

Gail Taylor, Director of Education Services

WEDU PBS AT-HOME LEARNING

Objective:

To provide quality PBS resources for distance learning environments

Executive Summary:

WEDU At-Home Learning program began in March 2020 in response to school closures due to the COVID-19 pandemic. The program consists of a weekly broadcast of PBS programming for students in grades PK-12, along with companion lesson plans taken from PBS LearningMedia and available for download at the WEDU At-Home Learning webpage, wedu.org/edconnect.

WEDU's Fall At-Home Learning Back to School program rolled out September 7 and incorporates new, 8-week PBS Learning Media Planning Kits for Educators and additional PBS resources through the World At-Home Learning broadcast modified for use on WEDU's main channel.

Measurements:

PBS LearningMedia analytics are not available for this report, however; a few quotes from recent survey responses related to the quality of the program are listed below.

- Please describe how you are using WEDU PBS At-Home Learning / EdConnect:
 - *I use their resources to supplement our homeschool curriculum. We watch videos and play games and use content from the website.*
 - *We enjoy all programs and look forward to new education we can use and help with our grandchildren.*
- Which aspect of WEDU PBS At-Home Learning / EdConnect do you enjoy most?
 - *The vast library of searchable resources available, all connected to the shows my child already loves and watches.*
 - *You can choose the level of teaching desired.*
 - *They're in keeping with FL standards, make learning more fun, and free!*
- Additional feedback
 - *LOVE these invaluable resources. THANK YOU so much, from a newly homeschooling-because-of-covid family. You make my new role as a teacher a little easier.*

Financials:

The WEDU PBS At-Home Learning program is funded through the Barancik Foundation, with additional support provided by The Bailey Family Foundation and Monroe E. and Suzette M. Berkman Family Foundation at the Community of Foundation

of Tampa Bay. The Barancik Foundation grant period has ended and a final grant report has been submitted.

Action:

WEDU continues to provide the At-Home Learning broadcast on the main channel along with accompanying curriculum support on the WEDU At-Home Learning webpage. Local content continues to be included in the weekly broadcasts as appropriate.

FAMILY ENGAGEMENT

Soar In 4 Family Engagement

Objective:

To provide enrichment experiences and quality PBS educational resources for children and families to assist with school readiness and success.

Executive Summary:

Soar in 4 was created in 2017 by community members concerned over the 50 percent of Manatee County students who were reading below grade level and by 2019, more than 25 community organizations had joined the initiative to change the face of education in Manatee County (soarin4.org). The program targets preschool through early elementary students and their families in specific Title I schools within the Manatee school district.

As a Soar in 4 partner, WEDU hosts family engagement events and provides books and educational materials to participating families since summer 2019. Events traditionally were held at the Bishop Museum of Science and Nature and the Manatee Public Library, but as a result of the COVID, -19 pandemic have transitioned into drive-thru events with character greetings and resource giveaways. WEDU participated in an event on January 6. PBS Kids Learn At Home packets and books were distributed at the event.

Measurement:

Attendance at each drive-thru Soar in 4 event has continued to increase, averaging approximately 150 cars per event and serving several hundred adults and children throughout the fall months.

Financial:

WEDU costume rentals and shipping costs are offset by the Soar in 4 partnership.

Action:

WEDU plans to continue to participate in monthly Soar in 4 events through 2021.

WORKSHOPS/PRESENTATIONS**Ready To Learn Training & Implementation Grant****Objective:**

To expand WEDU educational outreach through grant funds and training

Executive Summary:

WEDU has completed the first session of the second series of workshops funded by a Ready To Learn Training & Implementation Grant. The Educator & Community Learning workshop series will feature three virtual sessions focused on science and engineering concepts for young children. WEDU partnered with the Soar in 4 program in Manatee County to help identify educators from Title 1 schools who would benefit from the training and resources. Participating educators received kits with all materials needed for the interactive lessons, plus books and other WEDU giveaways. Gift certificates will be awarded to each educator completing the series.

Measurement:

The number of participants attending Educator & Community Learning workshops is limited due to the virtual format and interactive nature of the training. A total of 12 educators registered with more than 20 added to a waiting list for future presentations. Evaluations of the series will be gathered when the project is completed in late January.

Financial:

The WEDU Education Department secured a \$15,000 CPB Ready To Learn grant for this project.

Action:

The second phase of the RTL grant will be completed in late January with a final report due in February 2021. Once the initial grant and pilot project is complete, we hope to provide all available Ready To Learn workshop modules to a wider audience

REACH UP**Objective:**

To expand WEDU educational outreach through grant funds and training

Executive Summary:

On December 16, 2020, WEDU presented a training session on PBS resources for the Reach Up program in Tampa. The presentation was directed to the SWIFF (Stronger With Involved Focused Fathers) team and included read and play activities that would be beneficial to fathers/father figures with children ages 2-5.

Measurement:

The virtual session was attended by 10 staff members who work with the SWIFF program. Evaluations were very positive with the majority of the responses receiving the highest rating of 5. Included in the comments: *Thank you for presenting an excellent virtual learning workshop!*

Financial:

Workshop expense was covered under general education funding.

Action:

WEDU anticipates being invited to provide additional training for this organization.

April 2021 Board Report

Education

Gail Taylor, Director of Education Services

WEDU PBS AT-HOME LEARNING

Objective:

To provide quality PBS broadcasts and resources for distance learning environments

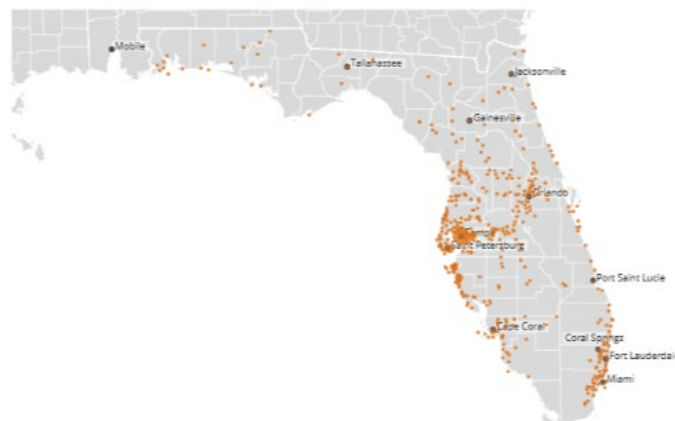
Executive Summary:

WEDU is continuing to provide daily PBS broadcasts and study guides featuring links to PBS LearningMedia resources for grades PK-12 as well as additional local content for grades 6-12. On March 22, a new one-hour series, *Let's Learn*, premiered on WEDU as a part of the daily At-Home Learning block. The series, created for grades PK-2, was developed by WNET and was made available, at no cost, to WEDU through the station's NETA membership. The 130 episodes target literacy and foundational reading skills, STEM (science, technology, engineering, and math), and the arts and feature instructional videos produced by educators, literacy coaches, STEM experts, and teaching artists along with storytimes and virtual field trips. Each episode also features a short parenting tip segment in English and Spanish. WEDU is creating weekly activity calendars with links to PBS support materials for each episode.

Measurements:

Due to issues with the national PBS LearningMedia reporting system, user data pertaining to individual stations was sporadic throughout late 2020. A new reporting system, through DOMO, became available in late March and when all elements of this new system have been incorporated, will provide a better analysis of user data in the WEDU service area. The image below, provided through the new system, represents the current concentration of PBS LM usage across the state.

Where are your users located? 🌐 Mar 1, 2020 - Apr 1, 2021 ▾



April 2021 Board Report

Education

The active user data below was drawn from PBS LearningMedia reports provided to Florida stations through Florida Public Media for the first quarter of 2021. The reduced usage in March can be attributed to spring break.

Month	Users	Sessions	Avg. Session Duration	Unique Page Views	% of Total National Users
Jan-21	25,414	38,160	0:05:24	95,030	1.02% (2,488,113)
Feb-21	25,672	39,826	0:05:28	95,919	1.02% (2,519,354)
Mar-21	21,286	33,057	0:05:38	78,072	0.86% (2,461,579)

A comparison of year-to-date user data (March 2020 to March 2021) from the new DOMO system, indicates an increase of 287% in the WEDU service area.

Financials:

The WEDU PBS At-Home Learning program was funded through 2020 by the Barancik Foundation, with additional support provided by The Bailey Family Foundation and Monroe E. and Suzette M. Berkman Family Foundation at the Community of Foundation of Tampa Bay. A new Barancik Foundation grant proposal was submitted in March 2021.

Action:

WEDU plans to continue the At-Home Learning broadcast and related resources throughout the summer months and into the fall. In addition to the current schedule, another series, also provided, at no cost, through the station’s NETA membership and developed by WNET, *Camp TV*, will be added to the WEDU Summer Boost initiative. Camp TV was created to provide an in-home day camp experience for children ages 5-10.

FAMILY ENGAGEMENT

Soar In 4 Family Engagement

Objective:

To provide enrichment experiences and quality PBS educational resources for children and families to assist with school readiness and success.

April 2021 Board Report

Education

Executive Summary:

Soar in 4 was created in 2017 by community members concerned over the 50 percent of Manatee County students who were reading below grade level and by 2019, more than 25 community organizations had joined the initiative to change the face of education in Manatee County (soarin4.org). The program targets preschool through early elementary students and their families in specific Title I schools within the Manatee school district.

As a Soar in 4 partner, WEDU hosts family engagement events and provides books and educational materials to participating families since summer 2019. Events traditionally were held at the Bishop Museum of Science and Nature and the Manatee Public Library, but as a result of the COVID, -19 pandemic have transitioned into drive-thru events with character greetings and resource giveaways. Having outgrown the museum venue, the events are now held at the Desoto Mall in Bradenton. WEDU participated in events on January 6, February 2, and March 2. PBS Kids Learn At Home packets were distributed to families at each event and the new Molly of Denali family board game kits were distributed at the March 2 event.

Measurement:

Attendance during this reporting period at each drive-thru Soar in 4 event averaged 150 cars per event and served several hundred adults and children.

Financial:

WEDU costume rentals and shipping costs are offset by the Soar in 4 partnership.

Action:

WEDU plans to continue to participate in monthly Soar in 4 events through 2021.

WORKSHOPS/PRESENTATIONS

Ready To Learn Training & Implementation Grant

Objective:

To expand educational opportunities and training in the community through family and educator engagement

Executive Summary:

WEDU has completed the series of workshops funded by a Ready To Learn Training & Implementation Grant. The second phase of the project, the Educator & Community Learning Series was presented in January 2021 and consisted of three 60-90 minute sessions for educators in grades K-3 associated with Soar in 4 Title I schools. Workshops were modified for presentation in virtual formats and focused on best practices, exploration, and practical implementation of PBS resources into learning environments

April 2021 Board Report

Education

along with extension activities. The number of participants attending Educator & Community Learning workshops was limited due to the virtual format and interactive nature of the training. Twelve educators registered for the series with seven completing all three sessions. Each teacher completing the series received a gift certificate.

Measurement:

Participants were surveyed using the approved Ready To Learn workshop evaluation and results were very positive with the majority of responses receiving an “agree” or “strongly agree” for items relating to the professional development experience as it related to using media, digital content, play and learning, student diversity and the quality of the presentation.

Comment - I was able to gain a wealth of resources and the hands-on learning activities through a virtual platform was very beneficial!

Financial:

The WEDU Education Department secured a \$15,000 CPB Ready To Learn grant for this project.

Action:

The Ready To Learn Training & Implementation Grant was completed and a final report was submitted in late February. WEDU presented an additional Family and Community Learning workshop series in March for Soar in 4 parents and other Ready To Learn workshop modules are being reviewed for possible incorporation into education’s family engagement outreach depending on available funding.

Hillsborough County Family Resource Centers

Objective:

To expand educational opportunities and training in the community through family and educator engagement

Executive Summary:

As part of a new partnership with the seven Family Resource Centers in Hillsborough County, WEDU provided training workshops for staff in February 2021 and the first of a series of family workshops, Healthy Teeth, was presented in March 2021. Packets with PBS resources were distributed for both workshops.

Measurement:

The February training session was attended by ten center directors and other staff members and feedback was positive. The Healthy Teeth interactive workshop for parents/children was attended by four families. Feedback was positive and a request for additional workshops has been received.

April 2021 Board Report Education

Financial:

Workshop expenses were covered under general education funding.

Action:

WEDU will be presenting additional training for this organization, including a workshop for grandparents with tips for using PBS resources with young children scheduled for April 2021.

April 2022 Board Report

Education Department

Joan Freese, Director of Education

WEDU PBS AT-HOME LEARNING

Objective:

To provide quality PBS broadcasts and resources for distance learning environments

Executive Summary:

WEDU provided daily PBS broadcasts and study guides featuring links to PBS LearningMedia resources for grades PK-12. Broadcasts also incorporated a variety of locally produced WEDU content for grades 6-12. Activity calendars with links to PBS Kids Ready To Learn resources were created as companion study guides each week for the *Let's Learn* series, which is part of the regular morning broadcast block, for ages 3-8. The morning block also included printable PBS Kids curriculum guides for grades PK-K and grades 1-2.

Measurements:

PBS LearningMedia active user data for users flagged in WEDU viewership area for the current reporting period is included below. A majority of users are tagged as being from PASCO county. Analytics for April have not been received as of this report.

Month	Users
January-22	1,642
February-22	1,828
March-22	1,448

Financials:

The WEDU PBS At-Home Learning program was funded through February 28, 2022 by the Barancik Foundation, with additional support provided by the Monroe E. and Suzette M. Berkman Family Foundation at the Community of Foundation of Tampa Bay.

Action:

WEDU will continue to monitor the education landscape during COVID to understand the immediate needs for educational resources in the communities we serve.

April 2022 Board Report

Education Department

EDUCATIONAL WORKSHOPS

Professional Development Training for Formal and Informal Educators in WEDU broadcast area

Objective:

To provide professional development training for educators on how to access and best utilize the quality, media-rich PBS educational resources available to assist with school readiness and academic success across the preK-12 space.

Executive Summary:

Training events during this reporting period have remained online. Distance education approaches have seen increased participation from educators and cost savings for WEDU.

WEDU presented the following workshops during the reporting period.

- January 11 – “Preschool Social-Emotional Growth”
12 early learning providers – Hillsborough Early Learning Coalition Institute for Early Childhood Professionals
- January 13 - “After School Enrichment”
10 informal educators - EDEP Manatee County PS
- June 10 - “Preschool Social-Emotional Growth”
25 early learning providers – Hillsborough Early Learning Coalition Institute for Early Childhood Professionals

Measurement:

Attendance for the workshops was smaller than typical, which we attribute to the pandemic. Providing workshops from a distance helps balance the dip because staff/consultant time during the actual training is less, because travel is not required.

Surveys were distributed to workshop participants to evaluate the value and effectiveness of presentations. Results were overwhelmingly positive with an average of 96% of responses receiving a rating of 4 or 5 (scale of 1 being lowest and 5 being highest) for quality and knowledge of the presenter, appropriateness of materials, and overall workshop value. Comments: “Valuable information!” “Wonderful training!”

Financial:

Current FY22 budget is underspent, due to COVID, so the department has resources to maintain a robust training schedule in the remainder of the fiscal year.

Action:

Education staff plans to continue pursuing training opportunities within the WEDU service area.

EDUCATION STAFF TRANSITION

April 2022 Board Report

Education Department

Onboarding new Director of Education

Objective:

To bring Director up to speed, by spending time with the previous Director, contract education staff, WEDU station leadership in other areas of operations, and peer educators at Florida stations.

Executive Summary:

Goal for new hire is to refresh WEDU's education initiative, engaging educators, parents, and caregivers across the WEDU service area with quality educational media and experiences. Primary emphasis during the first six months is planning and executing a needs assessment.

Measurement:

Measurement criteria will be developed as part of the education plan that is derived from the needs assessment.

Financial:

Part of onboarding process is learning more about current grants and identifying funding opportunities.

Action:

Director will lead the needs assessment work and create an education plan for FY23 and beyond that aligns to the findings as well as to WEDU's strategic plan.

**Education Department
April 2023 Board Report**

Joan Freese, Director of Education
Anaida Ruis-Leon, Education Coordinator
Latoya Desamour, Education Program Specialist

The education team is fully staffed with 3 full time employees (Joan Freese, Latoya Desamour and Anaida Ruiz-Leon) and a part-time consultant (Sarah Keith). We now have capacity to execute FY23 plans and to think strategically about foundational work and capacity building to better serve constituents in the station’s 11-county educational service area. Progress occurred in the following areas this quarter.

Needs Assessment

The goal of the needs assessment is to study the 11-county service area, focused on how we can best build programs to support families and educators of pre-K to grade 2 children. Working with researchers from the Anchin Center at USF, the team created Qualtrics surveys (in English and Spanish) for parents, educators, and educational support staff. Surveys are live now. Online focus groups will be selected from survey participant volunteers. This work will follow in May.

Ready To Learn Planning Grant

Utilizing the RTL Assets & Needs Assessment toolkit, the team conducted listening sessions with parents and educators to gather feedback to inform a work plan for an RTL grant proposal, which is due May 31. The team has been collaborating with staff from the Children’s Board of Hillsborough County to accomplish this work, focused on the 33610 zip code of East Tampa. The goal of the Learning Neighborhood will be to foster a community-wide culture that promotes Ready To Learn “Learn Together” theme and empowers children and adults to learn anytime, anywhere – at home, in the neighborhood, and within local systems and spaces.

Cyberchase Mobile Adventures in STEM

WEDU received a \$4,000 grant from WNET in NY to host a series of 6-week texting programs in English and Spanish in which families receive free videos and activities from the PBS KIDS show Cyberchase sent to their phones. Kids and their parents explore math, science and the environment through games, crafts and experiments for kids ages 5-8. The first session is running now, with researchers from EDC coming to Tampa to gather data from participating families the last week of April.

Youth Media Challenge

WEDU is currently piloting KQED’s Youth Media Challenge with two partners in Tampa – Williams Middle School and Pace Center for Girls. The goal of the program is to engage middle and high school students in making media to build media literacy and foster civic engagement by creating media.

**Education Department
April 2023 Board Report**

Summer Planning

The team is currently making plans for summer partnerships to provide PBS programs to engage children and families during the summer.

Training, Workshops and Events for January-April 2023

Additionally, the team provided outreach events and professional development training to offer free PBS KIDS resources to a broad audience within the service area.

January 2023

- January 21 – Kings Kids Preschool – Preschool Social Emotional Growth Training – 15 early learning providers
- January 24 – Sulphur Springs Elementary School – Literacy Week Promotion with Splash and Bubbles – 20 students
- January 24 – Pinellas County ELC – WEDU Services Offered Overview - 1 ELC staff

February 2023

- February 7 – Hillsborough ELC- virtual – STEM for Early Learners – 25 Early Learning Providers
- February 21 – Manatee Early Learning Coalition – WEDU PBS Services overview (potential partner meeting) – 1 staff
- February 21 – Chiaramonte Elementary School – African American Heritage Read-In & Elinor Wonders Why promotion – 40 Students
- February 22 – Kingswood, Brandon – African American Heritage Read-In & Elinor Wonder’s Why and Xavier Riddle promotions + Xavier Riddle – 80 Students
- February 23 – Pinellas Technical Education Center, St. Pete – 13th Annual Baby Talk Workshop and Parent Connection – Elmo/Sesame Street Promotion – 100 Families

March 2023

- March 8 – Desoto Public Schools (virtual) – WEDU PBS Services overview (potential partner meeting) – 3 admin
- March 11 – Land O’ Lakes Library – Healthy Family Day Training – Sesame Street In Communities/PBS resources – 15 Families
- March 21 – Hillsborough ELC (virtual) –Traumatic Experiences (Sesame Street in Communities) – 25 providers
- March 23 – Largo Community Centers (virtual) – WEDU PBS Services overview (potential partner mtg) – 4 staff/directors attended
- March 23 – Pasco Hernando ELC (virtual) – Literacy Resources for Early Learners – 20 providers

April 2023

- April 6 – Philip O’Brien Elementary, Lakeland – Read With Friends Face-to-Face Event (Spring Promotion with Elinor Wonder’s Why Giveaway Items) – 8 Families ~20 children
- April 27 – Pasco Hernando ELC- virtual – Math for Early Learners – 20-30 providers

January 2022 Board Report

Education Department

Gail Taylor, Director of Education Services

WEDU PBS AT-HOME LEARNING

Objective:

To provide quality PBS broadcasts and resources for distance learning environments

Executive Summary:

WEDU provided daily PBS broadcasts and study guides featuring links to PBS LearningMedia resources for grades PK-12. Broadcasts also incorporated a variety of locally produced WEDU content and instructional materials that provided a Florida studies approach for grades 6-12. Activity calendars with links to PBS Kids Ready To Learn resources were created as weekly companion study guides for the *Let's Learn* series for ages 3-8, and newly created *Teach Your Way* monthly activity calendars supplied new instructional assets for early learning providers. The morning broadcast block also included printable PBS Kids curriculum packets for grades PK-K and 1-2 highlighting a variety of themes including math and literacy skills, family traditions and storytelling, healthy habits, and much more.

Measurements:

In the last two quarters of 2021, approximately 11,000 new PBS LearningMedia user accounts were created within the WEDU service area. The graph below represents localized PBS Learning Media pageview numbers over the past year. These numbers are typically reduced during the summer months when school is not in session. PBS national predicted a significant reduction in new accounts and usage



January 2022 Board Report

Education Department

as schools transitioned back into in-person learning in fall 2021. WEDU has experienced some reduction, but not the substantial drop that was predicted.

Some survey quotes from users of the WEDU PBS At-Home Learning program.

- *“We use WEDU PBS At-Home to learn science, literacy, and math. Learning all while watching fun shows! The online games help as well.”*
- *“I use the resources to supplement our homeschool curriculum. We watch videos and play games and use content from the website.”*
- *“They're in keeping with FL standards, make learning more fun, and free!”*
- *“While I enjoy the audiovisuals, I am most impressed with the resource materials to supplement the home learning program.”*
- *“Thank you for providing this. Based on the documentaries that I've watched on your PBS channel I feel confident jumping right in and exploring this with my son.”*
- *“Have long been frustrated with the lack of integration of online content into traditional curriculum to provide rich learning experiences for children of all ages due to administration and teacher lack of awareness and motivation. The EdConnect is straightforward, easy to navigate, and aligned to grade standards. This is a wonderful resource. Thank you!”*
- *“I am showing videos related to concepts I have taught or will be teaching. We are taking our first virtual field trip today.”*

Financials:

The WEDU PBS At-Home Learning program was funded through December 2021 by a grant from the Barancik Foundation, with additional support provided by the Monroe E. and Suzette M. Berkman Family Foundation at the Community of Foundation of Tampa Bay.

Action:

WEDU plans to continue to offer digital resources as a part of the station’s educational outreach.

FAMILY ENGAGEMENT

Objective:

To provide enrichment experiences and quality PBS educational resources for children and families to assist with school readiness and success.

Executive Summary:

Due to COVID restrictions and character limitations, no family engagement events were held during this reporting period.

Action: WEDU will continue to follow safety procedures and will resume family engagement events when appropriate.

January 2022 Board Report

Education Department

PROFESSIONAL DEVELOPMENT

Objective:

To provide quality educational outreach to the community by maintaining an informed and proficient staff.

Executive Summary:

WEDU presented the following virtual workshops during the reporting period.

- September 2021- “PBS Resources for Dealing with Traumatic Experiences in Children” - 8 early learning providers – Partner - Hillsborough Early Learning Coalition Institute for Early Childhood Professionals
- September 2021 - “PBS LearningMedia for Families Training” - 15 parents/caregivers – Partner - Roland Park Elementary School, Tampa
- October 20, 2021- “PBS Autism Resources” - 20 members of the staff of Hillsborough County Family Resources Centers, a division of the Children’s Board of Hillsborough County
- October 26, 2021 - “PBS Resources for Dealing with Traumatic Experiences in Children” - 26 early learning providers – Partner - Pasco/Hernando Early Learning Coalition
- November 3, 2021 - “PBS Resources for Social-Emotional Growth” - 26 early learning providers – Partner - Pasco/Hernando Early Learning Coalition
- November 9, 16, and 30, 2021 – “ PBS Kids Ready To Learn Family and Community Workshops” - 12 families per session - The parent/child interactive workshops were presented during Native American Heritage Month and featured Molly of Denali, the first nationally distributed children's series to feature a Native American lead character. The workshops are literacy-based and particularly focus on strategies for using informational text with young children. – Partner – Palm Harbor Public Library

Measurement:

Surveys were distributed to workshop participants to evaluate the value and effectiveness of presentations. Results were overwhelmingly positive with an average of 95% of responses receiving a rating of 4 or 5 (scale of 1 being lowest and 5 being highest) for quality and knowledge of the presenter, appropriateness of materials, and overall workshop value.

Financial:

Grant awards from the Community Foundation of Tampa Bay and the Koski Foundation are being applied to family engagement and educator and family workshops over the next year.

Action: Education staff will continue to pursue training opportunities within the WEDU service area.

January 2023 Board Report Education Department

Joan Freese, Director of Education

Anaida Ruis-Leon, Education Coordinator

Latoya Desamour, Education Program Specialist

This report includes information from the WEDU PBS Education Department for activities between September 2022 and January 2023.

WEDU hired **Latoya Desamour** as its new Education Program Specialist. Latoya comes to WEDU from the Hillsborough County School District, where for 18 years she worked as a classroom teacher, a gifted and talented program developer, and a media specialist. She will support WEDU's education initiatives by developing partnerships in the community to implement programs based on PBS education resources. This work will connect educators, caregivers, parents and young people to trusted PBS content. Latoya has BA and Master's in Education from the University of South Florida.

In December, WEDU launched its needs assessment work, in collaboration with educational researchers from the David C. Anchin Center at USF. The first step in this process is to develop and implement surveys for specific stakeholders in the pre-K – grade 2 space, including school district administrators, formal and informal educators, community partners (such as libraries) and parents.

As part of its **Ready To Learn** (RTL) "Learning Neighborhood Planning Project" grant, the WEDU education team participated in a series of professional development trainings focused on equity. The training culminated in an in-person meeting, held in Providence, RI, just after Thanksgiving. This meeting featured collaboration with other RTL grantees from stations around the country. Next steps for WEDU's RTL grant are to begin meetings within the community to plan a neighborhood program for young learners, utilizing CPB's Community Needs Assessment Toolkit. This planning work will result in proposal to submit for additional funding.

The WEDU education team attended the 4-day National Educational Telecommunications Association (NETA) Conference & CPB Thought Leader Forum online.

Joan Freese attended the Florida Association for the Education of Young Children (FLAEYC) conference Jacksonville, FL. (This conference was the first in-person gathering for the organization since COVID-19.)

WEDU participated in a Jumpstart's Read for the Record event on October 27. This international program has over 2 million readers and thousands of classrooms, libraries, and communities come together to celebrate literacy by reading the same book. This year, [Nigel and the Moon was read by Samir Davis-Arrington](#), USF student and trainee with the Tampa City Ballet.

January 2023 Board Report Education Department

During the fall and holiday season, PBS KIDS giveaways were in demand. WEDU participated in a partnership with local schools for the Great American Teach In as well as Metropolitan Ministries' Holiday Central locations. With these two partnerships, WEDU donated over 2,500 education-related items.

As part of an Early Childhood Learning training at the University Area CDC Head Start program, WEDU PBS offered its first bilingual training in Spanish and English for 30 parents, who joined the two-part workshop online.

Training, Workshops and Events for Fall 2022

- September 16 – WEDU PBS in partnership with University Area Community Center ~50 families – Alma's Way and Hispanic Heritage Month
- October 5 – Soar in 4 family engagement event at The Bishop Museum, Bradenton ~350 attendees – Rosie's Rules screening
- October 25 – "Everyday Early Literacy and Math, Part 1" Early Childhood Learning (for parents, online) – Class offered in English and Spanish – 30 parents – University Area CDC Head Start
- October 27 – Read for the Record – online event – 572 views, 13 likes, 2 comments, 16 shares
- November 8 – Hillsborough Early Learning Coalition, Traumatic Experiences – 5 early learning providers
- November 12 – Saturday Fun Day – 196 kids -- Wilkinson Elementary School, Sarasota
- November 16 – Great American Teach-In – 30 classrooms in Gulf Coast region
- November 19 – "Soul Food Sunday" Read With Friends Online Event – 10 families
- November 29 – "Everyday Early Literacy and Math, Part 2" Early Childhood Learning (for parents, online) – Class offered in English and Spanish -- 30 parents – University Area CDC Head Start
- December 6 – Hillsborough County Early Learning Coalition, Preschool Social Emotional Growth – 12 early childhood providers
- December 7 – Soar in 4 family engagement event at The Bishop Museum, Bradenton 718 attendees – Arthur's podcasts features
- December 23 – Sarasota Principal Luncheon – 85 Pinkalicious & Peterrific coloring sheets, coloring pencils and sticker set giveaway as well as Greater Sarasota and Arts Plus promotion
- January 14-15 – Black Heritage Festival – Curtis Hixon Park, Tampa – Xavier Riddle and African-American astronauts featured

Education Department July 2023 Board Report

Joan Freese, Director of Education
Anaida Ruis-Leon, Education Coordinator
Latoya Desamour, Education Program Specialist

Be My Neighbor Day

On April 22, the education team participated in the station's Be My Neighbor Day Block Party, hosting family activities in two areas. In Studio 2, we programmed a "Read, Sing, Dance with Friends" stage featuring interactive/participatory activities for kids and families. The acts included read alouds (in English and Spanish), dancing with Kiva Williams, and singing along with favorites from Daniel Tiger's Neighborhood. Studio 1 featured hands-on activities including: Design Your Neighborhood or City; Dress the Community Helper; How To Be A Kind Neighbor; Kindness Chain to Celebrate Earth Day; Sprouting Seeds Activity; and Thank You Banners for Participating Community Helpers. Additionally, the most popular attraction in Studio 1 was guest appearances by Daniel Tiger, with the opportunity for children to take their picture with the most popular PBS KIDS character. It was a big hit!

Needs Assessment

The goal of the needs assessment is to study the 11-county service area, focused on how we can best support pre-K to grade 2 children for school readiness as well as their families and educators. Working with researchers from the Anchin Center at USF, whose team finished Qualtrics surveys (in English and Spanish) for parents, educators, and educational support staff in June. Online focus groups have been selected from survey participant volunteers. Focus groups are in process now. USF researchers will present findings in August.

Ready To Learn Planning Grant

The education team finished work on its Ready To Learn Learning Neighborhood grant proposal, which WEDU submitted on May 31. The team collaborated with staff from the Children's Board of Hillsborough County to accomplish this work, centered in and near the 33610 zip code of East Tampa. The goal of the Learning Neighborhood is to foster a community-wide culture that promotes Ready To Learn's "Learn Together" theme and empowers children and adults to learn anytime, anywhere – at home, in the neighborhood, and within local systems and spaces. We will know about grant status by the end of the summer for a potential October 1 start.

Cyberchase Mobile Adventures in STEM

WEDU received a \$4,000 grant from WNET in NY to host a series of 6-week texting programs in English and Spanish in which families receive free videos and activities from the PBS KIDS show Cyberchase sent to their phones. Kids and their parents explore math, science and the environment through games, crafts and experiments for kids ages 5-8. The first session ran in spring, with researchers from EDC coming to Tampa to gather data from participating families. The summer session will run in July. And WEDU will recruit participants for the final, fall session later this summer.

Youth Media Challenge

WEDU shared videos from the Florida pilot of KQED's Youth Media Challenge, which was run with two partners in Tampa (Williams Middle School and Pace Center for Girls), on the [WEDU website](#) and on social media channels.

Education Department July 2023 Board Report

The goal of the program is to engage middle and high school students in making media to build media literacy and foster civic engagement. A summer partner was recruited (YMCA Youth Achievers) and they ran the program in June. The resulting youth work samples will be shared at the same URL. Partners have expressed interest in repeating the program and we are also experiencing organic interest from other youth-serving organizations. This work is unique to the Tampa Bay area, so we are glad to see it have traction.

Summer Planning

The education team began its summer programming to engage children and families in June. See below for listings.

Training, Workshops and Events for April-July 2023

The team provided outreach events and professional development training featuring free PBS KIDS resources to a broad audience within the service area.

April 2023

04/06/2023- Read with Friends - Face-to-Face Event **25 families 50 children**

Philip O'Brien Elementary - Lakeland, FL
Spring Promotion with Elinor Wonder's Why Giveaway Items

04/22/2023- Be My Neighbor Day **4,000 participants**

WEDU PBS Studios
Daniel Tiger Promotion and Earth Day Celebration

04/26/2023- Soar in 4 Event **200 participants**

Bishop Museum of Science and Art
Remake Learning Focus with Daniel Tiger-Themed Giveaways

4/27/2023- Math for Early Learners **20-30 providers**

Pasco Hernando Early Learning Coalition - virtual

04/29/2023- Booktopia Bradenton Book Fair **400 participants**

Bradenton Public Market
Remake Learning with Daniel Tiger-themed giveaways

May 2023

5/02/2023- Emergency Preparedness **12 participants**

Hillsborough Early Learning Coalition - virtual

05/03/2023- Cyberchase celebratory thank you event **10 Families**

University Area Community Development Corporation, Tampa
Cyberchase promotion - STEM activities

05/05/2023- Family Literacy Event **12 families**

Starkey Ranch Library

05/05/2023- Cinco de Mayo community event **100 participants**

University Area Community Development Corporation

Education Department July 2023 Board Report

05/09/2023- Just Elementary, Tampa Teacher appreciation lunch	45 educators
05/18/2023- Integrating the Arts into Early Learning Environments Pasco Hernando Early Learning Coalition - virtual event	20 participants
05/18/2023- Youth Media Wrap Up Williams Middle IB School (4 students) Pace Center for Girls (3 students)	
<u>June 2023</u>	
06/03, 07, 16- Health and Wellness FCL series University Area Community Development Corporation	14 families
06/07/2023- Read with Friends Sheehy Elementary, Tampa	25 students
06/10/2023- Summer Kick Off “Day of Play” Hillsborough County Early Learning Coalition Elinor Wonders Why Promotion - STEM and Nature Learning	300 Participants
6/13/23- School Preparedness Hillsborough Early Learning Coalition - virtual	9 participants
6/27 - 6/30/2023- Summer Community Learning Molly of Denali Museum Adventures The Carter G Woodson African American Museum, St. Petersburg	22 students
6/29/2023- Youth Media Challenge Showcase YMCA Youth Achievers	20 students, 11 shared media
<u>July 2023</u>	
7/12, 19, 26- Family & Community Learning series Starkey Ranch Library	Anticipating: 20 families
07/22/2023- Latin Conservation Week Bonnet Spring Park, Lakeland Cyberchase and Elinor Wonders Why Promotion	Anticipating: 300 kids
07/29/2023 Alma’s Way Screening Polk Theatre, Lakeland Alma’s Way - Spanish promotion	Anticipating: 500 participants
7/31- Integrating Art into Diverse Early Learning Settings Hillsborough County Head Start /Early Head Start Pre-Service	Anticipating: 300 participants
Summer Community Learning Community Stepping Stones, Tampa Molly of Denali Museum Adventures	Anticipating: 20 students

June 2021 Board Report

Education

Gail Taylor, Director of Education Services

WEDU PBS AT-HOME LEARNING

Objective:

To provide quality PBS broadcasts and resources for distance learning environments

Executive Summary:

WEDU continues to provide daily PBS broadcasts and study guides featuring links to PBS LearningMedia resources for grades PK-12 as well as additional local content for grades 6-12. WEDU also provides monthly PBS Kids activity calendars and creates weekly resource calendars with links to PBS support materials for each episode of the *Let's Learn* WEDU PBS series geared toward ages 3-8.

Measurements:

PBS LearningMedia was incorporated into the DOMO reporting system in late March and is used along with Google Analytics to provide a quantitative measurement for user data in the WEDU viewing area. Active user data for the current reporting period is included below. Analytics for May have not been received as of this report.

Month	Users	Sessions	Avg. Session Duration	Unique Page Views	% of Total National Users
Jan-21	25,414	38,160	0:05:24	95,030	1.02% (2,488,113)
Feb-21	25,672	39,826	0:05:28	95,919	1.02% (2,519,354)
Mar-21	21,286	33,057	0:05:38	78,072	0.86% (2,461,579)
Apr-21	25,852	40,921	0:05:43	101,445	1.16% (2,237,625)

Financials:

The WEDU PBS At-Home Learning program was funded through 2020 by the Barancik Foundation, with additional support provided by The Bailey Family Foundation and Monroe E. and Suzette M. Berkman Family Foundation at the Community of Foundation of Tampa Bay.

Action:

Additional grant support from the Barancik Foundation was confirmed on May 20, 2021. WEDU plans to continue the At-Home Learning broadcast and related resources throughout the summer months and into the fall. A new summer series, *Camp TV*, created by WNET and provided, at no cost, through the station's NETA membership, will be added to the WEDU Summer Boost schedule beginning June 7. *Camp TV* provides an in-home day camp experience for children ages 5-10 and WEDU will be providing a monthly activity calendar and supply list for viewers as a learning extension for the series.

June 2021 Board Report

Education

CURRICULUM DEVELOPMENT

WEDU PBS LEARNINGMEDIA DIGITAL LEARNING ASSET

Objective:

To create standards-driven digital learning objects for PBS LearningMedia using WEDU original content

Executive Summary:

WEDU has created and received approval from the PBS LearningMedia content creation team for a new digital learning asset that was recently posted to the PBS LearningMedia service. The lesson plan, *Tampa Museum of Art: 100 Years in the Tampa Community | WEDU Arts Plus*, was developed for grades 6-12 and incorporates two video segments from WEDU Arts Plus in a media gallery format. The first video focuses on the history and origins of the museum while the second features a mini-field trip of the 100th-anniversary art exhibit. The lesson also includes support materials and activities for teachers and students and is aligned to current Florida standards of education. A link to the asset is included below or it may be viewed by visiting [pbslearningmedia.org](https://florida.pbslearningmedia.org/resource/a4d147c6-fbde-4e29-8db8-3c378029a77e/wedu-arts-plus-tampa-museum-of-art-video-gallery/) and entering “Tampa Museum” into the search bar.

<https://florida.pbslearningmedia.org/resource/a4d147c6-fbde-4e29-8db8-3c378029a77e/wedu-arts-plus-tampa-museum-of-art-video-gallery/>

This is the fifth lesson WEDU has successfully contributed to PBS LearningMedia, the first using WEDU Arts Plus. Other lessons have utilized video segments from WEDU Quest.

Financials:

The digital learning assets were developed as a component of a 100th-anniversary project sponsored by the Tampa Museum of Art.

Action:

The creation of WEDU digital learning objects using original content for inclusion in the PBS LearningMedia service has been prioritized for production and underwriting teams as potential extensions of projects that are in development.

FAMILY ENGAGEMENT

Soar In 4 Family Engagement

Objective:

To provide enrichment experiences and quality PBS educational resources for children and families to assist with school readiness and success.

June 2021 Board Report

Education

Executive Summary:

As a part of the WEDU Soar in 4 partnership, WEDU participated in drive-thru family engagement events on April 7, May 5, and June 2 held at the Desoto Mall in Bradenton. In addition to a PBS Kids character appearance, families received books, PBS Kids Learn At Home packets of activity sheets and other giveaways.

Measurement:

Attendance during this reporting period at each drive-thru Soar in 4 event averaged 150 cars per event and served several hundred adults and children.

Financial:

WEDU costume rentals and shipping costs are offset by the Soar in 4 partnership.

Action:

WEDU plans to continue its participation in monthly Soar in 4 events through 2021.

PROFESSIONAL DEVELOPMENT

Objective:

To provide quality educational outreach to the community by maintaining an informed and proficient staff

Executive Summary:

The current reporting period has included numerous opportunities for WEDU education staff to receive training on current and upcoming PBS programming and educational initiatives. In addition to sessions offered through the virtual PBS Annual Meeting, staff also attended a virtual PBS Kids Innovation Conference focused on parent and community engagement, NETA training on summer learning and developing community partnerships as well as training on Apricot, the course notification system for early learning providers attending workshops through the Hillsborough Early Learning Coalition's Institute for Early Childhood Professionals. WEDU will be providing workshops for the Institute throughout 2021.

Measurement:

Education staff recently attended more than twelve hours of training on PBS programming and educational initiatives.

Action:

Education staff will continue to participate in training opportunities that enhance our outreach efforts.

Education Department

October 2023 Board Report

Joan Freese, Director of Education

Latoya Desamour, Education Program Specialist

Anaida Ruis-Leon, Education Coordinator

READY TO LEARN GRANT

WEDU received a two-year Learning Neighborhoods Ready To Learn Grant, for work starting October 1. The team collaborated with staff from the Children’s Board of Hillsborough County to accomplish this work, centered in and near the 33610 zip code of East Tampa. The goal of the Learning Neighborhood is to foster a community-wide culture that promotes Ready To Learn’s “Learn Together” theme and empowers children and adults to learn anytime, anywhere – at home, in the neighborhood, and within local systems and spaces. Latoya Desamour will be the program manager for the initiative.

ALMA’S WAY: ALMA GOES TO PUERTO RICO PREMIERE PARTY

On July 29, the education team hosted an “Alma Goes To Puerto Rico” screening and bomba party at Florida Southern in Lakeland. The event was the education team’s first Spanish screening and the turnout was great! Anaida Ruiz-Leon hosted the event, welcoming families in Spanish and English. Tampa’s Bomba Body Dance & Drumming Academy performed and encouraged participation. The lobby featured coffee and Puerto Rican pastries. A photo booth complete with fun, island props was well attended. Media coverage in the Spanish market was good. **Approximately 125 people attended.**

NEEDS ASSESSMENT

Online focus groups are finishing now and educational researchers from the Anchin Center at USF will present to the Education Committee at the October 12 meeting. The goal of the needs assessment is to study the **11-county service area**, focused on how we can **best support pre-K to grade 2** children for school readiness as well as their families and educators. One emerging finding heard from parents and educators is their concern for children’s social skill development and emotional/mental health. Fortunately, PBS KIDS and Sesame in Communities has resources to address these needs.

SUMMER PROGRAMMING

The education team finished its summer programming to engage children and families in August, when schools started across the region. See below for listings.

CONFERENCES

The education team attended the following conferences in this reporting period:

- National Educational Telecommunications Association Conference/CPB Public Media Thought Leader Forum, September 10-14, Grand Rapids, MI, attended by Latoya Desamour
- Digital Media and Developing Minds, September 20-23, Washington, DC, attended by Joan Freese
- Florida Association for the Education of Young Children annual conference, October 11-15, Orlando, FL, attended by Anaida Ruiz-Leon and Sarah Keith. Anaida will present on PBS Spanish resources for kids, educators, and parents

Education Department

October 2023 Board Report

TRAINING, WORKSHOPS AND EVENTS FOR AUGUST-OCTOBER 2023

The team provided outreach events and professional development training featuring free PBS KIDS resources to a broad audience within the service area.

AUGUST 2023

08/01/2023- Integrating Art into Diverse Early Learning Settings Hillsborough County Head Start/Early Head Start Pre-Service, Tampa	300 Providers
08/02/2023- Soar in 4 Event Bishop Museum, Bradenton Back to School Coverage with <i>Alma's Way</i> activities	400 Participants
08/04/2023- DeSoto County Public Schools In service Arcadia High School, Arcadia Teacher in-service - 2 separate trainings	30 K-12 teachers
08/04/2023- Professional Study Day Event Plant City High School, Tampa 75 Media Support Staff and Vendors <i>Arthur</i> promotions	224 K-12 Media Specialists
08/06/2023- Back to School Bash First University Church, Riverview Literacy promotions with books and pencil holders	100 families in attendance
08/11/2023- Kick-Off Mentor Event Cristo Rey High School, Tampa WEDU Promotional items for station intern	
8/16/2023- Preschool Social Emotional Growth Hillsborough ELC, virtual	17 providers

SEPTEMBER 2023

09/09/2023- Math Night First University Church, Riverview STEAM promotions	70 Participants
09/25/2023- Wings and Things Largo Public Library Read With Friends and Butterfly Activities	12 families participated
09/30/2023- Glazer Children's Museum Birthday Bash Curtis Hixon Waterfront Park, Tampa <i>Dinosaur Train</i> promotion	3,000 participants

Education Department

October 2023 Board Report

OCTOBER 2023

10/7/2023- Creating Family Traditions
Land O Lakes Library

6 families attended/ 14 people

10/16/2023- Preschool Social Emotional Growth training
Pasco Hernando ELC- virtual
25 expected EL providers

ASEP (After School Enrichment Programs)
Pasco County- virtual
50 expected K-8 directors and site teachers

10/21/2023- Bonnet Spring Park Birthday Celebration
Bonnet Springs Park, Lakeland
2,000 expected participants

10/25/2023- STEM Learning
Hillsborough Early Learning Coalition - virtual
25 early learning providers expected

Youth Media Challenge Kickoff
Pace Center for Girls of Tampa - 13 participants expected
Faith Christian Academy - 9 participants expected

10/26/2023- Read for the Record
University Area CDC - 10 students expected
Sulphur Springs Kindergarten - 22 students expected

10/26/2023- STEM Night
Davis Elementary, Hillsborough
200 students expected

September 2021 Board Report

Education

Gail Taylor, Director of Education Services

WEDU PBS AT-HOME LEARNING

Objective:

To provide quality PBS broadcasts and resources for distance learning environments

Executive Summary:

WEDU provided daily summer PBS broadcasts and study guides featuring links to PBS LearningMedia resources for grades PK-12. Broadcasts also incorporated a variety of locally produced WEDU content for grades 6-12. Activity calendars with links to PBS Kids Ready To Learn resources were created as companion study guides each week for the *Let's Learn* series for ages 3-8, and monthly activity calendars for the summer *Camp TV* series targeting grades PK-5. As a summer offering, *Camp TV* aired through the end of August. *Let's Learn* will continue as a part of the regular morning broadcast block. The morning block also included printable PBS Kids curriculum guides for grades PK-K and grades 1-2. WEDU plans to continue offering the packets for the new school year.

Measurements:

PBS LearningMedia active user data for the current reporting period is included below. As is typical and anticipated, usage was reduced during the summer months. Analytics for August have not been received as of this report.

Month	Users	Sessions	Avg. Session Duration	Unique Page Views	% of Total National Users
May-21	20,801	33,350	0:06:01	91,918	1.09% (1,911,966)
June-21	6,405	8,787	0:04:38	23,212	Data unavailable
July -21	4,515	6,203	0:04:42	18,199	.85% (533,529)

Financials:

The WEDU PBS At-Home Learning program is funded through 2021 by the Barancik Foundation, with additional support provided by the Monroe E. and Suzette M. Berkman Family Foundation at the Community of Foundation of Tampa Bay.

Action:

WEDU plans to continue the At-Home Learning broadcast and related resources with new broadcasts for grades 6-12 incorporating a stronger emphasis on Florida studies.

September 2021 Board Report

Education

FAMILY ENGAGEMENT

Soar In 4 Family Engagement

Objective:

To provide enrichment experiences and quality PBS educational resources for children and families to assist with school readiness and success.

Executive Summary:

As a part of the WEDU Soar in 4 partnership, WEDU participated in drive-thru family engagement events on April 7, May 5, June 2, and August 4 held at the Desoto Mall in Bradenton. In addition to a PBS Kids character appearance, families received books, PBS Kids Learn At Home packets of activity sheets, and other giveaways.

Measurement:

Attendance during this reporting period at each drive-thru Soar in 4 event averaged 150 cars per event and served several hundred adults and children.

Financial:

WEDU costume rentals and shipping costs are offset by the Soar in 4 partnership.

Action:

WEDU plans to continue its participation in monthly Soar in 4 events through 2021.

PROFESSIONAL DEVELOPMENT

Objective:

To provide quality educational outreach to the community by maintaining an informed and proficient staff

Executive Summary:

WEDU presented the following workshops during the reporting period.

- May 26 - “PBS Resources for Dealing with Traumatic Experiences in Children”
25 early learning providers – Hillsborough Early Learning Coalition Institute for Early Childhood Professionals
- June 4 - “Summer Learning Fun”(Interactive parent/child workshop)
8 families - Hillsborough Family Resource Center/Town and Country
- June 10 - “Preschool Social-Emotional Growth”
25 early learning providers – Hillsborough Early Learning Coalition Institute for Early Childhood Professionals
- July 27, “PBS Resources for Dealing with Traumatic Experiences in Children”
175 early learning providers – Head Start

Measurement:

Surveys were distributed to workshop participants to evaluate the value and effectiveness of presentations. Results were overwhelmingly positive with an average of 95% of responses receiving a rating of 4 or 5 (scale of 1 being lowest and 5 being highest) for quality and knowledge of the presenter,

September 2021 Board Report

Education

appropriateness of materials, and overall workshop value. Comments: “Awesome information!,” “Great training!”

Financial: A new grant awarded to WEDU from the Community Foundation of Tampa Bay in late August will be directed to family engagement and educator and family workshops over the next year.

Action:

Education staff plans to continue pursuing training opportunities within the WEDU service area. The department has a new partnership with the Palm Harbor Public Library to provide an interactive parent/child workshop series focused on Molly of Denali as a part of Native American Heritage month in November.

September 2022 Board Report

Education Department

Joan Freese, Director of Education

Anaida Ruis-Leon, Education Coordinator

This report includes information from the WEDU PBS education department for activities between June and September, 2022.

WEDU hired Anaida Ruis-Leon as its new education coordinator. Anaida is a recent graduate of the University of South Florida and started at WEDU on August 1. She will support WEDU's outreach and engagement initiatives, collaborate with the WEDU marketing team on promoting our education programs, and collect data for program assessment. We are currently interviewing for an Education Program Specialist, who will join the team this fall.

This summer WEDU worked with educational researchers from the **David C. Anchin Center at USF** on a small contract by our education programs. The needs assessment work will commence this fall.

WEDU received a \$10,000 **Ready To Learn** "Learning Neighborhood Planning Project" grant. As part of the cohort of PBS stations doing similar planning for their communities, the education team will work to plan how it would implement a neighborhood program for young learners. Upon completion of the planning work, CPB will issue additional RFPs for implementation funds.

The Education team worked with other departments to secure \$7,000 in funding from the **Koski Foundation** and \$10,000 from PNC to support a Spring 2023 Be My Neighbor event.

Education Director Joan Freese joined the Leadership Council for the Thrive by Five program, which is housed at the Community Foundation of Tampa Bay

Training and Family Workshops for Summer 2022

WEDU education trainings and workshops remain online, as the format has proven successful for educators, families, and WEDU trainers.

- June 2, Pasco Hernando Early Learning Coalition, Early Learning STEM
10 pre-K educators – Pasco Hernando Counties
- June 14, 16 & 21 - "Molly of Denali" Family and Community Learning - Online
18 families – WEDU viewing area

In this series of 3 free workshops, families engage in active, hands-on learning and fun! The workshops use creative play and exploration to introduce kids and grown-ups to tools that help with literacy and reading skills with an emphasis on family values and cultural awareness.

- July 19, 21 & 26 - "Ruff Ruffman Sensational Science FLC"- Online

September 2022 Board Report Education Department

12 families – WEDU viewing area

In this series of 3 free workshops, families join a learning adventure with Ruff Ruffman that gets the whole family involved in hands-on STEM at home.

- August 2, Hillsborough Early Learning Coalition, School Readiness
– 4 early learning providers
- August 16, Read With Friends proof of concept family event, literacy
12 families in WEDU viewership area
- August 30, Hillsborough County Early Learning Coalition, Preschool Social Emotional Growth – 5 early childhood provide