

INVOICE



WTSP-TV
11450 Gandy Blvd.
St. Petersburg, FL 33702
Main: (727)577-1010
Billing:

www.wtsp.com

Billing Address:

Screen Strategies / POL
Attention: Accounts Payable
11150 Fairfax Blvd, Suite 505
Fairfax, VA 22030

Send Payment To:

WTSP-TV
WTSP
PO BOX: 637386
Cincinnati, OH 45263-7386

Property	WTSP		
Invoice #	2541094-1	Order #	2541094
Invoice Date	09/18/22	Alt Order #	
Invoice Month	September 2022	Deal #	
Invoice Period	08/29/22 - 09/13/22	Flight Dates	09/08/22 - 09/13/22
Advertiser	POL/ Janet Cruz / D / State Senate / FL		
Product	CRUZ 4 STATE SENATE		
Estimate #			
Account Executive	Tara Midkiff		
Sales Office	Tampa National Sales Office		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	11212AG		
Advertiser Ref	131380		
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/08/22	09/13/22	CBS This Morning	7-9a	----1--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/22 09/14/22 ----1-- 1 \$175.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTSP F 09/09/22 7:58 AM CBS This Morning 7-9a :30 76JC202201H \$175.00 NM									
2	09/08/22	09/13/22	CBS Sunday Morning	9-1030a Su	-----1	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/22 09/14/22 -----1 1 \$750.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTSP Su 09/11/22 9:37 AM CBS Sunday Morning 9-1030a Su :30 76JC202201H \$750.00 NM									
3	09/08/22	09/13/22	Let's Make a Deal	10-11a	-1-----	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/22 09/14/22 -1----- 1 \$425.00									
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5	09/08/22	09/13/22	Local News @ 12p M-F	12-1230p	1---1--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/22 09/14/22 1---1-- 2 \$450.00									
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6	09/08/22	09/13/22	Young & the Restless	1230-130p	1---1--	:30	2	\$400.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

INVOICE



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WTSP
PO BOX: 637386
Cincinnati, OH 45263-7386

www.wtsp.com

Invoice #	2541094-1	Invoice Month	September 2022
Invoice Date	09/18/22	Invoice Period	08/29/22 - 09/13/22
Advertiser	POL/ Janet Cruz / D / State Senate / FL		
Product	CRUZ 4 STATE SENATE		
Estimate #			

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8	09/08/22	09/13/22	Local News @ 530p M-F	530-6p	-1-1--	:30	2	\$225.00	NM																																																																
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11	09/08/22	09/13/22	Wheel of Fortune	7-730p	11-1--	:30	3	\$1,500.00	NM																																																																
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>09/08/22</td> <td>09/14/22</td> <td>11-1--</td> <td>3</td> <td>\$1,500.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WTSP</td> <td>F</td> <td>09/09/22</td> <td>7:17 PM</td> <td>Wheel of Fortune</td> <td>7-730p</td> <td>:30</td> <td>76JC202201H</td> <td>\$1,500.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WTSP</td> <td>M</td> <td>09/12/22</td> <td>7:18 PM</td> <td>Wheel of Fortune</td> <td>7-730p</td> <td>:30</td> <td>76JC202201H</td> <td>\$1,500.00</td> <td>NM</td> </tr> <tr> <td>3</td> <td>WTSP</td> <td>Tu</td> <td>09/13/22</td> <td>7:07 PM</td> <td>Wheel of Fortune</td> <td>7-730p</td> <td>:30</td> <td>76JC202201H</td> <td>\$1,500.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						09/08/22	09/14/22	11-1--	3	\$1,500.00					Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WTSP	F	09/09/22	7:17 PM	Wheel of Fortune	7-730p	:30	76JC202201H	\$1,500.00	NM	2	WTSP	M	09/12/22	7:18 PM	Wheel of Fortune	7-730p	:30	76JC202201H	\$1,500.00	NM	3	WTSP	Tu	09/13/22	7:07 PM	Wheel of Fortune	7-730p	:30	76JC202201H	\$1,500.00	NM
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3	WTSP	Tu	09/13/22	7:07 PM	Wheel of Fortune	7-730p	:30	76JC202201H	\$1,500.00	NM																																																															
12	09/08/22	09/13/22	Jeopardy	730-8p	-1-1--	:30	2	\$1,800.00	NM																																																																

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INVOICE



Send Payment To:
WTSP-TV
WTSP
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice #	2541094-1	Invoice Month	September 2022
Invoice Date	09/18/22	Invoice Period	08/29/22 - 09/13/22
Advertiser	POL/ Janet Cruz / D / State Senate / FL		
Product	CRUZ 4 STATE SENATE		
Estimate #			

www.wtsp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/08/22	09/13/22	Jeopardy	730-8p	- 1 - - 1 - -	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/22 09/14/22 - 1 - - 1 - - 2 \$1,800.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTSP F 09/09/22 7:42 PM Jeopardy 730-8p :30 76JC202201H \$1,800.00 NM 3 WTSP Tu 09/13/22 7:44 PM Jeopardy 730-8p :30 76JC202201H \$1,800.00 NM									
13	09/08/22	09/13/22	Local News @ 11p M-F	11-1135p	11 - - 1 - -	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/22 09/14/22 11 - - 1 - - 3 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTSP F 09/09/22 11:30 PM Local News @ 11p M-F 11-1135p :30 76JC202201H \$400.00 NM 2 WTSP M 09/12/22 11:13 PM Local News @ 11p M-F 11-1135p :30 76JC202201H \$400.00 NM 3 WTSP Tu 09/13/22 11:33 PM Local News @ 11p M-F 11-1135p :30 76JC202201H \$400.00 NM									
14	09/08/22	09/13/22	Local News @ 12p M-F	12-1230p	- - - 1 - - -	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/22 09/14/22 - - - 1 - - - 1 \$850.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTSP Th 09/08/22 12:10 PM Local News @ 12p M-F 12-1230p :30 76JC202201H \$850.00 NM									
15	09/08/22	09/13/22	Young & the Restless	1230-130p	- - - 1 - - -	:30	1	\$775.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/22 09/14/22 - - - 1 - - - 1 \$775.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTSP Th 09/08/22 Young & the Restless 1230-130p :00 \$775.00 NM See MG 15.6, 15.7, 15.8 7 WTSP M 09/12/22 4:22 PM Dr. Phil 4-5p :30 76JC202201H \$200.00 NM MG for 15.1 09/08 8 WTSP Tu 09/13/22 8:51 AM CBS THIS MORNING 8-9a :30 76JC202201H \$175.00 NM MG for 15.1 09/08 6 WTSP Tu 09/13/22 1:29 PM Young & the Restless 1230-130p :30 76JC202201H \$400.00 NM MG for 15.1 09/08									
16	09/08/22	09/13/22	Local News @ 5p M-F	5-530p	- - - 1 - - -	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/22 09/14/22 - - - 1 - - - 1 \$375.00									
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17	09/08/22	09/13/22	Local News @ 6p M-F	6-630p	- - - 1 - - -	:30	1	\$825.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/08/22 09/14/22 - - - 1 - - - 1 \$825.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

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INVOICE



Send Payment To:
WTSP-TV
WTSP
PO BOX: 637386
Cincinnati, OH 45263-7386

Invoice #	2541094-1	Invoice Month	September 2022
Invoice Date	09/18/22	Invoice Period	08/29/22 - 09/13/22
Advertiser	POL/ Janet Cruz / D / State Senate / FL		
Product	CRUZ 4 STATE SENATE		
Estimate #			

www.wtsp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
17	09/08/22	09/13/22	Local News @ 6p M-F	6-630p	---1---	:30	1	\$825.00	NM																																												
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
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18	09/08/22	09/13/22	Wheel of Fortune	7-730p	---1---	:30	1	\$3,000.00	NM																																												
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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19	09/08/22	09/13/22	Jeopardy	730-8p	---1---	:30	1	\$3,600.00	NM																																												
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1	WTSP	Th	09/08/22	11:23 PM	Local News @ 11p M-F	11-1135p	:30	76JC202201H	\$775.00	NM																																											
Total Spots							32																																														

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$25,475.00
<u>Agency Commission</u>	\$3,821.25
<u>Net Amount Due</u>	\$21,653.75

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