



MY5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

CONTRACT

<u>Contract / Revision</u> 597617 /		<u>Alt Order #</u> 07272889
<u>Product</u> HUMANE SOC LEG FUND		
<u>Contract Dates</u> 10/21/14 - 10/27/14		<u>Estimate #</u> 873
<u>Advertiser</u> Humane Society Legislative Fund		<u>Original Date / Revision</u> 07/18/14 / 07/18/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> ENEM	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> HRP-PHILADEL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 47	<u>Product Code</u> 46
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Canal Partners Media LLC
1027 33rd Street NW, Suite 140
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	ENEM	10/21/14	10/21/14	M-F 2-3pm	230-3p		:30			IMP		NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	-1-----				1	\$30.00					
N 2	ENEM	10/22/14	10/22/14	M-F 2-3pm	230-3p		:30			IMP		NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/20/14	10/26/14	--1----				1	\$30.00					
Totals													2	\$60.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/22/14	2	\$60.00	(\$9.00)	\$51.00
Totals	2	\$60.00	(\$9.00)	\$51.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.