

ALPHA MEDIA LLC
ISSUES AND PROGRAMMING REPORT
FOR
STATION KXTG (AM)
BEYOND THE HEADLINES
First Quarter, 2023
January 1st - March 31st (Saturday)

Prepared by:
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KXTG (AM)PUBLIC AFFAIRS PROGRAMS THAT ADDRESS COMMUNITY ISSUESKXTG (AM) “PUBLIC AFFAIRS SHOW”:

This locally produced program originates with interviews exploring general topics on a local and state level: from education and youth issues, to crime and political measures affecting our local community.

**FIRST QUARTER, 2023
(January 1st – March 31st)**

MOST SIGNIFICANT ISSUES - RESPONSIVE PROGRAMMING

ISSUE: FIRE / CRIME

KXTG (AM) PUBLIC AFFAIRS

December 31st, 2023

6am to 6:30am

8:03 minutes of a 30 minute show

Guest: Rick Graves / Portland Fire and Rescue. KXL's microphones are rolling as Graves talks to reporters outside the historic old Korean Church at SW 10th and Clay in downtown Portland after a major fire. The church was built in 1905. On Tuesday it caught fire and was engulfed in flames. Later in the week, they had to schedule a demolition. It was also learned that a man confessed to arson in the case. He claims voices threatened to mutilate him if he didn't set the church on fire.

ISSUE: GUN / VIOLENCE

KXTG (AM) PUBLIC AFFAIRS

December 31st, 2023

6am to 6:30am

10:22 minutes of a 30 minute show

Guest: Pastor J.W. Matt Hennessee. KXL's Zachary Barnes hears from pastor Hennessee after a The Interfaith Peace & Action Collaborative just listed 10 steps the community took last year to curb gun violence - we still ended up having the worst year for gun violence in history. Matt says this issue is critical and costs lives. He applauds some of the efforts but believes it needs more funding.

ISSUE: FAMILYKXTG (AM) PUBLIC AFFAIRS

December 31st, 2023

6am to 6:30am

4:38 minutes of a 30 minute show

Guest: Donna Butts / Executive Director of Grandparents United. KXL's Veronica Carter hears from Donna about "grandfamilies" - she says those are families where parents are not involved and children are raised by either their grandparents or other family members. She says a frightening number of those families are either below the poverty line or have food insecurity. She has recommendations for government programs and other ways to keep grandfamilies more healthy and happy.

ISSUE: MOVIE / ENTERTAINMENTKXTG (AM) PUBLIC AFFAIRS

December 31st, 2023

6am to 6:30am

3:20 minutes of a 30 minute show

Guest: Grae Drake / KXL Movie Critic. KXL's Brett Reckamp gets reviews on 2 new year's movies - one is a freaky one about an A/I called Meagan. Grae says it's almost funny at the beginning before turning crazy. Then, there's Matilda the musical - a story she says many of us love. Grae loved this movie and also the songs. She thinks it's a great family-friendly movie to start off 2023.

ISSUE: FOODKXTG (AM) PUBLIC AFFAIRS

December 31st, 2023

6am to 6:30am

3:40 minutes of a 30 minute show

Guest: Amber Stark / Chicago resident. KXL's Veronica Carter delivers some sound of Chicago foods. Amber says Do not put ketchup on Chicago hot dogs! You must have the perfect poppy seed bun and add peppers and celery salt with Vienna Beef. Pizza is deep dish - they talk about all things Chicago style foods.

ISSUE: POLITICSKXTG (AM) PUBLIC AFFAIRS

January 7th, 2023

6am to 6:30am

9:49 minutes of a 30 minute show

Guest: Dr. Jim Moore / Pacific University. KXL's Brett Reckamp hears from Dr. Jim about how lawmakers in Salem are getting ready for the new legislative session. He says the Democrats still have control of the state, but may have to alter some of their bills this year. In Congress - The GOP is kind of having a tough time with that slight majority and concern over what it took to get Kevin McCarthy named as Speaker. And Jim says with both former President Trump and now President Biden both having classified documents in their homes or offices, it's becoming a major issue; both politically and for national security.

ISSUE: HEALTH / BOOKKXTG (AM) PUBLIC AFFAIRS

January 7th, 2023

6am to 6:30am

11:47 minutes of a 30 minute show

Guest: Mekdela / Author of a book on "Fatphobia". KXL's Brett Reckamp hears how our weight and appearance is being affected by our current culture. Mekdela says we suffer from "fatphobia" and too often people use yo-yo diets and cannot change their lifestyle in a positive way longterm. Or they can lose weight but only in the short term. She also talks about how this fatphobia first came to be - in her opinion it was during the colonial times when white pilgrims came to America and felt the black people were fat based on their natural features.

ISSUE: HOMELESSKXTG (AM) PUBLIC AFFAIRS

January 7th, 2023

6am to 6:30am

3:53 minutes of a 30 minute show

Guest: Willy Shaw / Gresham Homeless Services. KXL's Zachary Barnes goes on a ride-along with Willy as he makes his way around Gresham, interacting with people who are houseless. Willy says he simply loves helping people and trying to help them change their lives. He provides support in terms of listening but also tries to give them resources and ways to make long term changes.

ISSUE: REAL ESTATEKXTG (AM) PUBLIC AFFAIRS

January 7th, 2023

6am to 6:30am

2:59 minutes of a 30 minute show

Guest: Rick Sadle / Real Estate Expert. Rick talks with Veronica and Brett about the crazy year that was 2022 for Portland's real estate market, but then talks about how he expects things to calm down during 2023. Rick believes the price of homes will only go up by 2% to 4% this next year - which is a far cry from the year prior. However, with still low inventories he expects Portland to remain a seller's market.

ISSUE: NON-PROFITKXTG (AM) PUBLIC AFFAIRS

January 14th, 2023

6am to 6:30am

14:07 minutes of a 30 minute show

Guest: Chad Brown / Veteran and founder of Soul River. KXL's Veronica Carter talks with Chad about his non-profit Soul River. He's a Navy veteran who works with inner city kids. They take young people on adventures and teach them how to do things like fish. Chad says they call their trips "deployments" and use them to bond and lift each other up.

ISSUE: CLIMATEKXTG (AM) PUBLIC AFFAIRS

January 14th, 2023

6am to 6:30am

6:06 minutes of a 30 minute show

Guest: Amy Hash / Polar bear researcher with Oregon Zoo. KXL's Tim Lantz goes in-depth on this topic and hears how our big, white friends in the north are doing. Amy says their North Pole lands are shrinking with the ice and climate change. She says they're keeping tabs on the icebergs in that region and the amount of seas - the sea level continues to grow and their ability to hunt is being shrunk. She also touches on the health of the polar bears living in Portland at the Oregon Zoo.

ISSUE: TRAVELKXTG (AM) PUBLIC AFFAIRS

January 14th, 2023

6am to 6:30am

7:05 minutes of a 30 minute show

Guest: Doreen Luthsboro / AAA Oregon, KXL callers. KXL's Veronica Carter first talks with Doreen about how so many people wanna get away! She says especially in mid-January, a lot of people are itching for travel and this year even more than in recent years, people are working on "bucket list" destinations - regardless of cost. Then, we take calls on our KXL listener line from people who want to check off things from the bucket list.

ISSUE: SCIENCE / WEATHERKXTG (AM) PUBLIC AFFAIRS

January 21st, 2023

6am to 6:30am

13:46 minutes of a: 30 minute show

Guest: Jennifer Hastings / Science Teacher at Donald E. Long Detention Center in Multnomah County. KXL's Veronica Carter goes in-depth with Jennifer about her program that is taking boy out in the field to learn about weather. She says they're responding with a lot of excitement. And they're even breaking new ground in science when it comes to analyzing and predicting weather patterns. She says they have even been recognized by the National Weather Service. It's great for the community and huge for some of these kids who are trying to change the path of their lives.

ISSUE: TAXESKXTG (AM) PUBLIC AFFAIRS

January 21st, 2023

6am to 6:30am

4:27 minutes of a: 30 minute show

Guest: Jill Schlesinger/ CBS News Business Analyst. KXL's Brett Reckamp and Veronica Carter hear from Jill about some of the most important headlines of this year's tax season. Like what kind of rebates or write-off's people won't be getting this year. She says there are a number of pandemic related reliefs that the government put in place that are expiring. Jill also touches on money transfer platforms like Venmo and PayPal where rules are soon changing.

ISSUE: TAXES / SCAMSKXTG (AM) PUBLIC AFFAIRS

January 21st, 2023

6am to 6:30am

3:20 minutes of a: 30 minute show

Guest: KXL's Tim Lantz gets some important tips from Bruce about how many thieves are out there right now trying to steal your tax refunds. He says the most important thing to remember is to file as soon as you are able - and to do it electronically. Bruce says the longer you wait, the more vulnerable you become.

ISSUE: CRIMEKXTG (AM) PUBLIC AFFAIRS

January 21st, 2023

6am to 6:30am

3:43 minutes of a: 30 minute show

Guest: Roberta Alstadt / Tri Met Spokesperson. KXL's Zachary Barnes hears from Roberta after an attack on a Tri Met MAX train where a man is accused of biting the ear off of another passenger. That man has been banned for life, but the question remains - how does that ban get enforced? Roberta says they have gotten better with security by beefing up the security force and by implementing new protocols.

ISSUE: FOODKXTG (AM) PUBLIC AFFAIRS

January 21st, 2023

6am to 6:30am

3:14 minutes of a: 30 minute show

Guest: Troy Krivalone / Taco Bell enthusiast, Christopher Pressley - Troy's friend, Kayla Guillory - Dietician with Community Teaching Kitchen at Providence Milwaukie Hospital. KXL's Veronica Carter hears first from Troy who says he literally ate Taco Bell food 291 times last year. His buddy Christopher can verify. Troy says he just loves it so much and always wants more - no matter what time of day. He is a delivery driver who says he knows where all the Taco Bell's are and loves their convenience. Kayla screams when she hears about how often Troy eats at the fast food restaurant. She says their food is filled with all kinds of bad things like trans-fats and even added sugar.

ISSUE: WILDLIFEKXTG (AM) PUBLIC AFFAIRS

January 28th, 2023

6am to 6:30am

11:06 minutes of a: 30 minute show

Guest: Chris Jordan, National Oceanic and Atmospheric Association. Danielle Moser is with Oregon Wild. KXL's Veronica Carter does a 3 part series on the Oregon state animal - the beaver. She gets into how the species plays a huge role in our ecosystem in our state and the northwest with Chris Jordan. Danielle Moser with Oregon Wild touches more on finding the balance with the things the beaver does and how it affects farmland and other humans. Part 3 is about Oregon State University and Beaver nation!

ISSUE: WILDLIFEKXTG (AM) PUBLIC AFFAIRS

January 28th, 2023

6am to 6:30am

9:11 minutes of a: 30 minute show

Guest: Chris Jordan, National Oceanic and Atmospheric Association. Danielle Moser is with Oregon Wild. KXL's Veronica Carter does a 3 part series on the Oregon state animal - the beaver. She gets into how the species plays a huge role in our ecosystem in our state and the northwest with Chris Jordan. Danielle Moser with Oregon Wild touches more on finding the balance with the things the beaver does and how it affects farmland and other humans. Part 3 is about Oregon State University and Beaver nation!

ISSUE: CRIMEKXTG (AM) PUBLIC AFFAIRS

February 4th, 2023

6am to 6:30am

19:23 minutes of a: 30 minute show

Guest: Melody Kazulis / Money Geek Communications Director, Kieran Ramsey / FBI Special Agent in Charge for State of Oregon. KXL's Zachary Barnes interviews both newsmakers on this topic. Money Geek put out a new report on exactly how much crimes costs individual residents. Melody says they gathered all kinds of data - checking on things like property values, hospital trips, lost wages, insurance and on and on. For the FBI - Zach hears from Special Agent Ramsey. He gets more into the human side of things. He says they have seen it all at the FBI, especially because they handle more violent crimes. All around Portland, both guests touch on the rise of crime over the past 2 to 3 years.

ISSUE: TRAVEL / ODOTKXTG (AM) PUBLIC AFFAIRS

February 4th, 2023

6am to 6:30am

10:14 minutes of a 30 minute show

Guest: Dave House / ODOT Spokesperson. KXL's Brett Reckamp hears from Dave for a story that KXL's Johnathon Lee ended up writing. Dave says the project has completed phase one and already they are getting rave reviews. Dave says the plan allows for vehicles to keep moving without clogging up I-5 in either direction. It's a pinch point for travelers and for professional trucks traveling interstate.

ISSUE: FAMILY LAWKXTG (AM) PUBLIC AFFAIRS

February 11th, 2023

6am to 6:30am

22:03 minutes of a 30 minute show

Guest: Ali Katz / Attorney with Personal Family Lawyer Dot Com. KXL's Brett Reckamp hears from Ali about how and why people should visit with a professional lawyer while they are alive about their estate. She says putting things down on paper is a critical way to make sure there isn't squabbling between siblings or family members. Ali says the tough things are done in life - and this gives families a chance to make decisions and get things sorted out before it's too late and you have to pay an attorney to divvy things up. The ages of 18-80 are when you should think about talking to a lawyer about making sure your estate is settled and that there is a pecking order for who decides things.

ISSUE: SUICIDE / MENTAL HEALTHKXTG (AM) PUBLIC AFFAIRS

February 11th, 2023

6am to 6:30am

2:58 minutes of a 30 minute show

Guest: Jonathan Williams / Army veteran and activist. KXL's Tim Lantz talks with Jonathan who is working with PCC to create awareness about veteran suicide. He is a vet himself and says this is a growing problem and too many war veterans suffering from PTSD are taking their own lives - in part because the V.A. isn't getting them the attention they deserve. Jonathan - along with 6 to 8 other riders are riding his bike from Portland all the way through Canada to the the Artic

ISSUE: REAL ESTATEKXTG (AM) PUBLIC AFFAIRS

February 11th, 2023

6am to 6:30am

3:22 minutes of a 30 minute show

Guest: Rick Sadle / Real Estate Expert with Sadle Real Estate. KXL's Brett Reckamp goes in depth on why mortgage payments go up thanks to property taxes. Rick discusses impacts as they are often referred to. He says property taxes are paid a year ahead of time - so they are estimated by the mortgage company. If a homeowner with a mortgage doesn't do anything like pay a lump sum back to escrow, their monthly payments will likely go up.

ISSUE: WEATHERKXTG (AM) PUBLIC AFFAIRS

February 18th, 2023

6am to 6:30am

5:38 minutes of a 30 minute show

Guest: Shawn Weigle / Meteorologist National Weather Service in Portland. KXL's Brett Reckamp and Veronica Carter talk with Shawn about the "snomaggeden" that happened on Wednesday late into Thursday morning. Shawn says they didn't expect the historic amount of snowfall - 10.8" at the airport - they thought it was just going to just be a dusting at lower elevations. What's more - he says the snow likely won't totally melt until sometime next week. Temps around 45 degrees won't be enough because there's too much snow on the ground. That's also helping to keep temps down.

ISSUE: ROAD CONDITIONS / ODOTKXTG (AM) PUBLIC AFFAIRS

February 18th, 2023

6am to 6:30am

5:55 minutes of a: 30 minute show

Guest: Don Hamilton / ODOT. KXL's Brett Reckamp and Veronica Carter hear from Don on the second day of intense winter weather and slick roads. He talks about their crews and how they are going section by section starting with the most traveled freeways. Overpasses and bridges are obviously tough. When it comes to reader boards, Don admits that ODOT may have been slow to react and could have loaded more real-time information over the last 24 hours to keep more traffic from backing up.

ISSUE: BULLYINGKXTG (AM) PUBLIC AFFAIRS

February 18th, 2023

6am to 6:30am

16:21 minutes of a: 30 minute show

Guest: Pamela Gockley / Executive Director of The Camel Project. KXL's Brett Reckamp goes in-depth with Pamela on the topic of bullying. Pamela says she was bullied herself as a child and decided to make this her life's work. She talks about how she likes to call people who are getting bullied "targets" instead of "victims" - Pamela says when it comes to trying to correct a person's behavior it's a process. She also talks at great length about workplace bullying. She says some 65 million people say they have been bullied at work and 2/3'rds of them are done by bosses. Pamela offers solutions on how to stand up to bullies and get them to understand you're not going to take it.

ISSUE: ECONOMYKXTG (AM) PUBLIC AFFAIRS

February 25th, 2023

6am to 6:30am

5:49 minutes of a: 30 minute show

Guest: Michael Bael / St. Portfolio Manager U.S. Bank in Portland. Mike talks with Brett Reckamp & Veronica Carter about all the latest econ reports from jobs to wages to consumer confidence and housing. He says these numbers are all over the board and it's the hardest it has ever been to get a finger on whether the country is on the doorstep of a recession. He says a lot of families are laying low and tightening their belts. Lower paying job hires are up but layoffs are also happening and higher earners are getting raises.

ISSUE: FUNDING / HOMELESSKXTG (AM) PUBLIC AFFAIRS

February 25th, 2023

6am to 6:30am

5:56 minutes of a: 30 minute show

Guest: Clatsop County Board of Commissioners Chair Mark Kujala. KXL's Zachary Barnes hears from Chair Kujala about how they had to lobby Oregon Governor Tinka Kotek to be included in the funding plan. He says per capita they didn't qualify because there weren't enough homeless people living in his coastal areas - yet it remains a serious problem. Eventually, they managed to become one of the counties in line for state funding.

ISSUE: OCEAN CLEANUPKXTG (AM) PUBLIC AFFAIRS

February 25th, 2023

6am to 6:30am

16:32 minutes of a: 30 minute show

Guest: Anja Brandon, Britta Baechler / Ocean Conservancy in Portland. KXL's Veronica Carter gets an in-depth interview with these 2 marine biologists on the massive problem that is plastics in the ocean. Anja and Britta talk about the problem - there are tons of these types of single use plastics that are floating around the oceans and along the beaches. They say we would be surprised by how many plastics end up not only in the water but also in marine ecosystems - many times ingested by other animals and humans. They have big and small ways to try and tackle this problem.

ISSUE: ENTERTAINMENT / SPORTSKXTG (AM) PUBLIC AFFAIRS

March 4th, 2023

6am to 6:30am

5:42 minutes of a: 30 minute show

Guest: Matt Mahoney & Jason Delsodato - Co-Founders of Clinch Golf. KXL's Brett Reckamp gets an in-person interview from the Portland Golf Show at the Expo Center. One of the booths was filled by a new company called Clinch Golf. Matt explains how they are a brand new golf glove company. He says they wanted a new golf glove that would stand up to the Northwest climate and would last. So, after several years of testing they settled on a material that would do the job. They talk about the struggles of a very small manufacturing company - they're only 2 years old but are so far selling their gloves and gear and hope to have another larger order in sometime this year.

ISSUE: REAL ESTATEKXTG (AM) PUBLIC AFFAIRS

March 4th, 2023

6am to 6:30am

3:28 minutes of a: 30 minute show

Guest: Rick Sadle / Sadle Real Estate Company. KXL's Veronica Carter & Brett Reckamp hear about how there are more cash deals done for residential property deals in Portland than ever. He explains how things have changed a lot around the pandemic. There were government stimulus checks and a lot of people were saving - then we had record low interest rates which meant a lot more loans were used. Now - it's back to cash. Those deals usually close faster and there is less of a chance they go bad, so sellers appreciate the cash deals more.

ISSUE: FOOD / CHOCOLATE / BUSINESSKXTG (AM) PUBLIC AFFAIRS

March 4th, 2023

6am to 6:30am

7:25 minutes of a: 30 minute show

Guest: Maureen Nikado / Founder of Moku Chocolate in Philomath, OR. KXL's Veronica Carter gets the story of how Maureen was able to turn a hobby in her kitchen into a small business. She says she loved making sweet treats and especially chocolate at home and sharing with friends and family and got so good at it - she decided to start selling chocolate. She has managed to find a spot in the crowded marketplace of fine chocolates and is selling to customers online and in her neighborhood Coop, Market of Choice, Nikado's and New Season's.

ISSUE: SAFETY / HOMELESSKXTG (AM) PUBLIC AFFAIRS

March 4th, 2023

6am to 6:30am

11:42 minutes of a: 30 minute show

Guest: Travis Stovall / Mayor of Gresham. KXL microphones are rolling as Mayor Stovall lays out the biggest concerns for the city east of Portland. He says they have funding issues and many of the same issues as other cities. Stovall says they are trying to get a city levee passed in May that will mainly fund public safety. They have serious homeless concerns as well. Having said that - Stovall says Gresham remains a wonderful place to live with a high quality of life.

ISSUE: ENTERTAINMENT / MUSICKXTG (AM) PUBLIC AFFAIRS

March 11th, 2023

6am to 6:30am

28:40 minutes of a: 30 minute show

Guest: Michael Allen Harrison / Portland based musician. KXL's Brett Reckamp has a special show featuring the long-time classical pianist Michael Allen Harrison. He has been performing in the Portland area for decades and usually does 2 main shows per year - one is Christmas at the Old Church, the other is Ten Grands at the Arlene Schnitzer Concert Hall. Ten Grands is coming up on Easter weekend at the Schnitz. It features 2 shows - one is the main show, the other is a "kids show" which is free and regularly brings in large groups of students. Ten Grands benefits "Play it Forward" - a non-profit that takes in gently used instruments and puts them into the hands of young people who may not have been able to afford them or learn how to play music. The Ten Grands show happens Easter weekend at the Arlene Schnitzer concert hall. It has a kids show which is free, then the big show is literally 10 grand pianos all on the stage at the same time with 10 master pianists and other guests. Michael says it's a lot to pull together, but is an amazing opportunity to showcase talent.

ISSUE: HOMELESS / SUPPORT FACILITYKXTG (AM) PUBLIC AFFAIRS

March 18th, 2023

6am to 6:30am

14:37 minutes of a: 30 minute show

Guest: Clackamas County Commissioners including Chair Tootie Smith. KXL microphones are rolling as the discussion continues on operation turn key - it would turn a hotel into a homeless support facility. Chair Smith originally voted for the measure, but changed her vote to no after hearing from much of the public. She says it's just too controversial of a project right now and her vote now has the measure failing 2-3.

ISSUE: TECHNOLOGYKXTG (AM) PUBLIC AFFAIRS

March 18th, 2023

6am to 6:30am

3:45 minutes of a: 30 minute show

Guest: Brian Westbrook / Tech Expert. Westbrook talks live with KXL's Brett Reckamp and Veronica Carter on the latest inroads for robots and this A/I/ tech. They can now see - as in recognizing images. There's also a list of the jobs robots are expected to take over from humans first - including some perhaps less desirable jobs like sanitary, and taxes.

ISSUE: RADIO BROADCASTINGKXTG (AM) PUBLIC AFFAIRS

March 18th, 2023

6am to 6:30am

6:31 minutes of a: 30 minute show

Guest: Jacob Dean Patterson / Head of Benson Tech radio department. KXL's Jon Eric Smith goes to Benson Tech to talk with former KXL staffer Jacob. The station, run completely by high school students, has been on the air for a full century. Jacob talks about how important it is for the kids at the school. They get hands-on experience for a real radio station that airs on AM - and find out what that's like. Jacob is actually a Benson Tech alumni along with KXL. He says working with the kids and having a tool like a real radio station is huge. Portland Mayor Ted Wheeler declared last Thursday as KBPS Centennial Day in the city.

ISSUE: ENTERTAINMENT / SETTING WORLD RECORDKXTG (AM) PUBLIC AFFAIRS

March 18th, 2023

6am to 6:30am

3:28 minutes of a: 30 minute show

Guest: Walter Cole / aka Darcelle / Club owner. KXL's Brett Reckamp replays a 2016 interview with the iconic Drag Queen and business owner Darcelle. At the time, they were talking about Darcelle's Guinness World Record for being the longest running and oldest working drag queen in the world. Darcelle talks about how he and his partner Roxy hooked up in the late 60's and created the downtown Portland club as a place to be free and express themselves. Fast forward to 2023 and Darcelle's XV is still going strong. All the shows at Darcelle's will go on as promised because that's what he wanted.

ISSUE: CRIMEKXTG (AM) PUBLIC AFFAIRS

March 25th, 2023

6am to 6:30am

2:40 minutes of a: 30 minute show

Guest: Dr. Jim Moore / Pacific University Political Analyst. KXL's Jim Ferretti talks with Dr. Moore the day the news broke of former President Donald Trump being criminally indicted by a New York Grand Jury. Dr. Moore talks about the political fallout. He says it's going to take a while for everything to shake out, but in the short term, he sees a bump for Trump in the polls and with his Republican base. Next week figures to be crazy with the arraignment and booking of the former president.

ISSUE: CRIMEKXTG (AM) PUBLIC AFFAIRS

March 25th, 2023

6am to 6:30am

7:14 minutes of a 30 minute show

Guest: Marshall Benson / Resident of Nashville, Tennessee. KXL's Brett Reckamp gets a first hand account of what things were like in Nashville after another unthinkable school shooting. This one cost 6 lives including 3 children. Marshall says the location of The Covenant School in an affluent part of town makes it even more unreal. It's a private school and a small school, so that made Marshall and the people he works with and knows feel like it must have been some type of targeted attack. It turns out that was the case as the alleged shooter was a former student. Marshall says the city is in shock and many people are just saddened for the families, but grateful for the response of local law enforcement that clearly kept the situation from being even worse.

ISSUE: BUSINESS / INTEREST RATESKXTG (AM) PUBLIC AFFAIRS

March 25th, 2023

6am to 6:30am

4:18 minutes of a 30 minute show

Guest: Jill Schlesinger / CBS News Business Analyst. KXL's Brett Reckamp & Veronica Carter hear from Jill after the Fed decides to raise interest rates yet again - they've been on a tear by raising rates as fast as we've seen since the early '80's. Jill says most people are either a saver or a borrower. If we are a borrower - it's critical to pay off even higher interest rates on credit cards - aggressively. It's like a wise investment. For savers, she says they need to look for better saving interest rates. Even though Jill admits we are likely headed into a recession, she says it's not time to panic, we all just need to save for up to 12 months without a salary and pay down debt.

ISSUE: REAL ESTATEKXTG (AM) PUBLIC AFFAIRS

March 25th, 2023

6am to 6:30am

3:20 minutes of a: 30 minute show

Guest: Rick Sadle / Saddle Real Estate . KXL's Brett Reckamp & Veronica Carter hear from Rick after word that for the first time in over 10 years, U.S. housing prices did not go up. Rick says he figured the overall housing market was finally beginning to settle. During and shortly after the pandemic, everything was crazy and with the rising interest rates, things have finally come back down to earth in terms of median prices. Although the Portland Metro area still has very low inventory, he expects a fairly calm year for housing sales and prices.

ISSUE: BUDGET / UPDATE BRIDGESKXTG (AM) PUBLIC AFFAIRS

March 25th, 2023

6am to 6:30am

10:58 minutes of a: 30 minute show

Guest: Vancouver City Councilor Erik Paulson and Greg Johnson - the head of the 2 state bridge replacement program for Washington State. KXL microphones are rolling as lawmakers in Washington State talk about 2 bills that will set aside money to look at tolling on bridges connecting Oregon and Washington. There is much to discuss as both state legislatures must agree on a plan to update the bridges and install a polling procedure. Tolling is very unpopular with the public, but may be the only way to upgrade these critical infrastructure bridges connecting the states.

