

1<sup>st</sup> Quarter Issues/Programs  
For Radio Station

KPZA  
**Hobbs N.M.**

For the year: 2023

Covering the months of:  
January February and March

<b>ISSUE</b>	<b>PROGRAM/TITLE</b>	<b>DATE</b>	<b>TIME</b>	<b>DURATION</b>	<b>DESCRIPTION</b>
Quality of Life	Morning Show	1/12/23	2PM	30 Minutes	Olivia Estrada/Lorena Castillo discussed the “Knock Out Domestic Violence” to be held Saturday, Feb. 25 in Hobbs at Club La Sierra. Pre-sale tickets \$35 at door, or \$45 for special guest Christy Martin, presented by the School of Hard Knocks boxing club.
Education	Morning Show	1/19/23	8AM	30 Minutes	Discussion was held with Rosie Incillan about LCEC Educational Foundation Scholarship. A one time scholarship of \$8,000 with deadline of Jan. 20, 2023. Lea County Electric Corp helps many local students achieve their educational goals. Applications now available from area high school counselors any LCEC office; online at lcecnet.com.
Economy/ Jobs	Morning Show	1/23/23	11AM	30 Minutes	Discussion was held with David Parra with AARP which launches a solution for Latinos to permanently cancel their debts and pay their unexpected expenses. A money map is free and helps Latinos create an action plan.
Crime/ Public Safety	Morning Show	1/27/23	10AM	30 Minutes	Discussion was held with Danielle Naspinski of the National Crime Bureau. Auto thefts are increasing. Owners should keep items out of view, roll up windows, lock the doors and always take keys with them.

Education	Morning Show	2/2/23	10AM	30 Minutes	Discussion was held with Alma Casarez from NMJC about enrollment in future sessions of NMJC's English as a Second Language (ESL) and Citizenship classes for free. Offices open Mon-Fri 8am-5pm (Spanish speaker).
Public Safety	Morning Show	2/7/23	11AM	30 Minutes	Discussion was held with Officer Luis Ruiz from New Mexico State Police about sobriety checkpoints, saturations patrols, and registration-insurance driver's license checkpoints in all counties to reduce drug/alcohol-related deaths.
Health	Morning Show	2/27/23	10AM	30 Minutes	Discussion was held with Dr. Ilan Shapiro about Release of recent data from the Centers for Disease Control and Prevention saying shots for school-age children decreased again for the second year in a row, leaving too many children at risk from vaccine-preventable diseases like measles and whooping cough.
Public Safety	Morning show	3/1/23	10AM	30 Minutes	Discussion was held with police Officer Sanchez about alerting the community to scams. Older adults make good targets and they often fall for certain scams because they are in the habit of answering calls from unknown callers and wanting to help.

Health	Morning Show	3/10/23	10:30AM	30 Minutes	Discussion was held with Gaby Cadena of the Guidance Center of Lea County which is enrolling individuals in their health home program. A group of health care professionals and service providers work together to ensure appropriate care and services are received.
Health	Morning Show	3/15/23	11AM	30 Minutes	Discussion was held with Dr. Sylvia Melendez from the American Heart Association who shared easy substitutions to achieve healthier cooking during National Nutrition Month, in order to prevent health problems such as high blood pressure, high cholesterol and diabetes.
Quality Of Life	Afternoon Show	3/21/23	11AM	30 Minutes	Discussion was held with Rebecca Rodriguez from Salvation Army of Lea County's Food Bank at 520 E. Main St. It is open to the public on Monday, Tuesday, and Wednesday from 9am-12noon and 1-4pm. The free food pantry is open for those in need in all communities of Lea County, as well as some communities in West Texas.