

KODA  
#1318706787

### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KTRH-AM and KODA-FM      Houston, Texas	<b>Date:</b> 8-31-18
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I, Chris Begala  
do hereby request station time concerning the following issue:

HPOU PAC encouraging voters to vote against Proposition B in November election

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See attached				

This broadcast time will be used by: HPOU PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for listing candidate names, offices, dates, and issues]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Empty box for payment provider name and address]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Empty box for listing chief executive officers, executive committee members, or board of directors]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

HPOU PAC  
1600 State Street  
Houston, Texas 77009

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Joseph Gamaldi, President  
Douglas Griffith, 1st Vice President  
Ken Nealy, 2nd Vice President  
Tom Hayes, 3rd Vice President  
Marco Lopez, Secretary

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

This station will not discriminate in advertising contracts on the basis of race, gender, or ethnicity.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8.31.18 \_\_\_\_\_ 281.497.1679  
Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted  Accepted in Part  Rejected  
Rod Windham Rod Windham Dir. of Political Sales  
Signature Printed Name Title

~~Windham, Rod~~

**From:** ~~Chris Begala-Schis@begalamcgrath.com~~  
**Sent:** Friday, August 31, 2018 11:52 AM  
**To:** ~~Windham, Rod~~  
**Cc:** ~~Jim McGinnis~~  
**Subject:** Re: NEW HPOU PAC 30-SECOND RADIO AD

Yes, this is great. Approved.

~~Chris~~

~~[REDACTED]~~

~~713.471.4799~~

~~713.471.4799~~

~~email@begalamcgrath.com~~

~~[REDACTED]~~

~~www.begalamcgrath.com~~

**From:** "Windham, Rod" ~~RodWindham@heartmedia.com~~  
**Date:** Friday, August 31, 2018 at 11:34 AM  
**To:** ~~Chris Begala-Schis@begalamcgrath.com~~  
**Subject:** RE: NEW HPOU PAC 30-SECOND RADIO AD

~~Chris~~..below is the revision adding the 4k and putting it on KTRH to cover Rush. Let me know if ok.



### HPOU PAC Proposal-rev

#### KTRH-AM for September

Station	Days	Date(s)	#	Daypart	Spot	Rate	Spots	Total	Total \$\$
			Wks		Length		Per Wk	Spots	
KTRH-AM	Tu-F	9/4-9/7	1	6a-10a	30	\$520	4	4	\$2,080
KTRH-AM	Tu-F	9/4-9/7	1	10a-3p	30	\$480	6	6	\$2,880
KTRH-AM	Tu-F	9/4-9/7	1	3p-7p	30	\$480	4	4	\$1,920
KTRH-AM	M-F	9/10-9/14	1	6a-10a	30	\$520	5	5	\$2,600
KTRH-AM	M-F	9/10-9/14	1	10a-3p	30	\$480	7	7	\$3,360
KTRH-AM	M-F	9/10-9/14	1	3p-7p	30	\$480	5	5	\$2,400
KTRH-AM	M-F	9/17-9/21	1	6a-10a	30	\$520	5	5	\$2,600
KTRH-AM	M-F	9/17-9/21	1	10a-3p	30	\$480	7	7	\$3,360
KTRH-AM	M-F	9/17-9/21	1	3p-7p	30	\$480	5	5	\$2,400

KTRH-AM	M-F	9/24-9/28	1	6a-10a	30	\$520	5	5	\$2,600
KTRH-AM	M-F	9/24-9/28	1	10a-3p	30	\$480	7	7	\$3,360
KTRH-AM	M-F	9/24-9/28	1	3p-7p	30	\$480	5	5	\$2,400

30's 65

Gross: \$31,960.00

Net: \$27,166.00

**KODA-FM for September**

Station	Days	Date(s)	#	Daypart	Spot	Rate	Spots	Total	Total \$\$
			Wks		Length		Per Wk	Spots	
KODA-FM	Tu-F	9/4-9/7	1	6a-10a	30	\$585	4	4	\$2,340
KODA-FM	Tu-F	9/4-9/7	1	10a-3p	30	\$540	4	4	\$2,160
KODA-FM	Tu-F	9/4-9/7	1	3p-7p	30	\$635	2	2	\$1,270
KODA-FM	M-F	9/10-9/14	1	6a-10a	30	\$585	5	5	\$2,925
KODA-FM	M-F	9/10-9/14	1	10a-3p	30	\$540	5	5	\$2,700
KODA-FM	M-F	9/10-9/14	1	3p-7p	30	\$635	3	3	\$1,905
KODA-FM	M-F	9/17-9/21	1	6a-10a	30	\$585	5	5	\$2,925
KODA-FM	M-F	9/17-9/21	1	10a-3p	30	\$540	5	5	\$2,700
KODA-FM	M-F	9/17-9/21	1	3p-7p	30	\$635	3	3	\$1,905
KODA-FM	M-F	9/24-9/28	1	6a-10a	30	\$585	5	5	\$2,925
KODA-FM	M-F	9/24-9/28	1	10a-3p	30	\$540	5	5	\$2,700
KODA-FM	M-F	9/24-9/28	1	3p-7p	30	\$635	3	3	\$1,905

30's 49

Gross: \$28,360.00

Net: \$24,106.00

Sept	Total	Gross	\$60,320.00
Sept	Total	Net	\$51,272.00

Rod Winham  
 Director of Political Sales Operations  
 New Business Development  
 iHeartMedia  
 2000 West Loop South, Suite 300, Houston, TX 77057  
 iHeartMedia.com

Reaching a quarter billion consumers every month  
 Radio, TV, and digital social events

Rod Winham, Rod Winham@iheartmedia.com  
 Sent: Friday, August 31, 2018 12:24 AM  
 To: Winham, Rod <Rod Winham@iheartmedia.com>  
 From: Jim McCrath <jim@bea.com>  
 Subject: NEW POLITICAL 30 SECOND RADIO AD





**Order Confirmation**

Page 2 of 3  
 Printed: 08/31/2018 12:48:49  
 Order No: 1318706787

Market Station	Bind To	Start Date	End Date	No On Air	W	T	F	S	S	Spots/W	Copy Group	Spot Len.	Priority Revenue	Rate	Ord. Spots	Ord. Cost
11 Houston	10:00-15:00	09/24/18	09/28/18	1	1	1	0	0	0	5	1471712	30	500	540.00	5	2,700.00
	Commercial										18/HPOUPAC-AgainstPropB/30					
12 Houston	15:00-19:00	09/24/18	09/28/18	1	1	1	0	0	0	3	1471712	30	500	635.00	3	1,905.00
	Commercial										18/HPOUPAC-AgainstPropB/30					
											Local Agency-Political					
											Local Agency-Political					

No. of Spots/Misc/Digital: 49/0/0  
 Ordered Gross: \$28,360.00  
 Agency Commission: \$4,254.00  
 Ordered Net: \$24,106.00  
 Total Net Due: \$24,106.00

	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Amount Ord:	49	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	28,360.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	24,106.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: \_\_\_\_\_ Accepted for Advertiser: \_\_\_\_\_

Participating Customers: HPOU PAC 100%

Spot Rotation: \_\_\_\_\_

Spot Title: 18/HPOUPAC-AgainstPropB/30 Spot ID: 1471712

COPY GROUP: 18/HPOUPAC-AgainstPropB/30 Length: \_\_\_\_\_ Duration: \_\_\_\_\_ Rotation: \_\_\_\_\_