

ORDER



Orders
Order / Rev: 196089
Alt Order #:
Product Desc: LCV Victory Fund
Estimate: 4746
Flight Dates: 10/11/16 - 10/17/16
Original Date / Rev: 10/05/16 / 10/05/16
Order Type: GENERAL

KTNV

Primary AE: Tracey Hunter
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: LCV Victory Fund
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-1
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/17/16	33	\$46,000.00	\$39,100.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	33	\$46,000.00	\$39,100.00	0.00
Totals	33	\$46,000.00	\$39,100.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	10/11/16	10/17/16	Saturday Prime B Saturday Prime B	CM	9-10pm	-----S-	:30	1	\$500.00	P-5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	-----S-					1	\$500.00		0.00			
N 2	KTNV	10/11/16	10/17/16	Su 6-7pm News Su 6-7pm News	CM	6-7pm	-----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	-----S					1	\$1,000.00		0.00			
N 3	KTNV	10/11/16	10/17/16	Prime News Prime News	CM	830-930pm	-----S-	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	-----S-					1	\$850.00		0.00			
N 4	KTNV	10/11/16	10/17/16	Monday Prime A Monday Prime A	CM	8-10pm	M-----	:30	1	\$10,000.00	P-1	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	M-----					1	\$10,000.00		0.00			
N 5	KTNV	10/11/16	10/17/16	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	3	\$500.00	P-1	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/11/16	10/17/16	MTWTF--					3	\$500.00		0.00			
N 6	KTNV	10/11/16	10/17/16		CM	11am-12pm	MTWTF--	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00

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Advertiser: LCV Victory Fund
 Product Desc: LCV Victory Fund
 Estimate: 4746

KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11am-12pm											
				M-F 11am-12pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/11/16		10/11/16	10/17/16	MTWTF--	2		\$750.00		0.00						
N 7	KTNV	10/11/16	10/17/16	M-F 5-6am News	CM	5-6am	MTWTF--	:30	3	\$500.00	P-1	0.00	NM	3	\$1,500.00
				M-F 5-6am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/11/16		10/11/16	10/17/16	MTWTF--	3		\$500.00		0.00						
N 8	KTNV	10/11/16	10/17/16	M-F 330-4pm News	CM	330-4pm	MTWTF--	:30	3	\$750.00	P-1	0.00	NM	3	\$2,250.00
				M-F 330-4pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/11/16		10/11/16	10/17/16	MTWTF--	3		\$750.00		0.00						
N 9	KTNV	10/11/16	10/17/16	M-F 6-7am News	CM	6-7am	MTWTF--	:30	2	\$850.00	P-1	0.00	NM	2	\$1,700.00
				M-F 6-7am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/11/16		10/11/16	10/17/16	MTWTF--	2		\$850.00		0.00						
N 10	KTNV	10/11/16	10/17/16	M-F 12-1pm	CM	12-1pm	MTWTF--	:30	3	\$1,200.00	P-1	0.00	NM	3	\$3,600.00
				M-F 12-1pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/11/16		10/11/16	10/17/16	MTWTF--	3		\$1,200.00		0.00						
N 11	KTNV	10/11/16	10/17/16	Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
				Sa 6-7am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/11/16		10/11/16	10/17/16	-----S-	1		\$850.00		0.00						
N 12	KTNV	10/11/16	10/17/16	Su 6-7am News	CM	6-7am	-----S	:30	1	\$850.00	P-1	0.00	NM	1	\$850.00
				Su 6-7am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/11/16		10/11/16	10/17/16	-----S	1		\$850.00		0.00						
N 13	KTNV	10/11/16	10/17/16	M-F 730-8pm	CM	730-8pm	MTWTF--	:30	2	\$1,500.00	P-3	0.00	NM	2	\$3,000.00
				M-F 730-8pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/11/16		10/11/16	10/17/16	MTWTF--	2		\$1,500.00		0.00						
N 14	KTNV	10/11/16	10/17/16	M-F 4-430pm	CM	4-430pm	MTWTF--	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
				M-F 4-430pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/11/16		10/11/16	10/17/16	MTWTF--	2		\$1,200.00		0.00						
N 15	KTNV	10/11/16	10/17/16	M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	2	\$2,000.00	P-1	0.00	NM	2	\$4,000.00
				M-F 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/11/16		10/11/16	10/17/16	MTWTF--	2		\$2,000.00		0.00						
N 16	KTNV	10/11/16	10/17/16	M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	2	\$2,500.00	P-1	0.00	NM	2	\$5,000.00
				M-F 11-1135pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/11/16		10/11/16	10/17/16	MTWTF--	2		\$2,500.00		0.00						
N 17	KTNV	10/11/16	10/17/16	Sa 11-1135pm News	CM	11-1135pm	-----S-	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
				Sa 11-1135pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/11/16		10/11/16	10/17/16	-----S-	1		\$1,500.00		0.00						
N 18	KTNV	10/11/16	10/17/16	M-F 6-7pm News	CM	630-7pm	MTWTF--	:30	2	\$2,000.00	P-1	0.00	NM	2	\$4,000.00
				M-F 630-7pm News		(6:30 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/11/16		10/11/16	10/17/16	MTWTF--	2		\$2,000.00		0.00						
													Totals	33	\$46,000.00