

3rd Quarter Issues/Programs  
For Radio Station

KPZA  
**Hobbs, NM**

For the year: 2023

Covering the months of:  
July, August, and September

<b>ISSUE</b>	<b>PROGRAM/TITLE</b>	<b>DATE</b>	<b>TIME</b>	<b>DURATION</b>	<b>DESCRIPTION</b>
Public Safety	Morning Show	7/18/23	11am	30 minutes	Discussed: Reanna Alarcon of HPD about the department conducting sobriety checkpoints at various areas in the city in July.
Public Safety	Afternoon Show	8/8/23	1:30pm	30 minutes	Discussed: Officer Luis Ruiz from NM State Police about future checkpoints for sobriety, registration and vehicle insurance planned during August throughout the state to get impaired drivers off the road and change society's attitude about driving impaired.
Public Safety	Afternoon Show	8/19/23	2pm	30 minutes	Discussed: Bruno Olvera of North American Supplier about how 63,500 vehicles of makes and models in New Mexico have defective airbags with unrepaired recalls. He said the National Safety Council is raising awareness about importance of recalls.
Public Safety	Afternoon Show	9/29/23	2pm	30 minutes	Discussed: HPD Officer Sanchez alerting the community about scams, especially targeting older adults who are susceptible to exploitation. Some scams are criminals who pose as IRS employees who threaten older adults with arrest.

Immigration	Morning Show	9/21/23	11am	30 minutes	Discussed: The Consulate General's Office announced free documentation and protection services in Hobbs to be held Sept. 23-24. The public will be able to request passports, consular identification and more.
Immigration	Morning Show	8/14/23	10:30am	30 minutes	Discussed: Attorney Gilda McDowell said many immigrants live in fear of being deported so she provides services to fix the legal status of residents to allow them to live and work in the U.S.
Quality Of Life	Morning Show	7/30/23	10am	30 minutes	Discussed: Myra Alvarado of Hobbs schools invited the public to a free concert by the HHS Marching Band with food trucks on hand and proceeds to go to the band boosters to benefit band members.
Qualify Of Life	Afternoon Show	7/10/23	2pm	30 minutes	Discussed: Angelica Quiroz of the City of Hobbs Parks and Rec Dept. invited kids in K-5 to take park in the summer recess program that provides free supervised activities indoors and outdoors Mon-Thursday.

Quality Of Life	Morning Show	9/15/23	7am	30 minutes	Discussed: Evelyn Holguin of the Lovington Economic Development Corp. discussed the “Viva Mexico” festival on Sept. 16 at Chaparral Park with food vendors, jumpers, live music and more family fun.
Education	Morning Show	7/14/23	8am	30 minutes	Discussed: Alma Casarez from NMJC Adult Education program about free sessions for English As a Second Language and Citizenship that are coming up and how to enroll at no cost.
Education	Morning Show	8/23/23	10am	30 minutes	Discussed: According to the U.S. Secretary’s office, a Survey by the National School Choice Awareness Foundation shows Hispanic parents are among those most likely to choose new schools for their children.
Health	Morning Show	8/30/23	10am	30 minutes	Discussed: Yarissa Reyes from the Alzheimer’s Association encouraged Hispanics to learn the differences between normal aging and early signs of the disease. She said Latinos and Hispanics are more likely to be affected.

Health	Afternoon Show	9/8/23	1:30pm	30 Minutes	Discussed: Nicholas Suarez from the Campaign for Tobacco-Free Kids said the U.S. Surgeon General has concluded nicotine use by youth in any form, including e-cigarettes, is unsafe, highly addictive and can harm kids' brain development and affect attention, learning and memory.
Health	Morning Show	7/24/23	10am	30 minutes	Discussed: Health and wellness Educator Wayne Elliott about how there are 50,000 miles of blood vessels inside the body. studies have shown that laughing is good for the heart, relaxing blood vessels and sending more blood through the body.
Economy	Morning Show	7/5/23	8am	30 minutes	Discussed: Financial expert Carlos Guzman about inflation levels reported by the government to be around two percent and the interested rate could increase by a quarter of one percent. That might prevent companies and small businesses from getting financing, which could lead to a recession.