

980018 Elbert Guillory's America/Elbert Guillory's America KMEZ-FM {View} (Processed: 1)

Order / Est #	980018	Total Spots:	25	25	Order Dates:	09/26/22 - 10/30/22
Advertiser:	Elbert Guillory's America	Total Ratings:	0.00	0.00	Hiatus Dates:	
Product Descr.:	2022 election	Total Amount:	\$1,750.00	\$1,750.00	Spot Dates:	09/26/22 - 10/28/22

Header	Lines	Spots	Makegood	Order	Product	Package	History
--------	-------	-------	----------	-------	---------	---------	---------

Add Custom Comment	Print History	Compare	View Contract	View XML	Refresh
--------------------	---------------	---------	---------------	----------	---------

Date	Action	Line	Comment	By	Total
09/21/22 8:20:00 AM	Cash in Advance Removal		[cleared cash in adv]	Sandy Clark (sandy.clark)	\$1,7
09/21/22 8:07:55 AM	Processed		<async process>	Scott Foshag	\$1,7
09/21/22 7:54:46 AM	Approved			Sandy Clark (sandy.clark)	\$1,7
09/21/22 7:54:44 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Sandy Clark (sandy.clark)	\$1,7
09/21/22 7:48:03 AM	Approval Workflow		[Sales Manager - Ready Default]	Rachel Adams	\$1,7
09/21/22 7:06:19 AM	Ready for approval		new political order	Wendy Guillie	\$1,7
09/21/22 7:01:17 AM	New order created		Copied from Order #980011	Wendy Guillie	\$7

ORDER

Orders
Order / Rev: 980018
Alt Order #:
Product Desc: 2022 election
Estimate:
Flight Dates: 09/26/22 - 10/30/22
Original Date / Rev: 09/21/22 / 09/21/22
Order Type: GENERAL

KMEZ-FM
Primary AE: Wendy Guillie
Sales Office: L-NOL
Sales Region: Local

Agency
Name: Elbert Guillory's America In House Ag
Buying Contact:
Billing Contact: Tiffany Nolan
 228 Washington Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: Elbert Guillory's America-Agency
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: DIR
Revenue Code 2: POL-ISS
Revenue Code 3: POL-STATE
Priority: P-40

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/28/22	25	\$1,750.00	\$1,750.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	25	\$1,750.00	\$1,750.00	0.00
Totals	25	\$1,750.00	\$1,750.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wendy Guillie	L-NOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	09/26/22	10/30/22	M-F AM Drive M-F	CM	6a-10a	MTWTF--	1:00	3	\$70.00	P-30	0.00	NM	12	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	M-W-F--					3	\$70.00		0.00			
		Week: 10/03/22	10/09/22	-T-T---					2	\$70.00		0.00			
		Week: 10/10/22	10/16/22	-----					0	\$0.00		0.00			
		Week: 10/17/22	10/23/22	MTWTF--					5	\$70.00		0.00			
		Week: 10/24/22	10/30/22	-T-T---					2	\$70.00		0.00			
N 2	KMEZ	09/26/22	10/30/22	M-F PM Drive M-F	CM	3p-7p	MTWTF--	1:00	3	\$70.00	P-30	0.00	NM	13	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-T-T---					2	\$70.00		0.00			
		Week: 10/03/22	10/09/22	M-W-F--					3	\$70.00		0.00			
		Week: 10/10/22	10/16/22	-----					0	\$0.00		0.00			
		Week: 10/17/22	10/23/22	MTWTF--					5	\$70.00		0.00			
		Week: 10/24/22	10/30/22	M-W-F--					3	\$70.00		0.00			

Totals 25 \$1,750.00

From: Wendy Guillie
 Phone: (504) 581-7002 x273
 Email: wendy.guillie@sumulus.com
 9/19/2022 1:32 PM

Flight Dates: 09/26/2022 - 10/28/2022
 Demo: P 18+

Radio Market: NEW ORLEANS
 Survey: JUN22 SD (APR-JUN)
 Geography: Metro

Radio Type	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Gls	Notes
KQOO-FM			25		\$30.00	\$750.00	77.400	
Flight A - 1 wk (09/26)								
One Week Total			5		\$30.00	\$150.00	15.800	
	M-F 6A-10A	AM	5		\$30.00	\$150.00	15.800	
	M-F 3P-7P	PM	3.60		\$30.00	\$90.00	9.600	MWF
			2.60		\$30.00	\$60.00	6.000	TH
Flight A - 1 wk (10/03)								
One Week Total			5		\$30.00	\$150.00	15.400	
	M-F 6A-10A	AM	5		\$30.00	\$150.00	15.400	
	M-F 3P-7P	PM	2.60		\$30.00	\$60.00	6.400	TH
			3.60		\$30.00	\$90.00	9.000	MWF
Flight A - 1 wk (10/17)								
One Week Total			10		\$30.00	\$300.00	31.000	
	M-F 6A-10A	AM	10		\$30.00	\$300.00	31.000	
	M-F 3P-7P	PM	5.60		\$30.00	\$150.00	16.000	MWF
			5.60		\$30.00	\$150.00	15.000	TH
Flight B - 1 wk (10/24)								
One Week Total			5		\$30.00	\$150.00	15.400	
	M-F 6A-10A	AM	5		\$30.00	\$150.00	15.400	
	M-F 3P-7P	PM	2.60		\$30.00	\$60.00	6.400	TH
			3.60		\$30.00	\$90.00	9.000	MWF
Flight A - 1 wk (09/26)								
One Week Total			5		\$70.00	\$350.00	18.700	
	M-F 6A-10A	AM	5		\$70.00	\$350.00	18.700	
	M-F 3P-7P	PM	2.60		\$70.00	\$182.00	8.500	TH
			3.60		\$70.00	\$252.00	9.000	MWF

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio Information: NEW ORLEANS; JUN22 SD (APR-JUN); Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
 Copyright © 2022 The Nielsen Company. All rights reserved.

From: Wendy Guillie
 Phone: (504) 581-7002 X273
 Email: wendy.guillie@caumulus.com
 9/19/2022 1:32 PM

Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Gls	Notes
10A-2P (continued)							
One Week Total		5		\$70.00	\$350.00	18,700	
	M-F 6A-10A	3	60	\$70.00	\$210.00	10,500	MWF
	M-F 3P-7P	2	60	\$70.00	\$140.00	8,200	T TH
Flight A - 1 wk (10/03)							
One Week Total		5		\$70.00	\$350.00	19,300	
	M-F 6A-10A	5		\$70.00	\$350.00	19,300	
	M-F 3P-7P	2	60	\$70.00	\$140.00	7,000	T TH
	M-F 3P-7P	3	60	\$70.00	\$210.00	12,300	MWF
Flight A - 1 wk (10/17)							
One Week Total		10		\$70.00	\$700.00	38,000	
	M-F 6A-10A	10		\$70.00	\$700.00	38,000	
	M-F 3P-7P	5	60	\$70.00	\$350.00	17,500	MWF
	M-F 3P-7P	5	60	\$70.00	\$350.00	20,500	T TH
Flight B - 1 wk (10/24)							
One Week Total		5		\$70.00	\$350.00	19,300	
	M-F 6A-10A	5		\$70.00	\$350.00	19,300	
	M-F 3P-7P	2	60	\$70.00	\$140.00	7,000	T TH
	M-F 3P-7P	3	60	\$70.00	\$210.00	12,300	MWF

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio Information: NEW ORLEANS; JUN22 SD (APR-JUN); Metro: Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
 Copyright © 2022 The Nielsen Company. All rights reserved.



elbertguillory



From: Wendy Guillie
Phone: (504) 581-7002 x273
Email: wendy.guillie@cumulus.com
9/16/2022 12:54 PM

Schedule Grand Totals: 5 Weeks

Stations	Spots	Unit Rate	Total Cost	Gls
KKND-FM	25	\$30.00	\$750.00	77.500
KMEZ-FM	25	\$70.00	\$1,750.00	84.700

Accepted by Station _____ Date _____


Accepted by Client _____ Date _____

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.
This report was created in TAPSCAN using the following Radio Information: NEW ORLEANS: JUN22 SD (A-PR-JUN); Metro: Multiple Dayparts Used: P-18+; See Detailed Sourcing Page for Complete Details.
Copyright © 2022 The Nielsen Company. All rights reserved.



ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Elbert Guillory, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Tiffany Nolan

Agency name: Elbert Guillory's America

Address: 228 S. Washington Street, Ste 115, Alexandria, VA 22314

Contact: Tiffany Nolan

Phone number: 337-942-6328

Email: Tiffany@elbertguillorysamerica.org

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Elbert Guillory's America

Address: 228 S. Washington Street, Ste 115, Alexandria, VA 22314

Contact: Tiffany Nolan

Phone number: 337-942-6328

Email: Tiffany@elbertguillorysamerica.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Elbert Guillory, President

David Satterfield, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: 11/08/2022

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Covid, open borders, violence, limited jobs, education/schools failing, high unemployment rate, raising minimum wage, immigration, racism.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: 

Name: Elbert Guillory

Date of Request to Purchase Ad Time: 09/16/2022

Station Representative

Signature: 

Name: Wendy Guillory

Date of Station Agreement to Sell Time: 9/20/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

Yes

No

Date ad received:

9/20/22

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected - provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

n/a

980018

Station Call Letters:

KMEL

Date Received/Requested:

9/20/22

Est. #:

Station Location:

BELLE CHASSE LA

Run Start and End Dates:

9/26 - 10/30/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.