



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Shelby for Senate-R
1427 Leslie Ave
Ste 102
Alexandria, VA 22301

Contract # 2340199
Schedule Dates 01/12/16-01/18/16
Advertiser Shelby for Senate-R (107207)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand SHELBY FOR US SENATE (789253)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Brooks, Michele
Phone/Fax /
CPE SHEL/ORDR/112118
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments SHELBY FOR US SENATE
BRAD PHILLIPS

Date Entered 12/28/15
Last Modified 12/28/15
Entered By Briana Page
CO-OP No
Headline # ECR10739392
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,818.00
Net Total \$10,302.00
Sales Tax

Mobile (WEAR)
By Broadcast Month
Jan. 2016 14 Spots \$12,120.00
Grand Total: 14 \$12,120.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	01/12/16-01/12/16	3	1:00	5:58A- 7A (CST)	1		X						1	\$600.00	\$600.00	Mobile (WEAR)	3 IN THE MORNING 600	12/28/15
2.0	Normal Line / News (2)	01/13/16-01/13/16	3	1:00	5:58A- 7A (CST)	1			X					1	\$600.00	\$600.00	Mobile (WEAR)	3 IN THE MORNING 600	12/28/15
3.0	Normal Line / News (3)	01/14/16-01/14/16	3	1:00	5:58A- 7A (CST)	1				X				1	\$600.00	\$600.00	Mobile (WEAR)	3 IN THE MORNING 600	12/28/15
4.0	Normal Line / News (4)	01/15/16-01/15/16	3	1:00	5:58A- 7A (CST)	1					X			1	\$600.00	\$600.00	Mobile (WEAR)	3 IN THE MORNING 600	12/28/15
5.0	Normal Line / News (5)	01/12/16-01/12/16	3	1:00	4P- 5P (CST)	1		X						1	\$380.00	\$380.00	Mobile (WEAR)	CH.3 NEWS @ 4PM	12/28/15
6.0	Normal Line / News (6)	01/13/16-01/13/16	3	1:00	4P- 5P (CST)	1			X					1	\$380.00	\$380.00	Mobile (WEAR)	CH.3 NEWS @ 4PM	12/28/15
7.0	Normal Line / News (7)	01/14/16-01/14/16	3	1:00	4P- 5P (CST)	1				X				1	\$380.00	\$380.00	Mobile (WEAR)	CH.3 NEWS @ 4PM	12/28/15
8.0	Normal Line / News (8)	01/18/16-01/18/16	3	1:00	4P- 5P (CST)	1	X							1	\$380.00	\$380.00	Mobile (WEAR)	CH.3 NEWS @ 4PM	12/28/15
9.0	Normal Line / News (9)	01/17/16-01/17/16	4	1:00	4:58P- 5:30P (CST)	1						X		1	\$400.00	\$400.00	Mobile (WEAR)	CHANNEL 3 NEWS	12/28/15
10.0	Normal Line / Prime (11)	01/16/16-01/16/16	3	1:00	6:57:56P- ABC-Saturday Movie	3						X		3	\$900.00	\$2,700.00	Mobile (WEAR)	MOVIE OF THE WEEK-AB	12/28/15
11.0	Normal Line / Prime (12)	01/17/16-01/17/16	3	1:00	7P- ABC-Once Upon a Time (Sunday)	2						X		2	\$2,550.00	\$5,100.00	Mobile (WEAR)	ONCE UPON A TIME-ABC	12/28/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WEAR Mobile
4990 Mobile Hwy
Pensacola, FL 32506

Shelby for Senate-R
1427 Leslie Ave
Ste 102
Alexandria, VA 22301

Contract # 2340200

Schedule Dates 01/05/16-01/11/16
Advertiser Shelby for Senate-R (107207)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand SHELBY FOR US SENATE (789253)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Brooks, Michele
Phone/Fax /
CPE SHEL/ORDR/105111
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments SHELBY FOR US SENATE
BRAD PHILLIPS

Date Entered 12/28/15
Last Modified 12/28/15
Entered By Briana Page
CO-OP No
Headline # ECR10739383
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,983.00
Net Total \$11,237.00
Sales Tax

Mobile (WEAR)		
By Broadcast Month	Spots	Rate
Jan. 2016	15	\$13,220.00
Grand Total:	15	\$13,220.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (4)	01/08/16-01/09/16	3	1:00	5:58A- 7A (CST)	1					X			1	\$600.00	\$600.00	Mobile (WEAR)	3 IN THE MORNING 600	12/28/15
2.0	Normal Line / News (8)	01/11/16-01/11/16	3	1:00	4P- 5P (CST)	1	X							1	\$380.00	\$380.00	Mobile (WEAR)	CH 3 NEWS @ 4PM	12/28/15
3.0	Normal Line / News (9)	01/10/16-01/10/16	3	1:00	4:58P- 5:30P (CST)	1						X		1	\$600.00	\$600.00	Mobile (WEAR)	CHANNEL 3 NEWS	12/28/15
4.0	Normal Line / News (10)	01/09/16-01/09/16	3	1:00	10P- 10:35P (CST)	1					X			1	\$1,200.00	\$1,200.00	Mobile (WEAR)	CHANNEL 3 NEWS	12/28/15
5.0	Normal Line / Prime (11)	01/09/16-01/09/16	3	1:00	7P- ABC-Saturday Movie	2					X			2	\$900.00	\$1,800.00	Mobile (WEAR)	MOVIE OF THE WEEK-AB	12/28/15
6.0	Normal Line / Prime (12)	01/10/16-01/10/16	3	1:00	7P- ABC-Galavant (Sunday)	2						X		2	\$2,550.00	\$5,100.00	Mobile (WEAR)	GALAVANT-ABC	12/28/15
7.0	Normal Line / News (1)	01/05/16-01/05/16	3	1:00	5:58A- 7A (CST)	2		X						2	\$600.00	\$1,200.00	Mobile (WEAR)	3 IN THE MORNING 600	12/28/15
8.0	Normal Line / News (2)	01/06/16-01/06/16	3	1:00	5:58A- 7A (CST)	1			X					1	\$600.00	\$600.00	Mobile (WEAR)	3 IN THE MORNING 600	12/28/15
9.0	Normal Line / News (3)	01/07/16-01/07/16	3	1:00	5:58A- 7A (CST)	1				X				1	\$600.00	\$600.00	Mobile (WEAR)	3 IN THE MORNING 600	12/28/15
10.0	Normal Line / News (5)	01/05/16-01/05/16	3	1:00	4P- 5P (CST)	1		X						1	\$380.00	\$380.00	Mobile (WEAR)	CH 3 NEWS @ 4PM	12/28/15
11.0	Normal Line / News (6)	01/06/16-01/06/16	3	1:00	4P- 5P (CST)	1			X					1	\$380.00	\$380.00	Mobile (WEAR)	CH 3 NEWS @ 4PM	12/28/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

ORDER WORKSHEET

Rep Order# 10739392 Ver# 1 Status New

Traffic Order#

2340199

Printed: 12/28/15 9:49 AM
Last Received: 12/28/15 9:47 AM
Showing Buylines: All Rep Changes or Last Station Changes

1 of 2

Station WEAR-TV MOBILE-PENSACOLA
Advertiser (NW80) POLITICAL
Product SHELBY FOR US SENATE
Estimate# 112118
Buyer Michele Brooks

Agency (SMAR) SMART MEDIA GROUP
1427 LESLIE AVE, SUITE #102
ALEXANDRIA, VA 22301
Agency C/P1/P2/E SHEL/ORDR/112118
Flight Dates 01/12/16-01/18/16

Rep Firm MULLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (BPH) BRAD PHILLIPS
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

8/20/18

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW SHELBY FOR US SENATE ORDER - PLEASE CNFM, THANKS

Ln	Day	Time	Dates	Len	Rate	Spots/ Week	Program	RTG/IMP	Num of Weeks	Total Spots	Total Cost
1	Tu	6A-7A	01/12-01/12	60	\$600.00	1	3 IN THE MORNING 600	4.2	1	1	\$600.00
2	W	6A-7A	01/13-01/13	60	\$600.00	1	3 IN THE MORNING 600	4.2	1	1	\$600.00
3	Th	6A-7A	01/14-01/14	60	\$600.00	1	3 IN THE MORNING 600	4.2	1	1	\$600.00
4	F	6A-7A	01/15-01/15	60	\$600.00	1	3 IN THE MORNING 600	4.2	1	1	\$600.00
5	Tu	4P-5P	01/12-01/12	60	\$380.00	1	CH.3 NEWS @ 4PM	2.0	1	1	\$380.00
6	W	4P-5P	01/13-01/13	60	\$380.00	1	CH.3 NEWS @ 4PM	2.0	1	1	\$380.00
7	Th	4P-5P	01/14-01/14	60	\$380.00	1	CH.3 NEWS @ 4PM	2.0	1	1	\$380.00
8	M	4P-5P	01/18-01/18	60	\$380.00	1	CH.3 NEWS @ 4PM	2.0	1	1	\$380.00
9	Su	5P-530P	01/17-01/17	60	\$400.00	1	CHANNEL 3 NEWS	3.8	1	1	\$400.00
11	Sa	7P-9P	01/16-01/16	60	\$900.00	3	MOVIE OF THE WEEK-AB	2.0	1	3	\$2,700.00
12	Su	7P-8P	01/17-01/17	60	\$2,550.00	2	ONCE UPON A TIME-ABC	7.7	1	2	\$5,100.00

ORDER WORKSHEET

Rep Order# 10739392 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 12/28/15 9:49 AM
Last Received: 12/28/15 9:47 AM
Showing Buylines: All Rep Changes or Last Station Changes

2 of 2

Station WEAR-TV MOBILE-PENSACOLA
Advertiser (NW80) POLITICAL
Product SHELBY FOR US SENATE
Estimate# 112118
Buyer Michele Brooks

Agency (SMAR) SMART MEDIA GROUP
1427 LESLIE AVE, SUITE #102
ALEXANDRIA, VA 22301
Agency C/P1/P2/E SHEL/ORDR/112118
Flight Dates 01/12/16-01/18/16

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (BPH) BRAD PHILLIPS
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 202-955-5348

Ln	Day	Time	Dates	Len	Rate	Spots/ Week	Program	RTG/IMP	Num of Weeks	Total Spots	Total Cost
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---REPORT TOTALS---

Report Totals: 14 / \$12,120.00

---SALES MONTHLY TOTALS---

Jan2016: 14 / \$12,120.00

Order Totals: 14 / \$12,120.00

Total GRPS: 50.0

---COMPETITIVE---

Market Totals	\$110,181.82	CABL	.00%	UNKN	.00%	WALA	30.00%	WEAR	11.00%	WFGX	.00%
		WFNA	.00%	WJTC	.00%	WKRQ	41.00%	WPMI	18.00%		

Books [null]
Demos RA35+P

---CREDIT RISK---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WEAR TV <u>Pensacola, FL</u>	Date:
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I, Smart Media Group,

being/on behalf of: Shelby for U.S Senate,

a legally qualified candidate of the Republican

political party for the office of: U.S Senate

in the Primary

election to be held on: 03/01/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Shelby for U.S. Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Pam Blackwell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/13/16

Date

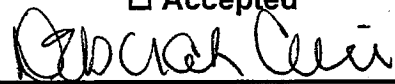

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Deborah Currie

Printed Name

GSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Shelby for US Senate
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

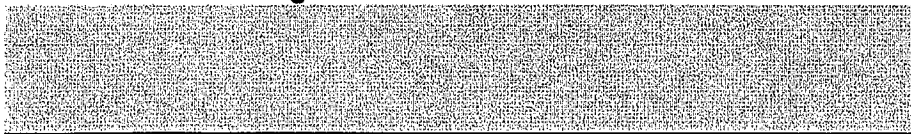
(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

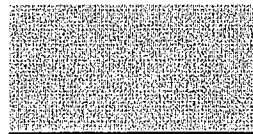
☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name



date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.