

Order / Est # 3029490
 Address: Power Cleaners for Earth
 Product Desc: DEC 9TH AND 10TH
 Order Date: 12/09/22 - 12/10/22
 Order Qty: 14
 Order Date: 12/09/22 - 12/10/22
 Total Qty: 14
 Total Amt: \$640.00
 Total Amt: \$640.00
 Add'l Custom Comment:

Item	Description	Qty	Unit Price	Total Price	Specialty
1	Sandy Clark (sandy.clark@cumulus.com)	14	\$45.71	\$640.00	14
2	Demarcus Jones (demarcus.jones@cumulus.com)	14	\$45.71	\$640.00	14
3	Simon Gardner (simon.gardner@cumulus.com)	14	\$45.71	\$640.00	14
Total \$				\$1,920.00	0

[Contains AP - Business Office Approval Needed Default]
 [Sales Manager - Ready Default]
 READY
 <new order>

Date	Time	Action
12/02/22	9:02:31 AM	Approved
12/02/22	8:02:39 AM	Approval Workflow
12/02/22	8:25:44 AM	Approval Workflow
12/02/22	7:45:34 AM	Ready for approval
12/01/22	3:08:16 PM	New order created

[Print] [OK] [Cancel]

ORDER

Orders
Order / Rev: 1019490
Alt Order #:
Product Desc: DEC 9TH AND 10TH
Estimate:
Flight Dates: 12/09/22 - 12/10/22
Original Date / Rev: 12/01/22 / 12/01/22
Order Type: GENERAL

KMEZ-FM
Primary AE: Damon Gardner
Sales Office: R-NOL
Sales Region: Regional

Agency
Name: Enterprise Strategies
Buying Contact:
Billing Contact:
 PO Box 52693
 New Orleans, LA 70152

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Power Coalition for Equity & Justice
Demographic: A25-54
Product Codes: Charitable Organizations
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/28/22	12/10/22	14	\$640.00	\$544.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2022	14	\$640.00	\$544.00	0.00
Totals	14	\$640.00	\$544.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Damon Gardner	R-NOL	Regional	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	12/09/22	12/09/22	M-F AM Drive M-F	CM	6a-10a	----F--	1:00	3	\$60.00	P-50	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/05/22	12/11/22	----F--		3				\$60.00		0.00			
N 2	KMEZ	12/09/22	12/09/22	M-F Midday M-F	CM	10a-3p	----F--	1:00	1	\$70.00	P-50	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/05/22	12/11/22	----F--		1				\$70.00		0.00			
N 3	KMEZ	12/09/22	12/09/22	M-F PM Drive M-F	CM	3p-7p	----F--	1:00	3	\$70.00	P-50	0.00	NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/05/22	12/11/22	----F--		3				\$70.00		0.00			
N 4	KMEZ	12/10/22	12/10/22	Sa-Su AM Sa-Su	CM	6a-10a	-----S-	1:00	3	\$20.00	P-50	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/05/22	12/11/22	-----S-		3				\$20.00		0.00			
N 5	KMEZ	12/10/22	12/10/22	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	1:00	2	\$30.00	P-50	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/05/22	12/11/22	-----S-		2				\$30.00		0.00			
N 6	KMEZ	12/09/22	12/09/22	M-F Evening M-F	CM	7p-12p	----F--	1:00	2	\$30.00	P-50	0.00	NM	2	\$60.00

Order / Rev: 1019490
 Alt Order #: _____
 Flight Dates: 12/09/22 - 12/10/22

Advertiser: Power Coalition for Equity & Justice
 Product Desc: DEC 9TH AND 10TH KMEZ-FM
 Estimate: _____

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>					<u>Rating</u>
		Week: 12/05/22	12/11/22	----F--					2	\$30.00					0.00
													Totals	14	\$640.00

Approved WEEKLY URBAN Radio Advertising Schedule							Date:	17-Nov-22				
Start Date	09-Dec-22	Client:	POWER COALITION									
End Date	10-Dec-22	Market:	New Orleans Metro-URBAN									
Total Run	2 days							Spots Per Week				
Daypart	Times	Days of the Week							Rate	Total		
		Mon	Tues	Wed	Thurs	Fri	Sat	Sun				
		START										
KMEZ-FM 106.7 Old School												
									9-Dec	10-Dec		
Monday - Friday	60 Seconds	6am-10am						3		3	80 \$	180
Monday - Friday	60 Seconds	10am-3pm						1		1	70 \$	70
Monday - Friday	60 Seconds	3pm-7pm						3		3	70 \$	210
Monday - Friday	60 Seconds									0	70 \$	-
Monday - Friday	60 Seconds	7pm-12Mid						2		2	30 \$	60
Saturday	60 Seconds	6am-10pm								3	20 \$	60
Saturday	60 Seconds	10am-3pm								2	30 \$	60
Saturday	60 Seconds	3pm-7pm								0	50 \$	-
Saturday	60 Seconds	7pm-12Mid								0	30 \$	-
Sunday	60 Seconds	6am-10pm								0	40 \$	-
Sunday	60 Seconds	10am-3pm								0	50 \$	-
Sunday	60 Seconds	3pm-7pm								0	50 \$	-
Sunday	60 Seconds	7pm-12Mid									30	
Total Spots KMEZ-FM Old School 106.7									14		\$ 640	
Traffic Instructions/Notes:												
										Station	Spots	Total
										KMEZ-FM	14	\$640
										Total/Wk	14	\$640
										net =		\$544.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>KMEZ New Orleans, LA</i>	Date: <i>12/1/22</i>
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I, Jacques Morjal, Enterprise Strategies, LLC

do hereby request station time concerning the following issue:

Voting and Human Rights, Civic Engagement, Consumer Protection, Government Accountability & Survival of Democracy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See attached schedules</i>					

This broadcast time will be used by: The Power Coalition for Equity and Justice

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

The programming does NOT refer to any legally qualified candidates. The programming generally refers to: Voting and Human Rights, Civic Engagement, Consumer Protection, Government Accountability & Survival of Democracy.

I represent that the payment for the above described broadcast time has been furnished by (name and address):

The Power Coalition for Equity & Justice, 4930 Washington Ave, 70125 New Orleans, LA

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ashley Shelton, Executive Director
Gerril Hobdy, Board of Directors

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

The Power Coalition for Equity & Justice, 4930 Washington Ave. 70125 New Orleans,
LA

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Ashley Shelton, Executive Director
Gerrit Hobdl, Board of Directors

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hours before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

12-1-22
Date

Jacques Moriel
Signature

504.315-5388
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted In Part

Rejected

Damon Gardner
Signature

Damon Gardner
Printed Name

Account Executive
Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p style="font-size: 1.2em; font-family: cursive;">See attached schedule</p>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.