

CONTRACT



KEZJ-FM
415 Park Avenue
Twin Falls, ID 83301
(208) 733-7512

Contract / Revision 1776346 /		Alt Order #
Advertiser Committee to Elect Steve Pankey		Original Date / Revision 04/27/20 / 04/27/20
Contract Dates 04/28/20 - 05/17/20	Estimate #	
Product Weeks of 4/27-5/11		
Billing Cycle EOM/EOC	Billing Calendar Calendar	Cash/Trade Cash
Property KEZJ-FM	Account Executive Janice Degner	Sales Office Local Twin Falls
Special Handling		
Demographic Households		
Agy Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

And:

Committee to Elect Steve Pankey
PO Box 5599
Twin Falls, ID 83303

KEZJ-FM - 1776346A										Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
*Line	Ch	Start Date	End Date	Description													
N 1	KEZJ	04/28/20	05/17/20	M-F AM Drive						6a-10a		:30			NM	40	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>							
		Week: 04/27/20	05/03/20	--WTF--				10		\$21.00							
		Week: 05/04/20	05/10/20	MTWTF--				15		\$21.00							
		Week: 05/11/20	05/17/20	MTWTF--				15		\$21.00							
N 2	KEZJ	04/28/20	05/17/20	M-F Midday						10a-3p		:30			NM	40	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>							
		Week: 04/27/20	05/03/20	--WTF--				10		\$22.00							
		Week: 05/04/20	05/10/20	MTWTF--				15		\$22.00							
		Week: 05/11/20	05/17/20	MTWTF--				15		\$22.00							
N 3	KEZJ	04/28/20	05/17/20	M-F PM Drive						3p-7p		:30			NM	40	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>							
		Week: 04/27/20	05/03/20	--WTF--				10		\$19.00							
		Week: 05/04/20	05/10/20	MTWTF--				15		\$19.00							
		Week: 05/11/20	05/17/20	MTWTF--				15		\$19.00							
N 4	KEZJ	05/02/20	05/17/20	Sa-Su AM						6a-10a		:30			NM	12	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>							
		Week: 04/27/20	05/03/20	-----S-				4		\$15.00							
		Week: 05/04/20	05/10/20	-----S-				4		\$15.00							
		Week: 05/11/20	05/17/20	-----S-				4		\$15.00							
N 5	KEZJ	05/02/20	05/17/20	Sa-Su Midday						10a-3p		:30			NM	12	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>							
		Week: 04/27/20	05/03/20	-----S-				4		\$8.00							
		Week: 05/04/20	05/10/20	-----S-				4		\$8.00							
		Week: 05/11/20	05/17/20	-----S-				4		\$8.00							
N 6	KEZJ	05/02/20	05/17/20	Sa-Su PM						3p-7p		:30			NM	12	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>							
		Week: 04/27/20	05/03/20	-----S-				4		\$15.00							
		Week: 05/04/20	05/10/20	-----S-				4		\$15.00							
		Week: 05/11/20	05/17/20	-----S-				4		\$15.00							
N 7	KEZJ	05/02/20	05/17/20	Sa-Su AM						6a-10a		:30			NM	12	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>							
		Week: 04/27/20	05/03/20	-----S				4		\$10.00							
		Week: 05/04/20	05/10/20	-----S				4		\$10.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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(208) 733-7512

Contract / Revision	Alt Order #
1776346 /	

Advertiser	Original Date / Revision
Committee to Elect Steve Pankey	04/27/20 / 04/27/20

Contract Dates	Product	Estimate #
04/28/20 - 05/17/20	Weeks of 4/27-5/11	

KEZJ-FM - 1776346A

KEZJ-FM - 1776346A					Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
*Line	Ch	Start Date	End Date	Description								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/11/20	05/17/20	-----S				4	\$10.00			
N 8	KEZJ	05/02/20	05/17/20	Sa-Su Midday	10a-3p		:30			NM	12	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	-----S				4	\$8.00			
Week:		05/04/20	05/10/20	-----S				4	\$8.00			
Week:		05/11/20	05/17/20	-----S				4	\$8.00			
N 9	KEZJ	05/02/20	05/17/20	Sa-Su PM	3p-7p		:30			NM	12	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	-----S				4	\$10.00			
Week:		05/04/20	05/10/20	-----S				4	\$10.00			
Week:		05/11/20	05/17/20	-----S				4	\$10.00			
Totals											192	\$3,272.00

Time Period	# of Spots	Gross Amount	Net Amount
04/01/20 - 04/30/20	21	\$434.00	\$434.00
05/01/20 - 05/17/20	171	\$2,838.00	\$2,838.00
Totals	192	\$3,272.00	\$3,272.00

KLIX-AM - 1776346B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	--WTF--				15	\$11.00			
Week:		05/04/20	05/10/20	MTWTF--				22	\$11.00			
Week:		05/11/20	05/17/20	MTWTF--				23	\$11.00			
N 2	KLIXA	04/28/20	05/17/20	M-F Midday	10a-3p		:30			NM	52	\$416.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	--WTF--				13	\$8.00			
Week:		05/04/20	05/10/20	MTWTF--				20	\$8.00			
Week:		05/11/20	05/17/20	MTWTF--				19	\$8.00			
N 3	KLIXA	04/28/20	05/17/20	M-F PM Drive	3p-7p		:30			NM	52	\$416.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	--WTF--				13	\$8.00			
Week:		05/04/20	05/10/20	MTWTF--				20	\$8.00			
Week:		05/11/20	05/17/20	MTWTF--				19	\$8.00			
N 4	KLIXA	05/02/20	05/17/20	Sa-Su AM	6a-10a		:30			NM	16	\$176.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	-----S-				5	\$11.00			
Week:		05/04/20	05/10/20	-----S-				6	\$11.00			
Week:		05/11/20	05/17/20	-----S-				5	\$11.00			
N 5	KLIXA	05/02/20	05/17/20	Sa-Su Midday	10a-3p		:30			NM	16	\$192.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	-----S-				5	\$12.00			
Week:		05/04/20	05/10/20	-----S-				6	\$12.00			
Week:		05/11/20	05/17/20	-----S-				5	\$12.00			
N 6	KLIXA	05/02/20	05/17/20	Sa-Su PM	3p-7p		:30			NM	16	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	-----S-				5	\$8.00			
Week:		05/04/20	05/10/20	-----S-				6	\$8.00			

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95.7 KEZJ
NEW COUNTRY
KEZJ-FM
415 Park Avenue
Twin Falls, ID 83301
(208) 733-7512

Contract / Revision	Alt Order #
1776346 /	

Advertiser	Original Date / Revision
Committee to Elect Steve Pankey	04/27/20 / 04/27/20

Contract Dates	Product	Estimate #
04/28/20 - 05/17/20	Weeks of 4/27-5/11	

KLIX-AM - 1776346B					Start/End	Spots/						
*Line	Ch	Start Date	End Date	Description	Time	Days	Length	Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/11/20	05/17/20	-----S-				5	\$8.00			
N 7	KLIXA	05/02/20	05/17/20	Sa-Su AM	6a-10a		:30			NM	16	\$176.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	-----S				5	\$11.00			
Week:		05/04/20	05/10/20	-----S				5	\$11.00			
Week:		05/11/20	05/17/20	-----S				6	\$11.00			
N 8	KLIXA	05/02/20	05/17/20	Sa-Su Midday	10a-3p		:30			NM	16	\$176.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	-----S				5	\$11.00			
Week:		05/04/20	05/10/20	-----S				6	\$11.00			
Week:		05/11/20	05/17/20	-----S				5	\$11.00			
N 9	KLIXA	05/02/20	05/17/20	Sa-Su PM	3p-7p		:30			NM	16	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	-----S				6	\$8.00			
Week:		05/04/20	05/10/20	-----S				5	\$8.00			
Week:		05/11/20	05/17/20	-----S				5	\$8.00			
Totals											260	\$2,468.00

Time Period	# of Spots	Gross Amount	Net Amount
04/01/20 - 04/30/20	27	\$246.00	\$246.00
05/01/20 - 05/17/20	233	\$2,222.00	\$2,222.00
Totals	260	\$2,468.00	\$2,468.00

KLIX-FM - 1776346C										
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
Week:		04/27/20	05/03/20	--WTF--				10	\$10.00	
Week:		05/04/20	05/10/20	MTWTF--				15	\$10.00	
Week:		05/11/20	05/17/20	MTWTF--				15	\$10.00	
N 2	KLIXF	04/28/20	05/17/20	M-F Midday	10a-3p		:30			NM 40 \$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
Week:		04/27/20	05/03/20	--WTF--				10	\$12.00	
Week:		05/04/20	05/10/20	MTWTF--				15	\$12.00	
Week:		05/11/20	05/17/20	MTWTF--				15	\$12.00	
N 3	KLIXF	04/28/20	05/17/20	M-F PM Drive	3p-7p		:30			NM 40 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
Week:		04/27/20	05/03/20	--WTF--				10	\$10.00	
Week:		05/04/20	05/10/20	MTWTF--				15	\$10.00	
Week:		05/11/20	05/17/20	MTWTF--				15	\$10.00	
N 4	KLIXF	05/02/20	05/17/20	Sa-Su AM	6a-10a		:30			NM 16 \$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
Week:		04/27/20	05/03/20	-----S-				5	\$8.00	
Week:		05/04/20	05/10/20	-----S-				6	\$8.00	
Week:		05/11/20	05/17/20	-----S-				5	\$8.00	
N 5	KLIXF	05/02/20	05/17/20	Sa-Su Midday	10a-3p		:30			NM 16 \$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
Week:		04/27/20	05/03/20	-----S-				5	\$8.00	
Week:		05/04/20	05/10/20	-----S-				6	\$8.00	

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Contract / Revision	Alt Order #
1776346 /	

Advertiser	Original Date / Revision
Committee to Elect Steve Pankey	04/27/20 / 04/27/20

Contract Dates	Product	Estimate #
04/28/20 - 05/17/20	Weeks of 4/27-5/11	

KLIX-FM - 1776346C

KLIX-FM - 1776346C					Start/End	Spots/						
*Line	Ch	Start Date	End Date	Description	Time	Days	Length	Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/11/20	05/17/20	-----S-				5	\$8.00			
N 6	KLIXF	05/02/20	05/17/20	Sa-Su PM	3p-7p		:30			NM	16	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	-----S-				5	\$8.00			
Week:		05/04/20	05/10/20	-----S-				6	\$8.00			
Week:		05/11/20	05/17/20	-----S-				5	\$8.00			
N 7	KLIXF	05/02/20	05/17/20	Sa-Su AM	6a-10a		:30			NM	16	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	-----S				5	\$8.00			
Week:		05/04/20	05/10/20	-----S				5	\$8.00			
Week:		05/11/20	05/17/20	-----S				6	\$8.00			
N 8	KLIXF	05/02/20	05/17/20	Sa-Su Midday	10a-3p		:30			NM	16	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	-----S				5	\$8.00			
Week:		05/04/20	05/10/20	-----S				6	\$8.00			
Week:		05/11/20	05/17/20	-----S				5	\$8.00			
N 9	KLIXF	05/02/20	05/17/20	Sa-Su PM	3p-7p		:30			NM	16	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	-----S				6	\$8.00			
Week:		05/04/20	05/10/20	-----S				5	\$8.00			
Week:		05/11/20	05/17/20	-----S				5	\$8.00			
Totals											216	\$2,048.00

Time Period	# of Spots	Gross Amount	Net Amount
04/01/20 - 04/30/20	20	\$214.00	\$214.00
05/01/20 - 05/17/20	196	\$1,834.00	\$1,834.00
Totals	216	\$2,048.00	\$2,048.00

KSNQ-FM - 1776346D

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	--WTF--				10	\$10.00			
Week:		05/04/20	05/10/20	MTWTF--				15	\$10.00			
Week:		05/11/20	05/17/20	MTWTF--				15	\$10.00			
N 2	KSNQ	04/28/20	05/17/20	M-F Midday	10a-3p		:30			NM	40	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	--WTF--				10	\$12.00			
Week:		05/04/20	05/10/20	MTWTF--				15	\$12.00			
Week:		05/11/20	05/17/20	MTWTF--				15	\$12.00			
N 3	KSNQ	04/28/20	05/17/20	M-F PM Drive	3p-7p		:30			NM	40	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	--WTF--				10	\$10.00			
Week:		05/04/20	05/10/20	MTWTF--				15	\$10.00			
Week:		05/11/20	05/17/20	MTWTF--				15	\$10.00			
N 4	KSNQ	05/02/20	05/17/20	Sa-Su AM	6a-10a		:30			NM	16	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	-----S-				5	\$10.00			
Week:		05/04/20	05/10/20	-----S-				6	\$10.00			

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1776346 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Committee to Elect Steve Pankey	04/27/20 / 04/27/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/28/20 - 05/17/20	Weeks of 4/27-5/11	

KSNQ-FM - 1776346D

KSNQ-FM - 1776346D					Start/End	Spots/						
*Line	Ch	Start Date	End Date	Description	Time	Days	Length	Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/11/20	05/17/20	-----S-				5	\$10.00			
N 5	KSNQ	05/02/20	05/17/20	Sa-Su Midday	10a-3p		:30			NM	16	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	-----S-				5	\$15.00			
Week:		05/04/20	05/10/20	-----S-				6	\$15.00			
Week:		05/11/20	05/17/20	-----S-				5	\$15.00			
N 6	KSNQ	05/02/20	05/17/20	Sa-Su PM	3p-7p		:30			NM	16	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	-----S-				5	\$10.00			
Week:		05/04/20	05/10/20	-----S-				6	\$10.00			
Week:		05/11/20	05/17/20	-----S-				5	\$10.00			
N 7	KSNQ	05/02/20	05/17/20	Sa-Su AM	6a-10a		:30			NM	16	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	-----S				5	\$8.00			
Week:		05/04/20	05/10/20	-----S				5	\$8.00			
Week:		05/11/20	05/17/20	-----S				6	\$8.00			
N 8	KSNQ	05/02/20	05/17/20	Sa-Su Midday	10a-3p		:30			NM	16	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	-----S				5	\$8.00			
Week:		05/04/20	05/10/20	-----S				6	\$8.00			
Week:		05/11/20	05/17/20	-----S				5	\$8.00			
N 9	KSNQ	05/02/20	05/17/20	Sa-Su PM	3p-7p		:30			NM	16	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/27/20	05/03/20	-----S				6	\$8.00			
Week:		05/04/20	05/10/20	-----S				5	\$8.00			
Week:		05/11/20	05/17/20	-----S				5	\$8.00			
Totals											216	\$2,224.00

Time Period	# of Spots	Gross Amount	Net Amount
04/01/20 - 04/30/20	20	\$214.00	\$214.00
05/01/20 - 05/17/20	196	\$2,010.00	\$2,010.00
Totals	216	\$2,224.00	\$2,224.00

Contract Totals 884 \$10,012.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



From: Janice Degner
Phone: (208) 737-6008
Email:
4/24/2020 4:09 PM

Flight Dates: 04/22/2020 - 05/17/2020
Demo: P 35+

Radio Market: TWIN FALLS-SUN VALLEY, ID
Survey: FA19 / SP19
Geography: Metro

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	Gls
Radio Total			884		\$11.33	\$10,012.00	0.9%	\$12.04	831.8	100%	100%	84.4%	51,000	12.8	657,200
KEZJ-FM			192		\$17.04	\$3,272.00	1.3%	\$13.52	242.0	28%	33%	24.4%	19,300	9.9	191,600
Flight A - 4 wks (04/20, 04/27, 05/04, 05/11)															
One Week Total			48		\$17.04	\$818.00	1.3%	\$13.52	60.5	7%	8%	13.5%	10,700	4.5	47,900
	M-F 6A-10A	AM	10	30	\$21.00	\$210.00	1.6%	\$13.13	16.0	26%	26%	7.2%	5,700	2.3	13,000
	M-F 10A-3P	MD	10	30	\$22.00	\$220.00	1.5%	\$14.67	15.0	25%	27%	6.4%	5,100	2.4	12,000
	M-F 3P-7P	PM	10	30	\$19.00	\$190.00	1.3%	\$14.62	13.0	21%	23%	6.1%	4,800	2.1	10,000
	Sa 6A-10A	SA1	3	30	\$15.00	\$45.00	1.0%	\$15.00	3.0	5%	6%	1.9%	1,500	1.6	2,400
	Sa 10A-3P	SA2	3	30	\$8.00	\$24.00	1.4%	\$5.71	4.2	7%	3%	2.7%	2,100	1.6	3,300
	Sa 3P-7P	SA3	3	30	\$15.00	\$45.00	0.9%	\$16.67	2.7	4%	6%	1.6%	1,300	1.6	2,100
	Su 6A-10A	SU1	3	30	\$10.00	\$30.00	0.4%	\$25.00	1.2	2%	4%	0.9%	700	1.3	900
	Su 10A-3P	SU2	3	30	\$8.00	\$24.00	1.0%	\$8.00	3.0	5%	3%	1.6%	1,300	1.8	2,400
	Su 3P-7P	SU3	3	30	\$10.00	\$30.00	0.8%	\$12.50	2.4	4%	4%	1.4%	1,100	1.6	1,800
KLDX-AM			260		\$9.49	\$2,468.00	0.9%	\$10.46	238.0	28%	25%	13.3%	10,500	18.1	189,600
Flight A - 4 wks (04/20, 04/27, 05/04, 05/11)															
One Week Total			65		\$9.49	\$617.00	0.9%	\$10.46	59.0	7%	6%	8.0%	6,300	7.5	47,400
	M-F 6A-10A	AM	15	30	\$11.00	\$165.00	1.1%	\$10.00	16.5	28%	27%	5.2%	4,100	3.3	13,500
	M-F 10A-3P	MD	13	30	\$8.00	\$104.00	2.0%	\$4.00	26.0	44%	17%	6.2%	4,900	4.2	20,800
	M-F 3P-7P	PM	13	30	\$8.00	\$104.00	0.9%	\$8.89	11.7	20%	17%	3.7%	2,900	3.1	9,100
	Sa 6A-10A	SA1	4	30	\$11.00	\$44.00	0.3%	\$36.67	1.2	2%	7%	0.5%	400	2.0	800
	Sa 10A-3P	SA2	4	30	\$12.00	\$48.00	0.5%	\$24.00	2.0	3%	8%	1.0%	800	2.0	1,600
	Sa 3P-7P	SA3	4	30	\$8.00	\$32.00	0.1%	\$80.00	0.4	1%	5%	0.3%	200	2.0	400
	Su 6A-10A	SU1	4	30	\$11.00	\$44.00	0.1%	\$110.00	0.4	1%	7%	0.3%	200	2.0	400

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: TWIN FALLS-SUN VALLEY, ID; FA19 / SP19; Metro; Multiple Dayparts Used; P 35+; See Detailed Sourcing Page for Complete Details.

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From: Janice Degner
 Phone: (208) 737-6008
 Email:
 4/24/2020 4:09 PM

	Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	Gls
KLIX-AM (continued)															
	Su 10A-3P	SU2	4	30	\$11.00	\$44.00	0.1%	\$110.00	0.4	1%	7%	0.4%	300	1.3	400
	Su 3P-7P	SU3	4	30	\$8.00	\$32.00	0.1%	\$80.00	0.4	1%	5%	0.4%	300	1.3	400
KLIX-FM			216		\$9.48	\$2,048.00	0.8%	\$11.43	179.2	22%	20%	16.2%	12,800	10.8	138,400
Flight A - 4 wks (04/20, 04/27, 05/04, 05/11)															
			216		\$9.48	\$2,048.00	0.8%	\$11.43	179.2	22%	20%	16.2%	12,800	10.8	138,400
One Week Total			54		\$9.48	\$512.00	0.8%	\$11.43	44.8	5%	5%	9.0%	7,100	4.9	34,600
	M-F 6A-10A	AM	10	30	\$10.00	\$100.00	0.8%	\$12.50	8.0	18%	20%	3.3%	2,600	2.3	6,000
	M-F 10A-3P	MD	10	30	\$12.00	\$120.00	1.4%	\$8.57	14.0	31%	23%	5.4%	4,300	2.6	11,000
	M-F 3P-7P	PM	10	30	\$10.00	\$100.00	1.0%	\$10.00	10.0	22%	20%	4.3%	3,400	2.4	8,000
	Sa 6A-10A	SA1	4	30	\$8.00	\$32.00	0.3%	\$26.67	1.2	3%	6%	0.8%	600	1.3	800
	Sa 10A-3P	SA2	4	30	\$8.00	\$32.00	0.8%	\$10.00	3.2	7%	6%	1.5%	1,200	2.0	2,400
	Sa 3P-7P	SA3	4	30	\$8.00	\$32.00	0.9%	\$8.89	3.6	8%	6%	1.4%	1,100	2.5	2,800
	Su 6A-10A	SU1	4	30	\$8.00	\$32.00	0.3%	\$26.67	1.2	3%	6%	0.5%	400	2.0	800
	Su 10A-3P	SU2	4	30	\$8.00	\$32.00	0.5%	\$16.00	2.0	4%	6%	1.1%	900	1.8	1,600
	Su 3P-7P	SU3	4	30	\$8.00	\$32.00	0.4%	\$20.00	1.6	4%	6%	1.0%	800	1.5	1,200
KSNQ-FM			216		\$10.30	\$2,224.00	0.8%	\$12.75	174.4	21%	22%	15.0%	11,900	11.6	137,600
Flight A - 4 wks (04/20, 04/27, 05/04, 05/11)															
			216		\$10.30	\$2,224.00	0.8%	\$12.75	174.4	21%	22%	15.0%	11,900	11.6	137,600
One Week Total			54		\$10.30	\$556.00	0.8%	\$12.75	43.6	5%	6%	8.5%	6,700	5.1	34,400
	M-F 6A-10A	AM	10	30	\$10.00	\$100.00	1.0%	\$10.00	10.0	23%	18%	3.8%	3,000	2.7	8,000
	M-F 10A-3P	MD	10	30	\$12.00	\$120.00	1.1%	\$10.91	11.0	25%	22%	4.2%	3,300	2.7	9,000
	M-F 3P-7P	PM	10	30	\$10.00	\$100.00	0.9%	\$11.11	9.0	21%	18%	4.2%	3,300	2.1	7,000
	Sa 6A-10A	SA1	4	30	\$10.00	\$40.00	0.6%	\$16.67	2.4	6%	7%	1.1%	900	2.2	2,000
	Sa 10A-3P	SA2	4	30	\$15.00	\$60.00	0.9%	\$16.67	3.6	8%	11%	1.5%	1,200	2.3	2,800
	Sa 3P-7P	SA3	4	30	\$10.00	\$40.00	0.8%	\$12.50	3.2	7%	7%	1.4%	1,100	2.2	2,400
	Su 6A-10A	SU1	4	30	\$8.00	\$32.00	0.3%	\$26.67	1.2	3%	6%	0.6%	500	1.6	800
	Su 10A-3P	SU2	4	30	\$8.00	\$32.00	0.4%	\$20.00	1.6	4%	6%	0.8%	600	2.0	1,200
	Su 3P-7P	SU3	4	30	\$8.00	\$32.00	0.4%	\$20.00	1.6	4%	6%	0.6%	500	2.4	1,200

The first demo listed is the Primary Demo.

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From: Janice Degner
Phone: (208) 737-6008
Email:
4/24/2020 4:09 PM

Schedule Grand Totals: 4 Weeks

Stations	Spots	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	Gls	CPM
Radio Total	884	\$11.33	\$10,012.00	0.9%	\$12.04	831.6	100%	100%	64.4%	51,000	12.9	657,200	\$16.19
KEZJ-FM	192	\$17.04	\$3,272.00	1.3%	\$13.52	242.0	29%	33%	24.4%	19,300	9.9	181,800	\$17.04
KLIX-AM	260	\$9.49	\$2,468.00	0.9%	\$10.46	236.0	28%	25%	13.3%	10,500	18.1	189,600	\$13.58
KLIX-FM	216	\$9.48	\$2,048.00	0.8%	\$11.43	178.2	22%	20%	18.2%	12,800	10.8	138,400	\$15.80
KSNQ-FM	216	\$10.30	\$2,224.00	0.8%	\$12.75	174.4	21%	22%	15.0%	11,900	11.6	137,600	\$17.17


Accepted by Station

5-01-2020
Date

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

This report was created in TAPSCAN using the following Radio information: TWIN FALLS-SUN VALLEY, ID: FA19 / SP19; Metro; Multiple Dayparts Used; P 35+; See Detailed Sourcing Page for Complete Details.
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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KEZJ, KLIX-AM/FM, KSNQ

Date: 4/27/2020

I, Steve Pankey,

being/on behalf of: Myself,

a legally qualified candidate of the Republican

political party for the office of: Twin Falls County Sheriff

in the Primary Election

election to be held on: May 19th, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached order					

Attach proposed schedule with charges (if available): \$10,012

I represent that the payment for the above described broadcast time has been furnished by:

Elect Steve Pankey Twin Falls County Sheriff

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Steve Pankey

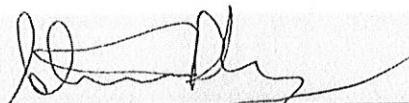
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4-27-20

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Janice Degner

Signature

Janice Degner

Printed Name

Market President

Title