

CONTRACT



WHNT-TV
 200 Holmes Ave
 Huntsville, AL 35801
 (256) 533-1919

<u>Contract / Revision</u> 752533 /		<u>Alt Order #</u> 09287968
<u>Product</u> Aderhold for Congress		
<u>Contract Dates</u> 10/16/18 - 10/22/18		<u>Estimate #</u> 10599
<u>Advertiser</u> Aderhold / R / Congress		<u>Original Date / Revision</u> 10/16/18 / 10/16/18
<u>Billing Cycle</u> EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHNT-TV	<u>Account Executive</u> Jay Smith	<u>Sales Office</u> NSO Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 14860	<u>Advertiser Code</u> 464	<u>Product 1/2</u> 876
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

American Media & Advocacy Group
 815 Slaters Lane
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	19	10/22/18	10/22/18	CBS This Morning 8a	8:00 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	1-----				1	\$100.00				
N 2	19	10/22/18	10/22/18	WHNT News 6a	6:00 AM-6:30 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	1-----				1	\$400.00				
N 3	19	10/18/18	10/18/18	WHNT News 6a	6:00 AM-6:30 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	---1---				1	\$400.00				
N 4	19	10/21/18	10/21/18	CBS Sun Morning	8:00 AM-9:30 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-----1				1	\$400.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	19	10/15/18-10/21/18	CBS Sun Morning	8:00 AM-9:30 AM	-----Su	:30		\$400.00		NM		
	Credited												
N 5	19	10/19/18	10/19/18	WHNT News 630a	6:30 AM-7:00 AM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----1--				1	\$400.00				
N 6	19	10/17/18	10/17/18	WHNT News 6p	6:00 PM-6:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--1----				1	\$400.00				
N 7	19	10/19/18	10/19/18	MacGyver	7:00 PM-8:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----1--				1	\$500.00				
N 8	19	10/18/18	10/18/18	WHNT News 530p	5:30 PM-6:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	---1---				1	\$500.00				
N 9	19	10/18/18	10/18/18	WHNT News 5a	5:00 AM-5:30 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	---1---				1	\$100.00				
N 10	19	10/19/18	10/19/18	WHNT News 5a	5:00 AM-5:30 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----1--				1	\$100.00				
N 11	19	10/17/18	10/17/18	WHNT News 530a	5:30 AM-6:00 AM		:30				NM	1	\$150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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		<u>Estimate #</u> 10599
<u>Advertiser</u> Aderholt / R / Congress		<u>Original Date / Revision</u> 10/16/18 / 10/16/18

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--1----				1	\$150.00				
N 12	19	10/19/18	10/19/18	WHNT News 530a	5:30 AM-6:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----1--				1	\$150.00				
N 13	19	10/22/18	10/22/18	WHNT News 630p	6:30 PM-7:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	1-----				1	\$250.00				
N 14	19	10/17/18	10/17/18	WHNT News 630p	6:30 PM-7:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	--1----				1	\$250.00				
N 15	19	10/19/18	10/19/18	WHNT News 630p	6:30 PM-7:00 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----1--				1	\$250.00				
N 16	19	10/18/18	10/18/18	WHNT News 5p	5:00 PM-5:30 PM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	---1---				1	\$250.00				
N 17	19	10/19/18	10/19/18	WHNT News 6a	6-7a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	----F--				1	\$400.00				
Totals								0.00				16	\$4,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/15/18 - 10/22/18	16	\$4,600.00	(\$690.00)	\$3,910.00
Totals	16	\$4,600.00	(\$690.00)	\$3,910.00

Signature: _____ **Date:** _____

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