

New Order

Media: Radio	Market: Biloxi-Gulfport	Vendor: WZKX-FM	Billing To: Godwin Group
Client: In God We Trust Flag Committee	Demo: Adults 18+		188 E. Capitol Street
Product: genrl	Separation: 30		Suite 800
CPE: lgwt/genrl/4247	Flight Start: 10/12/20	AE: Steve Spillmann	Jackson, MS 39201
Description: IGWT Flag Initiative Radio 10/15-10/25	Flight End: 10/25/20	Phone:	601-360-9421
Rep:	Sales Office:	Fax:	601-355-3039
Version: 1	Survey: 2BK FA19+SP20 MSA ARB		
Comments: Please start on Thursday. Checks going out tomorrow!			

? Confirm within 24 hours of order submission.

? MARK FOR ELECTRONIC BILLING!

? BILL BY BROADCAST MONTH.

? All make goods must be sent through Wide Orbit or AEInbox

? All makegoods must have prior agency approval for payment and be of equal or greater value.

? Invoices with discrepancies will not be paid unless prior notice of rate change has been given.

? All invoices must be sent electronically and include estimate number.

? Product separation required

? All invoices should be sent to GodwinGroup.

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	10/12	10/19	Total Spots	Adults 18+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$50.00	C	60	2	0	2	1.1	\$45.45
2	MTuWThF 10:00A-3:00P	MD	\$50.00	C	60	3	0	3	1.3	\$38.46
3	MTuWThF 3:00P-7:00P	PM	\$50.00	C	60	2	0	2	1.0	\$50.00
4	Sa 10:00A-7:00P	WK	\$40.00	C	60	2	0	2	0.9	\$44.44
Total Spots:						9	0	9		
Total GRP/GIMP(000):						9.9	0.0		9.9	
Month		Cash\$-Spots	Trade\$-Spots		Total\$-Spots					
10/2020		\$430.00 - 9	\$0.00 - 0		\$430.00 - 9					
Total Gross Cost:			\$430.00				Total Gross CPP:		\$43.43	
Total Net Cost:			\$365.50				Total Net CPP:		\$36.92	

Other Demos

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	Total Spots	Adults 25-64	
							RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$50.00	C	60	2	1.2	\$41.67
2	MTuWThF 10:00A-3:00P	MD	\$50.00	C	60	3	1.4	\$35.71
3	MTuWThF 3:00P-7:00P	PM	\$50.00	C	60	2	1.1	\$45.45
4	Sa 10:00A-7:00P	WK	\$40.00	C	60	2	1.1	\$36.36
Total Spots:						9		
Total GRP/GIMP(000):							11.0	
Total Cost:			\$430.00				CPP:	\$33.23

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammy Holder, Media Director-Godwin, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Tammy Holder, Media Director-Godwin, representing "In God We Trust Flag Committee"

Agency name: Godwin Advertising Agency, Inc. (dba Godwin)

Address: 188 East Capitol St.; Ste #300, Jackson, MS 39205-0531

Contact: Tammy Holder

Phone number: 601.360.9411

Email: tholder@targetedresponsemedia.cc

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: In God We Trust Flag Committee

Address: PO Box 3672 Jackson, MS 39207-3672

Contact: Scott Waller

Phone number: 601-969-0022

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Jack Reed Jr, chair; John Hairston, vice chair; Camille Young, Secretary; Scott Waller, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to: N/A

Office(s) sought by such candidate(s) (no acronyms or abbreviations): N/A

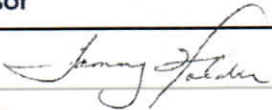
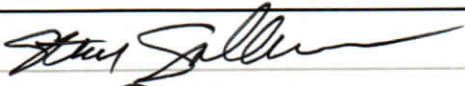
Date of election: November 3, 2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Tammy Holder	Name: Steve Spillmann
Date of Request to Purchase Ad Time: 10/13/2020	Date of Station Agreement to Sell Time: 10/5/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10/5/2020

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: WZKX	Date Received/Requested: 10/14/2020
Est. #: 4247	Station Location: Gulf Port, MS	Run Start and End Dates: 10/15 - 10/18/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Steve Spillmann

From: Tammy Holder [tholder@targetedresponsemedia.com]
Sent: Tuesday, October 13, 2020 6:24 PM
To: bdyess@telesouth.com; beth@deltaradio.net; debbie@pinebeltradio.com; edward@radiopeople.net; James.martin@cumulus.com; jesse@telesouth.com; lchaplain@mix987.com; margaret@listenupyall.com; pat.anderson@alphamediausa.com; Penny Snow; steve@coast102.com; Tamara@wjzd.com; tedtibbett@gmail.com; TracyMallett@iheartmedia.com; wbad.radio@suddenlinkmail.com; wgnl@bellsouth.net
Subject: RE: IGWT Radio Schedule 10/25 - 11/3
Attachments: image001.png; image002.png; image003.png; image004.png; image005.png; image006.png; NAB-PB-19_NonCandidateAdvertisements_IGWTCommittee.pdf

Hi All,

Sent your IOs for the end of this week. Hoping to get additional funding for next week as well!

Traffic will stay the same as our current buy.

Urban, Gospel, Hip Hop Formats:

Start Date	End Date	Dur	ISCI	ISCI Title	% Projec
10/5/20	11/3/20	60	IGWT 60 AA	Music1_MS_StateFlagAA-60R	100

All other formats:

Start Date	End Date	Dur	ISCI	ISCI Title	% Projec
10/5/20	11/3/20	60	IGWT 60	Music1_MS_StateFlagCauc-60R	100

Y'all have a great weekend!

Tammy



Tammy Holder
Director of Media

Godwin.

One Jackson Place
188 East Capitol Street, Suite 300
Jackson, MS 39201

(601) 360-9411 direct
THolder@TargetedResponseMedia.com
godwin.com