KGBI-FM

Omaha QUARTERLY ISSUES / PROGRAMS LIST AND REPORT January, February, & March 2024

- 1. Family Issues
- 2. Healthy Lifestyles
- 3. Needs of Children
- 4. Money Management
- 5. Community Services

The above issues, determined at the beginning of the quarter to be issues in need of coverage, were aired during this quarter in the following Program Segment formats: If the relevancy of other issues becomes evident as the quarter progresses, those issues would be added.

Jill & Jeremy Tracey (MS) Local. Morning Show - Four hour program with segments throughout airs on FM M-F 6a – 10am weekdays.

Lindsay Martin: (AS) Local. Midday Show - Two hour program with segments throughout airs on FM M-F 10p-12p weekdays.

Tami Wittrock: (AS) Local. Afternoon Show - Three hour program with segments throughout airs on FM M-F 12p-3p weekdays.

Bruce Otto: (AS) Local. Afternoon Show - Four hour program with segments throughout airs on FM M-F 3p-7p weekdays.

Nick Kalina: (EV) Local. Evening Show - Three hour program with segments throughout airs on FM M-F 7p-10p weekdays.

Ben Coleman: (WKS) Local. Saturdays 10am to 2pm and Sundays 6am to 8am and 12p-2p.

Ally Epperson: (WKS) Local. Saturdays 2pm-6pm and Sundays 2pm-6pm.

Ryan Martinez: (WKS) Local. Saturdays 8am-10am and 6pm-10pm and Sundays 6pm-8pm.

Jill Tracey: (WKS) Local. Jill hosts a Sunday Morning show to keep people encouraged and informed on the way to church. Sundays 8am to Noon.

Difference Maker (DF) Local. Throughout the day FM M-SUN 24 hours a day

Family Life Blended (FLB) Ron Deal talks about issues concerning blended families FM 3:20a, 3:10p, 10:20p weekdays, 3:20a, 6:20p Sat s & 3:20, 4:20p Sun Family Health Checkup (FHC) Doug Chamberlain talks about health issues families face today and how to cope FM 11:20pm weekdays

Parenting Today's Teen (PTT) Mark Gregston offers parenting advice to parents of teens FM 1:20a, 7:15a weekdays, 1:20a, 8:20a, 10:20p Sat, 1:20a, 12:20p, 10:20p Sun

MoneyWise Minute (MM) Rob West talks about with financial suggestions for families FM 12:20a, 4:20am, 8:15a, 5:10p weekdays, 12:20a, 4:20a Sat, 12:20a, 4:20a Sun Special Report (SR) Local. News or Public Affairs. Varying in length, these are aired when need or interest

Promotion (PR) Local. A promotion that is part of a specific day part or covers all day parts.

Following is a description of program treatment of the above-listed issues. This was the most significant programming treatment of the issues during the quarter. The listing is by no means exhaustive.

ISSUES	PRO- GRAM	DATE	TIME	LENGTH	FM	PROGRAM DESCRIPTION
COMMUNITY SERVICES	PR	01/01- 01/07	Various	2:00	FM	Up with Seniors focuses on our older and most vulnerable. They meet every week to encourage senior citizens by talking with them via zoom or phone call. This helps them feel like a part of the community and that they are not forgotten.
COMMUNITY SERVICES	DM	01/15- 01/28	Various	1:15	FM	Partnership 4 Kids was highlighted for their college-bound mentoring and goal setting programs for the Omaha youth. The main goal is to improve Omaha's workforce by providing resources and educational learning avenues to the kids.
COMMUNITY SERVICES	DM	02/23-03-	Various	1:15	FM	No Shame Ministries is recognized for their work on mental health care. For those who are facing drastic mental health issues, these advocates help transform a reactive system into a proactive one through coaching and other services.
FAMILY ISSUES	FLB	01/03	3:20a, 3:10p, 10:20p	:60	FM	Host Ron Deal expressed the importance of communication when inviting a step parent into the relationship with children. He explained the harm that assumptions and expectations can cause and that open communication should always be a top priority.
FAMILY ISSUES	FLB	02/27	3:20a, 3:10p, 10:20p	:60	FM	Host Ron Deal introduced the topic of jealousy in the family. Behind jealousy is the desire to matter. He stressed that jealous actions lead to division and quarrels and the importance of seeing situations from others' perspectives.
FAMILY ISSUES	FLB	03/08	3:20a, 3:10p, 10:20p	:60	FM	Host Ron Deal urged families on the seriousness of respect in the home. All disrespectful attitudes can and should be replaced with respectful approaches.
HEALTHY LIFESTYLES	FHC	01/04	11:20p	:60	FM	Host Doug Chamberlain explained the health benefits of superfoods. He described how super foods are packed with many beneficial nutrients, support heart health and immune system building.
HEALTHY LIFESTYLES	FHC	02/29	11:20p	:60	FM	Host Doug Chamberlain revealed the importance of refreshing the home, mind, and body when spring arrives, creating a new mindset and fresh opportunities for the rest of the year.

HEALTHY LIFESTYLES	FHC	03/07	11:20p	:60	FM	Host Doug Chamberlain focused on the significance of a digital detox. Simply setting aside time each day for separation from the electronics can reduce stress, improve physical health, and strengthen relationships.
MONEY MANAGEMENT	MM	01/05	12:20a, 4:20am, 8:15a, 5:10p	:60	FM	Host Rob West highlighted that the new year is a perfect time to review current financial systems and seek out new money management resources.
MONEY MANAGEMENT	MM	02/28	12:20a, 4:20am, 8:15a, 5:10p	:60	FM	Host Rob West explained the process of drawing up a monthly budget based on a variable income, and stressed the need to save the excess in months where more is earned.
MONEY MANAGEMENT	MM	03/08	12:20a, 4:20am, 8:15a, 5:10p	:60	FM	Host Rob West explained that the time to invest is right now. He emphasized to learn how to live on less than what is earned, so there is something to contribute to a retirement plan.
NEEDS OF CHILDREN	PTT	01/11	1:20am & 7:15am	:60	FM	Host Mark Gregston offered to parents the importance of words and how powerful they really are. He explained how teens crave words of affirmation and how essential they are.
NEEDS OF CHILDREN	PTT	03/01	1:20am & 7:15am	:60	FM	Host Mark Gregston spoke on how change can be very difficult. He explained that it is important to embrace change and welcome any conflict that may arise. It will make an impactful difference in communication through the transition.
NEEDS OF CHILDREN	PTT	03/13	1:20am & 7:15am	:60	FM	Host Mark Gregston advised parents to avoid the mistake of raising a bully. He expressed that bully behavior is completely learned and parents should be very aware and steer clear of this.

If the relevancy of other issues becomes evident as the quarter progresses, those issues would be added.

ABORTION	dangers of: personal stories, how to prevent; etc.
CHARITIES	local charitable organizations helping people in the community with various issues
DISABLITIES	how to cope; how to help; care giving, special needs children; life-altering injuries, etc.
ECONOMICS	handling of; misuse of; getting out of debt; etc.
EDUCATION	Bringing aware to the issues of education in the community, etc.
EMERGENCY ISSUES	relief for victims of natural disasters; local disaster relief, etc.
ENVIRONMENT	how to save energy, use fewer resources
FAMILY & CHILDREN ISSUES	help for disadvantaged families and children
HEALTH LIFESTYLES	eating behaviors/disorders, obesity, addictions; prevention of disease; etc.
IMMIGRATION	helping immigrants; illegal immigrant issues; etc.
JUVENILE DELINQUENCY	case stories, how to prevent; teaching teens; etc.
LOCAL ISSUES	coal power plant; casino, etc.

MARRIAGE/DIVORCE	building healthy marriages, preventing divorce/affairs/ how to handle/ impact on; etc.
MONEY	handling of; misuse of; getting out of debt; etc.
POVERTY	where to find help, how to help those in need
PUBLIC HEALTH SAFETY	bringing awareness to the of issues that affect the health and safety of the community
RACE	racial retaliation; hate crimes; discrimination; etc.
RECREATION	bringing awareness to the public of recreation events happening in the community
RELIGION	Information regarding religious and spiritual issues, etc.
SENIOR CITIZENS	information regarding the aging; retirement, health etc.
SEXUAL ISSUES	sexual crimes; homosexuality; teaching children about sex; etc.
UNEMPLOYMENT/EMPLOYMENT	Coping, finding assistance, help re-entering work force
WOMEN'S ISSUES	discrimination; workplace issues; etc.

A list of programs that have provided the station's most significant treatment of community issues. The list shall include a brief narrative describing what issues were given significant treatment and the programming that provided this treatment.

KGBI provides:

Traffic, Weather & Local News: 2 times an hour between 6:00 am and 9:00 am

Traffic: 1 time in the 3pm hour, and 3 times an hour between 4:00 pm and 6:00 pm