

# Broadcast Contract

MCKENNA PIHLAJA  
 ALEX ASKEW/HOUSE OF DELEGATES  
 C/O SAGE MEDIA PLANNING  
 1322 G ST SE  
 WASHINGTON, DC 20003

Start Date 10/25/19	Contract# 82337260	Mod# 1
End Date 10/28/19	Date Entered 10/24/19	Date Last Modified 10/24/19
Advertiser ALEX ASKEW/HOUSE OF		Station Market WNOR-FM
Product EST 7182		SalesRep/Office .. Katz/Philadelphi

Standard Billing Cycle Estimate# 7182

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 10/25/19 MO 10/28/19	06:00A-10:00A	60	3	--	--	--	3	--	--	6	\$140.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	6	840.00	\$126.00	\$ 714.00	\$ 840.00

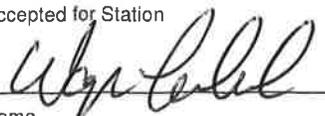
Billing Projections: By Month

	Oct 19	Nov 19
CA	840.00	
ST	420.00	420.00

Saga Communications, Inc. and all its subsidiaries and stations that it owns or operates prohibit all forms of discrimination in advertising contracts. We do not, and shall not, discriminate on the basis of race, ethnicity, or gender regarding advertising practices. All advertising agencies warrant, where applicable, that all radio and/or television commercials provided to our stations are properly licensed to be broadcast on radio and/or television stations and the associated internet streams.

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

   
 Name Title

\_\_\_\_\_  
 Name Title

See reverse for accepted terms and conditions, if any

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, McKenna Media,

being/on behalf of: Alex Askew,

a legally qualified candidate of the Democratic

political party for the office of: Virginia House of Delegates

in the General

election to be held on: 11/5/19

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Alex Askew

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Christy Falk

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Michele Certo obo McKenna Media

Digitally signed by Michele Certo obo McKenna Media  
Date: 2019.10.04 11:51:33 -04'00'

**Date**

**Signature**

***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**

**Signature**

**Printed Name**

**Title**

# Sales Order

Station: WNOR-FM Agency: MCKENNA PIHLAJA  
 Contract Name: 33372362-01 Address: C/O SAGE MEDIA PLANNING  
 Contract#: 82337260 1322 G ST SE  
 Start Date: 10/25/19 End Date: 10/28/19 City: WASHINGTON State: DC Zip: 20003  
 Revenue Type: National Political - Agency Type: Cash Buyer: \_\_\_\_\_  
 Advertiser: ALEX ASKEW/HOUSE OF DELEGATES Tax Schedule: (None)  
 Address: \_\_\_\_\_ Agency Commission %: 15  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Billing Cycle: Standard  
 Product Name: EST 7182 Salesperson: 2601KATZ/P Comm %: 10  
 Estimate #: 7182 Makegood Policy: Within Contract Dates  
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	10/25/19	10/28/19		6:00 AM	10:00 AM	60	3					3			6	D	140.00	6	840.00	2

Billing Projections: By Month

	Oct 19	Nov 19
CA	840.00	0.00
ST	420.00	420.00

Print Spot Prices

Notes to Traffic: 10/24-CORRECTED DATES TO MATCH  
ACTUAL DAYS SPOTS ARE SCHEDULED.

TOTAL SPOTS 6  
 GROSS TOTAL \$ 840.00  
 ADJUSTED SPOTS 6  
 ADJUSTED TOTAL \$ 840.00

APPROVE DECLINE

- General Manager
- Sales Manager
- Billing Manager
- 2601kcre, 10/24/19 @2:38PM