

## WNMQ-FM QUARTERLY ISSUES PROGRAMMING REPORT

In our ongoing effort to serve the public interest, station WNMQ-FM broadcasts programming responsive issues of concern to the Lowndes-Oktibbeha-Clay-Lee county and surrounding county areas. Following is a list of those issues and of the station's programming treatment of them.

1<sup>ST</sup> Quarter  
January 1<sup>st</sup> – March 31<sup>st</sup> 2024

### Issues Today Quarterly Summary 1<sup>st</sup> Quarter, 2024

1. Health
2. Youth
3. Education
4. Communication
5. Environment
6. Stress
7. Artificial Intelligence
8. Economy
9. Obesity
10. Women

There were a total of 39 issues covered this quarter.

## Issues Today 24-1

Date Aired: 1/7/24 Time Aired: 6:00AM

Length: 28 Min.

### 1. Suzanne Ogle, CEO of Southern Gas Assn.

She talked about the need for energy security. She also discussed making energy more affordable.

Issues covered:

1. Energy
2. Environment

### 2. Catherine Pugh, Health Government Affairs Expert with Consumer Technology Assn.

She commented on how technology is helping health procedures. She also discussed the new White House Initiative.

Issues covered:

1. Health
2. Women

### 3. Edward Beltran, CEO of Global Leadership Development and Training at Fierce Pulse App

He discussed the growing problem of employee burnout. He also talked about the need for more corporate/employee communication.

Issues covered:

1. Stress
2. Communication

## Issues Today 24-2

Date Aired: 1/14/24 Time Aired: 6:00AM

Length: 28 Min.

### 1. Dana Dornsife, Founder of Lazarex Cancer Foundation

A discussion on how the public can better participate in clinical trials was presented. More information was also provided that helps those in communities of color to participate.

Issues covered:

1. Health
2. Charitable Giving

### 2. Martin Kabaki, Founder and CEO of Ask Robot

He described the positive aspects of AI. He also talked about the need for more education to the public on why it will continue to be important to society.

Issues covered:

1. AI
2. Education

### 3. Benjamin Jack, Founder of Duration Health

He answered the question, "What should be in your medicine cabinet?" He also talked about to-go medical kits for different situations.

Issues covered:

1. Health
2. Youth

## Issues Today 24-3

Date Aired: 1/21/24 Time Aired: 6:00AM

Length: 28 Min.

1. Trevor Wagener, Chief Economist and Director of Research Center at Computer and Communications Industry Assn.

He commented on the results of a study on small business and technology. He also talked about effects of technology on the economy.

Issues covered:

1. AI
2. Economy

2. Chris Corosa, Certified Trust and Fiduciary Advisor

He gave tips for parents on how they can invest for their kids. He also discussed economic education opportunities for kids.

Issues covered:

1. Personal Finance
2. Youth

3. Sandy Robertson, Hospital Wellness Manager and Holistic Nurse

She answered the question, "Why do we eat what we eat?" She also talked about the growing problem of obesity.

Issues covered:

1. Health
2. Obesity

## Issues Today 24-4

Date Aired: 1/28/24 Time Aired: 6:00AM

Length: 28 Min.

### 1. Antonio Ciaccia, President of 3 Axis Advisors

He discussed efforts to get federal legislation passed to change the way pharmacy benefit managers work. He also talked about how that would lower prescription prices.

Issues covered:

1. Health
2. Inflation

### 3. Weina Zheng, President of Z Life Developers

She discussed efforts to plan communities that are designed with sustainability in mind. She also talked about a Las Vegas development that is revitalizing the arts district.

Issues covered:

1. Urban Planning
2. Environment

### 3. Dr. Patrick Hurley, Critical Thinking Author

He detailed why he feels critical thinking is lacking in American society. He also talked about the effects of social media.

Issues covered:

1. Social Media
2. Communication

## Issues Today 24-5

Date Aired: 2/4/24 Time Aired: 6:00AM

Length: 28 Min.

### 1. Major Justin Erwin, Instructor of Economics at West Point

He talked about how he teaches cadets about finances. He also gave advice for the public as well.

Issues covered:

1. Education
2. Military Benefits

### 2. David Ragsdale, Former Creative Strategist at Live Nation

He discussed his groups efforts to un-cancel the cancelled. He also talked about the growing problem of censorship in the media.

Issues covered:

1. Censorship
2. Communication

### 3. Brad Phiher, Executive Director of Council for Professional Dog Trainers

He gave tips on how the public can better train their dogs. He also talked about why it is important to hire certified trainers.

Issues covered:

1. Pet Safety
2. Communication

## Issues Today 24-6

Date Aired: 2/11/24 Time Aired: 6:00AM

Length: 28 Min.

### 1. Dr. Kathleen Corley, Educator and Author

She discussed how to improve education. She also talked about new ways to discipline kids.

Issues covered:

1. Education
2. Youth

### 2. Scott Fulford, Author and Researcher

He gave the results of a survey on the pandemic. Results showed that some sectors saw economic improvements during the pandemic.

Issues covered:

1. Economy
2. Consumerism

### 3. Dr. Matt Markel, Technology Expert and CEO of Spartan Radar

He detailed the status of driverless vehicles. He also talked about continuing advancements that are coming soon.

Issues covered:

1. Traffic Safety
2. Technology

## Issues Today 24-7

Date Aired: 2/18/24 Time Aired: 6:00AM

Length: 28 Min.

### 1. Antonio Salazar Hobson, Trafficking Expert and Author

He talked about his experience of being trafficked at a young age. He also explained the growing problem that is taking place around the country.

Issues covered:

1. Trafficking
2. Racial Discrimination

### 2. Carly Roszkowski, Vice President of Financial Resilience Programming at AARP

She gave some tips for seniors on finding employment. She also urged everyone to follow guidelines on writing the 'modern' resume.

Issues covered:

1. Seniors
2. Unemployment

### 3. Dr. Alan Chang, Chief Medical Officer and Cheryl Jordan Winston, Survivor of Sudden Cardiac Arrest

Dr. Chang described a new device that is helping those who are susceptible to sudden cardiac arrest. Cheryl discussed her experiences with the malady.

Issues covered:

1. Health
2. Stress



## Issues Today 24-8

Date Aired: 2/25/24 Time Aired: 6:00AM

Length: 28 Min.

### 1. Mark Greaney, Action Author

He discussed the action genre. He also talked about challenges of writing.

Issues covered:

1. Literacy
2. Consumerism

### 2. Mark Opuaszky, CEO of Sparrow Bioacoustics

He detailed how their new app to monitor the heart works. He also talked about who would most benefit from the new application.

Issues covered:

1. Health
2. Seniors

### 3. Amy Friedman, Author and Criminal Justice Advocate

She discussed her efforts to talk about the plight of kids who have incarcerated parents. She also talked about the Pathfinder Club.

Issues covered:

1. Youth
2. Crime

## Issues Today 24-9

Date Aired: 3/3/24 Time Aired: 6:00AM

Length: 28 Min.

### 1. David Sedlak, Professor of Civil and Environment at UC Berkeley

He discussed the need for better management of water resources. He also talked about how saving flood plains can help with the environment.

Issues covered:

1. Water Conservation
2. Environment

### 2. Scott Wilson, CEO of Regenesys

He talked about the need to clean up PFAS in the water supply. He also discussed the need for better education on new sources of treatment.

Issues covered:

1. Pollution
2. Water Safety

### 3. Dr. Faloso Fakorede, Dr. Anita Dua, Heart Specialists

They talked about Peripheral Artery Disease. They also discussed treatment options and lifestyle options.

Issues covered:

1. Health
2. Obesity

Issues Today 24-10

Date Aired: 3/10/24 Time Aired: 6:00AM

Length: 28 Min.

1. Dr. Alan Reisinger, Medical Director of MDVIP

He gave results of a survey on healthcare. He also talked about the need for more primary care physicians.

Issues covered:

1. Health
2. Communication

2. Ryan Rippel, Founding Director of Bill and Melinda Gates Foundation

He detailed their many programs that help the disenfranchised in communities around the country. He also talked about the need for more cooperation between philanthropic organizations and the community.

Issues covered:

1. Charitable Giving
2. Poverty

3. David Parker, Investor, Educator and Author

He discussed his new book Rome 476. He also talked about how the country needs to get back to a more Constitution-based government.

Issues covered:

1. Big Government
2. Constitution

## Issues Today 24-11

Date Aired: 3/17/24 Time Aired: 6:00AM

Length: 28 Min.

### 1. Naomi Mathis, Air Force Veteran and DAV Assistant National Director

She described the growing problem of female vet suicide. She also talked about programs that are available to help those dealing with problems.

Issues covered:

1. Women
2. Suicide

### 2. Priscilla Rodriguez, Senior Vice President College Readiness Assessments The College Board

She explained the new SAT digital test. She also talked about why it is much more secure than the older tests.

Issues covered:

1. Youth
2. Education

### 3. Jonas Bordo, CEO of Dwellsy

He defined the current rental market in the country. He also detailed how people can lower their rents.

Issues covered:

1. Inflation
2. Housing Shortage

Issues Today 24-12

Date Aired: 3/24/24 Time Aired: 6:00AM

Length: 28 Min.

1. Dr. Sallyann Coleman-King, Medical Director of CDC's Colorectal Control Program

She described symptoms of colorectal cancer. She also talked about diagnostic efforts and treatment options.

Issues covered:

1. Health
2. Seniors

2. Miles Fuller, Crypto Tax Expert and Head of Government Solutions for TaxBit

He talked about tax obligations from digital currencies. He also discussed new legislation that is still pending.

Issues covered:

1. Taxes
2. Digital Currencies

3. Brandy Gillmore, Holistic Healer and Author

She discussed how the mind can help to heal diseases. She also gave a personal experience with mind healing.

Issues covered:

1. Health
2. Education

## Issues Today 24-13

Date Aired: 3/31/24 Time Aired: 6:00AM

Length: 28 Min.

### 1. Dan Pilla, Tax Expert and Author

He described new tax laws that are taking effect this year. He also discussed how the IRS is doing more audits than in the past.

Issues covered:

1. Taxes
2. Big Government

### 2. Nancy Bosnonian, Founder and Executive Director of End No Sleep

She detailed a growing problem of sleep deprivation for teens. She also talked about the need for schools to start classes earlier..

Issues covered:

1. Youth
2. Stress

### 3. Michelle Rapkin, Cancer Survivor and Author

She talked about her experiences with cancer. She also gave advice for people who are dealing with symptoms.

Issues covered:

1. Health
2. Stress

Quarterly Report of Compliancy Issues & Programs List  
 2024-Q1 (January - March) Viewpoints Radio

Activism	Emergency	Literacy	Sports
Adolescent Health	Response	Literature	Technology
Advertising	Emerging Industries	Marketing	Teen Development
Aerospace	Emerging Research	Mass Incarceration	Trauma
Engineering	Emotion	Materialism	Travel
Affordable Housing	Engineering	Media	Trends
African American	English Language	Medicine	TV
History	Entertainment	Mental Health	Video Games
American History	Environment	Motherhood	Violence
Art	Equality	Music	Voting Rights
Artificial Intelligence	Ethics	National Holidays	War
Astronomy	Exploration	Natural Resources	Wildlife Species
Astrophysics	Extreme Weather	News	Women's History
Athletics	Family Relationships	Ocean Pollution	Workers' Rights
Auto Manufacturing	Fashion	Organization	Workplace Safety
Aviation	Film	Parenting	Youth Issues
Beekeeping	Fitness	Personal	
Biodiversity	Foreign Policy	Development	
Business	Free Expression	Personal Finance	
Cancer	Gender	Personality	
Cardiovascular	Gender Equality	Philosophy	
Disease	Gender Equity	Politics	
Career	Gender Issues	Pollution	
Child Development	Generalized Anxiety	Pop Culture	
Child Safety	Government	Professional Sport	
Civil Rights	Government Funding	Professional Sports	
Climate	Health	Psychiatry	
Climate Change	Health Policy	Psychology	
Climate Policy	Higher Education	Public Elections	
Communication	History	Public Funding	
Community	Housing Market	Public Health	
Consumer Goods	Human Development	Public Policy	
Consumer Habits	Human Rights	Public Safety	
Consumer Safety	Incarceration	Public Speaking	
Consumerism	Inflation	Race	
Creative Arts	Influencer Marketing	Reading	
Crime	Intercommunication	Comprehension	
Criminal Justice	International	Relationships	
Criminal Justice	Competition	Salary	
History	International Law	Science	
Culture	International Policy	Science Fiction	
Democracy	International	Scientific Research	
Developing	Relations	Self-Growth	
Economies	Labor	Sexual Education	
Diversity	Labor Unions	Small Business	
Drug Abuse	Language	Social Anxiety	
Drug Policy	Law	Social Media	
Drug Use	Law Enforcement	Societal Norms	
Economy	Learning	Societal Stereotypes	
Education	Legislation	Society	
Education Policy	Liberal Arts	Space	
Election	Life Skills	Space Exploration	
Elections	Linguistics	Sporting Event	

Program 24-1

Date Aired: 1/7/24 Time Aired: 5:30AM

Length: 28 Min.

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

#### SEGMENT 1: ARE HUMANS BUILDING OUR END? THE DEBATE AROUND ARTIFICIAL INTELLIGENCE & ITS CONSCIOUS STATE

Time: 1:48

Duration: 10:07

Synopsis: Would you consider complex, artificial intelligence systems like Open AI's, Chat GPT-4 or Google's newest release, Gemini, conscious minds? What exactly even constitutes as consciousness? We speak with two experts about this ongoing debate and what challenges lie ahead for these quickly evolving systems.

Host: Gary Price

Producer: Tabor Brewster

Guests: Susan Schneider, philosopher, director, Center for the Future Mind, Florida Atlantic University; Kristian Hammond, AI scientist, professor, director, Masters of Science Dept., Artificial Intelligence, Northwestern University

Compliance issues: Artificial Intelligence, Emotion, Engineering, Ethics, Personality, Philosophy, Psychology, Technology

#### SEGMENT 2: SPEAKING WITH THE ARTIST BEHIND SOME OF THE MOST ICONIC ILLUSTRATIONS

Time: 13:58

Duration: 7:27

Synopsis: We speak with illustrator and artist Tim O'Brien who's illustrated countless magazine covers over the decades. O'Brien speaks with us about his long career, the history of illustration, its evolution and how the art form is used to convey a deeper meaning or take on a singular moment in time.

Host: Marty Peterson

Producer: Polly Hansen

Guests: Tim O'Brien, illustrator, artist

Compliance issues: Art, Creative Arts, Culture, Fashion, History, Liberal Arts, Literature, Media, News, Politics

#### VIEWPOINTS EXPLAINED: WHAT WORD BEST SUMMED UP 2023?

Time: 22:25

Duration: 1:40

Synopsis: We cover what word best encapsulated 2023, according to dictionary giant Merriam Webster. Any guesses?

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Artificial Intelligence, English Language, Language, Pop Culture, Social Media, Technology, Trends

#### CULTURE CRASH: A MASTER OF THRILLERS: A LOOK AT FILMMAKER EMERALD FENNEL

Time: 24:05

Duration: 2:18

Synopsis: Love a good, jumpy scare? Us too. We cover some old and new releases from acclaimed filmmaker Emerald Fennell.

Host & Producer: Evan Rook

Compliance issues: Culture, Film



Program 24-2

Date Aired: 1/14/24 Time Aired: 5:30AM

Length: 28 Min.

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

#### SEGMENT 1: A PIONEER IN PAVING GREATER DIVERSITY IN SCI-FI

Time: 1:47

Duration: 7:21

Synopsis: For decades, science fiction was a genre written almost exclusively by white males. Now, the genre is flourishing with diverse voices, thanks in part to the trailblazing writer Octavia E. Butler. Historian Gerry Canavan discusses the obstacles Butler faced and her legacy on one of the most popular genres in American literature.

Host: Gary Price

Producer: Polly Hansen

Guests: Gerry Canavan, professor at Marquette University and author, Octavia E. Butler (Modern Masters of Science Fiction)

Compliance issues: Culture, Diversity, Gender Equality, Gender Issues, History, Literature, Race, Science Fiction

#### SEGMENT 2: THE SECRETS LEARNED FROM A FIFTH-GENERATION BEEKEEPER

Time: 11:10

Duration: 10:15

Synopsis: In Meredith May's book, she examines the parallels between the inner workings of beehives and our society, and how beekeeping taught her numerous life lessons as a child. She also discusses the threat to bees with commercialized beekeeping and what we can do to protect these insects that are vital to our ecosystem.

Host: Marty Peterson

Producer: Polly Hansen

Guests: Meredith May, author, The Honey Bus: A Memoir of Loss, Courage and a Girl Saved by Bees

Compliance issues: Beekeeping, Biodiversity, Environment, Family Relationships, Literature, Mental Health

#### VIEWPOINTS EXPLAINED: DO YOU HAVE RIZZ?

Time: 22:25

Duration: 1:37

Synopsis: We cover the Oxford English dictionary's word of the year: rizz. What does it mean, and why has it become a mainstay in the Gen-Z vernacular?

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Culture, English Language, Language, Social Media, Trends, Youth Issues

#### CULTURE CRASH: THE STRUGGLES OF STREAMING GIANTS

Time: 24:02

Duration: 2:22

Synopsis: We talk about why most streaming platforms are struggling to make a profit at year's end.

Host & Producer: Evan Rook

Compliance issues: TV, Culture, Technology, Film

Program 24-3

Date Aired: 1/21/24 Time Aired: 5:30AM

Length: 28 Min.

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

#### SEGMENT 1: THE RISE OF THE CORPORATE DISPENSARY

Time: 1:47

Duration: 8:41

Synopsis: Cannabis has grown to become a multi-billion-dollar industry in the U.S. But how much of this revenue is going to small businesses rather than large chains controlling every part of production? We discuss the current inequities and the failure to maintain a model that helps populations who've been disproportionately affected by the war on cannabis get a seat at the table.

Host: Gary Price

Producer: Grace Galante

Guests: Sarah Woodson, Executive Director, Founder, The Color of Cannabis; Aaron Smith, Co-Founder & CEO, The National Cannabis Industry Association

Compliance issues: Criminal Justice, Drug Policy, Emerging Industries, Equality, Government, Incarceration, Law, Race, Small Business

#### SEGMENT 2: WHY ARE WE BANNING MORE BOOKS THAN EVER BEFORE?

Time: 12:30

Duration: 9:23

Synopsis: Books have been taken off shelves since the colonial period, but, in recent years, more books than ever have been deemed unsuitable for young readers and are being removed from schools and local libraries. We cover the controversy by highlighting two differing perspectives on the debate.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Jonathon Friedman, director, free expression & education programs, Pen America; Tia Bess, volunteer, Moms for Liberty

Compliance issues: Education, Free Expression, Gender, Government, Law, Literature, Politics, Public Policy, Race, Sexual Education

#### VIEWPOINTS EXPLAINED: WHY DID IT TAKE DECADES TO MAKE MARTIN LUTHER KING JR. DAY A HOLIDAY?

Time: 22:53

Duration: 1:26

Synopsis: We highlight the decades-long political fight to pass state and federal legislation that officially made the third Monday of January Dr. Martin Luther King Jr. Day.

Host: Ebony McMorris

Producer: Amirah Zaveri, Aunna Beranek

Compliance issues: Civil Rights, Equality, Government, History, Law, National Holidays, Politics, Race

#### CULTURE CRASH: LOOKING FOR SOMETHING NEW TO WATCH? DIVE INTO THIS FIVE-PART SERIES

Time: 24:19

Duration: 2:05

Synopsis: Critics can't decide whether Steve McQueen's five-part series, "Small Axe" is a TV show or if it's a series of short films. Either way, the release is a hit and will keep you hooked the entire way. Stream it now in full on Amazon Prime.

Host & Producer: Evan Rook

Compliance issues: Culture, Film, TV

Program 24-4

Date Aired: 1/28/24 Time Aired: 5:30AM

Length: 28 Min.

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

#### SEGMENT 1: NEW YEAR, SAME CHALLENGES: WHY THE AMERICAN EDUCATION SYSTEM IS AT A CROSSROADS?

Time: 1:47

Duration: 7:26

Synopsis: For years, the media has covered teacher burnout and how more and more teachers are resigning. Yet, despite this increased coverage, little has been done to improve pay, working conditions and autonomy on a large-scale for educators. Now, many schools across the country are reaching a breaking point and lower-than-average student scores are reflecting this systemic breakdown. We speak with two education experts about what needs to change and how listeners can get involved

Host: Gary Price

Producer: Amirah Zaveri

Guests: Becky Pringle, president, National Education Association; Lori Cash, retired first grade teacher, Columbus, Ind.

Compliancy issues: Career, Economy, Education, Education Policy, Government Funding, Higher Education, Inflation, Labor Unions, Law, Learning, Personal Finance, Politics, Salary

#### SEGMENT 2: WHY MEXICO IS AT A CRITICAL POLITICAL JUNCTION

Time: 11:15

Duration: 10:03

Synopsis: It's not just a heated election year for Americans. Millions of Mexicans are also gearing up for a contentious election cycle to elect their next President and Congress. We cover Mexico's ongoing struggle to maintain a fair and equal democracy and what's at stake within the country and U.S.-Mexico relations.

Host: Marty Peterson

Producer: Tabor Brewster

Guests: Tamara Taraciuk Broner, director, Peter D. Bell Rule of Law Program, Inter-American Dialogue; Abraham Lowenthal, Professor Emeritus, International Relations, University Of Southern California, founder, Latin America Program, Woodrow Wilson Center

Compliancy issues: Crime, Democracy, Foreign Policy, International Relations, Public Elections, Voting Rights

#### VIEWPOINTS EXPLAINED: THINKING OF BUYING AN ELECTRIC CAR SOON? KEEP THIS IN MIND

Time: 22:18

Duration: 1:54

Synopsis: Frigid temperatures across the U.S. have been wreaking havoc for millions of drivers, especially electric car owners. We cover this unfolding crisis and how auto manufacturers are responding.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliancy issues: Auto Manufacturing, Climate, Engineering, Extreme Weather, Public Safety, Technology

#### CULTURE CRASH: LOVE JEREMY ALLEN WHITE FROM "THE BEAR"? PUT THIS TITLE ON YOUR LIST OF NEW MOVIES TO WATCH

Time: 24:12

Duration: 2:15

Synopsis: We cover the new drama "The Iron Claw" featuring Jeremy Allen White, Zac Efron and other leading names.

Host & Producer: Evan Rook

Compliancy issues: Culture, Film, TV

Program 24-5

Date Aired: 2/4/24 Time Aired: 5:30AM

Length: 28 Min.

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

#### SEGMENT 1: WHY DIVORCE RATES ARE CLIMBING RIGHT NOW & WHAT TO KNOW IF YOU'RE EVER IN THIS SITUATION

Time: 1:47

Duration: 7:48

Synopsis: For many divorce attorneys, the beginning of the year is typically peak season for obtaining new clients. After the holiday season is over, struggling couples reassess their marriage in the new year and then, if they choose to move forward, start the process of divorce in February. We speak with prominent New York City divorce attorney Jacqueline Newman about the biggest misconceptions people have when it comes to divorce and why everyone – single or married – should keep these tips in mind.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Jacqueline Newman, divorce attorney, managing partner, Berkman, Bottger, Newman & Schein

Compliance issues: Communication, Government, Law, Parenting, Personal Finance, Psychology, Relationships

#### SEGMENT 2: WE ALL EXPERIENCE TRAUMA: HOW TO BEST WORK THROUGH IT

Time: 11:37

Duration: 9:21

Synopsis: Trauma comes in many shapes and forms – and nearly everyone experiences trauma at some point in their life. Viewpoints speaks with psychiatrist, Dr. James S. Gordon to better understand a person's reaction to trauma and the body's resilience in dealing with these stressful events and situations.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Dr. James S. Gordon, psychiatrist, clinical professor, Georgetown Medical School, author,

Transformation: Discovering Wholeness and Healing After Trauma

Compliance issues: Communication, Health, Mental Health, Psychiatry, Psychology, Public Health, Self-Growth, Trauma

#### VIEWPOINTS EXPLAINED: STANLEY RAKES IN \$750 MILLION IN SALES IN 2023: WHY EVERYONE SEEMS TO BE PERPETUALLY OBSESSED WITH ITS BEVERAGE TUMBLERS

Time: 21:58

Duration: 1:57

Synopsis: We cover the viral hype behind Stanley tumblers that just seems to keep growing year after year.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Business, Consumer Habits, Consumerism, Influencer Marketing, Personal Finance, Social Media

#### CULTURE CRASH: WHAT'S SO SPECIAL ABOUT GRAND THEFT AUTO VI?

Time: 23:55

Duration: 2:31

Synopsis: We discuss what gamers can expect from the latest release of Grand Theft Auto VI that's set to drop next year.

Host & Producer: Tabor Brewster

Compliance issues: Crime, Culture, Entertainment, Media, News, Social Media, Video Games, Violence

Program 24-6

Date Aired: 2/11/24 Time Aired: 5:30AM

Length: 28 Min.

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

#### SEGMENT 1: YOU'RE NOT ALONE: WHY THE AVERAGE AMERICAN CAN NO LONGER AFFORD THE AVERAGE HOME

Time: 1:47

Duration: 7:25

Synopsis: Just 15.5 percent of homes on the market last year were within budget for the average American. That's the lowest percent for housing affordability ever recorded in U.S. history, according to a new report from the real estate firm Redfin. We speak with two real estate and housing experts about the large-scale increase in housing prices and mortgage loans and if there's any relief in sight this year.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Daryl Fairweather, Chief Economist, Redfin; Freddie Smith, realtor, social media producer

Compliance issues: Affordable Housing, Economy, Housing Market, Inflation, Personal Finance

#### SEGMENT 2: UNDER THE RADAR PT 1: AN ALTERNATE PERSPECTIVE ON THE FAMED SPACE SHUTTLE PROGRAM

Time: 11:14

Duration: 9:25

Synopsis: The space shuttle is seen as an engineering marvel and a symbol of human innovation, ingenuity, and collaboration. However, there's a darker side to the space shuttle program that's often been excluded from the mainstream narrative. This week, we uncover this story with the help of Harvard professor Matthew H. Hersch who's the author of *Dark Star: A New History of the Space Shuttle*.

Host: Marty Peterson

Producer: Polly Hansen

Guests: Matthew H. Hersch, associate professor, history of science, Harvard University, author, *Dark Star: A New History of the Space Shuttle*

Compliance issues: Aerospace Engineering, Engineering, Exploration, Government, History, Politics, Public Funding, Space, Workplace Safety

#### VIEWPOINTS EXPLAINED: A RUSSIAN FIGURE SKATER DISQUALIFIED & A NEW PRECEDENT SET

Time: 21:39

Duration: 2:20

Synopsis: Russian figure skater Kamila Valieva wowed us all at the 2022 Winter Olympics. At just 15 years old, she jumped onto the international stage, earning first place in her Olympic routines. However, this success was embroiled by controversy after she failed a drug test weeks before the competition. She was still allowed to compete as officials investigated, but now, these achievements have been wiped from record books. We cover her disqualification & why this sentence sends a message to all countries competing in this year's Olympics.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Crime, Drug Use, Government, Health, International Competition, International Law, International Relations, Professional Sport, Sporting Event

#### CULTURE CRASH: THE FILMS WE WISH THE OSCARS NOMINATED

Time: 23:59

Duration: 2:29

Synopsis: There's no shortage of anger and frustration over the Oscars snub around Barbie. And while we agree, we feel like this has already been well-covered elsewhere. Instead, this week on Culture Crash we highlight some other films that we feel have not gotten the attention or the nominations they deserved.

Host & Producer: Evan Rook

Compliance issues: Culture, Film

Program 24-7

Date Aired: 2/18/24 Time Aired: 5:30AM

Length: 28 Min.

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

#### SEGMENT 1: CELEBRATING BLACK HISTORY MONTH: THE DAREDEVIL STUNT PILOT YOU'VE NEVER HEARD OF

Time: 1:48

Duration: 8:46

Synopsis: Most Americans are well acquainted with the story of Amelia Earhart, but few have heard the name, Bessie Coleman. This fearless legend earned her pilot's license two years before Earhart became certified. This week, as we commemorate Black History Month, we cover the story of Coleman and the countless barriers she faced as an African American woman in the early 1900's set on making a name for herself in performance stunt flying.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Tanya Hart, host & producer, Hollywood Live with Tanya Hart, co-producer, Flying Free Films

Compliance issues: African American History, Aviation, Civil Rights, Gender Equity, Women's History

#### SEGMENT 2: UNDER THE RADAR PT 2: A LOVE-HATE RELATIONSHIP WITH AMERICA'S SPACE SHUTTLE

Time: 12:36

Duration: 8:34

Synopsis: In total, the NASA space shuttle program had 135 missions. You can't argue that the birth of this shuttle launched us into a new era of space exploration and innovation. But – what's not often mentioned are the controversies, setbacks, and disputes behind the scenes. Former NASA flight director and program manager Wayne Hale speaks candidly with us about the myths and facts of the NASA Space Shuttle Program.

Host: Marty Peterson

Producer: Polly Hansen

Guests: Wayne Hale, former program manager, flight director, NASA Space Shuttle Program

Compliance issues: Engineering, Legislation, Politics, Public Funding, Public Safety, Space Exploration

#### VIEWPOINTS EXPLAINED: HEADING TO THE NAIL SALON SOON? THINK AGAIN

Time: 22:10

Duration: 1:52

Synopsis: A new study published in the scientific journal, Nature Communications, has found a potential link between gel nail treatments and skin cancer. We cover the latest research and how to advocate for your health when at the nail salon.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Cancer, Consumer Safety, Emerging Research, Medicine, Public Health, Science

#### CULTURE CRASH: WHETHER YOU'RE A SWIFTIE OR NOT, HERE'S WHAT WE CAN ALL AGREE ON

Time: 24:02

Duration: 2:24

Synopsis: We cover the one and only pop sensation: Taylor Swift. You can love her. You can hate her. But you can't argue that's she this.

Host & Producer: Evan Rook

Compliance issues: Culture, Film, Music

Program 24-8

Date Aired: 2/25/24 Time Aired: 5:30AM

Length: 28 Min.

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

#### SEGMENT 1: SCHOOL, SPORTS, STANDARDIZED TESTS: WHEN IS THERE TIME TO BUILD LIFE SKILLS?

Time: 1:47

Duration: 7:38

Synopsis: As an academic advisor, Ana Homayoun has had many conversations with students, parents, and administrators. With so much competition and so many pressures, what's always top-of-mind is grades, college admissions and how to stand out from everyone else. But what often falls by the wayside are the fundamentals of how to create a healthy and successful life. We speak with Homayoun about why so many teens (especially in the last 10 years) seem to really struggle post-high school and how parents can better prepare their kids before they hit this breaking point.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Ana Homayoun, academic advisor, early career development expert, author, Erasing the Finish Line: The New Blueprint for Success

Compliance issues: Career, Child Development, Communication, Life Skills, Mental Health, Organization, Psychology, Teen Development

#### SEGMENT 2: PERFORMANCE ANXIETY: WE ALL STRUGGLE WITH IT. HOW DO YOU RISE ABOVE?

Time: 11:27

Duration: 9:56

Synopsis: Before a big presentation or test or job interview, most of us struggle with different levels of anxiety, nerves, and self-doubt. Dr. Dana Sinclair has worked with Olympic athletes, A-list actors and actresses, and even surgeons on how to overcome this performance anxiety and get back in control in a matter of minutes. We speak with her to learn how everyone can utilize these same strategies in their daily lives.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Dr. Dana Sinclair, psychologist, author, Dialed In: Do Your Best When It Matters Most

Compliance issues: Career, Communication, Generalized Anxiety, Mental Health, Psychology, Public Speaking, Social Anxiety, Societal Stereotypes

#### VIEWPOINTS EXPLAINED: WHAT IS TEMU – AND IS IT WORTH IT?

Time: 22:23

Duration: 1:58

Synopsis: Have you shopped at Temu before? The Chinese-owned e-commerce company has seen a meteoric rise in sales since it entered the U.S. market in September 2022. It's known for its extremely low prices on all kinds of goods (think Amazon) but is there a deeper explanation behind these bare bone prices?

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Advertising, Business, Consumer Goods, Consumer Safety, Marketing, Public Health

#### CULTURE CRASH: THE HIGHLY ANTICIPATED PART 2 WE'VE ALL BEEN WAITING FOR

Time: 24:21

Duration: 2:06

Synopsis: We review the upcoming release of Dune: Part Two featuring Timothee Chalamet, Zendaya, Florence Pugh and other big names.

Host & Producer: Evan Rook

Compliance issues: Culture, Film

Program 24-9

Date Aired: 3/3/24 Time Aired: 5:30AM

Length: 28 Min.

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

#### SEGMENT 1: WHAT LIES AHEAD: A CLIMATE CALAMITY FOR DEVELOPING COUNTRIES

Time: 1:47

Duration: 9:24

Synopsis: 2023 was the hottest year on record since global records began in 1850. We're also currently far from being on track to hit The Paris Climate Agreement – a landmark international treaty adopted in 2015 to reduce greenhouse gas emissions and limit global warming to below 2 degrees Celsius this century. We speak with anthropologist and climate policy expert Naveeda Khan about the U.N. Climate Change Conference that took place this year and how smaller, developing countries are stepping up and demanding change.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Naveeda Khan, associate professor, chair, anthropology, Johns Hopkins University, author, In Quest of a Shared Planet: Negotiating Climate from the Global South

Compliance issues: Climate Change, Climate Policy, Developing Economies, International Relations, Natural Resources, Politics

#### SEGMENT 2: THE RISE OF SOUL MUSIC: STAX, MOTOWN & THE GENRE TODAY

Time: 13:13

Duration: 8:09

Synopsis: Marvin Gaye, Stevie Wonder, Aretha Franklin. These are just some of the iconic soul artists that shaped the genre. We speak with two experts about the cultural relevance of soul music today and how current artists and organizations are carrying on the legacy of this music.

Host: Marty Peterson

Producer: Tabor Brewster

Guests: Mark Anthony Neal, James B. Duke Distinguished Professor, African American Studies, Duke University; Isaac Daniel Executive Director, Stax Music Academy

Compliance issues: American History, Civil Rights, Culture, Diversity, Equality, History, Music, Race

#### VIEWPOINTS EXPLAINED: A DEADLY BEACH DEATH – AND NO, IT DIDN'T HAPPEN IN THE WATER

Time: 21:22

Duration: 1:30

Synopsis: We cover the unexpected death of a 7-year-old girl late last month at a beach in Fort Lauderdale. What all parents should know about this deadly phenomenon.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Child Safety, Emergency Response, Public Health, Public Safety

#### CULTURE CRASH: WHY WE LOVE GOING BACK TO WHAT WE KNOW

Time: 23:52

Duration: 2:31

Synopsis: We discuss why older, nostalgic TV shows often seem to outperform newer releases.

Host & Producer: Evan Rook

Compliance issues: Culture, History, TV



Program 24-10

Date Aired: 3/10/24 Time Aired: 5:30AM

Length: 28 Min.

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

#### SEGMENT 1: CAN YOU JUGGLE IT ALL? NPR'S MARY LOUISE KELLY OPENS UP ABOUT HER STRUGGLES

Time: 1:47

Duration: 8:36

Synopsis: NPR journalist and co-host of "All Things Considered" Mary Louise Kelly joins us to share her story of balancing motherhood with a long-spanning, demanding career in journalism. She – like many mothers – has struggled to have it all and recounts the many tradeoffs over the years.

Host: Gary Price

Producer: Polly Hansen

Guests: Mary Louise Kelly, co-host, "All Things Considered", National Public Radio

Compliance issues: Career, Media, Mental Health, Motherhood, Parenting, Psychology, Relationships

#### SEGMENT 2: FIGHTING FOR YOUR LIFE IN FRONT OF A PRISON PAROLE BOARD: THE ROAD TO REHABILITATION

Time: 12:25

Duration: 8:25

Synopsis: Parole from prison is one of the key aspects of the criminal justice system. The program incentivizes good behavior, promotes rehabilitation and a successful reintegration into society. But as rates of parole have plummeted in recent years in the U.S., experts are raising doubts about the subjective nature of the process and if prisoners have the adequate tools and resources to get parole.

Host: Marty Peterson

Producer: Polly Hansen

Guests: Ben Austen, Journalist, Author of "Correction, Parole, Prison, and the Possibility of Change"

Compliance issues: Civil Rights, Criminal Justice, Criminal Justice History, Culture, Law Enforcement, Mass Incarceration, Society

#### VIEWPOINTS EXPLAINED: WHY TENS OF THOUSANDS OF VOTERS ARE CHECKING THIS BOX

Time: 21:50

Duration: 2:00

Synopsis: We cover this growing movement at the polls this year as several states hold election year primaries and caucuses.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Activism, Democracy, Elections, Government, Human Rights, International Policy, Politics, War

#### CULTURE CRASH: CAN "VANDERPUMP RULES" REBOUND FROM A WILD SEASON 10?

Time: 23:50

Duration: 2:37

Synopsis: We review Season 11 of the reality TV series, "Vanderpump Rules".

Host & Producer: Evan Rook

Compliance issues: Culture, TV

Program 24-11

Date Aired: 3/17/24 Time Aired: 5:30AM

Length: 28 Min.

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

#### SEGMENT 1: WHY YOU SHOULD DROP WHAT YOU'RE DOING ON APRIL 8 & SEE THIS RARE EVENT

Time: 1:47

Duration: 9:03

Synopsis: On Monday, April 8, a total solar eclipse will hit a large diagonal stretch of the U.S. The next event of this magnitude isn't set to happen again until 2044. We speak with eclipse expert and journalist David Baron about why a total solar eclipse is a can't-miss event worth the travel and traffic.

Host: Gary Price

Producer: Amirah Zaveri

Guests: David Baron, former science correspondent, NPR, author, *American Eclipse: A Nation's Epic Race to Catch the Shadow of the Moon and Win the Glory of the World*

Compliance issues: Astronomy, Astrophysics, Culture, History, Literature, Science, Space, Travel

#### SEGMENT 2: WHY DOES RUSSIA CONTINUE TO GET AWAY WITH THE WIDE-SCALE DOPING OF ITS ATHLETES?

Time: 12:52

Duration: 8:38

Synopsis: The 2024 Paris Olympics is set to start in just four months. While Russian athletes have been barred from representing their country, they'll still be able to compete on a neutral, no-representation status. However, there are still many lingering questions about the efficacy of anti-doping tests and if the Olympics will once again be plagued by athletes who are retroactively banned.

Host: Marty Peterson

Producer: Grace Galante

Guests: Travis Tygart, CEO, U.S. Anti-Doping Agency; April Henning, assistant professor, International Sports Management, Edinburgh Business School, Heriot-Watt University

Compliance issues: Adolescent Health, Athletics, Career, Drug Abuse, Government, Health Policy, International Relations, Politics, Professional Sports, Sports, War

#### VIEWPOINTS EXPLAINED: WHAT'S HAPPENING IN HAITI?

Time: 22:30

Duration: 1:57

Synopsis: Close to 4,000 prisoners escaped from two of the biggest jails in Haiti after local gangs unleashed a massive jailbreak. We cover the unfolding chaos in the capital city and why the future looks uncertain for this Caribbean country.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Election, Government, History, Human Rights, International Policy, Politics, Violence, War

#### CULTURE CRASH: OUR LOVE FOR SCI-FI

Time: 24:27

Duration: 2:00

Synopsis: From "Interstellar" to "Solaris", we love a good sci-fi movie that transports us to a new dimension and time. We highlight some of our favorites and why the genre continues to grow.

Host & Producer: Evan Rook

Compliance issues: Culture, Film, Science, Technology

Program 24-12

Date Aired: 3/24/24 Time Aired: 5:30AM

Length: 28 Min.

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

#### SEGMENT 1: EXPANDING INTO AGING: HOW TO OVERCOME OUR FEAR OF THE UNKNOWN

Time: 1:47

Duration: 9:03

Synopsis: Why do we fear the process of getting older so much? We speak with author Caroline Paul about gaining a new perspective on aging – one that embraces adventure, new relationships and keeps us curious and growing as we age.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Caroline Paul, author, Tough Broad: From Boogie Boarding to Wing Walking – How Outdoor Adventure Improves Our Lives as We Age

Compliance issues: Community, Health, Public Health, Relationships, Travel

#### SEGMENT 2: AMERICANS LOVE-HATE RELATIONSHIP WITH THIS FURRY ANIMAL

Time: 12:52

Duration: 8:34

Synopsis: In the early 1900's, deer almost went extinct after they were over-hunted for their meat, hides and antlers. Today, most parts of the country have a very different problem. We speak with wildlife expert Erika Howsare about our long and tangled relationship with the white-tailed deer.

Host: Marty Peterson

Producer: Polly Hansen

Guests: Erika Howsare, author, The Age of Deer, Trouble and Kinship with Our Wild Neighbors

Compliance issues: Biodiversity, Culture, Human Development, Pop Culture, Societal Norms, Society, Wildlife Species

#### VIEWPOINTS EXPLAINED: WHY DO WE SUCK AT RECYCLING?

Time: 22:26

Duration: 1:47

Synopsis: If we spend effort recycling items, it's logical to assume that most of these bottles, cartons and boxes will be recycled and reused. However, for plastic, this is rarely the case. We talk about the plastic crisis and why it's important to cut down on the plastic you use in your daily life.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Climate Change, Consumerism, Environment, Materialism, Ocean Pollution, Pollution, Public Health

#### CULTURE CRASH: EMMA STONE & HER METEORIC RISE IN HOLLYWOOD

Time: 24:13

Duration: 2:14

Synopsis: Emma Stone just added another Oscar win to her resume. We discuss her evolution as an actress and what's next for this A-list star.

Host & Producer: Evan Rook

Compliance issues: Culture, Film

Program 24-13

Air Week: 3/31/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

#### SEGMENT 1: '2/3 OF STUDENTS ARE TESTING BELOW PROFICIENCY IN READING': WHY WE'RE FAILING THE NEXT GENERATION

Time: 1:47

Duration: 8:50

Synopsis: Millions of kids aren't meeting current reading comprehension guidelines. With so many young people falling through the cracks, what's broken within the current curriculum? What's the best way to actually teach reading? Education expert Natalie Wexler joins us to share important insights on emerging research and what parents should know.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Natalie Wexler, education expert, author, *The Knowledge Gap: The Hidden Cause of America's Broken Education System - And How to Fix It*

Compliance issues: Child Development, Education, Education Policy, Literacy, Parenting, Reading Comprehension

#### SEGMENT 2: "UM, WHAT?": THE HIDDEN PURPOSE BEHIND FILLER WORDS

Time: 12:39

Duration: 8:34

Synopsis: We've all been there. You've given a presentation or had a job interview and realized afterwards that you may have used too many words like "um", "you know" or "like". While these fillers are distracting if overused, when added in moderation, they do play a very specific purpose.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Valerie Fridland, sociolinguist, professor, linguistics, English Department, University of Nevada-Reno, author, *Like Literally Dude: Arguing for the Good in Bad English*

Compliance issues: Culture, History, Intercommunication, Language, Linguistics, Personal Development, Public Speaking

#### VIEWPOINTS EXPLAINED: SICK OF CARDIO? NEW RESEARCH SUGGESTS THIS SHIFT IN EXERCISE

Time: 22:14

Duration: 1:41

Synopsis: Current exercise recommendations in the U.S. are the same for both men and women. New research published earlier this month in the "Journal of the American College of Cardiology" uncovers evidence that women may benefit much more from this type of exercise.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Public Health, Scientific Research, Fitness, Cardiovascular Disease, Gender, Health Policy

#### CULTURE CRASH: WILL 2024 BE A SLEEPER YEAR FOR MOVIES?

Time: 23:55

Duration: 2:33

Synopsis: The Writer's Guild of America strike halted production in Hollywood for five months last year, creating a ripple effect into this year's film and TV lineup. Will 2024 be a bust for movie lovers?

Host & Producer: Evan Rook

Compliance issues: Film, Culture, Labor, Workers' Rights, Media

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