

for WDYK-FM, WQZK-FM, WKLP-AM, WVMD-FM, WDZN-FM and WCMD-AM

A. Full-Time Vacancies Filled During Past Year

1. Job Title: Account Executive	Date Filled: 11/21/23
2. Job Title: News Director	Date Filled: 11/27/23
3. Job Title: Account Executive	Date Filled: 4/15/24

B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy

1. Job Title: Account Executive		Date Filled: 11/21/23		
Source	Contact Person	Address	Tel #	Interviewed / Hired
Ohio Media School	Lee Wagner	5330 East Main Street, Columbus OH	614-655-5250	
WV Division of Rehabilitation	Peggy Tingler	1415 Earl Core Road, Morgantown WV	304-285-3155	
Internal	Kelly Ayersman	260 Spruce St., Morgantown, WV 26505	304-554-3900	
WVRC Media Website	Patrick Rinehart	<u>260 Spruce St., Morgantown, WV 26505</u>	304-554-3900	
Radio Advertising	Cheyenne Jeffries	15 Industrial Blvd E, Cumberland, MD 21502	301-759-1005	4 Interviewed, 1 Hired
Indeed.com	Online Posting	Austin, TX 78750	800-475-4361	2 Interviewed
Referrals	Annette Riggelman	15 E. Industrial Blvd, Cumberland, MD 21502	301-759-1005	1 Interviewed

1. Job Title: News Director		Date Filled: 11/27/23		
Source	Contact Person	Address	Tel #	Interviewed / Hired
JournalismJobs.com	Online Posting	Po Box 1018, Greenwood, South Carolina 29648	510-508-7386	
Ohio Media School	Lee Wagner	5330 East Main Street, Columbus OH	614-655-5250	
WV Division of Rehabilitation	Peggy Tingler	1415 Earl Core Road, Morgantown WV	304-285-3155	
Internal	Kelly Ayersman	260 Spruce St., Morgantown, WV 26505	304-554-3900	
WVRC Media Website	Patrick Rinehart	<u>260 Spruce St., Morgantown, WV 26505</u>	304-554-3900	
LinkedIn.com	Online Posting	1000 West Maude Avenue, Sunnyvale, CA 94085	855-655-5653	
Indeed.com	Online Posting	Austin, TX 78750	800-475-4361	2 Interviewed, 1 hired
West Virginia Broadcaster's Association	Michele Crist	PO Box 8499, South Charleston, WV	304-744-2143	
Referrals	Logan Mills	15 E. Industrial Blvd, Cumberland, MD 21502	301-759-1005	1 Interviewed

3. Job Title: Account Executive		Date Filled: 4/15/24		
Source	Contact Person	Address	Tel #	Interviewed / Hired
Ohio Media School	Lee Wagner	5330 East Main Street, Columbus OH	614-655-5250	
WV Division of Rehabilitation	Peggy Tingler	1415 Earl Core Road, Morgantown WV	304-285-3155	
Internal	Kelly Ayersman	260 Spruce St., Morgantown, WV 26505	304-554-3900	
WVRC Media Website	Patrick Rinehart	<u>260 Spruce St., Morgantown, WV 26505</u>	304-554-3900	
Radio Advertising	Cheyenne Jeffries	15 Industrial Blvd E, Cumberland, MD 21502	301-759-1005	1 Interviewed
LinkedIn.com	Online Posting	1000 West Maude Avenue, Sunnyvale, CA 94085	855-655-5653	2 interviewed, 1 hired
Indeed.com	Online Posting	Austin, TX 78750	800-475-4361	

C. Total Number of persons interviewed for all full-time Vacancies filled during the past year: **13**

D. Outreach Activities

- Announcements were placed on all station websites notifying organizations of their right to request information on job openings
- An internship program is offered to bring awareness to job opportunities in broadcasting available at WVRC. There was no interest during this time.
- Office Manager of Cumberland and On Air Personality participated in a Job Fair at Frostburg State University. Showcase/ Job Fair took place on 10/11/23 from 10am-3pm. Jobs about broadcasting and marketing were discussed with approximately 120 attendees.
- Program Director participated in "Career Cluster" Event on behalf of Keyser Middle School to teach the school about a future career opportunity in broadcasting. Event took place on 2/9/24 from 8:15am-10:15am. Approximately 500 attendees.
- On-Air staff hosted a "Career Day Field Trip" event for Romney Middle School 7th Graders to teach them about a future career opportunity in broadcasting. Event took place on 3/6/24 from 9am to 12pm. There were approximately 15 attendees.
- Programming Director and Office Manager participated in a Career Fair at Mountain Ridge High School. Event took place on 3/26/24 from 11a-1pm. Discussed with 11th and 12th graders about future career opportunities in broadcasting. There were approximately 55 attendees.
- Office manager completed "Heart of a Leader" training to help better herself with her current job. Training took place May 1st through the 2nd 2024.
- Corporate Promotions Director and a Corporate Sales Manager of WVRC Media co-hosted a Media Day for the Leadership Monongalia group at the corporate offices of WVRC Media. Jobs about broadcasting were discussed as well as a tour of the facilities. This was on November 16, 2023.
- Corporate HR Liaison/Assistant to the President and the Corporate Promotions Director attended Fairmont State University's Spring Job Fair on March 27, 2024 from 8am-2pm. Many discussions about Broadcasting, Digital Marketing, and Sales were covered with approximately 50+ students. WVRC Media was a Co-Sponsor of this event.
- Corporate HR Liaison/Assistant to the President and the Corporate Promotions Director attended a Job Fair hosted by Monongalia County Technical Education Center on April 12, 2024. The event ran 8am-12pm. Over 75 students were talked to about opportunities in broadcasting.
- Corporate HR Liaison/Assistant to the President participated in a Workforce WV Virtual Job fair on April 3, 2024. This was from 1pm-3:30pm. Over 1000 Registrants participated and was able to read about and see open positions with WVRC Media. Many registrants directly contacted WVRC Media to inquire about open positions and opportunities in broadcasting.
- Corporate HR Liaison/Assistant to the President participated in a Workforce WV Virtual Job fair on May 1, 2024. This was from 1pm-3:30pm. Over 970 Registrants participated and was able to read about and see open positions with WVRC Media. Many registrants directly contacted WVRC Media to inquire about open positions and opportunities in broadcasting.