

Rep Order# 7914412 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 10/19/2012 11:31 AM
Last Received: 10/19/2012 11:30 AM
Showing Buylines: All Lines

1 of 3

Station KSL-TV SALT LAKE CITY
Advertiser () DCCC-DEM CNGRS CMPG
Product DCCC
Estimate# 2111
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/2111
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M	5A-6A	KSL 5 EARLY TODAY	:30	\$115.00	10/22-10/22	2	1	2	\$230.00	
	2	M	6A-7A	KSL 5 NEWS TODAY	:30	\$525.00	10/22-10/22	2	1	2	\$1,050.00	
	3	M	7A-8A	TODAY SHOW 7-8A	:30	\$700.00	10/22-10/22	0	0	0	\$0.00	
				Sales Remark: V1 NA								
	4	M	8A-9A	TODAY SHOW 8-9A	:30	\$475.00	10/22-10/22	0	0	0	\$0.00	
				Sales Remark: V1 NA								
	5	SA	5A-659A	SATURDAY TODAY	:30	\$60.00	10/20-10/20	2	1	2	\$120.00	
	6	SU	7A-8A	SUNDAY TODAY	:30	\$225.00	10/21-10/21	2	1	2	\$450.00	
	7	SU	8A-9A	MEET THE PRESS	:30	\$200.00	10/21-10/21	0	0	0	\$0.00	
	8	M	9A-10A	TODAY SHOW 2	:30	\$325.00	10/22-10/22	2	1	2	\$650.00	
	9	M	10A-11A	RACHAEL RAY	:30	\$325.00	10/22-10/22	2	1	2	\$650.00	
	10	M	12P-1P	KSL 5 NEWS AT NOON	:30	\$330.00	10/22-10/22	2	1	2	\$660.00	
	11	M	1P-2P	TODAY SHOW 3	:30	\$325.00	10/22-10/22	1	1	1	\$325.00	
	12	SU	9A-930A	SUNDAY EDITION	:30	\$185.00	10/21-10/21	2	1	2	\$370.00	

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	13	SU	1030A-11A	HISTORY OF THE SAINTS	:30	\$130.00	10/21-10/21	2	1	2	\$260.00	
	14	M	3P-4P	DR. PHIL	:30	\$175.00	10/22-10/22	1	1	1	\$175.00	
	15	M	4P-5P	KATIE	:30	\$325.00	10/22-10/22	2	1	2	\$650.00	
	16	M	5P-530P	KSL 5 NEWS	:30	\$525.00	10/22-10/22	0	0	0	\$0.00	
	17	TU-F,M	6P-630P	KSL 5 NEWS AT 6P	:30	\$485.00	10/16-10/22	0	0	0	\$0.00	
	18	M	630P-7P	KSL 5 NEWS AT 630P	:30	\$900.00	10/22-10/22	1	1	1	\$900.00	
	19	SA	6P-630P	KSL 5 NEWS AT 6P SAT	:30	\$225.00	10/20-10/20	0	0	0	\$0.00	
	20	SA	630P-7P	GAME NIGHT LIVE	:30	\$100.00	10/20-10/20	1	1	1	\$100.00	
	21	M	7P-9P	THE VOICE	:30	\$3,700.00	10/22-10/22	0	0	0	\$0.00	
	22	M	9P-10P	REVOLUTION	:30	\$3,500.00	10/22-10/22	1	1	1	\$3,500.00	
	23	TU-F,M	10P-1035P	KSL 5 NEWS AT 10	:30	\$1,800.00	10/16-10/22	0	0	0	\$0.00	
	24	SA	10P-1035P	KSL 5 NEWS AT 10 - SAT	:30	\$1,100.00	10/20-10/20	0	0	0	\$0.00	
	25	SU	10P-1035P	KSL 5 NEWS AT 10 - SUN	:30	\$2,300.00	10/21-10/21	0	0	0	\$0.00	
	26	M	1035P-1137P	TONIGHT SHOW	:30	\$800.00	10/22-10/22	1	1	1	\$800.00	
	27	TU-F,M	1137P-1236A	JIMMY FALLON VARIETY SHOW	:30	\$250.00	10/16-10/22	0	0	0	\$0.00	

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	28	SA	1035P-1105P	SPORTS BEAT SATURDAY	:30	\$600.00	10/20-10/20	1	1	1	\$600.00	
	Sales Remark: V1 REVISED RATE											
	29	SA	1130P-12A	GAME NIGHT LIVE ENCORE	:30	\$50.00	10/20-10/20	1	1	1	\$50.00	
	30	SU	5P-615P	FOOTBALL NIGHT IN AMERICA	:30	\$875.00	10/21-10/21	2	1	2	\$1,750.00	
	31	SU	615P-930P	NFL SUNDAY NIGHT FOOTBALL	:30	\$4,500.00	10/21-10/21	0	0	0	\$0.00	

---REPORT TOTALS---

Report Totals: 30 / \$13,290.00

---SALES MONTHLY TOTALS---

Oct 12: 30 / \$13,290.00

Sales Totals: 30 / \$13,290.00

Station Totals: 30 / \$13,290.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$66,450	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null
Demos RA35+