

**KABC-TV
Issues/Programs Report Submissions**

Quarter: 3rd Quarter 2013

Date: October 7, 2013

<u>Name/Type/Source of Typical & Illustrative Program</u>	<u># 1 – Health: Research, Prevention, Diagnosis & Treatment</u>
2013 – September 20,21,25,27,28 & 30 PSA's: National Parkinson Foundation Orange County California Length: :15/:10 seconds Origin: Local Type: PSA	Promotes Moving Day Orange County, a fundraising Walk to help find a cure and a celebration of movement.
2013 – September 10,11,12,13,14,16,18, 19,23,24,25,26,27,28,29 & 30 PSA's: The ALS Association Length: :15/:10 seconds Origin: Local Type: PSA	Promotes the Walk to Defeat ALS, which raises money to try and find a cure for Lou Gehrig's Disease - ALS.
2013 – July 1,6,13,20 & 25 August 3 & 24 September 7 & 28 PSA's: Whittier Rio Hondo AIDS Project Length: :30/:15 seconds Origin: Local Type: PSA	Tells viewers to be smart and know your status, as 80% of women diagnosed with HIV are in a relationship. Offers free, confidential HIV testing.
2013 – July 7 & 13 August 3,17 & 24 September 7 PSA's: Mothers Against Prescription Drug Abuse Length: :15 seconds Origin: Local Type: PSA	Urges viewers to be aware of prescription drug abuse in children and teens. Only one pill can kill.
2013 – July 27 August 17 PSA's: March of Dimes Length: :60/:30/:15 seconds Origin: Local Type: PSA	Promotes not rushing birth because babies born even a few weeks early can be underdeveloped. Healthy babies are worth the wait.
2013 – July 27 PSA's: Daniel's Place Length: :30/:15 seconds Origin: Local Type: PSA	An organization that offers professional and peer support for youth facing mental illness.
2013 – July 6 PSA's: The Banyan Tree Project Length: :30 seconds Origin: Local Type: PSA	Promotes awareness in the Asian & Pacific Islander communities, seeks to break down the barriers of shame and cultural stigma, and offers access to information, support and treatment for HIV/AIDS.

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<p>2013 – July 27 September 28 PSA's: Alcoholics Anonymous Length: :30/:20/:15 seconds Origin: Local Type: PSA</p>	<p>Targets the viewer whose drinking is affecting their life and family. Offers help and gives their website, or that they are in the phone book.</p>
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<p><u>Name/Type/Source of Typical & Illustrative Program</u></p>	<p><u># 2 – Women's Issues</u></p>
<p>2013 – July 28 August 17 PSA's: House of Ruth Length: :60/:30/:15 seconds Origin: Local Type: PSA</p>	<p>Provides shelter, community education and a range of supportive services for battered women in Los Angeles and San Bernardino counties.</p>
<p>2013 – August 26,27,28,29,30 & 31 September 1,2,3,4,5,6,7,8,9,10,11,12,13, 14,15,16,17,18,19,20 & 21 PSA's: Susan G. Komen Race for the Cure Length: :15/:10 seconds Origin: Local Type: PSA</p>	<p>Promotes the 2013 Komen Orange County Race for the Cure, which raises awareness and funds for breast cancer.</p>

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<u>Name/Type/Source of Typical & Illustrative Program</u>	<u># 3 – Safety: Home, Environment, Transportation</u>
2013 – July 13,15,18,20 & 27 August 3 & 24 PSA's: Riverside County Injury Prevention Services Length: :30 seconds Origin: Local Type: PSA	Encourages viewers to be safe with their children in the pool, by always supervising and having a secure fence. Drowning is 100% preventable.
2013 – July 6 September 14 PSA's: Inter-Agency Council on Child Abuse and Neglect (ICAN) & First 5 LA Length: :30 seconds Origin: Local Type: PSA	Informs viewers how to properly have their baby sleep to prevent accidental smothering, with their Safe Sleep for Baby campaign, telling them don't wake up to a tragedy.
2013 – August 30 & 31 September 1,2,3,4, 5,6,7,8,9,11,13,14,15,16,17,18,19,20,21, 22,23,24,25,26,27 & 28 PSA's: Prepare SoCal Campaign Length: :15/:10 seconds Origin: Local Type: PSA	Promotes the American Red Cross's campaign to help raise viewer's awareness on what to do to prepare for a major disaster and how to get prepared.
2013 – July 28 September 7 PSA's: The Nature Conservancy Length: :60/:30/:15 seconds Origin: Local Type: PSA	Promotes protecting nature and preserving life. Asks viewers to make a difference in our Planet by finding out how to help.
2013 – July 28 September 28 PSA's: California Office of Traffic Safety Length: :30/:15 seconds Origin: Local Type: PSA	Tells viewers that if they drive drunk, they will get caught, whether in a car or a motorcycle.
2013 – August 3 September 7 PSA's: Noah's Wish Length: :30 seconds Origin: Local Type: PSA	Informs viewers of their mission to save animals during disasters with their rescue and recovery services and how they do educational outreach programs to help people be prepared for a disaster.
2013 – August 3 PSA's: Los Angeles County & United Way Length: :30/:10 seconds Origin: Local Type: PSA	Informs the public about 2-1-1, a non-emergency phone number in Los Angeles that helps the community to locate, access and effectively use essential community health and human services.

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<u>Name/Type/Source of Typical & Illustrative Program</u>	<u># 4 – Consumer Reports & Interests</u>
2013 – July 13 August 3 September 7 PSA's: FCC/Children's Programming Educational Announcement Length: :15 seconds Origin: Local Type: PSA	Provides viewers with information on how to recognize Children's Programming on KABC-TV and how to access more information through our Public Inspection File.

<u>Name/Type/Source of Typical & Illustrative Program</u>	<u># 5 – Concern for Youth</u>
2013 – August 1,2,3,5,6,7,8,9,12,13,14,15, 16,17,19,20,21,22,23,24,25,26,27,28,29, 30 & 31 September 2,3,4,5,6,7,8,9,10,11, 12,13,14,16,18,19,20,21,23,24,25,26,27, 28,29 & 30 PSA's: National Association of Broadcasters Length: :60/:30/:15/:10 seconds Origin: Local Type: PSA	Encourages kids to talk if they are depressed, anxious, angry, or want to hurt someone. Says it's OK to talk and that people will listen.
2013 – August 5,7,8,10,17,19,24,25 & 31 September 7,14,21 & 28 PSA's: Stomp Out Bullying Length: :30 seconds Origin: Local Type: PSA	Asks viewers to wear blue shirts on Monday, October 7, for World Day of Bullying Prevention, saying it's up to all of us to stop bullying.
2013 – July 9,10,11,12,13,14 & 15 PSA's: Raise A Child Length: :30 seconds Origin: Local Type: PSA	The cast from ABC Family's "The Fosters", urges viewers to make a difference in a child's life and become a foster parent.
2013 – July 1,3,4,5,6,7,9,10,12,13,14,15, 16,17,19,20,21,22,23,24,25,26,27,28, 29 & 31 PSA's: The Advertising Council Length: :30/:20/:15 seconds Origin: Local Type: PSA	Lets parents know that they can control what their children can watch on television by blocking shows and gives them a website where they can learn to use parental controls.
2013 – July 6 PSA's: FosterMore.org Length: :60/:30/:15 seconds Origin: Local Type: PSA	Encourages viewers to make a difference in foster children's lives by mentoring, fostering, helping. The website offers many resources to get involved.

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<p>2013 – July 6 September 14 PSA's: Living Advantage, Inc. Length: :30 seconds Origin: Local Type: PSA</p>	<p>Helps emancipated youth that are in the system with their identifying documents, so they are kept in a secure place and they can be accessed when they need them.</p>
<p>2013 – July 6 September 14 & 28 PSA's: Hollenbeck PAL Length: :30/:15 seconds Origin: Local Type: PSA</p>	<p>Charitable giving drive to provide young people with support and positive alternatives. Every contribution from the 1-cup campaign will be used to sponsor a child in the Hollenbeck PAL program.</p>
<p>2013 – July 3,6,17 & 31 August 2 & 7 September 28 PSA's: Circle of Friends Length: :30/:15/:10 seconds Origin: Local Type: PSA</p>	<p>Brings Autistic and others with developmental disorders together with kids on campuses all over to increase inclusion and decrease bullying.</p>
<p>2013 – July 7 PSA's: OwieBowWowie and Friends Length: :15/:10 seconds Origin: Local Type: PSA</p>	<p>Asks viewers to donate to help all sick children get an OwieBowWowie bear to help them through the bad things of being sick.</p>
<p>2013 – July 6 September 21 PSA's: Covenant House California Length: :30/:15 seconds Origin: Local Type: PSA</p>	<p>Organization helps runaway teens or teens aged out of the foster system, by providing them with food, shelter and ways to get a job or go to school.</p>
<p>2013 – July 13 PSA's: Starlight Children's Foundation Length: :60/:30/:15/:10 seconds Origin: Local Type: PSA</p>	<p>Organization helps improve the life of children diagnosed with a serious or chronic illness by providing entertainment, education and family activities that help the kids and families cope.</p>
<p>2013 – August 3,10 & 31 September 21 PSA's: The Trevor Project Length: :30 seconds Origin: Local Type: PSA</p>	<p>Promotes their Hotline for gay and questioning teens, as a resource for them so as not to be alone. It is also a suicide hotline, staffed 24/7.</p>
<p>2013 – August 3,6,9,17,24 & 31 September 21,24,25 & 28 PSA's: Partnership for a Drug-Free California Length: :30/:15 seconds Origin: Local Type: PSA</p>	<p>Promotes drug prevention through information and talking and encourages parents to talk to them about drugs.</p>

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<u>Name/Type/Source of Typical & Illustrative Program</u>	<u># 6 – Improving Race Relations</u>
2013 – July 1,2,4,6,7,8,10,11,12,13,14,15, 16,17,18 & 19 PSA's: The Barcid Foundation Length: :15 seconds Origin: Local Type: PSA	Promotes the Foundation's "LA Skins Music Fest: A Native American Concert", at the Autry National Center.

<u>Name/Type/Source of Typical & Illustrative Program</u>	<u># 7 – Maintaining A Quality of Life: Individual and Family Matters</u>
2013 – September 21 & 28 PSA's: St. Vincent Meals on Wheels Length: :30 seconds Origin: Local Type: PSA	Asks for help to support their mission, which is to help the over 6 million Californians suffering from food insecurity. They serve 1.1 million meals a year.
2013 – September 12,13,14,15,16,17,18, 19,20,21,23,24,25,26,27,28,29 & 30 PSA's: Special Olympics of Southern California Length: :30/:15/:10 seconds Origin: Local Type: PSA	Promotes their fundraising event, Pier del Sol, at the Santa Monica Pier.
2013 – August 12,13,14,15,16,17,18,19, 20,21,22,23,24,25,26,27,28,29,30 & 31 September 1,2,3,4,5,6,7,8,9,10,11,12,13, 14,15,16,17,18,19,20,21,22,23,24,25,26, 27,28,29 & 30 PSA's: AIDS Project Los Angeles (APLA) Length: :30/:15/:10 seconds Origin: Local Type: PSA	Promotes the annual AIDS Walk Los Angeles, which makes it possible for them to provide urgently needed food, dental care, safe housing, and much more to people with HIV/AIDS.
2013 – July 22,23,24,25,26,27,28,29, 30 & 31 August 1,2,3,5,6,7,8,9,10,12,13, 14,15,16,17,19,20,21,22,23,24,26,27 & 28 PSA's: Youth Service America Length: :30/:15/:10 seconds Origin: Local Type: PSA	Promotes their ABC Summer of Service Awards, which grants youth, ages 5 – 18, \$1,000 Service Awards for good works they are doing in the community.

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<p>2013 – July 1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17,18,19,20,21,22,23,24,25,26,27,28,29 & 30 PSA's: Feed SoCal Length: :30/:15/:10 seconds Origin: Local Type: PSA</p>	<p>Promotes our food drive that benefits 4 Food Banks in Southern California: LA Regional Food Bank; Second Harvest Food Bank OC; Food Share Ventura County and Second Harvest Food Bank IE.</p>
<p>2013 – July 1,2,3,4,5,6,7,8,10,11,13,15,17,18,19,20,23,24,27 & 31 August 2,3,7,8,9,21,23,24,28 & 31 September 7 PSA's: Ford Theatres Length: :30/:10 seconds Origin: Local Type: PSA</p>	<p>Promotes their Summer Season and urges viewers to find themselves at the Ford this summer.</p>
<p>2013 – July 13 August 24 & 31 September 14 PSA's: Union Station Homeless Services Length: :30 seconds Origin: Local Type: PSA</p>	<p>Helps people in the San Gabriel Valley with housing, employment and life skills and is looking for viewers to help give more.</p>
<p>2013 – July 13 August 10 September 21 PSA's: Paralyzed Veterans of America Length: :60/:30/:15 seconds Origin: Local Type: PSA</p>	<p>Raises awareness of helping those who have served in Iraq and Afghanistan. They have over 65 years of helping veterans get employment and other services for themselves and their family.</p>
<p>2013 – August 3 September 28 PSA's: California Community Foundation Length: :30/:15 seconds Origin: Local Type: PSA</p>	<p>Promotes their Pass It Along Fund, which provides immediate funds to people in dire need, with the stipulation that they pass along kindness to others when they can.</p>
<p>2013 – August 17 PSA's: Dream Foundation Length: :30 seconds Origin: Local Type: PSA</p>	<p>Organization grants one last wish to terminally ill adults. Asks viewers to learn how they can make someone's dream come true.</p>
<p>2013 – August 17 PSA's: Rotary International Length: :30/:20/:15 seconds Origin: Local Type: PSA</p>	<p>Promotes the humanitarian initiatives that Rotary Clubs do internationally, with a huge focus on eradicating polio, and encourages everyone to get involved.</p>

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<p>2013 – August 17 September 21 PSA's: The Autry Museum Length: :30 seconds Origin: Local Type: PSA</p>	<p>Promotes what there is to do at the Autry and encourages viewers to explore the Unexpected West.</p>
<p>2013 – July 5 & 19 PSA's: The Greyhound Project Inc. Length: :30/:10 seconds Origin: Local Type: PSA</p>	<p>Talks about the wonderful qualities of a Greyhound; what wonderful pets they make; and encourages viewers to adopt a retired racing Greyhound.</p>
<p>2013 – August 17 PSA's: League of Women Voters – Los Angeles Length: :30 seconds Origin: Local Type: PSA</p>	<p>Aimed at all people, encourages everyone to be registered to vote.</p>
<p>2013 – August 17 PSA's: County of Los Angeles, Animal Care and Control Length: :30 seconds Origin: Local Type: PSA</p>	<p>Celebrates their heroes, their staff, and asks viewers to help them help animals.</p>
<p>2013 – August 17 September 28 PSA's: GLSEN (Gay, Lesbian and Straight Education Network) Length: :30/:15 seconds Origin: Local Type: PSA</p>	<p>Asks viewers if they realize what they say when they say something is so gay. Tells people to knock it off.</p>
<p>2013 – August 24 PSA's: Gettoknowusfirst.org Length: :30 seconds Origin: Local Type: PSA</p>	<p>Asks viewers to support marriage equality by getting to know gay couples first and promotes the idea that marriage promotes families.</p>
<p>2013 – August 24 PSA's: Museum of Latin American Art ABC7 Produced Campaign Length: :15/:10 seconds Origin: Local Type: PSA</p>	<p>Promotes the Museum's permanent exhibit and that they host events there as well.</p>
<p>2013 – July 20 September 21 PSA's: Karma Rescue Length: :60/:30 seconds Origin: Local Type: PSA</p>	<p>Informs viewers that they give death row dogs a second chance through rescue, rehabilitation and placement into safe and loving homes. They operate on volunteers and donations and are looking for help.</p>