

ORDER



Orders
Order / Rev: 275234
Alt Order #: 08135936
Product Desc: Twinkle 2/9
Estimate: 344
Flight Dates: 02/09/16 - 02/15/16
Original Date / Rev: 02/08/16 / 02/09/16
Order Type: GENERAL

WHNT-TV

Primary AE: Jamie Andrus
Sales Office: NWDC
Sales Region: National

Agency Name: SRH Media, Inc.
Buying Contact: Steve Hazelton
Billing Contact:
 PO Box 367
 Spencerville, MD 20868

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Twinkle / R / Public Serv Comm
Demographic: A35+
Product Codes: PL2.m.ii
Priority: 03
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/16	02/15/16	31	\$5,850.00	\$4,972.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2016	31	\$5,850.00	\$4,972.50	0.00
Totals	31	\$5,850.00	\$4,972.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHNT-TV	43%	\$5,850.00
Market	100%	\$13,604.65

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	1%	\$136.05
WAAY	14%	\$1,904.65
WAFF	35%	\$4,761.63
WAMY	0%	\$0.00
WFIQ	0%	\$0.00
WHDF	0%	\$0.00
WHIQ	0%	\$0.00
WZDX	7%	\$952.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	19	02/12/16	02/12/16	M-F 6a-7a News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	----F--	:30	1	\$300.00	03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/08/16	02/14/16	----F--			1		\$300.00		0.00				
N 4	19	02/12/16	02/12/16	M-F 6a-7a News 630a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	----F--	:30	1	\$300.00	03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/08/16	02/14/16	----F--			1		\$300.00		0.00				
N 6	19	02/12/16	02/12/16		CM	8:00 AM-9:00 AM	----F--	:30	1	\$125.00	03	0.00	NM	1	\$125.00

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WHNT-TV

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M-F 8a-9a CBS This Morning 8a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/08/16	02/14/16	----F--	1		\$125.00		0.00						
N 9	19	02/15/16	02/15/16	M-F 12p-1230p Noon News	CM	12:00N-1230PM	M-----	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/15/16	02/21/16	M-----	1		\$150.00		0.00						
N 10	19	02/15/16	02/15/16	M-F 5a-530a News 5a	CM	5:00 AM-5:30 AM	M-----	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/15/16	02/21/16	M-----	1		\$150.00		0.00						
N 11	19	02/15/16	02/15/16	M-F 6a-7a News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	M-----	:30	1	\$300.00	03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/15/16	02/21/16	M-----	1		\$300.00		0.00						
N 14	19	02/15/16	02/15/16	M-F 8a-9a CBS This Morning 8a	CM	8:00 AM-9:00 AM	M-----	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/15/16	02/21/16	M-----	1		\$150.00		0.00						
N 15	19	02/15/16	02/15/16	M-F 9a-10a Let's Make A Deal	CM	9:00 AM-10:00 AM	M-----	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/15/16	02/21/16	M-----	1		\$150.00		0.00						
N 21	19	02/11/16	02/11/16	M-F 12p-1230p Noon News	CM	12:00 PM-12:30 PM	---T---	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/08/16	02/14/16	---T---	1		\$150.00		0.00						
N 22	19	02/11/16	02/11/16	M-F 5a-530a News 5a	CM	5:00 AM-5:30 AM	---T---	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/08/16	02/14/16	---T---	1		\$150.00		0.00						
N 23	19	02/11/16	02/11/16	M-F 6a-7a News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	---T---	:30	1	\$300.00	03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/08/16	02/14/16	---T---	1		\$300.00		0.00						
N 24	19	02/11/16	02/11/16	M-F 6a-7a News 630a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	---T---	:30	1	\$300.00	03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/08/16	02/14/16	---T---	1		\$300.00		0.00						
N 25	19	02/11/16	02/11/16	M-F 8a-9a CBS This Morning 8a	CM	8:00 AM-9:00 AM	---T---	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/08/16	02/14/16	---T---	1		\$150.00		0.00						
N 26	19	02/11/16	02/11/16	M-F 9a-10a Let's Make A Deal	CM	9:00 AM-10:00 AM	---T---	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/08/16	02/14/16	---T---	1		\$150.00		0.00						
N 28	19	02/09/16	02/09/16	M-F 10p-1035p News 10p	CM	10:00 PM-10:35 PM	---T---	:30	1	\$650.00	03	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/08/16	02/14/16	---T---	1		\$650.00		0.00						
N 29	19	02/09/16	02/09/16	M-F 12p-1230p Noon News	CM	12:00 PM-12:30 PM	---T---	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/08/16	02/14/16	---T---	1		\$150.00		0.00						
N 30	19	02/09/16	02/09/16	M-F 5a-530a News 5a	CM	5:00 AM-5:30 AM	---T---	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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WHNT-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N30	19	02/09/16	02/09/16	M-F 5a-530a News 5a	CM	5:00 AM-5:30 AM	-T-----	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/08/16	02/14/16	-T-----					1	\$150.00		0.00			
N32	19	02/09/16	02/09/16	M-F 7a-8a CBS This Morning 7a	CM	7:00 AM-8:00 AM	-T-----	:30	1	\$250.00	03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/08/16	02/14/16	-T-----					1	\$250.00		0.00			
N33	19	02/09/16	02/09/16	M-F 8a-9a CBS This Morning 8a	CM	8:00 AM-9:00 AM	-T-----	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/08/16	02/14/16	-T-----					1	\$150.00		0.00			
N34	19	02/09/16	02/09/16	M-F 9a-10a Let's Make A Deal	CM	9:00 AM-10:00 AM	-T-----	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/08/16	02/14/16	-T-----					1	\$150.00		0.00			
N36	19	02/10/16	02/10/16	M-F 12p-1230p Noon News	CM	12:00 PM-12:30 PM	--W----	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/08/16	02/14/16	--W----					1	\$150.00		0.00			
N38	19	02/10/16	02/10/16	M-F 6a-7a News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	--W----	:30	1	\$300.00	03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/08/16	02/14/16	--W----					1	\$300.00		0.00			
N39	19	02/10/16	02/10/16	M-F 6a-7a News 630a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	--W----	:30	1	\$300.00	03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/08/16	02/14/16	--W----					1	\$300.00		0.00			
N41	19	02/10/16	02/10/16	M-F 9a-10a Let's Make A Deal	CM	9:00 AM-10:00 AM	--W----	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/08/16	02/14/16	--W----					1	\$150.00		0.00			
N43	19	02/14/16	02/14/16	Su 530p-6p News Sun 530p	CM	530p-6p	-----S	:30	1	\$100.00	03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/08/16	02/14/16	-----S					1	\$100.00		0.00			
N44	19	02/14/16	02/14/16	Su 6a-7a News Sun 6a	CM	6a-7a	-----S	:30	1	\$60.00	03	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/08/16	02/14/16	-----S					1	\$60.00		0.00			
N45	19	02/14/16	02/14/16	Su 7a-8a News Sun 7a	CM	7a-8a	-----S	:30	1	\$120.00	03	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/08/16	02/14/16	-----S					1	\$120.00		0.00			
N46	19	02/10/16	02/10/16	M-F 530a-6a News 530a	CM	530a-6a	--W----	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/08/16	02/14/16	--W----					1	\$150.00		0.00			
N47	19	02/12/16	02/12/16	M-F 530a-6a News 530a	CM	530a-6a	----F--	:30	1	\$150.00	03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/08/16	02/14/16	----F--					1	\$150.00		0.00			
N48	19	02/10/16	02/12/16	M-F 1135p-1235a Late Late Show	CM	1137p-1237a	--WTF--	:30	1	\$25.00	03	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/08/16	02/14/16	--WTF--					1	\$25.00		0.00			
N49	19	02/10/16	02/12/16	M-F 430a-5a News 430a	CM	430a-5a	--WTF--	:30	1	\$20.00	03	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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N49	19	02/10/16	02/12/16	M-F 430a-5a News 430a	CM	430a-5a	-- WTF--	:30	1	\$20.00	03	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/08/16	02/14/16	-- WTF--	1		\$20.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	19	02/08/16-02/14/16		M-F 430a-5a	430a-5a		-- WThF----	:30		\$20.00		0.00	NM		
													Totals	31	\$5,850.00