

CONTRACT



WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
(419) 248-1111

<u>Contract / Revision</u> 1201068 /		<u>Alt Order #</u> 07424212
<u>Product</u> MOVING OHIO FORWARD		
<u>Contract Dates</u> 10/03/14 - 10/09/14		<u>Estimate #</u> 3652
<u>Advertiser</u> ISS/Moving Ohio Forward Action Fund		<u>Original Date / Revision</u> 10/01/14 / 10/01/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTOL	<u>Account Executive</u> Matthew Norten	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 588	<u>Product Code</u> 596
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Buying Time Media
650 Massachusetts Ave N W #210
Washington, DC 20001
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTOL	10/03/14	10/03/14	CBS Soaps	CBS Soaps		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	----1--				1	\$500.00			
N 2	WTOL	10/03/14	10/03/14	News 11 @ 9AM Your Day	858-10am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/29/14	10/05/14	----1--				1	\$150.00			
N 3	WTOL	10/06/14	10/06/14	CBS Soaps	CBS Soaps		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	1-----				1	\$500.00			
N 4	WTOL	10/06/14	10/06/14	News 11 @ 6 PM	557-630p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	1-----				1	\$1,500.00			
N 5	WTOL	10/06/14	10/06/14	CBS This Morning	7-9am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	1-----				1	\$350.00			
N 6	WTOL	10/06/14	10/06/14	News 11 @ 9AM Your Day	858-10am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/06/14	10/12/14	1-----				1	\$150.00			
Totals											6	\$3,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/06/14	6	\$3,150.00	(\$472.50)	\$2,677.50
Totals	6	\$3,150.00	(\$472.50)	\$2,677.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.