

### Ampersand Cable System Order

Order #	63164198
Syscode	2210
System Name	Optimum/DISH- I+ Charleston/Huntn, WV
Market	Charleston, WV

Flight Dates	03/12/24 - 03/19/24
Agency	Strategic Media Placement
Advertiser	Elect Principled Veterans

Update Date	03/08/24
Version	1 Vs. 1

AE	Brad Carroll
Sales Coordinator	Aurora La'Rosa
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Mar23
-	

Client Code	
Product Code	
Est Code	3.12-3.19
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$3,638.00		
Commission	\$545.70		
Net Total	\$3,092.30		
Total Spots	32		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3/8 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC DT	3/11/24	3/17/24	09:00	15:00			X	X	X	X	X	-	-	9	\$72.00	\$648.00	30	NCR
2	FXNC	FXNC EF	3/11/24	3/17/24	15:00	19:00			X	X	X	X	X	-	-	9	\$120.00	\$1,080.00	30	NCR
3	FXNC	FXNC PT	3/11/24	3/17/24	19:00	24:00			X	X	X	X	X	-	-	9	\$158.00	\$1,422.00	30	NCR
4	FXNC	FXNC DT	3/18/24	3/24/24	09:00	15:00	X	X						-	-	1	\$72.00	\$72.00	30	NCR
5	FXNC	FXNC PT	3/18/24	3/24/24	19:00	24:00	X							-	-	1	\$158.00	\$158.00	30	NCR
6	FXNC	FXNC LF	3/11/24	3/17/24	00:00	02:00			X	X	X	X	X	-	-	1	\$18.00	\$18.00	30	NCR
7	FXNC	FXNC EF	3/18/24	3/24/24	15:00	19:00	X							-	-	2	\$120.00	\$240.00	30	NCR

	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Total
<b>SPOTS</b>	32	0	0	0	0	0	0	0	0	0	0	0	32
<b>AMT</b>	\$3,638.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,638.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 03/11/24

63164198 | Charleston, WV | Optimum/DISH- I+ Charleston/Huntn, WV | 2210 |

### Ampersand Cable System Order

Order #	63164198
Syscode	5716
System Name	Optimum/Pt. Pleasant, WV
Market	Charleston, WV

Flight Dates	03/12/24 - 03/19/24
Agency	Strategic Media Placement
Advertiser	Elect Principled Veterans

Update Date	03/08/24
Version	1 Vs. 1

AE	Brad Carroll
Sales Coordinator	Aurora La'Rosa
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Mar23
-	

Client Code	
Product Code	
Est Code	3.12-3.19
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$1,546.00		
Commission	\$231.90		
Net Total	\$1,314.10		
Total Spots	43		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3/8 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	3/18/24	3/24/24	05:00	09:00	X	X						-	-	2	\$26.00	\$52.00	30	NCR
2	FXNC	FXNC DT	3/18/24	3/24/24	09:00	15:00	X	X						-	-	2	\$20.00	\$40.00	30	NCR
3	FXNC	FXNC EF	3/18/24	3/24/24	15:00	19:00	X							-	-	1	\$44.00	\$44.00	30	NCR
4	FXNC	FXNC PT	3/18/24	3/24/24	19:00	24:00	X							-	-	1	\$58.00	\$58.00	30	NCR
5	FXNC	FXNC EM	3/11/24	3/17/24	05:00	09:00		X	X	X	X	X	X	-	-	9	\$26.00	\$234.00	30	NCR
6	FXNC	FXNC EF	3/11/24	3/17/24	15:00	19:00		X	X	X	X	X	X	-	-	9	\$44.00	\$396.00	30	NCR
7	FXNC	FXNC PT	3/11/24	3/17/24	19:00	24:00		X	X	X	X	X	X	-	-	9	\$58.00	\$522.00	30	NCR
8	FXNC	FXNC DT	3/11/24	3/17/24	09:00	15:00		X	X	X	X	X	X	-	-	10	\$20.00	\$200.00	30	NCR

	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Total
<b>SPOTS</b>	43	0	0	0	0	0	0	0	0	0	0	0	43
<b>AMT</b>	\$1,546.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,546.00

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Date Printed 03/11/24

63164198 | Charleston, WV | Optimum/Pt. Pleasant, WV | 5716 |

### Ampersand Cable System Order

Order #	63164198
Syscode	8950
System Name	Optimum/Ashland, KY
Market	Charleston, WV

Flight Dates	03/12/24 - 03/19/24
Agency	Strategic Media Placement
Advertiser	Elect Principled Veterans

Update Date	03/08/24
Version	1 Vs. 1

AE	Brad Carroll
Sales Coordinator	Aurora La'Rosa
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Mar23
-	

Client Code	
Product Code	
Est Code	3.12-3.19
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$1,848.00		
Commission	\$277.20		
Net Total	\$1,570.80		
Total Spots	43		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3/8 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	3/18/24	3/24/24	05:00	09:00	X	X						-	-	2	\$30.00	\$60.00	30	NCR
2	FXNC	FXNC DT	3/18/24	3/24/24	09:00	15:00	X	X						-	-	1	\$24.00	\$24.00	30	NCR
3	FXNC	FXNC EF	3/18/24	3/24/24	15:00	19:00	X							-	-	1	\$50.00	\$50.00	30	NCR
4	FXNC	FXNC PT	3/18/24	3/24/24	19:00	24:00	X							-	-	1	\$68.00	\$68.00	30	NCR
5	FXNC	FXNC EM	3/11/24	3/17/24	05:00	09:00		X	X	X	X	X	X	-	-	10	\$30.00	\$300.00	30	NCR
6	FXNC	FXNC EF	3/11/24	3/17/24	15:00	19:00		X	X	X	X	X	X	-	-	9	\$50.00	\$450.00	30	NCR
7	FXNC	FXNC PT	3/11/24	3/17/24	19:00	24:00		X	X	X	X	X	X	-	-	10	\$68.00	\$680.00	30	NCR
8	FXNC	FXNC DT	3/11/24	3/17/24	09:00	15:00		X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	NCR

	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Total
<b>SPOTS</b>	43	0	0	0	0	0	0	0	0	0	0	0	43
<b>AMT</b>	\$1,848.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,848.00

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Date Printed 03/11/24

63164198 | Charleston, WV | Optimum/Ashland, KY | 8950 |

### Ampersand Cable System Order

Order #	63164198
Syscode	8951
System Name	Optimum/Portsmouth, OH
Market	Charleston, WV

Flight Dates	03/12/24 - 03/19/24
Agency	Strategic Media Placement
Advertiser	Elect Principled Veterans

Update Date	03/08/24
Version	1 Vs. 1

AE	Brad Carroll
Sales Coordinator	Aurora La'Rosa
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Mar23
-	

Client Code	
Product Code	
Est Code	3.12-3.19
Product Name	
Credit Status	Cash in Advance
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	2		
Total	\$1,878.00		
Commission	\$281.70		
Net Total	\$1,596.30		
Total Spots	45		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	3/8 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	3/18/24	3/24/24	05:00	09:00	X	X						-	-	2	\$30.00	\$60.00	30	NCR
2	FXNC	FXNC DT	3/18/24	3/24/24	09:00	15:00	X	X						-	-	2	\$24.00	\$48.00	30	NCR
3	FXNC	FXNC EF	3/18/24	3/24/24	15:00	19:00	X							-	-	1	\$50.00	\$50.00	30	NCR
4	FXNC	FXNC PT	3/18/24	3/24/24	19:00	24:00	X							-	-	1	\$68.00	\$68.00	30	NCR
5	FXNC	FXNC EM	3/11/24	3/17/24	05:00	09:00		X	X	X	X	X	X	-	-	10	\$30.00	\$300.00	30	NCR
6	FXNC	FXNC EF	3/11/24	3/17/24	15:00	19:00		X	X	X	X	X	X	-	-	10	\$50.00	\$500.00	30	NCR
7	FXNC	FXNC PT	3/11/24	3/17/24	19:00	24:00		X	X	X	X	X	X	-	-	9	\$68.00	\$612.00	30	NCR
8	FXNC	FXNC DT	3/11/24	3/17/24	09:00	15:00		X	X	X	X	X	X	-	-	10	\$24.00	\$240.00	30	NCR

	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Total
<b>SPOTS</b>	45	0	0	0	0	0	0	0	0	0	0	0	45
<b>AMT</b>	\$1,878.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,878.00

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Date Printed 03/11/24

63164198 | Charleston, WV | Optimum/Portsmouth, OH | 8951 |

### Ampersand Cable System Order

Order #	63164198
Syscode	8952
System Name	Optimum/South Point, OH
Market	Charleston, WV

Flight Dates	03/12/24 - 03/19/24
Agency	Strategic Media Placement
Advertiser	Elect Principled Veterans

Update Date	03/08/24
Version	1 Vs. 1

AE	Brad Carroll
Sales Coordinator	Aurora La'Rosa
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+SD Mar23
-	

Client Code	
Product Code	
Est Code	3.12-3.19
Product Name	
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$2,622.00		
Commission	\$393.30		
Net Total	\$2,228.70		
Total Spots	44		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	3/8 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	3/18/24	3/24/24	05:00	09:00	X	X						-	-	2	\$42.00	\$84.00	30	NCR
2	FXNC	FXNC DT	3/18/24	3/24/24	09:00	15:00	X	X						-	-	2	\$34.00	\$68.00	30	NCR
3	FXNC	FXNC EF	3/18/24	3/24/24	15:00	19:00	X							-	-	1	\$72.00	\$72.00	30	NCR
4	FXNC	FXNC PT	3/18/24	3/24/24	19:00	24:00	X							-	-	1	\$96.00	\$96.00	30	NCR
5	FXNC	FXNC EM	3/11/24	3/17/24	05:00	09:00		X	X	X	X	X	X	-	-	9	\$42.00	\$378.00	30	NCR
6	FXNC	FXNC EF	3/11/24	3/17/24	15:00	19:00		X	X	X	X	X	X	-	-	10	\$72.00	\$720.00	30	NCR
7	FXNC	FXNC PT	3/11/24	3/17/24	19:00	24:00		X	X	X	X	X	X	-	-	9	\$96.00	\$864.00	30	NCR
8	FXNC	FXNC DT	3/11/24	3/17/24	09:00	15:00		X	X	X	X	X	X	-	-	10	\$34.00	\$340.00	30	NCR

	Mar 2024	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Total
<b>SPOTS</b>	44	0	0	0	0	0	0	0	0	0	0	0	44
<b>AMT</b>	\$2,622.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,622.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 03/11/24

63164198 | Charleston, WV | Optimum/South Point, OH | 8952 |