

**Order Confirmation**

Advertiser No: 214975      Order No: 1102446934  
 Start Date: 05/23/2017      Co-op: No  
 End Date: 06/02/2017      Package: No  
 Month Type: Calendar      Agency Comm.: 15%  
 Revision #: 0  
 CPE:  
 AE: Cowart, Carla  
 Entered: 05/22/2017 11:35 AM by Fusion  
 Last Update: 05/22/2017 02:35 PM by swaggen  
 Note: WJBO May 23-June 2 2017  
 Note 2:  
 Spl Req Inv:

LOUISIANA HOSPITAL ASSOCIATION  
 c/o M3 Communications LLC  
 Attn: Bob Munson  
 525 Lafayette St Ste 712  
 Baton Rouge, LA 70802

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Baton WJBO-AM	06 00-10:00 Commercial	05/23/17	05/26/17	1	150.00	0 0 6 6 6 6 0 0	24	30	24	3,600.00
					Local Agency-Political					
2 Baton WJBO-AM	10 00-15:00 Commercial	05/23/17	05/26/17	1	115.00	0 0 10 10 10 10 0 0	40	30	40	4,600.00
					Local Agency-Political					
3 Baton WJBO-AM	15 00-19:00 Commercial	05/23/17	05/26/17	1	100.00	0 0 6 6 6 6 0 0	24	30	24	2,400.00
					Local Agency-Political					
4 Baton WJBO-AM	06 00-10:00 Commercial	05/29/17	06/02/17	1	150.00	0 8 8 8 8 8 0 0	40	30	40	6,000.00
					Local Agency-Political					
5 Baton WJBO-AM	10 00-15:00 Commercial	05/29/17	06/02/17	1	115.00	0 10 10 10 10 10 0 0	50	30	50	5,750.00
					Local Agency-Political					
6 Baton WJBO-AM	15 00-19:00 Commercial	05/29/17	06/02/17	1	100.00	0 8 8 8 8 8 0 0	40	30	40	4,000.00
					Local Agency-Political					

No. of Spots/Misc/Digital:	218/0/0	Ordered Gross:	\$26,350.00
		Agency Commission:	\$3,952.50
		Ordered Net:	\$22,397.50
		<b>Total Net Due:</b>	<b>\$22,397.50</b>

	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
<b>Amt. Ord.:</b>	166	52	0	0	0	0	0	0	0	0	0	0	0
<b>Gross:</b>	20,050.00	6,300.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Net:</b>	17,042.50	5,355.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: \_\_\_\_\_

Accepted for Advertiser: \_\_\_\_\_

**Order Confirmation**

Page 2 of 3  
Printed: 05/23/2017 08:09:17  
Order No: 1102446934

**Participating Customers**

LOUISIANA HOSPITAL ASSOCIATION

100%

# La Hospital Association



Prepared for: Robert Munson

## M3 Communications LLC

525 Lafayette St Ste 712

Baton Rouge, Louisiana 70802

Date: 05/19/2017 02:28

Advertiser: LOUISIANA HOSPITAL ASSOCIATION

Spots: 218

Total Gross Cost: **\$26,350.00**

Rates guaranteed until 05/26/2017

### Summary

Advertiser	LOUISIANA HOSPITAL ASSOCIATION
Customer ID	00214975
Title	May 23- June 2
Proposal Number	3191565
Billing Options	Calendar
Market - Survey(s)	Baton Rouge - Wi '17
Demographics	Persons 12+

### Spot Schedule

#### WJBO-AM

1 Week: 5/22

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	Cume	Freq
Tue-Fri 6am-10am	30	24	6	6	6	6				\$150.00	\$3,600.00	26,000	3.7
Tue-Fri 10am-3pm	30	40	10	10	10	10				\$115.00	\$4,600.00	21,300	10.7
Tue-Fri 3pm-7pm	30	24	6	6	6	6				\$100.00	\$2,400.00	20,300	4.6
<b>Weekly Total</b>		<b>88</b>									<b>\$10,600.00</b>	<b>37,700</b>	<b>10.5</b>
<b>Flight Total</b>		<b>88</b>									<b>\$10,600.00</b>	<b>37,700</b>	<b>10.5</b>

1 Week: 5/29

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	Cume	Freq
Mon-Fri 6am-10am	30	40	8	8	8	8	8			\$150.00	\$6,000.00	27,000	5.5
Mon-Fri 10am-3pm	30	50	10	10	10	10	10			\$115.00	\$5,750.00	22,700	12.4
Mon-Fri 3pm-7pm	30	40	8	8	8	8	8			\$100.00	\$4,000.00	22,300	6.8
<b>Weekly Total</b>		<b>130</b>									<b>\$15,750.00</b>	<b>40,000</b>	<b>13.9</b>
<b>Flight Total</b>		<b>130</b>									<b>\$15,750.00</b>	<b>40,000</b>	<b>13.9</b>

### Proposal Totals

	Spots	Gross	Cume	Freq
WJBO-AM	218	\$26,350.00	40,000	23.0
<b>Total</b>	<b>218</b>	<b>\$26,350.00</b>	<b>40,000</b>	<b>23.0</b>

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Advertiser No: 214975      Order No: 1102446935  
 Start Date: 05/23/2017      Co-op: No  
 End Date: 06/02/2017      Package: No  
 Month Type: Calendar      Agency Comm.: 15%  
 Revision #: 2  
 CPE:  
 AE: Cowart, Carla  
 Entered: 05/22/2017 01:19 PM by Fusion  
 Last Update: 05/22/2017 02:35 PM by swaggen  
 Note: WJBO May 23-June 2 2017  
 Note 2:  
 Spl Req Inv:

LOUISIANA HOSPITAL ASSOCIATION  
 c/o M3 Communications LLC  
 Attn: Bob Munson  
 525 Lafayette St Ste 712  
 Baton Rouge, LA 70802

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Baton BFMF-FM	06:00-10:00 Commercial	05/23/17	05/26/17	1	50.00	0 0 8 8 8 8 0 0	32	30	32	1,600.00
					Local Agency-Political					
2 Baton BFMF-FM	10:00-15:00 Commercial	05/23/17	05/26/17	1	50.00	0 0 10 10 10 10 0 0	40	30	40	2,000.00
					Local Agency-Political					
3 Baton BFMF-FM	15:00-19:00 Commercial	05/23/17	05/26/17	1	50.00	0 0 8 8 8 8 0 0	32	30	32	1,600.00
					Local Agency-Political					
4 Baton BFMF-FM	06:00-10:00 Commercial	05/29/17	06/02/17	1	50.00	0 8 8 8 8 8 0 0	40	30	40	2,000.00
					Local Agency-Political					
5 Baton BFMF-FM	10:00-15:00 Commercial	05/29/17	06/02/17	1	50.00	0 10 10 10 10 10 0 0	50	30	50	2,500.00
					Local Agency-Political					
6 Baton BFMF-FM	15:00-19:00 Commercial	05/29/17	06/02/17	1	50.00	0 8 8 8 8 8 0 0	40	30	40	2,000.00
					Local Agency-Political					

No. of Spots/Misc/Digital:	234/0/0	Ordered Gross:	\$11,700.00
		Agency Commission:	\$1,755.00
		Ordered Net:	\$9,945.00
		Total Net Due:	\$9,945.00

	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Amt. Ord.:	182	52	0	0	0	0	0	0	0	0	0	0	0
Gross:	9,100.00	2,600.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	7,735.00	2,210.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

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**Participating Customers**

LOUISIANA HOSPITAL ASSOCIATION

100%

# La Hospital Association



Prepared for: Robert Munson

## M3 Communications LLC

525 Lafayette St Ste 712

Baton Rouge, Louisiana 70802

Date: 05/19/2017 02:56

Advertiser: LOUISIANA HOSPITAL ASSOCIATION

Spots: 234

Total Gross Cost: **\$11,700.00**

Rates guaranteed until 05/26/2017

### Summary

Advertiser	LOUISIANA HOSPITAL ASSOCIATION
Customer ID	00214975
Title	WJBO-FM
Proposal Number	3192123
Billing Options	Calendar
Market - Survey(s)	Baton Rouge - Wi '17
Demographics	Persons 12+

### Spot Schedule

#### BFMF-FM

1 Week: 5/22

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	Cume	Freq
Tue-Fri 6am-10am	30	32	8	8	8	8				\$50.00	\$1,600.00	16,800	7.6
Tue-Fri 10am-3pm	30	40	10	10	10	10				\$50.00	\$2,000.00	11,200	5.5
Tue-Fri 3pm-7pm	30	32	8	8	8	8				\$50.00	\$1,600.00	6,400	3.4
<b>Weekly Total</b>		<b>104</b>									<b>\$5,200.00</b>	<b>20,500</b>	<b>9.8</b>
<b>Flight Total</b>		<b>104</b>									<b>\$5,200.00</b>	<b>20,500</b>	<b>9.8</b>

1 Week: 5/29

Daypart/Program	Len	Spots	M	T	W	Th	F	Sa	Su	Rate	Gross	Cume	Freq
Mon-Fri 6am-10am	30	40	8	8	8	8	8			\$50.00	\$2,000.00	18,000	8.6
Mon-Fri 10am-3pm	30	50	10	10	10	10	10			\$50.00	\$2,500.00	11,600	5.6
Mon-Fri 3pm-7pm	30	40	8	8	8	8	8			\$50.00	\$2,000.00	7,300	3.7
<b>Weekly Total</b>		<b>130</b>									<b>\$6,500.00</b>	<b>22,100</b>	<b>10.6</b>
<b>Flight Total</b>		<b>130</b>									<b>\$6,500.00</b>	<b>22,100</b>	<b>10.6</b>

### Proposal Totals

	Spots	Gross	Cume	Freq
<b>BFMF-FM</b>	234	\$11,700.00	22,100	19.0
<b>Total</b>	<b>234</b>	<b>\$11,700.00</b>	<b>22,100</b>	<b>19.0</b>

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> iHeart Media, WJBO, Baton Rouge, LA	<b>Date:</b> 5/22/17
---------------------------------------------------------------------	-------------------------

I, **Robert Munson**

do hereby request station time concerning the following issue:

Healthcare policy in Louisiana
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Louisiana Hospital Association

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Louisiana Hospital Association  
9521 Brookline Avenue, Baton Rouge, LA 70809

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Paul Salles, President and CEO  
Patricia Jeter, CPA, FACHE, Senior  
VP

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

<u>5/22/17</u>	<u>Robert Munson</u> <small>Digitally signed by Robert Munson Date: 2017.05.22 11:01:36 -05'00'</small>	<u>2252475371</u>
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u>Carla Cowart</u>	<u>Carla Cowart</u>	<u>AE</u>
Signature	Printed Name	Title