

ORDER



Spartanburg WSPA

Orders
Order / Rev: 4465846
Alt Order #: 28400849
Product Desc: Greenville Broadcast
Estimate: 7082
Flight Dates: 05/16/24 - 05/22/24
Original Date / Rev: 05/15/24 / 05/15/24
Order Type: REG

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Strategic Media Placement
Buying Contact:
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Stewart Jones/Congress/SC/Rep
Demographic: A35+
Product Codes: PL12
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN9370/IN11002/IN14195/TO29
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	7	\$2,150.00	\$1,827.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	7	\$2,150.00	\$1,827.50	0.00
Totals	7	\$2,150.00	\$1,827.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSPA	05/16/24	05/22/24	M-F 8a CBS This Morning M-F 8a CBS This Morning	CM	8-9a	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/16/24	05/22/24	-T-----			1		\$300.00		0.00				
N 2	WSPA	05/18/24	05/18/24	Sat 6a News Sat 6a News	CM	6a-8a	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
7 News Saturday AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-----S-			1		\$150.00		0.00				
N 3	WSPA	05/19/24	05/19/24	Sun 7a News Sun 7a News	CM	7a-9a	-----S	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
7 News Sunday AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-----S			1		\$200.00		0.00				
N 4	WSPA	05/16/24	05/22/24	Local News @5p Local News @5p	CM	5p-530p	--W----	:30	1	\$375.00	P4	0.00	NM	1	\$375.00
7 News at 5pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/16/24	05/22/24	--W----			1		\$375.00		0.00				
N 5	WSPA	05/16/24	05/22/24	Local News @530p Local News @530p	CM	530p-6p	----F--	:30	1	\$375.00	P4	0.00	NM	1	\$375.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7 News at 5:30pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/24	05/22/24	----F--		1				\$375.00		0.00			
N 6	WSPA	05/16/24	05/22/24	Local News @ 6p Local News @ 6p	CM	6p-630p	M-----	:30	1	\$450.00	P4	0.00	NM	1	\$450.00
7 News at 6pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/24	05/22/24	M-----		1				\$450.00		0.00			
N 7	WSPA	05/16/24	05/22/24	LN M-Su 11p-1135p LN M-Su 11p-1135p	CM	LN M-Su 11p-1135	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
7 News at 11pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/24	05/22/24	---T---		1				\$300.00		0.00			
													Totals	7	\$2,150.00