

Broadcast Contract

MCKENNA PIHLAJA
ALEX ASKEW/HOUSE OF DELEGATES
C/O SAGE MEDIA PLANNING
1322 G ST SE
WASHINGTON, DC 20003

Start Date 10/25/19	Contract# 82337260	Mod# 1
End Date 10/28/19	Date Entered 10/24/19	Date Last Modified 10/24/19
Advertiser ALEX ASKEW/HOUSE OF	Station Market WNOR-FM	
Product EST 7182	SalesRep/Office .. Katz/Philadelphi	

Standard Billing Cycle Estimate# 7182

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	FR 10/25/19 MO 10/28/19	06:00A-10:00A	60	3	--	--	--	3	--	--	6	\$140.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	6	840.00	\$126.00	\$ 714.00	\$ 840.00

Billing Projections: By Month

	Oct 19	Nov 19
CA	840.00	
ST	420.00	420.00

Saga Communications, Inc. and all its subsidiaries and stations that it owns or operates prohibit all forms of discrimination in advertising contracts. We do not, and shall not, discriminate on the basis of race, ethnicity, or gender regarding advertising practices. All advertising agencies warrant, where applicable, that all radio and/or television commercials provided to our stations are properly licensed to be broadcast on radio and/or television stations and the associated internet streams.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser


Name Title

Name Title

See reverse for accepted terms and conditions, if any

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, McKenna Media,

being/on behalf of: Alex Askew,

a legally qualified candidate of the Democratic

political party for the office of: Virginia House of Delegates

in the General

election to be held on: 11/5/19

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see schedule					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Alex Askew

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Christy Falk

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Michele Certo obo McKenna Media

Digitally signed by Michele Certo obo McKenna Media
Date: 2019.10.04 11:51:33 -04'00'

Date _____

Signature

To Be Signed By Station Representative

Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name _____

Title

Sales Order

Station: WNOR-FM Agency: MCKENNA PIHLAJA
 Contract Name: 33372362-01 Address: C/O SAGE MEDIA PLANNING
 Contract#: 82337260 1322 G ST SE
 Start Date: 10/25/19 End Date: 10/28/19 City: WASHINGTON State: DC Zip: 20003
 Revenue Type: National Political - Agency Type: Cash Buyer: _____
 Advertiser: ALEX ASKEW/HOUSE OF DELEGATES Tax Schedule: (None)
 Address: _____ Agency Commission %: 15
 City: _____ State: _____ Zip: _____ Billing Cycle: Standard
 Product Name: EST 7182 Salesperson: 2601KATZ/P Comm %: 10
 Estimate #: 7182 Makegood Policy: Within Contract Dates
 Competitive Code: Political

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$			
1	10/25/19	10/28/19		6:00 AM	10:00 AM	60	3					3				6	D	140.00	6	840.00	2

Billing Projections: By Month

	Oct 19	Nov 19
CA	840.00	0.00
ST	420.00	420.00

☒ Print Spot Prices
Notes to Traffic: 10/24-CORRECTED DATES TO MATCHACTUAL DAYS SPOTS ARE SCHEDULED.TOTAL SPOTS 6GROSS TOTAL \$ 840.00ADJUSTED SPOTS 6ADJUSTED TOTAL \$ 840.00

APPROVE DECLINE



General Manager



Sales Manager



Billing Manager



2601kcre, 10/24/19 @2:38PM