

ORDER



the local station

Orders
Order / Rev: 568248
Alt Order #: 09977103
Product Desc: FHRCC/DUGGAN FOR ST
Estimate:
Flight Dates: 10/24/20 - 10/30/20
Original Date / Rev: 10/22/20 / 10/22/20
Order Type: GENERAL

WJXT
Primary AE: Taylor Fritsch
Sales Office: DC
Sales Region: NAT

Agency Name: Multi Media Services
Buying Contact:
Billing Contact:
 915 King St
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/FHRCC/R/STR/FL
Demographic: A25-64
Product Codes: PL-State-Republican
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-2

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	19	\$7,195.00	\$6,115.75
10/26/20	10/30/20	72	\$43,585.00	\$37,047.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	19	\$7,195.00	\$6,115.75	0.00
November 2020	72	\$43,585.00	\$37,047.25	0.00
Totals	91	\$50,780.00	\$43,163.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJXT	10/27/20	10/29/20	4:30-5a Channel 4 News	CM	430-5a	-TWT---	:30	2	\$100.00	P-2	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	-TWT---		2				\$100.00		0.00			
N 2	WJXT	10/26/20	10/30/20	530-6a Channel 4 News	CM	530-6a	MTWTF--	:30	3	\$650.00	P-1	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	MTWTF--		3				\$650.00		0.00			
N 3	WJXT	10/26/20	10/30/20	6-7a Channel 4 News	CM	6-7a	MTWTF--	:30	5	\$800.00	P-1	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	MTWTF--		5				\$800.00		0.00			
N 4	WJXT	10/26/20	10/30/20	7-9a The Morning Show	CM	7:00 AM-8:00 AM	MTWTF--	:30	5	\$600.00	P-1	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	MTWTF--		5				\$600.00		0.00			
N 5	WJXT	10/26/20	10/30/20	7-9a The Morning Show	CM	8:00 AM-9:00 AM	MTWTF--	:30	5	\$575.00	P-1	0.00	NM	5	\$2,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	MTWTF--		5				\$575.00		0.00			

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Advertiser: POL/FHRCC/R/STR/FL
 Product Desc: FHRCC/DUGGAN FOR ST
 Estimate: WJXT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WJXT	10/26/20	10/30/20	9-10a Morning Show The Morning Show	CM	9-10a	MTWTF--	:30	5	\$325.00	P-1	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	MTWTF--		5			\$325.00			0.00			
N 7	WJXT	10/26/20	10/30/20	10-11a Dr Oz Dr Oz	CM	10-11a	MTWTF--	:30	3	\$325.00	P-1	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	MTWTF--		3			\$325.00			0.00			
N 8	WJXT	10/26/20	10/30/20	11-12p River City Live River City Live	CM	11-12p	MTWTF--	:30	5	\$100.00	P-2	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	MTWTF--		5			\$100.00			0.00			
N 9	WJXT	10/26/20	10/30/20	12n-1230p Channel 4 News Channel 4 News	CM	12n-1230p	MTWTF--	:30	5	\$375.00	P-1	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	MTWTF--		5			\$375.00			0.00			
N 10	WJXT	10/26/20	10/30/20	4-430p Channel 4 News Channel 4 News	CM	4-430p	MTWTF--	:30	5	\$425.00	P-1	0.00	NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	MTWTF--		5			\$425.00			0.00			
N 11	WJXT	10/26/20	10/30/20	430-5p Inside Edition Inside Edition	CM	430-5p	MTWTF--	:30	5	\$475.00	P-1	0.00	NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	MTWTF--		5			\$475.00			0.00			
N 12	WJXT	10/27/20	10/30/20	5-530p Channel 4 News Channel 4 News	CM	5-530p	-TWTF--	:30	4	\$840.00	P-1	0.00	NM	4	\$3,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	-TWTF--		4			\$840.00			0.00			
N 13	WJXT	10/26/20	10/30/20	530-6P Channel 4 News Channel 4 News	CM	530-6p	MTWTF--	:30	4	\$1,050.00	P-1	0.00	NM	4	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	MTWTF--		4			\$1,050.00			0.00			
N 14	WJXT	10/26/20	10/30/20	6p-630p Channel 4 News Channel 4 News	CM	6-630p	MTWTF--	:30	3	\$1,125.00	P-1	0.00	NM	3	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	MTWTF--		3			\$1,125.00			0.00			
N 15	WJXT	10/27/20	10/29/20	630p-7p Channel 4 News Channel 4 News	CM	630-7p	-TWT---	:30	2	\$1,050.00	P-1	0.00	NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	-TWT---		2			\$1,050.00			0.00			
N 16	WJXT	10/26/20	10/30/20	7-730p ET M-F Entertainment Tonight	CM	7-730p	MTWTF--	:30	2	\$1,050.00	P-1	0.00	NM	2	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	MTWTF--		2			\$1,050.00			0.00			
N 17	WJXT	10/28/20	10/28/20	730-8p Inside Edition Inside Edition	CM	730-8p	--1----	:30	1	\$1,050.00	P-1	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	--1----		1			\$1,050.00			0.00			
N 18	WJXT	10/26/20	10/30/20	8-830p Last Man/Blackish LMS/Blackish	CM	8-830p	MTWTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	MTWTF--		3			\$400.00			0.00			
N 19	WJXT	10/27/20	10/29/20	830-9p Last Man Standing Last Man Standing	CM	830-9p	-TWT---	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	-TWT---		2			\$400.00			0.00			
N 20	WJXT	10/26/20	10/30/20	10-1030p Late News M-F Channel 4 News M-F	CM	10-1030p	MTWTF--	:30	3	\$1,300.00	P-1	0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/26/20	11/01/20	MTWTF--		3			\$1,300.00			0.00			

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 Product Desc: FHRCC/DUGGAN FOR ST
 Estimate: WJXT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N21	WJXT	10/24/20	10/24/20	6-7a Channel 4 News Sa	CM	6-7a	-----1-	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/26/20	11/01/20	MTWTF--					3	\$1,300.00		0.00			
				Channel 4 News Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----1-					1	\$250.00		0.00			
N22	WJXT	10/24/20	10/24/20	7-10a Morning Show Sa	CM	7:00 AM-8:00 AM	-----1-	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----1-					1	\$450.00		0.00			
				7:00 AM-8:00 AM		(7:00 AM-8:00 AM)									
N23	WJXT	10/24/20	10/24/20	7-10a Morning Show Sa	CM	8:00 AM-9:00 AM	-----1-	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----1-					1	\$450.00		0.00			
				8:00 AM-9:00 AM		(8:00 AM-9:00 AM)									
N24	WJXT	10/24/20	10/24/20	7-10a Morning Show Sa	CM	9:00 AM-10:00 AM	-----1-	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----1-					1	\$450.00		0.00			
				9:00 AM-10:00 AM		(9:00 AM-10:00 AM)									
N25	WJXT	10/24/20	10/24/20	6-630p Channel 4 News	CM	6-630p	-----1-	:30	1	\$475.00	P-1	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----1-					1	\$475.00		0.00			
				Weekend News/Sat											
N26	WJXT	10/24/20	10/24/20	7-8p ET Sat	CM	7-8p	-----1-	:30	1	\$225.00	P-1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----1-					1	\$225.00		0.00			
				Entertainment Tonight											
N27	WJXT	10/24/20	10/24/20	10-10:34p News Sat	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----1-					1	\$600.00		0.00			
				10:00 PM-10:30 PM		(10:00 PM-10:30 PM)									
N28	WJXT	10/24/20	10/24/20	1030-11p Central Avenue	CM	1030-11p	-----1-	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----1-					1	\$375.00		0.00			
				Central Avenue											
N29	WJXT	10/24/20	10/24/20	11-1135p 4 News Sat	CM	11-1135p	-----1-	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----1-					1	\$450.00		0.00			
				4 News Saturday											
N30	WJXT	10/24/20	10/24/20	1205-1235x Nashville	CM	12:00 PM-12:30 PM	-----1-	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----1-					1	\$50.00		0.00			
				12:00 PM-12:30 PM		(12:00 PM-12:30 PM)									
N31	WJXT	10/24/20	10/24/20	1235-135x NCIS NO	CM	1235-135x	-----1-	:30	1	\$75.00	P-2	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----1-					1	\$75.00		0.00			
				NCIS NO											
N32	WJXT	10/25/20	10/25/20	7-9a Morning Show Sun	CM	7:00 AM-8:00 AM	-----1	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----1					1	\$375.00		0.00			
				7:00 AM-8:00 AM		(7:00 AM-8:00 AM)									
N33	WJXT	10/25/20	10/25/20	7-9a Morning Show Sun	CM	8:00 AM-9:00 AM	-----1	:30	1	\$375.00	P-1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----1					1	\$375.00		0.00			
				8:00 AM-9:00 AM		(8:00 AM-9:00 AM)									
N34	WJXT	10/25/20	10/25/20	9-9:30a This Week in Ja	CM	9-930a	-----1	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----1					1	\$350.00		0.00			
				This Week in Jax											
N35	WJXT	10/25/20	10/25/20		CM	6-630p		:30	1	\$520.00	P-1	0.00	NM	1	\$520.00

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 Estimate: WJXT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				6-630p Channel 4 News S			-----1								
				Weekend News/Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1		1				\$520.00		0.00			
N36	WJXT	10/25/20	10/25/20	630-7p Inside Edition Su	CM	630-7p	-----1	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1		1				\$225.00		0.00			
N37	WJXT	10/25/20	10/25/20	10-10:34p News Sun	CM	10:00 PM-10:30 PM	-----1	:30	1	\$750.00	P-1	0.00	NM	1	\$750.00
				10:00 PM-10:30 PM		(10:00 PM-10:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1		1				\$750.00		0.00			
N38	WJXT	10/25/20	10/25/20	11-1135p 4 News Sun	CM	11-1135p	-----1	:30	1	\$475.00	P-1	0.00	NM	1	\$475.00
				4 News Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1		1				\$475.00		0.00			
N39	WJXT	10/25/20	10/25/20	1135-1205x Spts Zone	CM	1135-1205x	-----1	:30	1	\$275.00	P-1	0.00	NM	1	\$275.00
				Sports Zone											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1		1				\$275.00		0.00			
													Totals	91	\$50,780.00

**SUPPLEMENT TO ORDER FOR
ADVERTISING AUTHORIZED BY A CANDIDATE**

ORDER NO. **568248**

1. THE NAME OF THE CANDIDATE IS: **WYMAN DUGGAN, FHRCC**

2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF **STATE REP, DISTRICT 15**
in the Primary Election, General Election, Special Election ; or Run-Off Election

3. THE DATE OF THE ELECTION IS: **11/3/2020**

4. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS:

FLORIDA HOUSE REPUBLICAN CAMPAIGN COMMITTEE

5. THE TREASURER OF THE AUTHORIZED COMMITTEE IS:

Name: **ERIC ROBINSON**

Phone Number: **941-398-3911**

6. THE CONTACT PERSON FOR THE SPONSOR IS:

DWIGHT STERLING, MULTIMEDIA SERVICES
Name

915 KING STREET
ALEXANDRIA, VA 22314
Address

703-739-2160
Phone Number

7. DISPOSITION OF REQUEST:

 granted, denied _____(reason)
 withdrawn _____(reason)
 other _____(describe)

Note: File this Form and Order in the Political File. After the ad(s) airs, file the Invoice in the Political File.