

4th Quarter Issues/Programs
For Radio Station

KPZA
Hobbs, NM

For the year: 2023

Covering the months of:
October, November and December

ISSUE	PROGRAM/TITLE	DATE	TIME	DURATION	DESCRIPTION
Public Safety	Morning Show	10/25/23	11am	30 minutes	Discussed: Reanna Alarcon of HPD talked about prevention of auto burglaries in the past three months, when officers responded to more than 50 calls involving unlocked vehicles. She wants everyone to always lock vehicles, take belongings and report any suspicious activity to HPD.
Public Safety	Morning Show	12/15/23	10am	30 minutes	Discussed: Officer Sanchez from Hobbs Police alerting the community about scams targeting older adults, many of whom are lonely or isolated which makes them vulnerable to exploitation. Many scams are from IRS imposters who threaten to arrest them if they don't cooperate. Senior citizens should not answer calls from unknown numbers.
Public Safety	Afternoon Show	12/29/23	2pm	30 minutes	Discussed: Sylvia Hernandez with Lea County DWI program about the annual Topsy Taxi designated drive program that offers free rides to and from places serving alcohol on weekends during the holiday season, including New Year's Eve to help keep drunk/impaired drivers off the roads and streets.

Public Safety	Morning Show	11/8/23	2pm	30 minutes	Discussed: NMSP officer Luis Ruiz alerting the community about sobriety check-points, saturation patrols and registration/license/insurance checkpoints in all counties until the end of the year. Citations will be issued to help make New Mexico roads safer for sober drivers and their passengers and cargo.
Immigration	Morning Show	9/21/23	11am	30 minutes	Discussed: The Consulate General's Office announced free documentation and protection services in Hobbs. The public will be able to request passports, consular identification and more.
Immigration	Morning Show	11/22/23	8am	30 minutes	Discussed: Attorney Gilda McDowell said many immigrants live in fear of being deported so she provides services to fix the legal status of residents to allow them to live and work in the U.S. She said a lot of lawyers are out there but don't have enough experience in this area. She cautioned people not to fall for attorneys who promise but can't deliver results.

Quality Of Life	Afternoon Show	10/19/23	1pm	30 minutes	Discussed: Roswell Public Library Assistant Diana Velasco inviting the public to join a Hispanic tradition in celebrating “Dia de los Muertos” on Oct. 28 at the library. It’s a free event open to everyone featuring live entertainment, dances, face painting and more.
Qualify Of Life	Morning Show	12/4/23	8am	30 minutes	Discussed: Rebecca Rodriguez of Salvation Army of Lea County invites everyone to give non-perishable food to the annual StuffaTruck Food Drive. The goal is 30,000 pounds of food to feed the needy throughout Lea County. The food bank fed more than 6,000 people in the past year, but the shelves must be replenished.
Quality Of Life	Morning Show	12/7/23	8am	30 minutes	Discussed: Saul Villareal of the Hobbs Hispano Chamber of Commerce inviting local folks to the annual Mariachi Christmas event to entertain and to promote Hispanic culture. It will be Dec. 8 with advance/at door tickets.
Education	Morning Show	11/14/23	10:30am	30 minutes	Discussed: Alma Casarez from NMJC Adult Education program about free sessions for English As a Second

Language and Citizenship that are coming up and how to enroll at no cost. The offices are in a new location near downtown Hobbs but contact info and numbers remain.

Education Morning Show 10/30/23 8am 30 minutes

Discussed:
Sylvia and Rene Cantu from Hobbs Schools about the \$50 million GO bond issue on the ballot for voters Nov. 7. If passed, taxes will not be higher but will provide a 4th middle school to be built and the old Heizer Middle School to be re-built using funds matched by the State of New Mexico.

Health Morning Show 12/11/23 11:30am 30 minutes

Discussed:
Yarissa Reyes from the Alzheimer's Association raising awareness of The early signs and symptoms of the disease and encouraging Hispanic communities to recognize differences between normal aging and signs of dementia. Hispanics are more affected by dementia than others

Health Morning Show 11/3/23 11am 30 Minutes

Discussed:
Lily Quezada from BeWellNM about open enrollment for insurance with affordable

coverage available for everyone regardless of income levels. She told how to shop on the exchange for the best policies at the lowest rates, but hurry before the deadline ends.

Health	Morning Show	11/30/23	11am	30 minutes	Discussed: Caroline Fortin Garcia with Medicare and Medicaid services about open enrollment for health insurance. She encouraged people to sign up or make changes before the Dec. 7 deadline. More information is available online and Toll-free, 1-800-Medicare.
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Health	Morning Show	10/16/23	11am	30 minutes	Discussed: Mary E. Puccio talked about the annual Hobbs Senior Health Fair on Oct. 18 featuring about 30 vendors, refreshments and door prizes all free for local senior citizens and other guests who interested in protecting their health.
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