CONTRACT

WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
(419) 248-1111

Contract / Revision	Alt Order #
1197010 /	07414549

Product		
MOVING OHIO FORWARD		
Contract Dates	Estimate #	
09/26/14 - 10/02/14	**3576**	
Advertiser		Original Date / Revision
ISS/Moving Ohio Forward Action Fund		09/25/14 / 09/25/14

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WTOL	Matthew Norten	HRP-Washingto
Special Handling		
Cash In Advance		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
	588	596
Agency Ref		Advertiser Ref

And:

Buying Time Media
650 Massachusetts Ave N W #210
Washington, DC 20001
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WTOL	09/29/14	09/29/14	4-430am	CBS Morning News		:30			NM	1	$20.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/29/14	10/05/14	1------	1	$20.00						
D 2	WTOL	09/29/14	09/29/14	YOUR MORNING 5 AM	5-530am		:30			NM	0	$0.00
D 3	WTOL	09/29/14	09/29/14	News 11 @ 6 PM	557-630p		:30			NM	0	$0.00
D 4	WTOL	09/29/14	09/29/14	CBS This Morning	7-9am		:30			NM	0	$0.00
D 5	WTOL	10/02/14	10/02/14	Price Is Right	Price Is Right		:30			NM	0	$0.00
N 6	WTOL	10/02/14	10/02/14	4-430am	CBS Morning News		:30			NM	1	$20.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/29/14	10/05/14	---1---	1	$20.00						
N 7	WTOL	10/02/14	10/02/14	DR. PHIL	3:58-5p		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/29/14	10/05/14	---1---	1	$350.00						
D 8	WTOL	10/02/14	10/02/14	YOUR MORNING 5 AM	5-530am		:30			NM	0	$0.00
N 9	WTOL	10/02/14	10/02/14	News 11 @ 5 PM	NEWS 5-6pm		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/29/14	10/05/14	---1---	1	$500.00						
D 10	WTOL	10/02/14	10/02/14	News 11 @ 6 PM	557-630p		:30			NM	0	$0.00
N 11	WTOL	10/02/14	10/02/14	YOUR MORNING 6:00 AM	558-7am		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/29/14	10/05/14	---1---	1	$250.00						
D 12	WTOL	10/02/14	10/02/14	News 11 @ 9AM Your Day	858-10am		:30			NM	0	$0.00
N 13	WTOL	09/30/14	09/30/14	11pm News M-F	1057-1135pm		:30			NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/29/14	10/05/14	-1-----	1	$800.00						
D 14	WTOL	09/30/14	09/30/14	Price Is Right	Price Is Right		:30			NM	0	$0.00
N 15	WTOL	09/30/14	09/30/14	News 11 @ 5 PM	NEWS 5-6pm		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/29/14	10/05/14	-1-----	1	$500.00						
D 16	WTOL	09/30/14	09/30/14	CBS This Morning	7-9am		:30			NM	0	$0.00
N 17	WTOL	10/01/14	10/01/14	4-430am	CBS Morning News		:30			NM	1	$20.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Advertiser	Original Date / Revision
ISS/Moving Ohio Forward	09/25/14 / 09/25/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/29/14	10/05/14	--1----	1		$20.00					
D 18	WTOL	10/01/14	10/01/14	YOUR MORNING 5 AM	5-530am		:30			NM	0	$0.00
N 19	WTOL	10/01/14	10/01/14	YOUR MORNING 6:00 AM	558-7am		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/29/14	10/05/14	--1----	1		$250.00					
N 20	WTOL	09/29/14	09/29/14	YOUR MORNING 5 AM	5-530am		:30			NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/29/14	10/05/14	1------	1		$100.00					
N 21	WTOL	09/29/14	09/29/14	News 11 @ 6 PM	557-630p		:30			NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/29/14	10/05/14	1------	1		$800.00					
N 22	WTOL	09/29/14	09/29/14	CBS This Morning	7-9am		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/29/14	10/05/14	1------	1		$350.00					
N 23	WTOL	10/02/14	10/02/14	YOUR MORNING 5 AM	5-530am		:30			NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/29/14	10/05/14	---1---	1		$100.00					
N 24	WTOL	09/30/14	09/30/14	Price Is Right	Price Is Right		:30			NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/29/14	10/05/14	-1-----	1		$800.00					
N 25	WTOL	09/30/14	09/30/14	CBS This Morning	7-9am		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		09/29/14	10/05/14	-1-----	1		$350.00					
								Totals			15	$5,210.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 -10/02/14	15	$5,210.00	($781.50)	$4,428.50
Totals	15	$5,210.00	($781.50)	$4,428.50

Signature: _____ **Date:** _____

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