their personal story and discuss the leadership team's work to address mental health issues in the community.

TITLE: "In Focus"

DATE: 8/25/19

TIME/STATION: 6:30 a.m. - KYZS-AM

8:00 a.m. – KRWR-FM

9:30 a.m. – KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUE: Prostate cancer

GUEST: Cynthia McAndrew, ZERO Prostate Cancer Run/Walk - Tyler

HOW ISSUE TREATED: Discussion of this event and other efforts on behalf of ZERO - The End of Prostate Cancer, a non-profit organization dedicated to prostate cancer education, testing, patient support, research, and advocacy.

TITLE: "In Focus"

DATE: 9/1/19

TIME/STATION: 6:30 a.m. - KYZS-AM

8:00 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUE: Human needs

GUESTS: Greg Grubb and Andrea Wilson, PATH (People Attempting to Help)

HOW ISSUE TREATED: Discussion of PATH's efforts to restore hope with a personalized approach to empower PATH's neighbors to thrive in the community.

TITLE: "In Focus"

DATE: 9/8/19

TIME/STATION: 6:30 a.m. - KYZS-AM

8:00 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUE: Blood donation

GUEST: Clinton McCoy, Carter BloodCare

HOW ISSUE TREATED: Discussion of Carter's efforts to give life to the community by providing life saving blood components and transfusion services that give hope to people in need.

TITLE: "In Focus"

DATE: 9/15/19

TIME/STATION: 6:30 a.m. - KYZS-AM

8:00 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUE: Blood donation

GUEST: Clinton McCoy, Carter BloodCare

HOW ISSUE TREATED: Discussion of Carter's efforts to give life to the community by providing life saving blood components and transfusion services that give hope to people in need.

TITLE: "In Focus"

DATE: 9/22/19

TIME/STATION: 6:30 a.m. – KYZS-AM

8:00 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview

ISSUE: Youth development

GUEST: Daniel Anderson, Boy Scouts of America

HOW ISSUE TREATED: Discussion of a range of topics, including fundraising, the addition of girls to the program, recruiting season for Cub Scouts, and lots more.

TITLE: "In Focus"

DATE: 9/29/19

TIME/STATION: 6:30 a.m. - KYZS-AM

8:00 a.m. – KRWR-FM

9:30 a.m. - KTBB-FM and KTBB-AM

DURATION: 30 minutes

TYPE: Interview