



January 1, 2018

## **QUARTERLY ISSUES/PROGRAMS LIST**

There follows a listing of some of the significant issues responded to by WMSN-TV, Madison, Wisconsin, along with the most significant programming treatment for the period of

October 1, 2017 – December 31, 2017

The order in which the issues appear does not reflect any priority or significance. The list is by no means exhaustive.

**Issue: Government and Politics**

Slug: SOGLIN

Broadcast Date: 10/2/17

Length: :50

Source: Local Photographer

Description: Madison's mayor is calling for stricter gun laws in light of the Vegas mass shooting.

Slug: PARISI BUDGET

Broadcast Date: 10/2/17

Length: :46

Source: Local Photographer

Description: Dane County Executive Joe Parisi introduced his 2018 operating budget for the county

Slug: MAYOR RECALL

Broadcast Date: 10/3/17

Length: :54

Source: Local Photographer

Description: A new campaign in the city of Fitchburg is hoping to recall Mayor Jason Gonzalez

Slug: MAYOR BUDGET

Broadcast Date: 10/3/17

Length: :54

Source: Local Photographer

Description: Madison Mayor Paul Soglin introduced his 2018 operating budget this morning, increasing the city portion of a property tax bill by roughly 65 dollars per average household

Slug: GUNS

Broadcast Date: 10/4/17

Length: 2:21

Source: Local Reporter – Brittany Paris

Description: The gun control debate has made it to Madison, with local Democrats calling for more restrictions on guns in the wake of the Vegas mass shooting

Slug: FOXCONN

Broadcast Date: 10/4/17

Length: :51

Source: Local Affiliate

Description: Foxconn will build their proposed 10 billion dollar manufacturing plant in Mount Pleasant in Racine County.

Slug: SEXTING

Broadcast Date: 10/4/17

Length: 2:05

Source: Local Reporter – Dave Delozier

Description: Baraboo is looking to join a growing number of Wisconsin cities changing laws to deal with teen sexting.

Slug: DEMS IN WAUSAU

Broadcast Date: 10/7/17

Length: :53

Source: Local Affiliate

Description: Democratic candidates vying to be Wisconsin's next Governor were in Wausau to talk to voters about multiple issues.

Slug: ELDER ABUSE

Broadcast Date: 10/9/17

Length: :45

Source: Local Photographer

Description: Attorney General Brad Schimel held the first Task Force on Elder Abuse meeting today, addressing opioid abuse among seniors.

Slug: FOXCONN

Broadcast Date: 10/10/17

Length: 1:54

Source: Local Reporter – Eden Checkol

Description: A Foxconn executive gave a speech at the annual bio health summit in Madison today, and we sat down with him to find out about the future of the company in Wisconsin.

Slug: FITCHBURG MTG

Broadcast Date: 10/10/17

Length: 1:42

Source: Local Reporter – Chris Gothner

Description: Fitchburg citizens packed tonight's city council meeting to speak on the Mayor's proposed budget cutting funding for local non-profits.

Slug: PARATRANSIT

Broadcast Date: 10/11/17

Length: 2:17

Source: Local Reporter – Chris Gothner

Description: Some people with disabilities in Madison are concerned about reductions in Madison Metro's Paratransit service, and packed a city transit commission meeting tonight to hear from the city, and speak their minds.

Slug: PERMITLESS CARRY

Broadcast Date: 10/11/17

Length: 2:17

Source: Local Photographer

Description: UW students, lawmakers and others held a news conference concerning a bill that addresses permitless concealed carry laws on college campuses.

Slug: BROADBAND

Broadcast Date: 10/11/17

Length: :40

Source: Local Photographer

Description: Governor Scott Walker announced today that applications for the second wave of broadband access grants are now open.

Slug: PAUL RYAN

Broadcast Date: 10/16/17

Length: :42

Source: Local Reporter – Velen Jones

Description: House Speaker Paul Ryan talked tax reform efforts at a meeting with the Wisconsin Chamber of Commerce today.

Slug: BUDGET/PROTEST

Broadcast Date: 10/18/17

Length: 2:09

Source: Local Reporter – Chris Gothner

Description: Local activists are calling for housing, not jail cells, as the Dane County board considers a \$75 million renovation to the Dane County Jail.

Slug: ROAD FUNDING

Broadcast Date: 10/18/17

Length: :49

Source: Local Reporter – Brittany Paris

Description: Also in the proposed Dane County budget, a \$28 vehicle registration fee.

Slug: TASK FORCE

Broadcast Date: 10/18/17

Length: :48

Source: Local Reporter – Velen Jones

Description: Madison city leaders are looking to recruit residents into a program that will help improve city government.

Slug: DD BILL

Broadcast Date: 10/20/17

Length: :42

Source: Local Affiliate

Description: Four new bills at the state capitol would impose tougher penalties for drunk driving.

Slug: VOS TERRORISTS

Broadcast Date: 10/23/17

Length: 1:50

Source: Local Reporter – Velena Jones

Description: The Wisconsin Assembly speaker is apologizing after calling 3 Republican Senators 'terrorists'

Slug: DA CASES

Broadcast Date: 10/24/17

Length: 1:56

Source: Local Reporter – Jessica Arp

Description: The Dane County District Attorney says his office saw an exodus of prosecutors with experience, and turnover among new attorneys, because the workload is too large.

Slug: RACIAL EQUITY

Broadcast Date: 10/25/17

Length: 2:15

Source: Local Reporter – Chris Gothner

Description: A new report shows the gap in well-being between youth of color and white youth in Wisconsin is the highest in the country.

Slug: RURAL HEALTH CARE

Broadcast Date: 10/29/17

Length: 2:22

Source: Local Reporter – Chris Gothner

Description: Rural hospitals across the area are struggling to keep their doors open, but one local rural hospital is actually expanding.

Slug: PAUL POCAN

Broadcast Date: 10/30/17

Length: :54

Source: Local Photographer

Description: Speaker of the House Paul Ryan avoided comments about the Manafort indictments today.

Slug: MANAFORT REAX

Broadcast Date: 10/30/17

Length: :38

Source: Local Photographer

Description: Former U.S. Attorney John Vaudreuil spoke to us about what it takes to build a corruption case against high political officials.

Slug: FOXCONN

Broadcast Date: 10/25/17

Length: :57

Source: Local Reporter – Velena Jones

Description: Foxconn still isn't off the ground, due to a delay of a necessary vote on the contract.

Slug: CC LIQUOR

Broadcast Date: 10/31/17

Length: :46

Source: Local Photographer

Description: Multiple liquor issues at tonight's city council meeting, including a liquor license for a new Taco Bell.

Slug: DIVORCE

Broadcast Date: 10/31/17

Length: :46

Source: Local Reporter – Velena Jones

Description: A new bill would eliminate the state's 6 month waiting period after a divorce for people to get remarried.

Slug: NON PROFITS

Broadcast Date: 10/31/17

Length: :45

Source: Local Reporter – Jenna Middaugh

Description: Four Rock County non-profits are in danger of losing their funding under the proposed budget for 2018.

Slug: ISRAEL WALKER

Broadcast Date: 11/1/17

Length: :45

Source: Local Reporter – Jessica Arp

Description: Governor Scott Walker is headed back to Madison tomorrow, after spending the week in Israel.

Slug: WALKER

Broadcast Date: 11/5/17

Length: 2:56

Source: Local Reporter – Chris Gothner

Description: Governor Walker has officially announced his re-election campaign.

Slug: MARSYS LAW

Broadcast Date: 11/7/17

Length: :28

Source: Local Reporter – Jessica Arp

Description: The state senate passed a measure known as Marsy's law, which will give new rights to crime victims.

Slug: FOXCONN

Broadcast Date: 11/7/17

Length: :40

Source: Local Reporter – Jessica Arp

Description: Members of the State's job creation agency are preparing to vote on a \$3 billion deal to bring Foxconn to Wisconsin.

Slug: DRIVERS LICENSE

Broadcast Date: 11/7/17

Length: :41

Source: Local Reporter – Brittany Paris

Description: A new bill could give officers the ability to see information about your mental health when they run your plates.

Slug: DRINKING AGE

Broadcast Date: 11/8/17

Length: 2:20

Source: Local Reporter – Keely Arthur

Description: A new bill would lower Wisconsin's drinking age to 19, but it's unlikely to pass.

Slug: FOXCONN

Broadcast Date: 11/8/17

Length: :57

Source: Local Reporter – Jessica Arp

Description: The Wisconsin job's board voted to pass the Foxconn deal, bringing the tech company to the state.

Slug: MITCHELL GOV

Broadcast Date: 11/11/17

Length: :20

Source: Wires

Description: A familiar face is expected to enter the race for governor on Monday, former Lieutenant Governor candidate Mahlon Mitchell

Slug: MITCHELL

Broadcast Date: 11/13/17

Length: :48

Source: Local Reporter – Rose Schmidt

Description: Mahlon Mitchell has officially announced his gubernatorial run

Slug: POLITICAL APP

Broadcast Date: 11/14/17

Length: :44

Source: Local Reporter – Rose Schmidt

Description: A company based in Madison launched an app that tells you which political party top corporations donated to.

Slug: FITCHBURG BUDGET

Broadcast Date: 11/14/17

Length: 2:07

Source: Local Reporter – Chris Gothner

Description: Debates for the Fitchburg city budget got heated tonight, as they discussed what to do about a proposal to cut out non-profit funding next year.

Slug: POLICE REVIEW

Broadcast Date: 11/15/17

Length: 2:28

Source: Local Reporter – Chris Gothner

Description: A year-long study of the Madison Police Department shows the department has a lot of strengths, but could improve in a few areas, such as community engagement.

Slug: MUNICIPAL IDS

Broadcast Date: 11/19/17

Length: :41

Source: Local Photographer

Description: The city of Madison is looking at issuing municipal IDs to people without any other form of identification.

Slug: CO BUDGET

Broadcast Date: 11/20/17

Length: 2:01

Source: Local Reporter – Chris Gothner

Description: A Dane County supervisor meeting was interrupted in protests tonight, as they debated a budget with controversial renovations to the Dane County Jail.

Slug: POLICE \$\$\$

Broadcast Date: 11/20/17

Length: :51

Source: Local Reporter – Chris Gothner

Description: The Madison Police Department will not receive a federal grant to help pay for additional officers.

Slug: ELECTION COMM

Broadcast Date: 11/20/17

Length: 1:51

Source: Local Reporter – Rose Schmidt

Description: The Wisconsin Election Commission is planning to add 3 new staff members to focus on cyber security and voting outreach.



Slug: CPR BILL

Broadcast Date: 11/20/17

Length: :47

Source: Local Photographer

Description: A bill introduced in the state legislature would ensure all 911 dispatchers across the state would receive training to give CPR coaching over the phone.

Slug: WHEEL TAX

Broadcast Date: 11/21/17

Length: 2:05

Source: Local Reporter – Chris Gothner

Description: The Dane County Board of Commissioners has approved a “wheel tax,” an extra fee for drivers when they renew their registrations in Dane County.

Slug: AIR POLLUTION

Broadcast Date: 11/21/17

Length: :58

Source: Local Reporter – Rose Schmidt

Description: Under a new proposal at the capitol, the state’s regulations for air pollution would change.

Slug: RYAN PROTEST

Broadcast Date: 11/22/17

Length: :43

Source: Local Reporter – Jenna Middaugh

Description: A group of protestors are calling for Paul Ryan to allow a vote on the Clean Dream Act.

Slug: NET NEUTRALITY

Broadcast Date: 11/22/17

Length: 1:32

Source: Local Reporter – Rose Schmidt

Description: The FCC plans to roll back Net Neutrality. What that means for you.

Slug: JOHNSON

Broadcast Date: 11/27/17

Length: :49

Source: Local Reporter – Jessica Arp

Description: Wisconsin Senator Ron Johnson says he still intends to vote against a tax reform measure unless changes are made.

Slug: CAPITOL HARASSMENT

Broadcast Date: 11/28/17

Length: 2:01

Source: Local Reporter – Rose Schmidt

Description: Political leaders are re-examining their policies for sexual harassment inside the capitol

Slug: FOSTER CARE

Broadcast Date: 11/28/17

Length: :49

Source: Local Reporter – Rose Schmidt

Description: The state's foster care task force has announced a package of bills designed to help foster families.

Slug: EVERS

Broadcast Date: 11/28/17

Length: 1:00

Source: Local Photographer

Description: State Superintendent Tony Evers says he's firing Attorney General Brad Schimel as his counsel for an upcoming lawsuit, but Governor Walker says no one else can represent him.

Slug: COUNCIL

Broadcast Date: 12/5/17

Length: 1:15

Source: Local Reporter – Chris Gothner

Description: Madison alders took up a controversial proposal for the new Taco Bell Cantina tonight, after hearing a presentation from the Alcohol Licensing Review Committee.

Slug: REVOKED LICENSES

Broadcast Date: 12/5/17

Length: :59

Source: Local Reporter – Rose Schmidt

Description: Under a new bill at the capitol, drivers who have certain OWI offenses could lose their licenses permanently.

Slug: CNA PAY

Broadcast Date: 12/5/17

Length: :38

Source: Local Reporter – Rose Schmidt

Description: Three new bills introduced at the capitol hope to address the caregiver shortage in Wisconsin

Slug: BREASTFEEDING

Broadcast Date: 12/5/17

Length: 1:33

Source: Local Reporter – Leah Linscheid

Description: Madison leaders are making their support of women known, with a new ordinance on breast feeding.

Slug: LOCAL JERUSALEM

Broadcast Date: 12/6/17

Length: :43

Source: Local Reporter – Keely Arthur

Description: Tonight, we spoke to a UW professor, who has dedicated his life to studying the Israeli Palestinian conflict, about Trump's decision to move the U.S. embassy in Israel to Jerusalem.

Slug: DACA

Broadcast Date: 12/6/17

Length: 2:01

Source: Local Reporter – Amanda Quintana

Description: Today was a day of action for the nearly 800,000 DACA recipients, including 8,000 in Wisconsin, who are now in limbo, waiting to see if they'll be able to continue living in the U.S. without fear of deportation.

Slug: WHITE SUPREMECIST

Broadcast Date: 12/10/17

Length: 2:03

Source: Local Reporter – Chris Gothner

Description: A former white supremacist and the son of a victim in 2012's Oak Creek Sikh temple shooting are coming together to promote peace.

Slug: BIDEN IN MADTOWN

Broadcast Date: 12/10/17

Length: :44

Source: Local Photographer

Description: Former Vice President Joe Biden was in Madison, opening up about the hardest year of his life and promoting his new book.

Slug: TACO BELL

Broadcast Date: 12/11/17

Length: 2:15

Source: Local Reporter – Chris Gothner

Description: Madison Mayor Paul Soglin vetoes a controversial liquor license proposal for the new Taco Bell Cantina.

Slug: EPIPEN

Broadcast Date: 12/11/17

Length: :50

Source: Affiliate

Description: Governor Scott Walker signed a bill today written in memory of a Michicot boy who died from an allergic reaction.

Slug: LAW CLINIC

Broadcast Date: 12/12/17

Length: :48

Source: Local Reporter – Amanda Quintana

Description: A proposal at the state capitol would establish more services for crime victims who need help navigating the legal system.

Slug: SHILLING

Broadcast Date: 12/12/17

Length: 1:05

Source: Local Reporter – Rose Schmidt

Description: Wisconsin Senate Minority Leader Jennifer Schilling is detailing what she hopes to see in regards to sexual harassment policy in the next legislative session.

Slug: WALKER

Broadcast Date: 12/18/17

Length: :46

Source: Affiliate

Description: Wisconsin homeowners will see a reduction of their property tax bills for next year.

Slug: ALCOHOL REF

Broadcast Date: 12/18/17

Length: 2:08

Source: Local Reporter – Velen Jones

Description: Madison Mayor Paul Soglin wants the city to vote on a referendum to have no more liquor licenses for downtown restaurants.

Slug: CLEAN CARS

Broadcast Date: 12/18/17

Length: 1:03

Source: Local Photographer

Description: Madison community leaders are calling on the Trump administration to maintain federal clean car standards.

Slug: DISABILITY BILL

Broadcast Date: 12/19/17

Length: 1:37

Source: Local Reporter – Rose Schmidt

Description: A Dane County program is giving independence and support to people with disabilities in the workforce, and now, lawmakers want to bring that program to the entire state.

Slug: ETHICS

Broadcast Date: 12/22/17

Length: 1:54

Source: Local Reporter – Rose Schmidt

Description: In light of calls for his resignation, the administrator for the Wisconsin Ethics Commission is asking for an investigation into his own conduct.

**Issue: Education**

Slug: SHOOTING TRAINING

Broadcast Date: 10/3/17

Length: 1:13

Source: Local Reporter – Chris Gothner

Description: After the massacre in Vegas, a local church group is learning what to do in an active shooting situation

Slug: STOP THE BLEED

Broadcast Date: 10/4/17

Length: 2:12

Source: Local Reporter – Chris Gothner

Description: A local health system is teaching its employees how to teach civilians to help in a crisis situation, like a mass shooting

Slug: UW SYSTEM

Broadcast Date: 10/11/17

Length: 1:03

Source: Local Reporter – Eden Checkol

Description: Plummeting enrollment at Wisconsin's 2 year colleges is leading the UW System to consider a merger with the state's 4 year campuses.

Slug: UW MBA

Broadcast Date: 10/20/17

Length: :44

Source: Local Photographer

Description: The UW school of business is thinking about ending its full-time MBA program.

Slug: STEM TRAINING

Broadcast Date: 10/25/17

Length: :38

Source: Local Reporter – Jenna Middaugh

Description: Janesville is leading the way when it comes to engaging students. More than 150 middle school students received special hands-on training to help students acquire a deeper understanding of the material instead of just memorizing answers.

Slug: PROJECT BOOLEAN

Broadcast Date: 10/28/17

Length: :49

Source: Local Photographer

Description: A Middleton High School senior has organized a state wide first-of-its-kind computer science competition.

Slug: LITTLE LIBRARIES

Broadcast Date: 10/28/17

Length: 2:18

Source: Local Reporter – Jenna Middaugh

Description: A local college student is making Little Libraries for local Subway restaurants, in order to engage in his community.

Slug: MATC SOUTH CAMPUS

Broadcast Date: 10/30/17

Length: :58

Source: Local Photographer

Description: The new south campus for Madison college is on the fast track for completion, and it's even a bigger project now with a new grant and expansion.

Slug: ALT SEATING

Broadcast Date: 10/30/17

Length: 2:20

Source: Local Reporter – Dave Delozier

Description: Schools across the country, and right here in Wisconsin, are utilizing a new theory called alternative seating, and it's proving to boost test scores.

Slug: CAMPUS CLIMATE

Broadcast Date: 11/1/17

Length: 1:54

Source: Local Reporter – Amanda Quintana

Description: UW Madison is taking the first step to combat issues with diversity on campus, starting the conversation with a campus wide survey.

Slug: WI SCIENCE FEST

Broadcast Date: 11/4/17

Length: :29

Source: Local Reporter – Lily Price

Description: The Wisconsin Science Festival is encouraging everyone to unleash their curiosity, with more than 50 stations to show how science works.

Slug: SCHOLARSHIP

Broadcast Date: 11/5/17

Length: 2:13

Source: Local Reporter – Velena Jones

Description: High school students in Wisconsin Dells are losing hundreds of dollars going toward future education, because the school pulled a scholarship from the local Lion's club.

Slug: MILTON FOLO

Broadcast Date: 11/8/17

Length: 1:45

Source: Local Reporter – Jenna Middaugh

Description: Milton School District officials are evaluating their next steps after their second attempt at a referendum failed.

Slug: SUN PRAIRIE

Broadcast Date: 11/13/17

Length: 2:27

Source: Local Reporter – Chris Gothner

Description: The Sun Prairie School District is looking to cut some health classes, but teachers say it's an issue that doesn't just stop there.

Slug: MERGER

Broadcast Date: 11/14/17

Length: 2:06

Source: Local Reporter – Velen Jones

Description: UW-Platteville's chancellor is reaching out to campuses that will merge with theirs with the new merger plan.

Slug: SCHOOLS

Broadcast Date: 11/21/17

Length: 2:18

Source: Local Reporter – Jenna Middaugh

Description: DPI has released its annual report card for districts across the state, and one Rock County School is seeing huge results.

Slug: UW DINING REGS

Broadcast Date: 12/2/17

Length: 2:14

Source: Local Reporter – Brittany Paris

Description: A change in policy at UW dining halls is sparking backlash on campus.

Slug: LIBRARY SHARE

Broadcast Date: 12/9/17

Length: 2:06

Source: Local Reporter – Jenna Middaugh

Description: The public libraries in Rock County are switching over to a new catalogue system, meaning people will have access to more than 1 million additional materials.

Slug: COLLEGE CREDIT

Broadcast Date: 12/12/17

Length: 2:16

Source: Local Reporter – Rose Schmidt

Description: Lawmakers are looking to make attending in-state colleges more affordable, by making it easier for high school students to transfer credits to UW schools.

Slug: UW COMMENCEMENT

Broadcast Date: 12/17/17

Length: 2:20

Source: Local Reporter – Brittany Paris

Description: More than 1,100 UW-Madison students walked across the stage to pick up their diplomas today. But for one student, the moment was 50 years in the making.

Slug: FINAL SHUTTLE

Broadcast Date: 12/17/17

Length: 1:46

Source: Local Reporter – Chris Gothner

Description: Finals week is underway at UW-Madison, and the university has launched a new service to ensure students get to and from the library safely.

Slug: NEW SCHOOLS

Broadcast Date: 12/19/17

Length: 2:10

Source: Local Reporter – Velen Jones

Description: The Madison Metropolitan School District is adding new schools, and focusing on locations that are currently underserved.

#### **Issue: Health**

Slug: PULSE POINT

Broadcast Date: 10/1/17

Length: 2:18

Source: Local Reporter – Brittany Paris

Description: Responding to emergencies will be faster than ever for Madison firefighters and paramedics. Off duty first responders can provide life-saving care, all thanks to an app.

Slug: UW LEAD

Broadcast Date: 10/3/17

Length: 1:34

Source: Local Reporter – Keely Arthur

Description: Potential exposure to lead at the University of Wisconsin is worse than previously thought.

Slug: HOSPITAL HELP

Broadcast Date: 10/3/17

Length: 2:04

Source: Local Reporter – Velen Jones



Description: A local hospital is making sure doctors and nurses in Las Vegas are fed as they continue to work around the clock to stabilize patients.

Slug: HUGS

Broadcast Date: 10/3/17

Length: 2:34

Source: Local Reporter – Dave Delozier

Description: A program at SSM Health is helping parents deal with the loss of a child before birth, whether it's a miscarriage or a stillbirth.

Slug: BARBERSHOP

Broadcast Date: 10/4/17

Length: :34

Source: Local Photographer

Description: A unique partnership in Dane County that focuses on black men's health is celebrating their one year anniversary.

Slug: RACE FOR RESEARCH

Broadcast Date: 10/7/17

Length: :22

Source: Local Reporter – Lily Price

Description: Carbone's Race for Research had a record setting year, with more runners and money raised than ever before.

Slug: ALZHEIMER'S WALK

Broadcast Date: 10/8/17

Length: :37

Source: Local Reporter – Lily Price

Description: The Alzheimer's Association of Dane County hoped to raise \$200,000 from the two mile walk.

Slug: HEARING AID

Broadcast Date: 10/9/17

Length: 2:05

Source: Local Reporter – Dave Delozier

Description: New federal legislation would allow the marketing of over the counter hearing aids to those with mild to moderate hearing loss. But now, doctors are warning against it.

Slug: AED RUN

Broadcast Date: 10/14/17

Length: :44

Source: Local Reporter – Jenna Middaugh

Description: The 2<sup>nd</sup> annual "Rachel's Race" is raising money for the Janesville's Men's Shelter to get an AED.

Slug: RED TUTU TROT

Broadcast Date: 10/22/17

Length: :44

Source: Local Reporter – Lily Price

Description: The loss of a family member led two students to create a unique 5-K run raising awareness for cardiac arrest.

Slug: TEEN SUICIDE

Broadcast Date: 10/23/17

Length: 2:13

Source: Local Reporter – Dave Delozier

Description: The CDC says teen suicides are on the rise – doubling for girls and up 30 percent for boys in the past 10 years. And experts say it could be due to more screen time.

Slug: FIREFIGHTERS

Broadcast Date: 10/24/17

Length: :55

Source: Local Reporter – Dave Delozier

Description: The National Institute of Health has found firefighters have a higher rate of cancer than the general population.

Slug: MENTAL HEALTH FUNDING

Broadcast Date: 10/24/17

Length: :43

Source: Local Photographer

Description: The Wisconsin Department of Health Services has announced a directive from the Governor to amp up spending on outpatient mental health care.

Slug: CAMBRIDGE EMS

Broadcast Date: 10/25/17

Length: 2:05

Source: Local Reporter – Keely Arthur

Description: Members of the Cambridge EMS saved the life of a woman back in July. And now, she's paying it forward.

Slug: NURSE TRAINING

Broadcast Date: 10/25/17

Length: :46

Source: Local Reporter – Dave Delozier

Description: A new program is giving nurses a chance to live with dementia, to help them better understand the disease.

Slug: BREAST DENSITY

Broadcast Date: 10/25/17

Length: :20

Source: Local Reporter – Amanda Quintana

Description: A new bill at the capitol would require women receive a notification on how dense their breast tissue is.

Slug: TOBACCO

Broadcast Date: 10/31/17

Length: 2:11

Source: Local Reporter – Keely Arthur

Description: The state health department says more kid friendly packaging for tobacco is leading to more underage use.

Slug: NALOXONE

Broadcast Date: 10/31/17

Length: 2:10

Source: Local Reporter – Dave Delozier

Description: A recent study shows 1 in 10 people saved from an overdose using Naloxone and Narcan die within one year.

Slug: HEROIN

Broadcast Date: 11/1/17

Length: 2:12

Source: Local Reporter – Jenna Middaugh

Description: Officials say the opioid epidemic is worse than ever in Rock County, with two people dying in overdoses just this weekend.

Slug: ZUMBA

Broadcast Date: 11/4/17

Length: :58

Source: Local Reporter – Lily Price

Description: Community members are getting their groove on, in support of a special little boy with an extremely rare disease.

Slug: KIDNEY DONATION

Broadcast Date: 11/4/17

Length: 2:19

Source: Local Reporter – Dave Delozier

Description: A local woman donated her kidney to a complete stranger, creating a donation chain saving 4 lives.

Slug: ADDICTION

Broadcast Date: 11/8/17

Length: 2:22

Source: Local Reporter – Velena Jones

Description: Sauk County is looking at new ways to tackle the county's opioid crisis, with expanded treatment services in recent years. But officials say they need more funding.

Slug: FLU SHOT

Broadcast Date: 11/8/17

Length: 1:49

Source: Local Reporter – Chris Gothner

Description: Some experts say this year's flu season could turn bad, with potentially ineffective vaccine.

Slug: BLUE ZONES

Broadcast Date: 11/12/17

Length: 2:08

Source: Local Reporter – Chris Gothner

Description: A restaurant in Dodge County is celebrating its dedication to helping people make healthy choices, with a ceremony marking their business as a Blue Zone Approved business.

Slug: AUTISM IN GIRLS (Fox 47 Exclusive)

Broadcast Date: 11/13/17

Length: 3:49

Source: Local Reporter – Velen Jones

Description: There is now a growing number of autism diagnoses for boys, but in girls, it's sometimes hard to see the signs.

Slug: ALZHEIMERS

Broadcast Date: 11/13/17

Length: :44

Source: Local Reporter – Dave Delozier

Description: The CDC says deaths caused by Alzheimers disease has increased 55 percent in the past 15 years.

Slug: NEW BP GUIDELIENS

Broadcast Date: 11/13/17

Length: :53

Source: Local Reporter – Velen Jones

Description: For the first time in 14 years, the American Heart Association has redefined what it means to have high blood pressure.

Slug: HOME VISITS

Broadcast Date: 11/14/17

Length: 1:37

Source: Local Reporter – Leah Linsched

Description: A new program is trying to keep more people out of the hospital, by sending the hospital to their own homes.

Slug: VET ALZHEIMERS

Broadcast Date: 11/15/17

Length: 2:25

Source: Local Reporter – Dave DeLozier

Description: Several studies, including one at UW Health, is looking at the possible links between Alzheimer's disease and veterans.

Slug: OPIOID PILOT (FOX 47 Exclusive)

Broadcast Date: 11/20/17

Length: 3:00

Source: Local Reporter – Michelle Carolla

Description: A ground breaking program is aiming to curb opioid addiction in the state, by using medication and therapy.

Slug: ELDERLY FALLS

Broadcast Date: 11/27/17

Length: 2:13

Source: Local Reporter – Velena Jones

Description: Falls from elderly people in Wisconsin is causing physical and financial strain on the state.

Slug: WORLD AIDS DAY

Broadcast Date: 12/1/17

Length: 1:59

Source: Local Reporter – Amanda Quintana

Description: Today is World AIDS Day, bringing awareness to the disease and a need for testing. We talked to a local man living with AIDS, who says there's still a stigma, and wants people to start talking about it.

Slug: SUDAFED REGISTRY

Broadcast Date: 12/4/17

Length: :57

Source: Local Reporter – Amanda Quintana

Description: A new law will require pharmacists to enter a person's information into a national database, when they buy certain cold and allergy medications.

Slug: UW PROGRAM

Broadcast Date: 12/9/17

Length: 1:58

Source: Local Reporter – Brittany Paris

Description: A growing UW Health program is hoping to improve health care for seniors, by delivering treatment to their assisted living rooms.

Slug: SR CHECKLIST

Broadcast Date: 12/9/17

Length: :59

Source: Local Reporter – Brittany Paris

Description: The Madison Senior Center has come out with a simple check list, to make sure the mental health of senior loved ones is in order this holiday season.

Slug: EYE SURGERY

Broadcast Date: 12/11/17

Length: 1:45

Source: Local Reporter – Leah Linscheid

Description: A new surgery to the Madison area is giving new hope to those suffering from Glaucoma.

Slug: CAMPUS NARCAN

Broadcast Date: 12/13/17

Length: :48

Source: Local Reporter – Keely Arthur

Description: UW campuses are expanding their availability of Narcan, an overdose reversing drug, on all campuses.

Slug: HUNTINGTON

Broadcast Date: 12/13/17

Length: 1:55

Source: Local Reporter – Chris Gothner

Description: A drug trial is underway to treat Huntington's disease, and it's encouraging advocates that a cure is closer than ever.

Slug: FERTILITY

Broadcast Date: 12/13/17

Length: :50

Source: Local Reporter – Amanda Quintana

Description: New UW research is shedding light on infertility issues.

Slug: ELDERLY COLD WEATHER

Broadcast Date: 12/31/17

Length: 2:09

Source: Local Reporter – Chris Gothner

Description: Experts say cold weather is particularly dangerous for older people, so as the temps drop below freezing, it's important to have a plan for your loved ones.

**Issue: Crime/Accident**

Slug: VEGAS LOCAL PT 2

Broadcast Date: 10/2/17

Length: 2:02

Source: Local Reporter – Keely Arthur

Description: A Madison couple was on their honeymoon, when they got caught in the middle of the mass shooting in Las Vegas

Slug: VEGAS POLICE

Broadcast Date: 10/2/17

Length: 2:08

Source: Local Reporter – Dave Delozier

Description: Law enforcement all over the country are now learning from the Las Vegas mass shooting, fine tuning their responses to active shootings.

Slug: TALKING TO YOUR KIDS

Broadcast Date: 10/2/17

Length: 2:15

Source: Local Reporter – Brittany Paris

Description: We talked to an expert to find out how you can talk to your kids after a tragedy like the mass shooting in Las Vegas

Slug: HEROIN

Broadcast Date: 10/4/17

Length: 1:47

Source: Local Reporter – Jenna Middaugh

Description: Heroin continues to be a problem in Rock County, but law enforcement and community groups are doing their part to track down the dealers and get help for the addicts

Slug: ROSA FIRE

Broadcast Date: 10/7/17

Length: :29

Source: Press Release

Description: More than 2 dozen emergency departments were called to a fire at a Whitewater pizza parlor early this morning

Slug: BAR FIRE FOLO

Broadcast Date: 10/9/17

Length: 2:20

Source: Local Reporter – Brittany Paris

Description: The owner of Puempe's Olde Tavern is using the money he usually donates to charity, to donate to the firefighters that saved his bar.

Slug: LONGGUN DT

Broadcast Date: 10/9/17

Length: :37

Source: Local Photographer

Description: Madison police say a man who ran down State Street with a long gun was a food cart employee originally trying to break up a fight.

Slug: VFW DEATH

Broadcast Date: 10/10/17

Length: 2:11

Source: Local Reporter – Keely Arthur

Description: The Stoughton community is mourning the loss of Patrick Nowlin, a veteran and lottery winner who was hit by a car and killed.

Slug: UW GRAFFITI

Broadcast Date: 10/10/17

Length: 2:03

Source: Local Reporter – Velena Jones

Description: Native American students say they're fearful on campus, after a sacred fire circle was vandalized with anti-Native graffiti.

Slug: STAND OFF

Broadcast Date: 10/11/17

Length: :49

Source: Local Reporter – Jenna Middaugh

Description: Swat teams from Beloit and Janesville are surrounding a home in Beloit, while a man refuses to come outside.

Slug: ANDERSON

Broadcast Date: 10/11/17

Length: :51

Source: Local Photographer

Description: A Madison man was found mentally stable at the time he killed another Madison man.

Slug: MIDTOWN

Broadcast Date: 10/11/17

Length: 2:00

Source: Local Reporter – Brittany Paris

Description: A new downtown police station to take pressure off the West district has broken ground.

Slug: OAK CREEK

Broadcast Date: 10/14/17

Length: :28

Source: Local Affiliate

Description: An Oak Creek coach and teacher is on unpaid leave, facing accusations of having sex with an underage student.

Slug: KIDNAP GROOMING

Broadcast Date: 10/14/17

Length: 2:14



Source: Local Affiliate

Description: A Colorado man is facing charges for trying to kidnap a Wisconsin teenager.

Slug: ROAD SAFETY

Broadcast Date: 10/15/17

Length: 1:54

Source: Local Reporter – Brittany Paris

Description: Last month was the safest September on Wisconsin roads since World War II.

Slug: LEOPOLD MEETING

Broadcast Date: 10/16/17

Length: 2:00

Source: Local Reporter – Keely Arthur

Description: Parents at Leopold Elementary School are meeting to discuss a teacher recently arrested for allegedly sexually assaulting a student.

Slug: HEROIN OD

Broadcast Date: 10/16/17

Length: 1:48

Source: Local Reporter – Leah Linscheid

Description: Madison police are fighting back against the growing opioid problem with a new program.

Slug: SMART FRAUD

Broadcast Date: 10/16/17

Length: :39

Source: Press Release

Description: The former general manager of Smart Motors has been arrested for devising a scheme to defraud the company of over \$120,000.

Slug: SEX ASSAULT

Broadcast Date: 10/18/17

Length: :30

Source: Press Release

Description: The Columbia County Sheriff's Office says they've arrested a caretaker at a live in facility for people with disabilities for sexually assaulting a client.

Slug: VIGIL

Broadcast Date: 10/18/17

Length: 1:38

Source: Local Reporter – Keely Arthur

Description: A vigil was held to honor fallen Wisconsin officers, after a memorial in their honor was vandalized a few weeks ago.

Slug: LESS LETHAL

Broadcast Date: 10/18/17

Length: 2:16

Source: Local Reporter – Dave Delozier

Description: The Madison Police Department is using a less lethal option when it comes to resolving difficult situations.

Slug: EVANSVILLE

Broadcast Date: 10/20/17

Length: 1:58

Source: Local Reporter – Jenna Middaugh

Description: The Evansville school district will meet with police to talk about safety, after a former student tried to attack an administrator with a knife.

Slug: GUN SHOP ROBBERY

Broadcast Date: 10/20/17

Length: 1:39

Source: Local Reporter – Dave Delozier

Description: Police are looking for two people who drove into a Dane County gun shop, and stole a number of guns.

Slug: DRUNK DRIVING

Broadcast Date: 10/20/17

Length: 2:15

Source: Local Reporter – Velen Jones

Description: The surviving driver in a deadly head-on crash in Iowa County was arrested twice before for drinking and driving within two weeks of the crash.

Slug: LEOPOLD (Breaking News)

Broadcast Date: 10/21/17

Length: :42

Source: Court Documents

Description: A man accused of causing a fatal crash last night in Green County was also convicted of causing another deadly crash back in 2002.

Slug: SG FIRE

Broadcast Date: 10/21/17

Length: :39

Source: Local Reporter – Lily Price

Description: A fire at a business near Spring Green caused all lanes of Highway 14 to close this morning.

Slug: LEOPOLD

Broadcast Date: 10/23/17

Length: 2:07

Source: Local Reporter – Keely Arthur

Description: 15 years after a man was involved in a deadly crash, police say he killed another person under similar circumstances. We talk to the mother of the first victim.

Slug: FIREARMS BURG UPDATE

Broadcast Date: 10/23/17

Length: :30

Source: Press Release

Description: ATF is offering up to \$5,000 for information leading to the people who robbed a Dane County gun store.

Slug: LINCOLN HILLS

Broadcast Date: 10/24/17

Length: 1:37

Source: Local Affiliate

Description: More violence at the Lincoln Hills Youth Facility in Irma has sent 5 staff members to the hospital, and a former worker says he knows the reason.

Slug: WALKER LINCOLN HILLS

Broadcast Date: 10/25/17

Length: :54

Source: Local Affiliate

Description: Governor Walker says he's taking recommendations from the corrections secretary to make changes to the state's youth prison.

Slug: HALLOWEEN CANDY

Broadcast Date: 10/30/17

Length: 1:48

Source: Local Reporter – Amanda Quintana

Description: A baggy of meth was found in a Trick-or-Treat bag in Northeastern Wisconsin, and it's prompting local authorities to issue warnings to parents.

Slug: LINCOLN HILLS

Broadcast Date: 10/31/17

Length: :41

Source: Local Affiliate

Description: Wisconsin's juvenile prisons were placed on a lockdown, following several violent attacks within the prison recently.

Slug: SURVIVOR TO ADVOCATE

Broadcast Date: 11/1/17

Length: 2:48

Source: Local Reporter – Keely Arthur

Description: An immigrant who spent years in an abusive relationship is making a new life for herself in Madison.

Slug: SW TECH

Broadcast Date: 11/1/17

Length: :43

Source: Local Reporter – Velen Jones

Description: One person was arrested, after a threat caused an evacuation at southwest technical college in Grant County.

Slug: TRACTOR CRASH

Broadcast Date: 11/4/17

Length: 2:19

Source: Local Reporter – Leah Linscheid

Description: Three people are dead after a combine vs. SUV crash. We talk to the woman who was first on scene.

Slug: TRACTOR SAFETY

Broadcast Date: 11/4/17

Length: 2:11

Source: Local Reporter – Jenna Middaugh

Description: Officials say a combine vs. SUV crash last night prompts an important safety message about sharing the roads with farm machinery.

Slug: FIRE

Broadcast Date: 11/5/17

Length: :28

Source: Local Reporter – Lilly Price

Description: A Madison family lost their dog in a northside fire early this morning.

Slug: SIKH TEMPLE

Broadcast Date: 11/6/17

Length: 1:55

Source: Local Reporter – Keely Arthur

Description: The attack in Texas is drumming up memories of past shootings at places of worship, for Wisconsinites, that's the 2012 shooting at the Sikh Temple in Oak Creek.

Slug: CHURCH SECURITY

Broadcast Date: 11/6/17

Length: :40

Source: Local Reporter – Amanda Quitana

Description: At least one area church is looking into new security precautions in light of the Texas massacre.

Slug: CRASH FOLO

Broadcast Date: 11/6/17

Length: 2:09

Source: Local Reporter – Leah Linscheid

Description: The Verona community is mourning, after a 21-year-old was killed in a car crash over the weekend.

Slug: DOMESTIC VIOLENCE

Broadcast Date: 11/7/17

Length: 2:21

Source: Local Reporter – Chris Gothner

Description: Law enforcement in Dodge County is joining a nationwide effort to combat domestic violence.

Slug: LINCOLN HILLS FOLO

Broadcast Date: 11/12/17

Length: 5:01

Source: Local Affiliate

Description: A former inmate at Wisconsin's juvenile prison says more needs to be done to ensure safety and improve conditions at Lincoln Hills.

Slug: SEXUAL ASSAULT

Broadcast Date: 11/13/17

Length: 2:01

Source: Local Reporter – Keely Arthur

Description: Recent stories of sexual assault in entertainment and media are having a local impact, encouraging women here to come forward with their own stories.

Slug: SHOOTING

Broadcast Date: 11/15/17

Length: :49

Source: Local Reporter – Velen Jones

Description: Madison police are looking for a man who shot another man near two Madison schools this morning.

Slug: SPODEN INVESTIGATION

Broadcast Date: 11/15/17

Length: 1:53

Source: Local Reporter – Jenna Middaugh

Description: We're learning tonight that the Rock County Sheriff was under investigation by the state, after he was accused of interfering with a police investigation involving his son.

Slug: BODY FOUND

Broadcast Date: 11/18/17

Length: :35

Source: Local Reporter – Amanda Quintana

Description: A body was found in the woods off County Road N this morning. Police say the public is not in any danger, but is not releasing any other information.

Slug: JUNEAU FOLO

Broadcast Date: 11/20/17

Length: 1:52

Source: Local Reporter – Leah Linscheid

Description: A body found in the woods in Juneau county has been identified as a missing teen.

Slug: TERRY FAY

Broadcast Date: 11/20/17

Length: :47

Source: Local Reporter – Keely Arthur

Description: Formal charges have not yet been file for a Madison teacher arrested for sexual assault.

Slug: EXPLOSION

Broadcast Date: 11/21/17

Length: 1:15

Source: Local Reporter – Velena Jones

Description: Authorities are investigating a house explosion in Columbia County this morning.

Slug: HOTEL SHOOTING

Broadcast Date: 11/22/17

Length: :48

Source: Local Reporter – Jenna Middaugh

Description: Janesville police say a shots fired incident inside a hotel last night started as an arranged meeting for prostitution.

Slug: CAR THEFTS

Broadcast Date: 11/22/17

Length: 2:03

Source: Local Reporter – Velena Jones

Description: Madison police are warning residents to lock their doors, after kids have been reportedly stealing them and going on joyrides.

Slug: PLANE CRASH

Broadcast Date: 11/26/17

Length: :45

Source: Local Affilaite

Description: The FAA is investigating a plane crash near the Palmyra airport tonight, where two people were taken to the hospital.

Slug: GANG ACTIVITY

Broadcast Date: 11/27/17

Length: 2:10

Source: Local Reporter – Keely Arthur

Description: Madison police say parts of University Avenue are now being targeted as gang turf.

Slug: WHITEWATER

Broadcast Date: 11/27/17

Length: 36

Source: Local Photographer

Description: Whitewater High School was locked down, and students evacuated, after someone found a suspicious message inside the building.

Slug: RIFLE SHIELDS

Broadcast Date: 11/27/17

Length: :38

Source: Local Photographer

Description: Dane County Deputies could soon have extra protection in their most dangerous situations, thanks to a grant from the federal government.

Slug: STOUGHTON FOLO

Broadcast Date: 11/28/17

Length: :53

Source: Local Reporter – Velen Jones

Description: We now know the name of two men involved in Stoughton's first homicide in 7 years.

Slug: UBER SEX ASSAULT

Broadcast Date: 11/28/17

Length: :19

Source: Police Report

Description: Madison police say an Uber driver has been arrested for beating and sexually assaulting a woman after giving her a ride home.

Slug: HARASSMENT

Broadcast Date: 12/1/17

Length: 1:55

Source: Local Reporter – Velen Jones

Description: The Madison's common council could soon have a code of conduct in regards to sexual assault.

Slug: PORCH PIRATES

Broadcast Date: 12/1/17

Length: :54

Source: Local Reporter – Brittany Paris

Description: Police are warning people about porch pirates as cyber Monday packages start to come in.

Slug: FARMERS MARKET BABY

Broadcast Date: 12/2/17

Length: 1:55

Source: Local Reporter – Jenna Middaugh

Description: After a deadly crash in Rock County, the community is taking the tragedy, and turning it into hope for the family of the young mother killed in that crash.

Slug: HOLIDAY INJURIES

Broadcast Date: 12/3/17

Length: 2:07

Source: Local Reporter – Rose Schmidt

Description: The holiday season is a time for cheer, but also filled with trips to the emergency room. We talked to an ER doctor to find out how to avoid injuries during the holiday season.

Slug: DODGEVILLE

Broadcast Date: 12/4/17

Length: 1:31

Source: Local Reporter – Rose Schmidt

Description: Police are looking for a man who held a woman hostage in Dodgeville, causing a soft lockdown of the city's schools.

Slug: CRASH FUNDRAISER

Broadcast Date: 12/4/17

Length: 2:03

Source: Local Reporter – Velen Jones

Description: Five kids are without their father, after a car crash that killed two men. And now, the community is stepping up to help.

Slug: FIRE MAD TOWN

Broadcast Date: 12/5/17

Length: :35

Source: Local Reporter – Chris Gothner

Description: Firefighters had a tough time fighting a house fire this afternoon because of strong winds.

Slug: FIRE

Broadcast Date: 12/6/17

Length: 2:05

Source: Local Reporter – Keely Arthur

Description: Part of a Rio farm was destroyed after a fire, but it's not the first tragedy this family has experienced this holiday season.



Slug: JVILLE MURDER

Broadcast Date: 12/10/17

Length: :42

Source: Local Photographer

Description: Two people have been arrested in connection to a homicide in Janesville.

Slug: HOMICIDE UPDATE

Broadcast Date: 12/11/17

Length: :51

Source: Local Reporter – Velena Jones

Description: Janesville police have released more details on the weekend homicide, including the victim's name and suspect names.

Slug: TEEN CRASH

Broadcast Date: 12/11/17

Length: 1:46

Source: Local Reporter – Rose Schmidt

Description: Platteville students are coming together to honor the life of their classmate and friend, who was killed in a car accident over the weekend.

Slug: SANDY HOOK VIGIL

Broadcast Date: 12/11/17

Length: 2:05

Source: Local Reporter – Keely Arthur

Description: A local organization held a vigil to honor the lives lost in the Sandy Hook Elementary School shooting 5 years ago.

Slug: HOLIDAY LIGHTS

Broadcast Date: 12/12/17

Length: 1:50

Source: Local Reporter – Chris Gothner

Description: Shorewood Hills police are trying to figure out who is behind a string of thefts of holiday lights in the area.

Slug: JAKUBOWSKI

Broadcast Date: 12/13/17

Length: 4:10

Source: Local Reporter – Velena Jones

Description: In an exclusive jailhouse interview, we talked to Joseph Jakubowski, the man who led police on a 10 day manhunt after he stole guns from a Janesville gun shop, and wrote an anti-government manifesto to President Donald Trump.

Slug: CAR SURFING

Broadcast Date: 12/18/17

Length: 2:17

Source: Local Reporter – Chris Gothner

Description: Beloit police say a 15 year old girl was hurt Sunday afternoon after 'car surfing,' a sometimes deadly pastime teens are participating in.

Slug: AMTRAK FOLO

Broadcast Date: 12/18/17

Length: 2:03

Source: Local Reporter – Leah Linscheid

Description: In light of the Amtrak train derailment in Washington state, we took a look at how safe Wisconsin Amtrak rails are.

Slug: WHITTEN

Broadcast Date: 12/18/17

Length: 2:09

Source: Local Reporter – Jenna Middaugh

Description: The family of a young mother killed in a November car crash, is thanking the Orfordville community, and people across the Midwest, for their support.

**Issue: Consumer**

Slug: MILLENNIALS (FOX 47 exclusive)

Broadcast Date: 10/2/17

Length: 4:42

Source: Local Reporter – Michelle Carolla

Description: We talk to a group of millennials about how Madison fares, and what regional leaders are doing to keep them here.

Slug: BSIDE RECORDS

Broadcast Date: 10/8/17

Length: :46

Source: Local Photographer

Description: B Side Records, a State Street staple, is celebrating 35 years.

Slug: BABYSITTING APP (FOX 47 exclusive)

Broadcast Date: 10/9/17

Length: 3:09

Source: Local Reporter – Michelle Carolla

Description: A new app to Madison is helping parents find local babysitters, so we investigated how safe the app is to use.

Slug: OSCAR MAYER

Broadcast Date: 10/11/17

Length: 1:49

Source: Local Reporter – Keely Arthur

Description: A Los Angeles company says it's planning to buy the now former Oscar Mayer plant on Madison's northeast side.

Slug: CULVERS

Broadcast Date: 10/15/17

Length: :18

Source: Press Release

Description: A portion of Wisconsin-based Culver's has been sold to an out-of-state capital group

Slug: GRAPE CROP

Broadcast Date: 10/15/17

Length: :43

Source: Local Photographer

Description: A year-long wine and cheese trail kicked off this weekend, and wineries say despite the warm weather this season, they're happy with the crop.

Slug: SOAP OPERA

Broadcast Date: 10/15/17

Length: :41

Source: Local Photographer

Description: A State Street specialty shop is celebrating 45 years in business.

Slug: DOUGH BABY

Broadcast Date: 10/15/17

Length: :12

Source: Local Photographer

Description: A well-known State Street business closed for good today.

Slug: POTTERFEST

Broadcast Date: 10/23/17

Length: 2:22

Source: Local Reporter – Leah Linscheid

Description: Concerns over Jefferson's Harry Potter Festival this weekend. Some are complaining about the long lines, and attractions that didn't live up to the hype.

Slug: HALLOWEEN SALES

Broadcast Date: 10/30/17

Length: 2:06

Source: Local Reporter – Chris Gothner

Description: This year's Halloween is expected to be a record year for sales.

Slug: RAPID TRANSIT

Broadcast Date: 11/6/17

Length: 2:22

Source: Local Reporter – Chris Gothner

Description: Madison officials are taking some of their first steps toward quicker public transit.

Slug: BRENNANS

Broadcast Date: 11/8/17

Length: :43

Source: Local Photographer

Description: One of the former Brennan's Markets, which shut down in September, will reopen next month under new ownership and a new name.

Slug: CAT CAFE

Broadcast Date: 11/11/17

Length: :43

Source: Local Photographer

Description: Today was the grand re-opening of Cat Café Mad, one of the 25 cat cafes operating in the country.

Slug: ENTREPRENEURS

Broadcast Date: 11/13/17

Length: :43

Source: Local Photographer

Description: Women business owners are receiving recognition across the state, as Governor Scott Walker declares this week as "Women's Entrepreneurship Week" in Wisconsin.

Slug: AUTONOMOUS CARS

Broadcast Date: 11/15/17

Length: :45

Source: Local Reporter – Rose Schmidt

Description: A driverless vehicle is on display this week in downtown Madison.

Slug: EAT STREETS

Broadcast Date: 11/15/17

Length: :46

Source: Local Reporter – Velena Jones

Description: The co-founders of a Madison based company made Forbes' Magazine's 30 under 30 list for 2018.

Slug: GAME DAY BIZ

Broadcast Date: 11/18/17

Length: 1:39

Source: Local Reporter – Brittany Paris

Description: The Badgers are now 11-0, but some of the real winners are local businesses, who are seeing a big increase in foot traffic on game day.

Slug: SMALL BIZ SAT

Broadcast Date: 11/18/17

Length: :49

Source: Local Photographer

Description: Local businesses are taking part in "shift your shopping" next week, a program that asks people to buy local instead of big-box during the holiday season.

Slug: FITCH RIDE SHARE

Broadcast Date: 11/19/17

Length: 2:01

Source: Local Reporter – Chris Gothner

Description: There's a new option for Fitchburg residents to get around town – a ride share.

Slug: FAIR TRADE FAIR

Broadcast Date: 11/19/17

Length: :54

Source: Local Photographer

Description: A local church is asking people to take a minute to think about where they're buying their gifts this holiday season.

Slug: SHOPPING PREDICTIONS

Broadcast Date: 11/21/17

Length: 1:55

Source: Local Reporter – Keely Arthur

Description: Shoppers are hitting the stores for some deals at the end of the week, but we found some deals locally that you can take advantage of now.

Slug: TROUBLE TOYS

Broadcast Date: 11/21/17

Length: :52

Source: Local Photographer

Description: The Wisconsin Public Interest Research Group has released its 32<sup>nd</sup> annual Trouble in Toyland report, detailing toys that are deemed as safety risks.

Slug: CAR TRAVEL

Broadcast Date: 11/22/17

Length: 1:51

Source: Local Reporter – Keely Arthur

Description: Many are hitting the roads for Thanksgiving weekend. We'll tell you how to travel safely, and cheaply.

Slug: MIDDLETON SMALL BIZ

Broadcast Date: 11/25/17

Length: :48

Source: Local Photographer

Description: The 5<sup>th</sup> annual open house in downtown Middleton was celebrating Small Business Saturday.

Slug: HOLIDAY BAZAAR

Broadcast Date: 11/25/17

Length: 1:32

Source: Local Reporter – Brittany Paris

Description: A holiday bazaar in Madison was celebrating Small Business Saturday, and taking donations for a good cause at the same time.

Slug: YOUNG FARMERZ

Broadcast Date: 11/26/17

Length: 2:14

Source: Local Reporter – Chris Gothner

Description: The number of young farmers is on the rise, as millennials step out from behind their desks and into the field.

Slug: CHRISTMAS TREE

Broadcast Date: 11/26/17

Length: 2:07

Source: Local Reporter – Brittany Paris

Description: The weekend after Thanksgiving is typically all about shopping, but instead of hitting stores, thousands are flocking to local tree farms.

Slug: CYBER MONDAY

Broadcast Date: 11/27/17

Length: 1:35

Source: Local Reporter – Leah Linscheid

Description: Not just big name stores are benefitting from sales this Cyber Monday. Small, local stores are cashing in as well.

Slug: XMAS TREES

Broadcast Date: 11/28/17

Length: :48

Source: Local Reporter – Leah Linscheid

Description: Experts say there is no shortage of Christmas trees in Wisconsin, but there is one across the rest of the country.

Slug: ORANGE BOWL

Broadcast Date: 12/4/17

Length: 2:09

Source: Local Reporter – Leah Linscheid

Description: By doing a little leg work yourself, you can head down to the Orange Bowl at the fraction of the price of advertised 'all inclusive' travel packages.

Slug: SOCIAL MEDIA ADS

Broadcast Date: 12/5/17

Length: 2:09

Source: Local Reporter – Velena Jones

Description: This time of year, deceptive ads are everywhere on the internet. We show you how to watch out for the fake ones.

Slug: SELF DRIVING CARS

Broadcast Date: 12/6/17

Length: 2:27

Source: Local Reporter – Chris Gothner

Description: Madison is looking to become one of the first cities in the nation to have what's called a "connected vehicle corridor," with vehicles communicating with traffic lights, other vehicles and even pedestrians.

Slug: EMAIL SCAMS

Broadcast Date: 12/11/17

Length: :48

Source: Local Reporter – Amanda Quintana

Description: Consumer experts are warning about scammers impersonating delivery companies and retailers in your email inbox.

Slug: CHARITIES

Broadcast Date: 12/11/17

Length: 2:05

Source: Local Reporter – Keely Arthur

Description: With the stock market doing well and holiday shopping at an all-time high, giving to charities is as well. But local charities say it's still not enough.

Slug: TECH SCAMS

Broadcast Date: 12/12/17

Length: :43

Source: Local Reporter – Leah Linscheid

Description: Email phishing scams are on the rise this time of year.

Slug: FINANCIAL FITNESS

Broadcast Date: 12/16/17

Length: 1:51

Source: Local Reporter – Brittany Paris

Description: The National Retail Federation estimates consumers will spend nearly \$1,000 this holiday season. We have some tips about how to get back on track.

Slug: ATM SKIMMER

Broadcast Date: 12/19/17

Length: 2:18

Source: Local Reporter – Chris Gothner

Description: After a credit card skimmer was found on an ATM outside a bank, we asked police how to keep you, and your money, safe.

#### 4Q17 PSA Count

Row Labels	Count of 1
PSA Ad Council 'Bully Glasses' 60	6
PSA Ad Council Project Roadblock 'Back Roads' 15	1
PSA Ad Council Project Roadblock 'Back Roads' 30	1
PSA Ad Council Project Roadblock 'Breathalyzer' 10	1
PSA Ad Council Project Roadblock 'Breathalyzer' 15	1
PSA Ad Council Project Roadblock 'Life's Doors' 30	1
PSA Ad Council Project Roadblock 'MugShot' 15	2
PSA Ad Council Project Roadblock 'Neon Signs' 10	1
PSA Ad Council Project Roadblock 'Neon Signs' 15	1
PSA Ad Council Project Roadblock 'Neon Signs' 30	1
PSA Ad Council Project Roadblock 'Stretcher' 15	1
PSA Ad Council Project Roadblock 'Viral Consequences' 30	1
PSA ADA / AHA For Your SweetHeart Angela Bassett 15	7
PSA ADA / AHA For Your SweetHeart Angela Bassett 30	5
PSA ADA / AHA For Your SweetHeart Angela Bassett 60	43
PSA American Heart Association 'CPR' Generic 60	2
PSA American Heart Association 'Keep the Beat CPR' Generic 90	59
PSA Badgerland Narcotics Anonymous 30	44
PSA DAV Victories for Veterans 15	4
PSA DAV Victories for Veterans 30	4
PSA DAV Victories for Veterans 60	8
PSA DaveThomas Foundation for Adoption 'Worth It' 30	5
PSA DaveThomas Foundation for Adoption 'Worth It' 60	34
PSA Foster Care CCYF Montgomery 30	3
PSA Foster Care CCYF Montgomery 60	23
PSA Fox Green It Mean It Brooklyn 99 Chelsea 'Recycle Electronics' 15	1
PSA Fox Green It Mean It Brooklyn 99 Melissa 'Polluted Water' 15	1
PSA Fox Green It Mean It Brooklyn 99 Melissa 'Pre-Heat Oven' 15	1
PSA Fox Green It Mean It Brooklyn 99 Terry 'Recycled Products' 15	1
PSA Fox Green It Mean It Brooklyn 99 Terry 'Switch Lights Off' 15	1
PSA Fox Green It Mean It Empire Trai 'Shut Down Comptuer' 10	1
PSA Fox Green It Mean It Gotham Donal 'Use Cloth Instead of Paper' 10	2



PSA Fox Green It Mean It Gotham Robin 'Home Energy Audit' 20	4
PSA Fox Green It Mean It Last Man Earth Kristen 'Reduce Plastic' 15	1
PSA Fox Green It Mean It Last Man Earth Will 'Use Recycled Paper' 15	1
PSA HD Foster Care 2015 'Wish' 30	3
PSA HD World Unity 'Sun Poem' 30	2
PSA Home For Our Troops 30	67
PSA Laundry Packet Safety 30	2
PSA Laundry Packet Safety 60	6
PSA Matching Donors Perfect Match 30	8
PSA NAB We Are Broadcasters 2017 News 15	4
PSA NAB We Are Broadcasters 2017 News 30	5
PSA NFID Freddie the Flu Detective 30	3
PSA NO KIDS R Baby Foundation 15	3
PSA NO KIDS R Baby Foundation 20	2
PSA NO KIDS R Baby Foundation 30	1
PSA NPMA 'Pests w/out Borders' 30	3
PSA NPMA 'Pests w/out Borders' 60	22
PSA OK HD Ad Council 'Bully I'm a Witness' 30	2
PSA OK HD Ad Council 'College Sexual Assault Prevention Pledge' 30	1
PSA Partnership Drug Free Kids 'Awkward Silence' 15	1
PSA Partnership Drug Free Kids 'Awkward Silence' 30	2
PSA Partnership Drug Free Kids 'Embrace' 30	2
PSA Partnership Drug Free Kids 'Just a Phase' 30	2
PSA Pet Adoption 'Bento' 10	2
PSA Pet Adoption 'Bento' 15	1
PSA Pet Adoption 'Bento' 30	1
PSA Pet Adoption 'Hamilton' 15	1
PSA Pet Adoption 'Hamilton' 30	2
PSA Pet Adoption 'Pet Anthem' 30	5
PSA Pet Adoption 'Toast' 15	1
PSA Pet Adoption 'Toast' 30	1
PSA Texting 'Both Eyes on the Road' 30	1
PSA Texting 'Cost of Distracted Driving' 30	1
PSA Texting 'Just Drive' 30	1
PSA Texting 'Not Safe' 30	1
PSA Texting 'Penguins' 30	1
PSA Texting 'Todd' 30	1
PSA Txting 'After Life' 60	15
PSA Txting 'Not A Joke' 60	4
PSA Values 'Ballet-Confidence' Pass It On 10	3
PSA Values 'Ballet-Confidence' Pass It On 15	21
PSA Values 'Ballet-Confidence' Pass It On 20	5
PSA Values 'Ballet-Confidence' Pass It On 30	25

PSA Values 'Everything I Do-Caring' Pass It On 30	3
PSA Values 'Everything I Do-Caring' Pass It On 60	12
PSA Values 'Joshua Heart-Love' Pass It On 20	2
PSA Values 'Joshua Heart-Love' Pass It On 30	1
PSA Values 'Joshua Heart-Love' Pass It On 60	1
PSA WBA Broadcast Careers 30	3
PSA WBA No Cell in Construction Zone 30	13
PSA WI Water Well PSA 30	2
PSAGARYSINISEFOUNDATIONSBG30	3
PSAGARYSINISEFOUNDATIONSBG60	1
(blank)	
<b>Grand Total</b>	<b>548</b>

### **PSA's Aired directed at Children:**

The following list of public service announcements is geared to children and teen viewers and received emphasis during the first quarter 2017. This is not an all-inclusive list and reflects only a portion of our PSA involvement. It does not reflect any affiliation or personal feelings of the station and/or its employees.

#### **Safety**

The following PSA's highlighted the importance of safety. We ran the following with this theme:

- No Texting & Driving
- Laundry Packet Safety

#### **Family**

There is so much emphasis today on keeping families together and spending time with each other. The following list reflects this.

- Dave Thomas Foundation for Adoption

#### **Environment**

The following PSA's highlighted how to take care of our environment and to be safe are the topics for this category. We ran the following with this theme:

- Fox Green It Mean It

#### **Health**

It's important to take care of yourself by eating right, exercising, avoiding drugs, and setting a good example for other family members.

- American Heart Association CPR Generic

- American Heart Association Keep the Beat CPR Generic
- Freddie the Flu Detective
- Partnership Drug Free Kids
- Project Roadblock

### **Overall Good Advice**

The following PSA's are geared towards giving us good advice on a variety of subjects.

- World Unity Sun Poem
- Ad Council Bully
- Pet Adoption
- WBA Broadcast Careers
- College Sexual Assault Prevention Pledge
- Confidence
- Caring
- Love

### **4<sup>th</sup> Quarter 2018 Appearances**

- Every Tuesday, Fox47 volunteers for Meals on Wheels to help serve the community that need a meal.
- Friday, October 6: News Anchor Michelle Carolla participated and danced in Rhumba 4 Rainbow, a charity event to help prevent child abuse.
- Saturday, October 7: Fox47 held its 2nd Annual Safety Saturday event. This FREE event showcased ways to keep family and TEEN drivers safe behind the wheel.
- Monday, October 25: News Anchor Michelle Carolla hosted a studio tour with the Madison College Communication class. They watched the news behind-the-scenes and spoke with the class after.
- Sunday, October 29: News Anchor Michelle Carolla emceed the PurpleLight Event for the Pancreatic Cancer Action Network at the Madison Capitol.
- Thursday, November 2: News Anchor Michelle Carolla judged a Halloween pet contest at Odyssey Vet Halloween Contest.
- Tuesday, November 14: News Anchor, Michelle Carolla, and Creative Services Director, Linda Hart, attended the American Diabetes Association Executive Reception.
- Wednesday, November 15: Marketing Consultants, Erin Gruenewald and Desiree Ackerman, along with Creative Services Director, Linda Hart, attended the Salvation Army Lip Sync Battle Event at The Brink Lounge.
- Monday, November 20: Fox47 rallied up the entire station to donate dozens of hams, turkey, and other food for St. Vinny's Food Pantry for the Thanksgiving Holiday.
  - <https://www.facebook.com/foxmadison/posts/10155839597211322>
  - <pic.twitter.com/YIY9mTXbW2>
- Monday, November 20: Marketing Consultants, Erin Gruenewald and Desiree Ackerman volunteered as a bell ringer for the Salvation Army at Metcalfe's Café in Madison, WI.

**The Right Side With Armstrong Williams**  
**WMSN**  
**4<sup>th</sup> Quarter 2017**

**The Right Side with Armstrong Williams is a weekly half-hour political and current events interview program. This program has timely interviews with important government, political and community leaders. This program aired Friday night at 4:30am.**

**Friday, October 6**

Show #1726

The Paradigm Shift in Entertainment: Lindsay Perry and Juan Williams discuss Jay Z's recent released album and how it was marketed.

**Friday, October 13**

Show #1732

The Storms of Life - Archbishop Stallings and Bruce Fein discuss the higher global occurrence of natural disasters.

**Friday, October 20**

Show #1728

The Effects of Social Media on Youth: Lynn S. McHoney, SC Youth Advocate Program, educator Tabitha James, and college student Eric Favor, discuss the advantages and disadvantages of social media

**Friday, October 27**

Show #1734

America's Opioid Addiction: Dr. Devon Smith and Akili West discuss opioid addiction and possible solutions.

November 3<sup>rd</sup> – Did not air

**Friday, November 10**

Show #1732

The Storms of Life - Archbishop Stallings and Bruce Fein discuss the higher global occurrence of natural disasters.

**Friday, November 17**

Show #1730

Marriage & Children Pt. I: High School students E. Clay Sailor and Joshua Izykowski discuss how their parents affect their lives.

November 24<sup>th</sup> – Did not air

**Friday: December 1**

Show #1731

Marriage & Children Pt. II: Dee Jolley, Dr. Willie Jolley, CEO Willie Jolley Worldwide, Angela Sailor, Sr. Advisor Gloucester Institute, and Elroy Sailor, CEO J.C. Watts Companies discuss the challenges of maintaining a lasting marriage.

**Friday, December 8**

Show #1739

America's Moral Dilemma: Dr. Ben Carson, Rev. A.R. Bernard and Tony Zeiss discuss the moral deficit in America at the newly opened Museum of the Bible.

**Friday, December 15**

Show #1740

What is White Supremacy?: White Supremacists hide behind their supposed love of America to incite fear with hate speech that is antithetical to everything we maintain as a democracy.

**Friday, December 22**

Show #1744

A Life of Service: Kay Cole James announces her new role at The Heritage Foundation.

**Friday, December 29**

Show #1745

America Through a Spiritual & Moral Lens – Part 2: Rev. A.R. Bernard, Pastor, Christian Culture Center in Brooklyn, NY, Jason Russell, Contributing Editor at the Washington Examiner, and Dr. Debbie Bartlett, President/CEO, CEO Network Ltd., discuss spirituality & morality in America.

WMSN Q7-2017-FULL MEASURE

Full Measure is a broadcast focusing on investigative, original and accountability reporting unique in today's media. The host is Sharyl Attkisson. The show format will include a major investigative piece each week on topics ranging from immigration issues at home and abroad, government waste, national security concerns and vulnerabilities, whistleblower reports on government abuse and misdeeds. Full Measure is produced by and airs nationally on stations of the Sinclair Broadcast Group. WMSN airs this program Sundays at 9:00am and 10:00pm. The program also streams live on all Sinclair websites on Sundays at 9:30 a.m. ET.

Oct1 (4)	Buck the Congressma n on draining the swamp	MS13 Report on the gang	Media/Trump One professor who says media is getting it wrong	SIGAR US AID FTM
Oct8 (5)	Zombicare the decline of Obamacare	Military Reform What needs to be done to retain talent	Italy/No H2O Thuman Water shortage	
Oct15 (6)	<del>Puerto Rico</del> The bankruptcy and the storm	Media/Sesno Coverage of POTUS	Female Jihadis/Thuman Female threat under the radar	
Oct22 Thuma n anchors (7)	Title 9 It's broken	South China Sea the impasse from the man who fought China	Flood Recovery/Thuman Wasted \$s on rebuilding	
Oct29 (8)	ICE The agent who survived an ambush and what happened afterwards	High Speed Trains/ Joce Why they may not be such a good idea	Happy Gallup Not all gloom and doom folks	

Nov5 (9)	<b>Trump</b> Interview with the President	Trump	Trump	
Nov12 (10)	<b>Duterte</b> Controversial Philippine president	One year later: how the media got it wrong	Eiffel Tower/Thuman High security	Jeepneys Quaint... transport in Philippines
Nov19 (11)	<b>OBOR</b> China's global reach	Flights to Nowhere/ subsidized routes on taxpayer \$s	Travis Tritt	
Nov26 (12)	<b>The New Front</b> The Abu Sayyaf and expanding terror grid	Italy No Attacks why Italy has had fewer	Apocalypse US Govt disaster plans	
Dec3 (13)	<b>Border-2</b> Reporting with border patrol	Pentagon Slush Fund one place they stash \$ for questionable projects	HatingHcare/Rosenthal Th e woman who calls the system rigged	
Dec10 (14)	Zika What happened in PR	The Dollar Divide/Healthcare wh y it benefits some, penalizes others	Bucking the Budget the Congressman on the budget	Spending/Fai r Pulse Americans on the budget
Dec17 (15)	Ethics Can Congress investigate itself?	ISRAEL/THUMAN reporting from Jerusalem after POTUS on embassy	E-Verify - Lamar Smith A plan to keep illegals out of the workplace	Benghazi
Dec24 (16)	<b>October 1 Snow</b>			
Dec31 (17)	<b>October 29 Snow</b>			