



125 West 55th St
New York, NY 10019

Contract # 25181007	Changes as of: 5/25/2016 at 10:55 AM	Version: Original Order
CPE: 750/760/4660	Flight: 8/9/16 - 8/15/16	Station: WFXR
Agency: TARGETED PLATFORM MEDIA 650 Massachusetts Avenue, NW Washington, DC 20001	Advertiser: Priorities Usa Action	Market: Roanoke-Lynchburg
Product: TV	Office: WASHINGTON	Total \$: \$3,910.00
Agency Order #: 5075497	Primary Demo:	Total Spots: 16
Buyer: Thompson, Katie	Con Type: POLITICAL/VOTE	Total CPP: \$0.00
Salesperson: AMY MCCREARY 610-687-5151	Assistant: AMY MCCREARY 610-687-5151	Total GRP:
		Traffic #: 1388825
		Separation:

Comments: Separation: 30
new order, please cnf. thanks

#	Day/Time	DP	Program	Rate	Len	8/9	8/9 - 8/9	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 12n-1p		The People's Court	\$85.00	30	3		3	\$255.00	\$0.00	0.0
2	Tu-F,M 1p-2p		Judge Mathis	\$85.00	30	3		3	\$255.00	\$0.00	0.0
3	Tu-F,M 4p-4:30p		Judge Judy 4	\$150.00	30	2		2	\$300.00	\$0.00	0.0
4	Tu-F,M 4:30p-5p		Judge Judy 3	\$150.00	30	2		2	\$300.00	\$0.00	0.0
5	Tu-F,M 5p-5:30p		Judge Judy 2	\$200.00	30	2		2	\$400.00	\$0.00	0.0
6	Tu-F,M 5:30p-6p		Judge Judy 1	\$200.00	30	2		2	\$400.00	\$0.00	0.0
7	Tu-F,M 7p-7:30p		Big Bang Theory 2	\$500.00	30	1		1	\$500.00	\$0.00	0.0
8	W 8p-9p		MASTERCHEF	\$1,500.00	30	1		1	\$1,500.00	\$0.00	0.0
TOTALS: 16								16	\$3,910.00	\$0.00	0.0



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Washington, DC 20001	Agency Order #: 5075497	Primary Demo:	Total GRP:
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	Salesperson: AMY MCCREARY	Assistant: AMY MCCREARY	Separation:
	610-687-5151	610-687-5151	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/25/16 10:55 AM	AMY MCCREARY	Separation: 30 new order, please cnf. thanks

Competitive Information	
Market Budget:	\$26,067
WFXR Share:	15%
Comment:	est shares
WDBJ:	40%
WSET:	27%
WLS:	15%
WWCW:	3%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$3,910.00	N/A	0.0
Total	100%	16	\$3,910.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	16	\$3,910.00
Total	16	\$3,910.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/5/16 9:14 AM					\$0	\$0	
Queued for Electronic Contracting	5/26/16 9:18 AM					\$0	\$0	
New	5/25/16 10:55 AM	AMY MCCREARY	New	16		\$3,910.00	\$3,910.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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