



**WHO**  
 1801 Grand Ave  
 Des Moines, IA 50309  
 (515) 242-3500

# CONTRACT

<u>Contract / Revision</u> 10842 /	<u>Alt Order #</u> 07421015
---------------------------------------	--------------------------------

<u>Product</u> ANDERSON FOR SOS	
------------------------------------	--

<u>Contract Dates</u> 10/20/14 - 10/26/14	<u>Estimate #</u>
--	-------------------

<u>Advertiser</u> Anderson, B/D/Secretary of State	<u>Original Date / Revision</u> 10/01/14 / 10/16/14
---	--

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
---------------------------------	--------------------------------------	---------------------------

<u>Station</u> WHO	<u>Account Executive</u> Todd Shockley	<u>Sales Office</u> NSO Chicago
-----------------------	---	------------------------------------

<u>Special Handling</u>
-------------------------

<u>Demographic</u> Adults 35+
----------------------------------

<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
-------------	------------------------	---------------------

<u>Agency Ref</u>	<u>Advertiser Ref</u>
-------------------	-----------------------

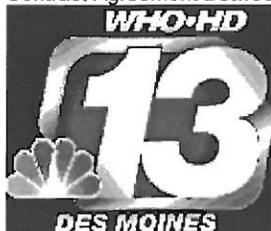
And:

**AKP Message & Media**  
 730 North Franklin  
 #404  
 Chicago, IL 60610

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	13	10/20/14	10/23/14	Today In Iowa	6:00 AM-7:00 AM		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	M-WT---				3	\$900.00	0.00			
N 2	13	10/21/14	10/24/14	Today	7:00 AM-9:00 AM		:30				NM	2	\$1,220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-T--F--				2	\$610.00	0.00			
N 3	13	10/20/14	10/24/14	Channel 13 News @ Noon	12:00 PM-1:00 PM		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	M--TF--				3	\$300.00	0.00			
N 4	13	10/20/14	10/22/14	M-F 3p-330p	3:00 PM-3:30 PM		:30				NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	M-W----				2	\$165.00	0.00			
N 5	13	10/21/14	10/23/14	M-F 330p-4p	3:30 PM-4:00 PM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-T-T---				2	\$225.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	13	10/20/14-10/26/14	M-F 330p-4p	3:30 PM-4:00 PM	-Tu-Th-----	:30		<del>\$225.00</del>	0.00	NM		
				See MG 5.3,5.4									
	2	13	10/20/14-10/26/14	M-F 330p-4p	3:30 PM-4:00 PM	-Tu-Th-----	:30		<del>\$225.00</del>	0.00	NM		
				See MG 5.3,5.4									
	3	13	10/20/14-10/24/14	Today III	10a-11a	MTuWThF----	:30		\$110.00	0.00	NM		
				MG for 5.1,5.2									
	4	13	10/25/14-10/25/14	Sa 12p-530p	5:00 PM-5:30 PM	-----Sa--	:30		\$40.00	0.00	NM		
				MG for 5.1,5.2									
N 6	13	10/22/14	10/24/14	Channel 13 News @ 5p	5:00 PM-5:30 PM		:30				NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	--W-F--				2	\$825.00	0.00			
D 7	13	10/21/14	10/23/14	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	0	\$0.00
N 8	13	10/20/14	10/23/14	Channel 13 News @ 6p	6:00 PM-6:30 PM		:30				NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	M--T---				2	\$1,350.00	0.00			
N 9	13	10/20/14	10/24/14	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	M-W-F--				3	\$1,310.00	0.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WHO**  
 1801 Grand Ave  
 Des Moines, IA 50309  
 (515) 242-3500

<u>Contract / Revision</u> 10842 /	<u>Alt Order #</u> 07421015
---------------------------------------	--------------------------------

<u>Contract Dates</u> 10/20/14 - 10/26/14	<u>Product</u> ANDERSON FOR SOS	<u>Estimate #</u>
--	------------------------------------	-------------------

<u>Advertiser</u> Anderson, B/D/Secretary	<u>Original Date / Revision</u> 10/01/14 / 10/16/14
--	--

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	13	10/20/14-10/26/14		Wheel of Fortune	6:30 PM-7:00 PM	M--W--F----	:30		<del>\$1,310.00</del>	0.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		10/20/14	10/26/14	M--W--F----	3	\$1,500.00	0.00						
2	13	10/20/14-10/26/14		Wheel of Fortune	6:30 PM-7:00 PM	M--W--F----	:30		<del>\$1,310.00</del>	0.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		10/20/14	10/26/14	M--W--F----	3	\$1,500.00	0.00						
3	13	10/20/14-10/26/14		Wheel of Fortune	6:30 PM-7:00 PM	M--W--F----	:30		<del>\$1,310.00</del>	0.00	NM		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		10/20/14	10/26/14	M--W--F----	3	\$1,500.00	0.00						
D 10	13	10/20/14	10/20/14	Monday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	0	\$0.00
N 11	13	10/21/14	10/24/14	M-F 10p-1035p	10:00 PM-10:35 PM		:30				NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		10/20/14	10/26/14	-TW-F--	3	\$1,500.00	0.00						
N 12	13	10/25/14	10/25/14	Sa 10p-1030p	10:00 PM-10:35 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		10/20/14	10/26/14	-----1-	1	\$1,500.00	0.00						
N 13	13	10/26/14	10/26/14	Late Run News	10:00 PM-10:35 PM		:30				NM	4	\$4,830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		10/20/14	10/26/14	-----1	1	\$600.00	0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	13	10/20/14-10/26/14	Late Run News	10:00 PM-10:35 PM	-----Su	:30	<del>\$600.00</del>	0.00	NM		
					See MG 13.2, 13.3, 13.4, 13.5								
		2	13	10/20/14-10/24/14	Wheel of Fortune	630p-7p	MTuWThF----	:30	\$2,290.00	0.00	NM		
					MG for 9.2, 9.1, 9.3, 13.1								
		3	13	10/20/14-10/24/14	M-F 10p-1035p	10p-1035p	MTuWThF----	:30	<del>\$600.00</del>	0.00	NM		
					See MG 13.6								
		4	13	10/20/14-10/24/14	M-F 1035p-1135p	1035p-1135p	MTuWThF----	:30	\$740.00	0.00	NM		
					MG for 9.2, 9.1, 9.3, 13.1								
		5	13	10/24/14-10/24/14	Friday Prime Hour 3	9p-10p	-----F----	:30	\$900.00	0.00	NM		
					MG for 9.2, 9.1, 9.3, 13.1								
		6	13	10/20/14-10/24/14	M-F 10p-1035p	10p-1035p	MTuWThF----	:30	\$900.00	0.00	NM		
					MG for 13.3 10/22								
N 14	13	10/24/14	10/24/14	M-F 1035p-1135p	10:35 PM-11:35 PM		:30				NM	2	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		10/20/14	10/26/14	----1--	1	\$425.00	0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	13	10/20/14-10/26/14	M-F 1035p-1135p	10:35 PM-11:35 PM	-----F----	:30	<del>\$425.00</del>	0.00	NM		
					See MG 14.2, 14.3								
		2	13	10/25/14-10/25/14	Channel 13 News @ 6p	6p-630p	-----Sa--	:30	\$325.00	0.00	NM		
					MG for 14.1 10/24								
		3	13	10/20/14-10/24/14	Today In Iowa	5a-530a	MTuWThF----	:30	\$100.00	0.00	NM		
					MG for 14.1 10/24								
N 15	13	10/24/14	10/24/14	Friday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		10/20/14	10/26/14	----1--	1	\$1,125.00	0.00						
N 16	13	10/24/14	10/24/14	Today In Iowa	6a-7a		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		10/20/14	10/26/14	----F--	1	\$900.00	0.00						
N 17	13	10/21/14	10/21/14	Channel 13 News @ Noon	12p-1p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		10/20/14	10/26/14	-T-----	1	\$300.00	0.00						
N 18	13	10/23/14	10/23/14	M-F 10p-1035p	10p-1035p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		10/20/14	10/26/14	---T---	1	\$1,500.00	0.00						

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**WHO**  
 1801 Grand Ave  
 Des Moines, IA 50309  
 (515) 242-3500

<u>Contract / Revision</u> 10842 /		<u>Alt Order #</u> 07421015
<u>Contract Dates</u> 10/20/14 - 10/26/14		<u>Product</u> ANDERSON FOR SOS
<u>Advertiser</u> Anderson, B/D/Secretary		<u>Estimate #</u>
		<u>Original Date / Revision</u> 10/01/14 / 10/16/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 19	13	10/23/14	10/23/14	Thursday Prime Hour 3	9p-10p		:30				NM	1	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/20/14	10/26/14	---T---	1			\$1,225.00	0.00				
N 20	13	10/20/14	10/24/14	Channel 13 News @ 6p	6p-630p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/20/14	10/26/14	MTWTF--	1			\$1,350.00	0.00				
N 21	13	10/22/14	10/22/14	Wednesday Prime Hour 2	8p-9p		:30				NM	1	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/20/14	10/26/14	--W----	1			\$1,225.00	0.00				
N 22	13	10/25/14	10/25/14	Sa 8a-10a	8a-10a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/20/14	10/26/14	-----S-	1			\$250.00	0.00				
<b>Totals</b>										0.00		34	\$28,780.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/26/14	34	\$28,780.00	\$24,463.00
<b>Totals</b>	34	\$28,780.00	\$24,463.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.