

ORDER



KLFY Lafayette, LA

Orders
Order / Rev: 925000
Alt Order #: 25274100
Product Desc: GLC
Estimate: 919925
Flight Dates: 09/19/16 - 09/25/16
Original Date / Rev: 08/29/16 / 08/29/16
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Smart Media Group
Buying Contact:
Billing Contact:
 814 King Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Grow Louisiana Coalition
Demographic: A35+
Product Codes: PL2
Priority: NA
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN10086/SP6681/TO1332/MO1041
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/24/16	22	\$7,575.00	\$6,438.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	22	\$7,575.00	\$6,438.75	0.00
Totals	22	\$7,575.00	\$6,438.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KLFY	09/19/16	09/19/16	Live With Kelly Live With Kelly	CM	9a-10a	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
LIVE W/ KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/19/16	09/25/16	M-----			1		\$150.00			0.00			
E 2	KLFY	09/20/16	09/20/16	Live With Kelly Live With Kelly	CM	9a-10a	-T-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
LIVE W/ KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----			1		\$150.00			0.00			

KLFY Lafayette, LA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KLFY	09/20/16	09/20/16	Live With Kelly Live With Kelly	CM	9a-10a	-T-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
LIVE W/ KELLY															
E 3	KLFY	09/21/16	09/21/16	Live With Kelly Live With Kelly	CM	9a-10a	--W----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
LIVE W/ KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	--W----			1		\$150.00		0.00				
E 4	KLFY	09/22/16	09/22/16	Live With Kelly Live With Kelly	CM	9a-10a	---T---	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
LIVE W/ KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	---T---			1		\$150.00		0.00				
E 5	KLFY	09/23/16	09/23/16	Live With Kelly Live With Kelly	CM	9a-10a	----F--	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
LIVE W/ KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	----F--			1		\$150.00		0.00				
E 6	KLFY	09/19/16	09/19/16	The Talk The Talk	CM	1p-2p	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	M-----			1		\$150.00		0.00				
E 7	KLFY	09/20/16	09/20/16	The Talk The Talk	CM	1p-2p	-T-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	-T-----			1		\$150.00		0.00				
E 8	KLFY	09/21/16	09/21/16	M-F 4-5p M-F 4-5p	CM	4p-5p	--W----	:30	1	\$190.00	P3	0.00	NM	1	\$190.00
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	--W----			1		\$190.00		0.00				
E 9	KLFY	09/22/16	09/22/16	M-F 4-5p M-F 4-5p	CM	4p-5p	---T---	:30	1	\$190.00	P3	0.00	NM	1	\$190.00
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	---T---			1		\$190.00		0.00				
E 10	KLFY	09/19/16	09/19/16	Passe Partout M-F 6-7a Passe Partout M-F 6-7a	CM	Passe Partout M-F	M-----	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
PASSE PARTOUT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	M-----			1		\$340.00		0.00				
E 11	KLFY	09/21/16	09/21/16	Passe Partout M-F 6-7a Passe Partout M-F 6-7a	CM	Passe Partout M-F	--W----	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
PASSE PARTOUT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	--W----			1		\$340.00		0.00				
E 12	KLFY	09/22/16	09/22/16	Passe Partout M-F 6-7a Passe Partout M-F 6-7a	CM	Passe Partout M-F	---T---	:30	1	\$340.00	P3	0.00	NM	1	\$340.00
PASSE PARTOUT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	---T---			1		\$340.00		0.00				
E 13	KLFY	09/19/16	09/19/16	KLFY News 10 @ 6p M-F 6p-630p	CM	6p-630p	M-----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
KLFY NEWS 10 @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	M-----			1		\$525.00		0.00				
E 14	KLFY	09/20/16	09/20/16	KLFY News 10 @ 6p M-F 6p-630p	CM	6p-630p	-T-----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
KLFY NEWS 10 @ 6P															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	KLFY	09/20/16	09/20/16	KLFY News 10 @ 6p M-F 6p-630p	CM	6p-630p	-T-----	:30	1	\$525.00	P3	0.00	NM	1	\$525.00
		KLFY NEWS 10 @ 6P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-T-----		1				\$525.00		0.00			
E 15	KLFY	09/20/16	09/20/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	-T-----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		KLFY NEWS 10 @ 10P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-T-----		1				\$600.00		0.00			
E 16	KLFY	09/21/16	09/21/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	--W----	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		KLFY NEWS 10 @ 10P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	--W----		1				\$600.00		0.00			
E 17	KLFY	09/22/16	09/22/16	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	---T---	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		KLFY NEWS 10 @ 10P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	---T---		1				\$600.00		0.00			
E 18	KLFY	09/20/16	09/20/16	Tue Hour 2 Bull Premiere	CM	8p-9p	-T-----	:30	1	\$1,075.00	P2	0.00	NM	1	\$1,075.00
		ZOO													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-T-----		1				\$1,075.00		0.00			
E 19	KLFY	09/23/16	09/23/16	Fri Hour 3 Blue Bloods	CM	9p-10p	----F--	:30	1	\$675.00	P3	0.00	NM	1	\$675.00
		BLUE BLOODS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----F--		1				\$675.00		0.00			
E 20	KLFY	09/24/16	09/24/16	Sat Hour 1 Crimetime Saturday	CM	7p-8p	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		CRIMETIME SATURDAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S-		1				\$150.00		0.00			
E 21	KLFY	09/24/16	09/24/16	Sat Hour 2 Crimetime Saturday	CM	8p-9p	-----S-	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		CRIMETIME SATURDAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S-		1				\$150.00		0.00			
E 22	KLFY	09/24/16	09/24/16	Sat Hour 3 48 Hours	CM	9p-10p	-----S-	:30	1	\$225.00	P3	0.00	NM	1	\$225.00
		48 HOURS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----S-		1				\$225.00		0.00			
													Totals	22	\$7,575.00