

Barstow Studios
1611 E. Main St.
P.O. Box 1668
Barstow, CA 92312
(760) 256-0326
(760) 256-9507 FAX

HIGHWAY RADIO

CALIFORNIA • NEVADA • ARIZONA

Las Vegas Sales Office
101 Convention Center Dr.
Suite, P119
Las Vegas, NV 89109
(702) 737-9899
(702) 737-7833 FAX



3rd QUARTER

QUARTERLY REPORT

PUBLIC SERVICE ANNOUNCEMENTS

ISSUES AND PROGRAMS LISTS

7/01/16 – 9/30/16

1. **Highway Safety / Safety**
Information as it relates to highways in our listening area and general traffic and highway safety information. Two traffic & weather updated 24/7
2. **Anti-Drug and Alcohol Abuse Campaign**
Information with efforts to reduce drug and alcohol abuse.
3. **Health and Health Education**
Information about health and health related services in our area.
4. **Community Events/ Calendar**
Information about events and programs in our listening area. Including but not limited to:
 - A. Service Groups
 - B. Education
 - C. Religion
 - D. Military
 - E. Health Education
5. **Government**
Events or information offered by National, State, County and City Government as it relates to the general public.
6. **Issues, Programs & Station Sponsored Charity Events.**
Stations provide News, Programs and Sponsors charity events.
 - A. News for Barstow, Laughlin, and Las Vegas.
 - B. Stations appear at or are a sponsor of a charity event.
 - C. Donation of airtime or interviews with a non profit
 - D. Thank you letters and correspondence.

www.highwayradio.com

Email: thehighwaystations@highwayradio.com

98.1 KRXV BARSTOW 98.9 KHUY ESSEX 99.7 KHYZ BAKER 101.5 KIXF BAKER 107.3 KIXW BARSTOW
100.1 KHYZ LUDLOW 96.9 KHDR BARSTOW 94.9 KHRQ BAKER

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ISSUES/PROGRAMS LIST

ISSUES (Brief Statement):	HIGHWAY SAFETY
PROGRAM(S):	Various PSA's and Programs
Type:	Live and Pre-recorded
Source:	Cal-Trans, CHP, NHP & other agencies
Duration (+):	30's and 60's unless otherwise noted
Date(s) Broadcast:	See Attachments
Description of Content:	Every half hour, Each Highway Radio Format airs the latest information on the road conditions from the California Highway Patrol & Nevada Highway Patrol. These reports usually cover I-15, I-40, and Hwy 58. Nevada Highway Patrol is often called for travelers headed toward Las Vegas, also Arizona may be consulted. Cal-Trans is contacted for information on work in progress that might be a problem for travelers, we also regularly air highway safety tips recorded by the Barstow office Public Affairs Officer of the California Highway Patrol.

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ISSUES/PROGRAMS LIST

ISSUES (Brief Statement):	ANTI-DRUG AND ALCOHOL CAMPAIGN
PROGRAM(S):	
Program Title:	Various PSA's and Programs
Type:	Live and Pre-recorded
Source:	Local and National organizations
Duration (+):	30's and 60's unless otherwise noted
Date(s) Broadcast:	See Attachments
Description of Content:	Recognizing the role drug and alcohol abuse often play in auto accidents as well as the problems for such abusers and their families and friends. KHWY is committed to an on-going program of PSA's and other programs to educate our audience to the dangers of such abuse and to encourage those with these problems to seek help in quitting. Programs with this purpose, as well as help lines are included as often as we become aware of them.

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ISSUES/PROGRAMS LIST

ISSUES (Brief Statement):	HEALTH AND HEALTH EDUCATION
PROGRAM(S):	
Program Title:	Various PSA's and Programs
Type:	Live and Pre-recorded
Source:	Various, see attachments
Duration (+):	30's and 60's unless otherwise noted
Date(s) Broadcast:	See Attachments
Description of Content:	Announcements alerting listeners to various health problems they may encounter. Where, how, and what organizations may offer information or help, also support groups for specific problems.

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ISSUES/PROGRAMS LIST

ISSUES (Brief Statement):	COMMUNITY EVENTS/CALENDAR
PROGRAM(S):	
Program Title:	Various PSA's and Programs
Type:	Live and Pre-recorded
Source:	Various Organizations, see attachments
Duration (approximate):	30's and 60's unless otherwise noted
Date(s):	See Attachments
Description of Content:	Information about events and programs in our listening area including but not limited to Service Clubs, Education, Religion, Charities and any not for profit event.

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ISSUES/PROGRAMS LIST

ISSUES (Brief Statement):	GOVERNMENT/COUNTY
PROGRAM(S):	
Program Title:	Public Service
Type:	Pre-recorded and/or produced in-house
Source:	National and local organizations
Duration (+):	30's and 60's
Description of Content:	Events or information offered by National, State, County and City Government as it relates to the general public.

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ISSUES/PROGRAMS LIST

ISSUES (Brief Statement):

**ISSUES PROGRAMS & STATION
SPONSORED CHARITY EVENTS**

PROGRAM(S):

Program Title:

Various PSA's and Programs

Type:

Live and Pre-recorded

Source:

Various Organizations, see
attachments

Duration (approximate):

30's and 60's unless otherwise noted

Date(s):

See Attachments

Description of Content:

To inform our listeners of local events,
activities and Functions in progress that are
designed to raise money and/or awareness
for various local non profit organizations.

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HIGHWAY SAFETY

DATE 7/01/16 – 9/30/16

CLIENT	COPY	RUN DATE	#TIMES	30/60 Sec Recorded.
CA Highway Patrol	VARIOUS CUTS – OFFICER CAMARA	6/27/16 – 7/31/16	315	30
		8/01/16 – 8/28/16	252	
		8/29/16 – 9/25/16	249	
Office Of Traffic Safety	SAFETY VARIOUS CUTS 1/18-12/25	6/27/16 – 7/31/16	105	15
		8/01/16 – 8/28/16	84	
		8/29/16 – 9/25/16	84	
Gas Saving Tips	GAS SAVING TIPS	6/27/16 – 7/31/16	104	60
		8/01/16 – 8/28/16	84	
		8/29/16 – 9/25/16	82	
NHTSA – CAR SAFETY	VARIOUS CUTS 6/10/13-12/28/16	6/27/16 – 7/31/16	105	30
		8/01/16 – 8/28/16	84	
		8/29/16 – 9/25/16	83	
Powerful Savings	IMPROVING GAS MILEAGE	6/27/16 – 7/31/16	105	60
		8/01/16 – 8/28/16	84	
		8/29/16 – 9/25/16	82	
Rubber MFG. Assoc	General Information	6/27/16 – 7/31/16	105	30
		8/01/16 – 8/28/16	84	
		8/29/16 – 9/25/16	83	
Speak up Against Reckless Driving	WORDS	6/27/16 – 7/31/16	105	30
		8/01/16 – 8/28/16	84	
		8/29/16 – 9/25/16	82	
Texting While Driving	TEXTING WHILE DRIVING	6/27/16 – 7/31/16	105	30
		8/01/16 – 8/28/16	84	
		8/29/16 – 9/25/16	84	
WatchTheRoad.ORG	OPERATION TRAFFIX	6/27/16 – 7/31/16	54	30
		8/01/16 – 8/28/16	42	
		8/29/16 – 9/25/16	42	
	OPERATION TRAFFIX 2	6/27/16 – 7/31/16	51	30
		8/01/16 – 8/28/16	42	
		8/29/16 – 9/25/16	42	

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ANTI-DRUG AND ALCOHOL PROGRAM

DATE 7/01/16 – 9/30/16

CLIENT	COPY	RUN DATE	#TIMES	30/60 Sec Recorded
Buzzed Driving	VARIOUS CUTS	6/27/16 – 7/31/16	210	30
		8/01/16 – 8/28/16	168	
		8/29/16 – 9/25/16	166	

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HEALTH/HEALTH EDUCATION

DATE 7/01/16 – 9/30/16

CLIENT	COPY	RUN DATE	#TIMES	30/60 Sec Recorded
MCDONALDS	ASHLEY RHMC.	6/27/16 – 7/31/16	141	30
		8/01/16 – 8/28/16	112	
		8/29/16 – 9/25/16	112	
	VOICES/PSA RHMC.	6/27/16 – 7/31/16	139	30
		8/01/16 – 8/28/16	112	
		8/29/16 – 9/25/16	112	

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SERVICE GROUPS/COMMUNITY EVENTS/CALENDAR

DATE 7/01/16 – 9/30/16

CLIENT	COPY	RUN DATE	#TIMES	:30 Sec Recorded

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QUARTER 3RD

EDUCATION/COMMUNITY EVENTS/CALENDAR

DATE 7/01/16 – 9/30/16

CLIENT	COPY	RUN DATE	#TIMES	:30 Sec Recorded
City Of Barstow	Do The Blue	6/27/16 – 7/15/16	114	30
	Harvey House Events 2/03-7/28	6/27/16 – 7/4/16	16	
	4 th Of July 2016 6/13 – 7/04	6/27/16 – 7/4/16	60	60
	Barstow Youth Cultural Fest 6/17 – 7/23	6/28/16 – 7/5/16	15	30
	Safe & Sane Firework 6/23 – 7/05	6/27/16 – 7/5/16	17	
Barstow Unified School District	Let's Talk About It PSA	8/16/16 – 8/17/16 8/30/16 - 8/31/16	35 36	30
	Let's Talk About It #1	9/22/16 – 9/23/16	4	
	Let's Talk About It #2		4	
	Let's Talk About It #3		4	

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QUARTER 3RD

RELIGION/COMMUNITY EVENTS/CALENDAR

DATE 7/01/16 - 9/30/16

CLIENT	COPY	RUN DATE	#TIMES	:30/:60 Sec Recorded

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QUARTER 3RD

COMMUNITY EVENTS/CALENDAR

DATE 7/01/16 – 9/30/16

CLIENT	COPY	RUN DATE	#TIMES	1:30 Sec Recorded
KHWHY, INC	Calendar/Local Public Service 2/22-12/23	6/27/16 – 7/29/16	48	1:30 sec.
		8/01/16 – 8/26/16	30	
		8/29/16 – 9/23/16	34	
	2/22-12/23/16	48		
			50	
			35	
Highway Country	Calendar/Local Public Service 2/22-12/23	6/27/16 – 7/29/16	48	1:30 sec.
		8/01/16 – 8/26/16	40	
		8/29/16 – 9/23/16	34	
	2/22-12/23/16	48		
			40	
			34	
The Drive	Calendar/Local Public Service 2/22-12/23	6/27/16 – 7/29/16	48	1:30 sec.
		8/01/16 – 8/26/16	40	
		8/29/16 – 9/23/16	36	
	2/22-12/23/16	47		
			40	
			36	
Contest Rules	Contest Rules	6/27/16 – 7/31/16	105	60
		8/01/16 – 8/28/16	84	
		8/29/16 – 9/25/16	84	

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QUARTER 3RD

MILITARY/ COMMUNITY EVENTS/CALENDAR

DATE 7/01/16 – 9/30/16

CLIENT	COPY	RUN DATE	#TIMES	:15/:30 Sec Recorded
DISABLED AMERICAN VETRANS	Various Cuts	6/27/16 – 7/31/16	140	30
		8/01/16 – 8/28/16	168	
		8/29/16 – 9/25/16	165	
US DEPT. OF VETERANS AFFAIRS	The Power Of I	6/27/16 – 7/31/16	35	30
		8/01/16 – 8/28/16	28	
		8/29/16 – 9/25/16	28	
WOUNDED WARRIOR PROJECT	Various Cuts	6/27/16 – 7/31/16	105	30
		8/01/16 – 8/28/16	84	
		8/29/16 – 9/25/16	84	

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HEALTH EDUCATION/COMMUNITY EVENTS/CALENDAR

DATE 7/01/16 – 9/30/16

CLIENT	COPY	RUN DATE	#TIMES	:30 Sec Recorded
Barstow Community Hospital - Scoppechio	Ortho Campaign 8/10 – 10/16	8/10/16 – 8/26/16	60	30
		8/29/16 – 9/23/16	40	
Outlets At Barstow	Shop For A Cause 8/11 – 8/19	8/11/16 – 8/19/16	162	30

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GOVERNMENT/COUNTY

DATE 7/01/16 – 9/30/16

CLIENT	COPY	RUN DATE	#TIMES	30/60 Sec Recorded
US Dept Of Homeland Security	Protect Your Everyday	6/27/16 – 7/31/16	104	30
		8/01/16 – 8/28/16	84	
		8/29/16 – 9/25/16	82	

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CHARITY

DATE 7/01/16 – 9/30/16

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THE HIGHWAY RADIO CALENDAR 7/4 – 7/8

LIFESTREAM WILL BE HOLDING BLOOD DRIVES AT THE FOLLOWING TIMES AND LOCATIONS... WEDNESDAY JULY 13, FROM 10AM – 3PM AT VICTOR VALLEY COLLEGE, LOCATED AT 18422 BEAR VALLEY ROAD IN VICTORVILLE. DONORS AT THIS LOCATION WILL RECEIVE A COUPON FOR A FREE SMALL MEAL AT JACK IN THE BOX. ALSO ON WEDNESDAY JULY 13TH FROM 10AM – 3PM AT WEINERSCHNITZEL, LOCATED AT 15014 BEAR VALLEY ROAD IN VICTORVILLE. DONORS WILL RECEIVE A VIP VOUCHER FOR THE AUGUST 7TH VANS WARPED TOUR AT THE FAIRPLEX IN POMONA. THURSDAY JULY 14TH FROM 11AM – 3PM AT MOJAVE DESERT AQMD, LOCATED AT 14306 PARK AVE IN VICTORVILLE, DONORS WILL RECEIVE 2 FREE TACOS AND A MILKSHAKE FROM JACK IN THE BOX. VISIT LSTREAM.ORG FOR MORE DETAILS.

THE BARSTOW SENIOR CITIZEN CENTER IS PLANNING A TRIP TO THE PRICE IS RIGHT TELEVISION SHOW. JOIN THEM FOR A TRIP TO AMERICA'S MOST POPULAR GAME SHOW IN SEPTEMBER, WITH THE EXACT DATE ANNOUNCED LATER. THE COST IS \$50.00 FOR BARSTOW SENIOR CENTER MEMBERS AND \$55.00 FOR NON BARSTOW SENIOR CENTER MEMBERS. PLEASE CALL 760-256-5023 IF YOU'RE INTERESTED IN ATTENDING THIS EVENT.

MAKE SURE YOU ALWAYS STAYING UP TO DATE WITH THE LATEST HAPPENINGS AROUND THE CITY OF BARSTOW BY REGULARLY VISITING THE CITIES WEBSITE AT BARSTOWCA.ORG. THE SITE KEEPS YOU INFORMED ON THE LATEST HAPPENINGS FOR RESIDENTS, BUSINESS AND VISITORS...ALONG WITH THE LATEST FROM CITY HALL AND THE CHAMBER OF COMERCE, AS WELL AS CURRENT JOB OPENINGS. VISIT THE SITE AND SEE IT ALL FOR YOURSELF AT BARSTOWCA.ORG.

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The Highway Radio Calendar 7/4 – 7/8

LIFESTREAM WILL BE HOLDING BLOOD DRIVES AT THE FOLLOWING TIMES AND LOCATIONS...TUESDAY JULY 12, FROM 1 – 6:30PM AT THE BARSTOW COMMUNITY CENTER, LOCATED AT 841 BARSTOW ROAD. ALSO ON TUESDAY JULY 12TH FROM 10AM – 3PM AT THE VICTORVILLE FIRE STATION 311, LOCATED AT 16200 DESERT KNOLL DRIVE IN VICTORVILLE. DONORS AT THIS LOCATION WILL RECEIVE A FREE T-SHIRT. ALL DONORS WILL BE ENTERED INTO A DRAWING FOR A PAIR OF SO CAL CITY PASSES , GOOD AT SEA WORLD, LEGOLAND AND DISNEYLAND. VISIT LSTREAM.ORG FOR MORE DETAILS.

CHILD'S PLAY PRODUCTIONS PRESENTS A 1920'S THEMED PRESENTATION OF "MURDER AT RUTHERFORD HOUSE"FRIDAY OCTOBER 28TH AT THE HISTORIC HARVEY HOUSE. TICKETS ARE \$75.00 PER PERSON AND INCLUDES A PRIME RIB DINNER. THIS SHOW IS FOR MATURE AUDIENCES ONLY. TICKETS CAN BE PURCHASED AT STUDIO 841, PRINTING SOLUTIONS AND THE HINKLEY SENIOR CENTER. SEATING IS LIMITED, GET YOUR TICKETS NOW BEFORE THE SELL OUT. PROCEEDS BENEFIT THE HINKLEY SENIOR CENTER.

AMERICAN LEGION HALL WILL BE HOLDING IT'S NEXT TACO TUESDAY ON JULY 19TH. \$1.50 HARD SHELLED TACO, \$2.00 FISH TACO AND \$1.50 BUN TACOS, 5:00 PM. OPEN TO THE PUBLIC. DINE IN OR TAKE OUT. THE AMERICAN LEGION HALL IS LOCATED AT 2181 ARMORY RD. ALL PROCEEDS GO TOWARDS LOCAL SCHOLARSHIPS, HELPING VETERANS AND VETERAN FAMILIES. FOR MORE INFORMATION CALL THE LEGION AT 760-252-8369.

IF YOUR NON-PROFIT ORGANIZATION HAS A FUNDRAISER OR EVENT, EMAIL THE DETAILS AT LEAST TWO WEEKS IN ADVANCE TO [PSA@HIGHWAYRADIO DOT COM](mailto:PSA@HIGHWAYRADIO.COM)

The Highway Radio Calendar 7/11 – 7/15

AMERICAN LEGION HALL WILL BE HOLDING IT'S NEXT TACO TUESDAY ON JULY 19TH. \$1.50 HARD SHELLED TACO, \$2.00 FISH TACO AND \$1.50 BUN TACOS, 5:00 PM. OPEN TO THE PUBLIC. DINE IN OR TAKE OUT. THE AMERICAN LEGION HALL IS LOCATED AT 2181 ARMORY RD. ALL PROCEEDS GO TOWARDS LOCAL SCHOLARSHIPS, HELPING VETERANS AND VETERAN FAMILIES. FOR MORE INFORMATION CALL THE LEGION AT 760-252-8369.

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THE HIGHWAY RADIO CALENDAR 7/11 – 7/15

LIFESTREAM WILL BE HOLDING BLOOD DRIVES AT THE FOLLOWING TIMES AND LOCATIONS...FRIDAY JULY 15, FROM 10AM –3PM AT BARSTOW TAD, LOCATED AT 1866 EAST MAIN STREET IN BARSTOW. DONORS AT THIS LOCATION WILL RECEIVE A \$10 GAS CARD AND WILL BE ENTERED INTO A DRAWING FOR A PAIR OF SO CAL CITY PASSES , GOOD AT SEA WORLD, LEGOLAND AND DISNEYLAND. VISIT LSTREAM.ORG FOR MORE DETAILS.

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(EDIT OUT IF TOO LONG)

The Highway Radio Calendar 7/18 – 7/22

ON WEDNESDAY, AUGUST 17, FROM 6PM - 8PM, THE INLAND EMPIRE SMALL BUSINESS DEVELOPMENT CENTER WILL HOST A FREE OPEN FOR BUSINESS WORKSHOP AT THE APPLE VALLEY CHAMBER OF COMMERCE, LOCATED AT 16010 APPLE VALLEY ROAD. IF YOU ARE A NEW OR ASPIRING BUSINESS OWNER, THIS WORKSHOP IS A MUST! BUSINESS OWNERS AND START-UP ENTITIES ALIKE ARE WELCOME TO ATTEND. PRE-REGISTRATION IS RECOMMENDED, AS SEATING IS LIMITED, PLEASE VISIT: WWW.IESMALLBUSINESS.COM. IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT US AT (909) 983-5005. THIS NO COST SEMINAR WAS MADE POSSIBLE BY THE APPLE VALLEY CHAMBER OF COMMERCE.

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THE HIGHWAY RADIO CALENDAR 7/18 – 7/22

THE BARSTOW SENIOR CITIZEN CENTER IS PLANNING A TRIP TO ANAHEIM STADIUM TO SEE THE ANGELS VS THE OAKLAND A'S. THE TRIP INCLUDES TRANSPORTATION BY DELUXE MOTOR COACH, TICKETS FOR THE GAME, A FOOD VOUCHER, AND AN ANGELS SCARF. THE COST IS \$90.00 FOR BARSTOW SENIOR CENTER MEMBERS AND \$95.00 FOR NON BARSTOW SENIOR CENTER MEMBERS. PLEASE CALL 760-256-5023 IF YOU'RE INTERESTED IN ATTENDING THIS EVENT.

THE AMERICAN LEGION POST 324 OF BARSTOW IS OPEN FOR NEW MEMBERSHIP. MEETINGS ARE HELD THE 2ND TUESDAY OF EVERY MONTH AT 5:30PM. YOU INVITED TO BECOME A MEMBER OF THE AMRICAN LEGION IF YOU HAVE SERVED HONORABLY DURING ANY OF THE ELIGIBLE WAR ERAS OR CURRENTLY ON ACTIVE DUTY. THE AMRICAN LEGION HALL IS LOCATED AT 2181 ARMORY ROAD IN BARSTOW. FOR MORE INFORMATION OR A MEMBERSHIP APPLICATION, CONTACT THE LEGION AT (760) 252-8369

MAKE SURE YOUR ALWAYS STAYING UP TO DATE WITH THE LATEST HAPPENINGS AROUND THE CITY OF BARSTOW BY REGULARLY VISITING THE CITIES WEBSITE AT BARSTOWCA.ORG. THE SITE KEEPS YOU INFORMED ON THE LATEST HAPPENINGS FOR RESIDENTS, BUSINESS AND VISITORS...ALONG WITH THE LATEST FROM CITY HALL AND THE CHAMBER OF COMERCE, AS WELL AS CURRENT JOB OPENINGS. VISIT THE SITE AND SEE IT ALL FOR YOURSELF AT BARSTOWCA.ORG.

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THE HIGHWAY RADIO CALENDAR 7/25 – 7/29

THE BARSTOW SENIOR CITIZEN CENTER IS PLANNING A TRIP TO ANAHEIM STADIUM TO SEE THE ANGELS VS THE OAKLAND A'S ON TUESDAY, AUGUST 2ND. THE TRIP INCLUDES TRANSPORTATION BY DELUXE MOTOR COACH, TICKETS FOR THE GAME, A FOOD VOUCHER, AND AN ANGELS SCARF. THE COST IS \$90.00 FOR BARSTOW SENIOR CENTER MEMBERS AND \$95.00 FOR NON BARSTOW SENIOR CENTER MEMBERS. PLEASE CALL 760-256-5023 IF YOU'RE INTERESTED IN ATTENDING THIS EVENT.

THE AMERICAN LEGION POST 324 OF BARSTOW IS OPEN FOR NEW MEMBERSHIP. MEETINGS ARE HELD THE 2ND TUESDAY OF EVERY MONTH AT 5:30PM. YOU'RE INVITED TO BECOME A MEMBER OF THE AMERICAN LEGION IF YOU HAVE SERVED HONORABLY DURING ANY OF THE ELIGIBLE WAR ERAS OR CURRENTLY ON ACTIVE DUTY. THE AMERICAN LEGION HALL IS LOCATED AT 2181 ARMORY ROAD IN BARSTOW. FOR MORE INFORMATION OR A MEMBERSHIP APPLICATION, CONTACT THE LEGION AT (760) 252-8369

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The Highway Radio Calendar 7/25 – 7/29

ON WEDNESDAY, AUGUST 17, FROM 6PM - 8PM, THE INLAND EMPIRE SMALL BUSINESS DEVELOPMENT CENTER WILL HOST A FREE OPEN FOR BUSINESS WORKSHOP AT THE APPLE VALLEY CHAMBER OF COMMERCE, LOCATED AT 16010 APPLE VALLEY ROAD. IF YOU ARE A NEW OR ASPIRING BUSINESS OWNER, THIS WORKSHOP IS A MUST! BUSINESS OWNERS AND START-UP ENTITIES ALIKE ARE WELCOME TO ATTEND. PRE-REGISTRATION IS RECOMMENDED, AS SEATING IS LIMITED, PLEASE VISIT: WWW.IESMALLBUSINESS.COM. IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT US AT (909) 983-5005. THIS NO COST SEMINAR WAS MADE POSSIBLE BY THE APPLE VALLEY CHAMBER OF COMMERCE.

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The Highway Radio Calendar 8/1 – 8/5

AMERICAN LEGION AUXILIARY OF BARSTOW WILL BE HOLDING TACO TUESDAY ON AUGUST 16TH. \$1.50 HARD SHELLED TACO, \$2.00 FISH TACO, \$1.50 BUN TACOS, SERVICE STARTS AT 5:00 PM AND IS OPEN TO THE PUBLIC. DINE IN OR TAKE OUT. SPONSORED BY THE AMERICAN LEGION AUXILIARY UNIT 324 OF BARSTOW, LOCATED AT 2181 ARMORY RD. ALL PROCEEDS GO TOWARDS LOCAL SCHOLARSHIPS, HELPING VETERANS AND VETERAN FAMILIES. FOR MORE INFORMATION CALL 760-253-7744

ON WEDNESDAY, AUGUST 17, FROM 6PM - 8PM, THE INLAND EMPIRE SMALL BUSINESS DEVELOPMENT CENTER WILL HOST A FREE OPEN FOR BUSINESS WORKSHOP AT THE APPLE VALLEY CHAMBER OF COMMERCE, LOCATED AT 16010 APPLE VALLEY ROAD. IF YOU ARE A NEW OR ASPIRING BUSINESS OWNER, THIS WORKSHOP IS A MUST! BUSINESS OWNERS AND START-UP ENTITIES ALIKE ARE WELCOME TO ATTEND. PRE-REGISTRATION IS RECOMMENDED, AS SEATING IS LIMITED, PLEASE VISIT: WWW.IESMALLBUSINESS.COM. IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT US AT (909) 983-5005. THIS NO COST SEMINAR WAS MADE POSSIBLE BY THE APPLE VALLEY CHAMBER OF COMMERCE.

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THE HIGHWAY RADIO CALENDAR 8/1 – 8/5

THE BARSTOW SENIOR CITIZEN CENTER WILL BE HOLDING IT'S 40TH ANNIVERSARY CELEBRATION ON THURSDAY, SEPTEMBER 8. DOORS WILL OPEN AT 5 PM FOR A SOCIAL HOUR, DINNER WILL BE SERVED AT 6 PM, BARSTOW MAYOR JULIE HACKBARTH-MCINTYRE WILL SPEAK, AND THERE WILL BE MUSIC BY JOE CRUZ AND NICK DINAPOLI. SEATING IS LIMITED, TICKETS ARE JUST \$20 FOR THIS FUN, CASUAL, PARTY. PURCHASE YOUR TICKETS AT THE BARSTOW SENIOR CENTER, 555 MELISSA AVE. IN BARSTOW, OR CALL 760-256-5023 TO RESERVE YOUR TICKETS.

LIFESTREAM WILL BE HOLDING BLOOD DRIVES ON THE FOLLOWING DAYS...MONDAY AUGUST 8TH, FROM 11AM – 3PM AT WESTECH COLLEGE, LOCATED AT 14554 7TH STREET IN VICTORVILLE. TUESDAY AUGUST 9TH FROM 1PM – 6:30PM AT THE BARSTOW COMMUNITY CENTER, LOCATED AT 841 BARSTOW ROAD. THURSDAY AUGUST 11TH FROM 11AM – 4PM AT VICTOR VALLEY GLOBAL MEDICAL CENTER, LOCATED AT 15248 11 TH STREET IN VICTORVILLE

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The Highway Radio Calendar 8/8 – 8/12

AMERICAN LEGION AUXILIARY OF BARSTOW WILL BE HOLDING TACO TUESDAY ON AUGUST 16TH. \$1.50 HARD SHELLED TACO, \$2.00 FISH TACO, \$1.50 BUN TACOS. SERVICE STARTS AT 5:00 PM AND IS OPEN TO THE PUBLIC. DINE IN OR TAKE OUT. SPONSORED BY THE AMERICAN LEGION AUXILIARY UNIT 324 OF BARSTOW, LOCATED AT 2181 ARMORY RD. ALL PROCEEDS GO TOWARDS LOCAL SCHOLARSHIPS, HELPING VETERANS AND VETERAN FAMILIES. FOR MORE INFORMATION CALL 760-253-7744

ON WEDNESDAY, AUGUST 17, FROM 6PM - 8PM, THE INLAND EMPIRE SMALL BUSINESS DEVELOPMENT CENTER WILL HOST A FREE OPEN FOR BUSINESS WORKSHOP AT THE APPLE VALLEY CHAMBER OF COMMERCE, LOCATED AT 16010 APPLE VALLEY ROAD. IF YOU ARE A NEW OR ASPIRING BUSINESS OWNER, THIS WORKSHOP IS A MUST! BUSINESS OWNERS AND START-UP ENTITIES ALIKE ARE WELCOME TO ATTEND. PRE-REGISTRATION IS RECOMMENDED, AS SEATING IS LIMITED, PLEASE VISIT: WWW.IESMALLBUSINESS.COM. IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT US AT (909) 983-5005. THIS NO COST SEMINAR WAS MADE POSSIBLE BY THE APPLE VALLEY CHAMBER OF COMMERCE.

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THE HIGHWAY RADIO CALENDAR 8/8 – 8/12

LIFESTREAM WILL BE HOLDING BLOOD DRIVES ON THE FOLLOWING DAYS...FRIDAY AUGUST 12TH, FROM NOON – 5PM AT JACK IN THE BOX, LOCATED AT 12134 HESPERIA ROAD IN VICTORVILLE.. THURSDAY AUGUST 18TH FROM 10AM – 2PM AT CROSSROADS ASSEMBLY CHURCH, LOCATED AT 501 AVENUE A IN BARSTOW. DONORS WILL RECEIVE A COUPON FOR FREE FOOD COURTESY OF JACK IN THE BOX AT BOTH EVENTS. FOR MORE INFORMATION, VISIT LSTREAM.ORG

THE BARSTOW SENIOR CITIZEN CENTER WILL BE HOLDING IT'S 40TH ANNIVERSARY CELEBRATION ON THURSDAY, SEPTEMBER 8. DOORS WILL OPEN AT 5 PM FOR A SOCIAL HOUR, DINNER WILL BE SERVED AT 6 PM, BARSTOW MAYOR JULIE HACKBARTH-MCINTYRE WILL SPEAK, AND THERE WILL BE MUSIC BY JOE CRUZ AND NICK DINAPOLI. SEATING IS LIMITED, TICKETS ARE JUST \$20 FOR THIS FUN, CASUAL, PARTY. PURCHASE YOUR TICKETS AT THE BARSTOW SENIOR CENTER, 555 MELISSA AVE. IN BARSTOW, OR CALL 760-256-5023 TO RESERVE YOUR TICKETS.

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THE HIGHWAY RADIO CALENDAR 8/15 – 8/19

THE BARSTOW SENIOR CITIZEN CENTER WILL BE HOLDING IT'S 40TH ANNIVERSARY CELEBRATION ON THURSDAY, SEPTEMBER 8. DOORS WILL OPEN AT 5 PM FOR A SOCIAL HOUR, DINNER WILL BE SERVED AT 6 PM, BARSTOW MAYOR JULIE HACKBARTH-MCINTYRE WILL SPEAK, AND THERE WILL BE MUSIC BY JOE CRUZ AND NICK DINAPOLI. SEATING IS LIMITED, TICKETS ARE JUST \$20 FOR THIS FUN, CASUAL, PARTY. PURCHASE YOUR TICKETS AT THE BARSTOW SENIOR CENTER, 555 MELISSA AVE. IN BARSTOW, OR CALL 760-256-5023 TO RESERVE YOUR TICKETS.

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The Highway Radio Calendar 8/15 – 8/19

AMERICAN LEGION AUXILIARY OF BARSTOW WILL BE HOLDING STEAK NIGHT ON FRIDAY AUGUST 26TH. DINNER INCLUDES A 12 OZ STEAK, SALAD, POTATO, VEGETABLES AND DESSERT FOR \$14.00. SERVICE STARTS AT 5:00 PM AND IS OPEN TO THE PUBLIC. ADVANCED ORDERS ARE ENCOURAGED. SPONSORED BY THE AMERICAN LEGION AUXILIARY UNIT 324 OF BARSTOW, LOCATED AT 2181 ARMORY RD. ALL PROCEEDS GO TOWARDS LOCAL SCHOLARSHIPS, HELPING VETERANS AND VETERAN FAMILIES. FOR MORE INFORMATION CALL 760-253-7744

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VETERANS RESOURCE CENTERS OF AMERICA HAS BEEN IN EXISTENCE FOR 40 YEARS AND WILL NOW BE SERVING ELIGIBLE VETERANS WITHIN MOHAVE COUNTY. THE NORTHERN ARIZONA VETERANS RESOURCE CENTER IS LOCATED AT 1491 PALMA DRIVE, SUITE 15, IN BULLHEAD CITY. THEY PROVIDE HOUSING ASSISTANCE FOR ELIGIBLE VETERANS AS WELL AS OTHER RESOURCES. THEY CAN BE REACHED AT 928-444-1135

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THE HIGHWAY RADIO CALENDAR 8/22 – 8/26

THE BARSTOW SENIOR CITIZEN CENTER WILL BE HOLDING IT'S 40TH ANNIVERSARY CELEBRATION ON THURSDAY, SEPTEMBER 8. DOORS WILL OPEN AT 5 PM FOR A SOCIAL HOUR, DINNER WILL BE SERVED AT 6 PM, BARSTOW MAYOR JULIE HACKBARTH-MCINTYRE WILL SPEAK, AND THERE WILL BE MUSIC BY JOE CRUZ AND NICK DINAPOLI. SEATING IS LIMITED, TICKETS ARE JUST \$20 FOR THIS FUN, CASUAL, PARTY. PURCHASE YOUR TICKETS AT THE BARSTOW SENIOR CENTER, 555 MELISSA AVE. IN BARSTOW, OR CALL 760-256-5023 TO RESERVE YOUR TICKETS.

AMERICAN LEGION AUXILIARY OF BARSTOW WILL BE HOLDING TACO TUESDAY ON SEPTEMBER 6TH AND 20TH. \$1.50 HARD SHELLLED TACO, \$2.00 FISH TACO AND \$1.50 BUN TACOS. 5:00 PM. OPEN TO THE PUBLIC. DINE IN OR TAKE OUT. AT THE AMERICAN LEGION HALL, 2181 ARMORY ROAD IN BARSTOW. ALL PROCEEDS GO TOWARDS LOCAL SCHOLARSHIPS, HELPING VETERANS AND VETERAN FAMILIES. FOR MORE INFORMATION CALL 760-253-7744

MAKE SURE YOUR ALWAYS STAYING UP TO DATE WITH THE LATEST HAPPENINGS AROUND THE CITY OF BARSTOW BY REGULARLY VISITING THE CITIES WEBSITE AT BARSTOWCA.ORG. THE SITE KEEPS YOU INFORMED ON THE LATEST HAPPENINGS FOR RESIDENTS, BUSINESS AND VISITORS...ALONG WITH THE LATEST FROM CITY HALL AND THE CHAMBER OF COMERCE, AS WELL AS CURRENT JOB OPENINGS. VISIT THE SITE AND SEE IT ALL FOR YOURSELF AT BARSTOWCA.ORG.

IF YOUR NON-PROFIT ORGANIZATION HAS A FUNDRAISER OR EVENT, EMAIL THE DETAILS AT LEAST TWO WEEKS IN ADVANCE TO [PSA@HIGHWAYRADIO DOT COM](mailto:PSA@HIGHWAYRADIO.COM)

(EDIT OUT IF TOO LONG)

The Highway Radio Calendar 8/22 – 8/26

AMERICAN LEGION AUXILIARY OF BARSTOW WILL BE HOLDING STEAK NIGHT ON FRIDAY AUGUST 26TH. DINNER INCLUDES A 12 OZ STEAK, SALAD, POTATO, VEGETABLES AND DESSERT FOR \$14.00. SERVICE STARTS AT 5:00 PM AND IS OPEN TO THE PUBLIC. ADVANCED ORDERS ARE ENCOURAGED. SPONSORED BY THE AMERICAN LEGION AUXILIARY UNIT 324 OF BARSTOW, LOCATED AT 2181 ARMORY RD. ALL PROCEEDS GO TOWARDS LOCAL SCHOLARSHIPS, HELPING VETERANS AND VETERAN FAMILIES. FOR MORE INFORMATION CALL 760-253-7744

CHILD'S PLAY PRODUCTIONS PRESENTS A 1920'S THEMED PRESENTATION OF "MURDER AT RUTHERFORD HOUSE" FRIDAY OCTOBER 28TH AT THE HISTORIC HARVEY HOUSE. TICKETS ARE \$75.00 PER PERSON AND INCLUDES A PRIME RIB DINNER. THIS SHOW IS FOR MATURE AUDIENCES ONLY. TICKETS CAN BE PURCHASED AT STUDIO 841, PRINTING SOLUTIONS AND THE HINKLEY SENIOR CENTER. SEATING IS LIMITED, GET YOUR TICKETS NOW BEFORE THE SELL OUT. PROCEEDS BENEFIT THE HINKLEY SENIOR CENTER.

VETERANS RESOURCE CENTERS OF AMERICA HAS BEEN IN EXISTENCE FOR 40 YEARS AND WILL NOW BE SERVING ELIGIBLE VETERANS WITHIN MOHAVE COUNTY. THE NORTHERN ARIZONA VETERANS RESOURCE CENTER IS LOCATED AT 1491 PALMA DRIVE, SUITE 15, IN BULLHEAD CITY. THEY PROVIDE HOUSING ASSISTANCE FOR ELIGIBLE VETERANS AS WELL AS OTHER RESOURCES. THEY CAN BE REACHED AT 928-444-1135

IF YOUR NON-PROFIT ORGANIZATION HAS A FUNDRAISER OR EVENT, EMAIL THE DETAILS AT LEAST TWO WEEKS IN ADVANCE TO PSA@HIGHWAYRADIO.COM

THE HIGHWAY RADIO CALENDAR B 9/26 – 9/30

ON TUESDAY, SEPTEMBER 27, FROM 9:00 AM-11:00 AM, THE INLAND EMPIRE SMALL BUSINESS DEVELOPMENT CENTER WILL HOST A FREE LOANS FOR YOUR SMALL BUSINESS TRAINING SEMINAR AT THE HESPERIA BRANCH LIBRARY, 9650 7TH AVENUE IN THE LIBRARY COMMUNITY ROOM. FOR MORE INFORMATION OR TO REGISTER, PLEASE VISIT: WWW.IESMALLBUSINESS.COM. IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT US AT (909) 983-0751. THIS NO COST SEMINAR WAS MADE POSSIBLE BY THE CITY OF HESPERIA ECONOMIC DEVELOPMENT DEPARTMENT.

COME OUT FOR THE LIVING HISTORY EVENT AT THE DESERT DISCOVERY CENTER, EXPLORING LIFE IN THE 1800'S DURING THE OLD SPANISH TRAIL 1829 - 1848. SATURDAY OCTOBER 1ST. THIS IS A FREE EVENT RUNNING FROM 10AM - 3PM @ DESERT DISCOVERY CENTER, LOCATED AT 831 BARSTOW RD COME ENJOY ACTIVITIES LIKE MULE PACKING, LIVING HISTORY ENCAMPMENT, EARLY WEAPONRY, NAVAJO CHURRO SHEEP SPINNING, WEAVING. NIGHT CAMP, TRADITIONAL FOOD DEMONSTRATIONS, PIONEER CHILDREN GAMES & ART PROJECTS, LIVE MUSIC AND SO MUCH MORE. FOR INQUIRIES CALL (760) 252-6060

AMERICAN LEGION AUXILIARY OF BARSTOW WILL BE HOLDING TACO TUESDAY ON OCTOBER 4TH AND 18TH. \$1.50 HARD SHELLLED TACO, \$2.00 FISH TACO AND \$1.50 BUN TACOS. 5:00 PM. OPEN TO THE PUBLIC. DINE IN OR TAKE OUT. AT THE AMERICAN LEGION HALL, 2181 ARMORY ROAD IN BARSTOW. ALL PROCEEDS GO TOWARDS LOCAL SCHOLARSHIPS, HELPING VETERANS AND VETERAN FAMILIES. FOR MORE INFORMATION CALL 760-253-7744

IF YOUR NON-PROFIT ORGANIZATION HAS A FUNDRAISER OR EVENT, EMAIL THE DETAILS AT LEAST TWO WEEKS IN ADVANCE TO PSA@HIGHWAYRADIO.COM

(EDIT OUT IF TOO LONG)

The Highway Radio Calendar A - 9/26 – 9/30

ON THURSDAY, OCTOBER 6, 2016, FROM 9:00 AM-3:00 PM, THE INLAND EMPIRE SMALL BUSINESS DEVELOPMENT CENTER (IESBDC) WILL HOST A FREE FEDERAL & STATE BASIC PAYROLL TAX SEMINAR AT THE APPLE VALLEY CHAMBER OF COMMERCE, 16010 APPLE VALLEY ROAD. PRE-REGISTRATION IS RECOMMENDED, AS SEATING IS LIMITED. FOR MORE INFORMATION OR TO REGISTER, PLEASE VISIT: WWW.IESMALLBUSINESS.COM. IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT US AT (909) 983-5005. THIS NO COST SEMINAR WAS MADE POSSIBLE BY THE APPLE VALLEY CHAMBER OF COMMERCE.

COME OUT FOR THE ROUTE 66 FESTIVAL 2016, THE 90TH ANNIVERSARY CELEBRATION OF THE “MOTHER ROAD” SATURDAY OCTOBER 15TH. EVENTS THAT DAY INCLUDE THE MISS ROUTE 66 BEAUTY PAGENT FROM 8AM – 3PM AT 235 E. MAIN ST. THE SATURDAY NIGHT CRUISERS CAR SHOW FROM 9AM – 3PM IN DOWNTOWN BARSTOW, A MURAL DEDICATION AT 10AM ON MAIN AND 1ST STREET, AND ROSITA’S RESTAURANT SOCK HOP, A 50’S STYLE ROCK N ROLL DANCE BEGINNING AT 6PM. FOR MORE INFO ON THIS EVENT VISIT BARSTOWCHAMBER.DOT.COM OR CALL 760-590-4872

CHILD’S PLAY PRODUCTIONS PRESENTS A 1920’S THEMED PRESENTATION OF “MURDER AT RUTHERFORD HOUSE”FRIDAY OCTOBER 28TH AT THE HISTORIC HARVEY HOUSE. TICKETS ARE \$75.00 PER PERSON AND INCLUDES A PRIME RIB DINNER. THIS SHOW IS FOR MATURE AUDIENCES ONLY. TICKETS CAN BE PURCHASED AT STUDIO 841, PRINTING SOLUTIONS AND THE HINKLEY SENIOR CENTER. SEATING IS LIMITED, GET YOUR TICKETS NOW BEFORE THE SELL OUT. PROCEEDS BENEFIT THE HINKLEY SENIOR CENTER.

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2016 Quarterly "Van Promotion" Public File Report

Jul./ Aug./ Sep.

Aug. 27th – We donated Promotions director John Gregg and Friend of Highway Radio John Rader to the High Desert Lip Sync battle in Barstow... Proceeds helped the Greater Hope Foundation.

Sep. 29th – On Thursday we had the Big Bright Yellow Highway van out at the National Training Center & Fort Irwin Job Fair. We did three hours of broadcasting 10am-1pm.

National Training Center and Fort Irwin

JOB FAIR!



2016



Thursday, Sept. 29th

10am – 1pm

Sandy Basin Community Center
4674 St. Vith, Fort Irwin

- Spend quality one-on-one time with employers and receive detailed guidance on the hiring process.
- Get details on what employers are looking for and tips on filling out applications.

Meet and network with over 30 employers in all career fields



- *Bring your resume*
- *Dress for Success*

OPEN TO THE PUBLIC

For more information contact:
760-380-5165 or silvia.m.moreno2.civ@mail.mil