INVOICE

DUPLICATE

WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
Main: (419) 248-1111
Billing: (216) 367-7106

Invoice #	Invoice Date	Invoice Month	Invoice Period
1203159-1	**10/12/14**	**October 2014**	**09/29/14 - 10/09/14**

Station	Account Executive	Sales Office	Sales Region
WTOL	Matthew Norten	HRP-Washington	National

Advertiser	Product	Estimate Number
ISS/Moving Ohio Forward A	**MOVING OHIO FORWARD**	3727

Flight Dates	Order #	Alt Order #
10/07/14 - 10/09/14	1203159	07428406

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

IDB #	Advertiser Code	Product Code
	588	596

Agency Ref	Advertiser Ref

Billing Address:

Buying Time Media
Attention: Accounts Payable
650 Massachusetts Ave N W #210
Washington, DC 20001
USA

Send Payment To:
WTOL-TV Toledo
Attn: Lockbox # 1350
P. O. Box 11407
Birmingham, AL 35246-1350

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/14	10/09/14	Price Is Right	Price Is Right	- - - 1 - - -	:30	1	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	- - - 1 - - -	1	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTOL	Th	10/09/14	10:59 AM	Price Is Right	Price Is Right	:30	M001SDC14	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/09/14	10/09/14	CBS Soaps	CBS Soaps	- - - 1 - - -	:30	1	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	- - - 1 - - -	1	$500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTOL	Th	10/09/14	1:29 PM	CBS Soaps	CBS Soaps	:30	M001SDC14	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/09/14	10/09/14	News 11 @ 5 PM	NEWS 5-6pm	- - - 1 - - -	:30	1	$700.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	- - - 1 - - -	1	$700.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTOL	Th	10/09/14	5:41 PM	News 11 @ 5 PM	NEWS 5-6pm	:30	M001SDC14	$700.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/09/14	10/09/14	News 11 @ 6 PM	557-630p	- - - 1 - - -	:30	1	$1,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	- - - 1 - - -	1	$1,500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTOL	Th	10/09/14	5:59 PM	News 11 @ 6 PM	557-630p	:30	M001SDC14	$1,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/09/14	10/09/14	YOUR MORNING 6:00 AM	558-7am	- - - 1 - - -	:30	1	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	- - - 1 - - -	1	$450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTOL	Th	10/09/14	6:10 AM	YOUR MORNING 6:00 AM	558-7am	:30	M001SDC14	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/09/14	10/09/14	News 11 @ 9AM Your Da	858-10am	- - - 1 - - -	:30	1	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14		1	$150.00

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Advertiser	Product	Estimate Number
ISS/Moving Ohio Forward A	**MOVING OHIO FORWARD**	**3727**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	10/09/14	10/09/14	News 11 @ 9AM Your Da	858-10am	- - - 1 - - -	:30	1	$150.00	NM

				- - - 1 - - -					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTOL	Th	10/09/14	9:12 AM	News 11 @ 9AM Your Day	858-10am	:30	M001SDC14	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	10/07/14	10/07/14	11pm News M-F	1057-1135pm	- 1 - - - - -	:30	1	$1,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	- 1 - - - - -	1	$1,500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTOL	Tu	10/07/14	11:29 PM	11pm News M-F	1057-1135pm	:30	M001SDC14	$1,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	10/07/14	10/07/14	Price Is Right	Price Is Right	- 1 - - - - -	:30	1	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	- 1 - - - - -	1	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTOL	Tu	10/07/14	11:28 AM	Price Is Right	Price Is Right	:30	M001SDC14	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	10/07/14	10/07/14	CBS Soaps	CBS Soaps	- 1 - - - - -	:30	1	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	- 1 - - - - -	1	$500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTOL	Tu	10/07/14	12:58 PM	CBS Soaps	CBS Soaps	:30	M001SDC14	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	10/07/14	10/07/14	News 11 @ 5 PM	NEWS 5-6pm	- 1 - - - - -	:30	1	$700.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	- 1 - - - - -	1	$700.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTOL	Tu	10/07/14	5:12 PM	News 11 @ 5 PM	NEWS 5-6pm	:30	M001SDC14	$700.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	10/07/14	10/07/14	CBS This Morning	7-9am	- 1 - - - - -	:30	1	$350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	- 1 - - - - -	1	$350.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTOL	Tu	10/07/14	8:53 AM	CBS This Morning	7-9am	:30	M001SDC14	$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	10/07/14	10/07/14	News 11 @ 9AM Your Da	858-10am	- 1 - - - - -	:30	1	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	- 1 - - - - -	1	$150.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTOL	Tu	10/07/14	9:20 AM	News 11 @ 9AM Your Day	858-10am	:30	M001SDC14	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	10/08/14	10/08/14	CBS Soaps	CBS Soaps	- - 1 - - - -	:30	1	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/06/14	10/12/14	- - 1 - - - -	1	$500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WTOL	W	10/08/14	1:59 PM	CBS Soaps	CBS Soaps	:30	M001SDC14	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	10/08/14	10/08/14	YOUR MORNING 6:00 AN	558-7am	- - 1 - - - -	:30	1	$450.00	NM

MTWTFSS

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
14	10/08/14	10/08/14	YOUR MORNING 6:00 AM	558-7am	- - 1 - - - -	:30	1	$450.00	NM	

	Weeks:	Start Date	End Date		Spots/Week	Rate				
		10/06/14	10/12/14	- - 1 - - - -	1	$450.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1	WTOL	W	10/08/14	6:22 AM	YOUR MORNING 6:00 AM	558-7am	:30	M001SDC14		$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
15	10/08/14	10/08/14	News 11 @ 9AM Your Da	858-10am	- - 1 - - - -	:30	1	$150.00	NM	

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		10/06/14	10/12/14	- - 1 - - - -	1	$150.00				

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1	WTOL	W	10/08/14	9:58 AM	News 11 @ 9AM Your Day	858-10am	:30	M001SDC14		$150.00	NM

	Total Spots	15

Payment Terms 30 Days

Gross Total	**$9,200.00**
Agency Commission	**$1,380.00**
Net Amount Due	**$7,820.00**

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