



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25805270
CPE: 353/377/6118
Agency: GMMB
3050 K ST NW
WASHINGTON DC
20007

Changes as of: 12/13/2017 at 10:01 AM
Flight: 12/14/17 - 12/26/17
Advertiser: Western Values Project
Product: issue

Version: Highlighting Revision 1
Station: KOBI
Market: Medford-Ashland
Office: PHILADELPHIA

Total Spots: 83
Total CPP: \$49.52

Agency Order #: 6804853
Buyer: Furman, Mike
Salesperson: SHEPARD RITZEN
215-567-7950

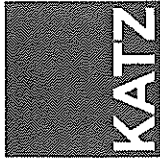
Total GRP: 185.6

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: SHEPARD RITZEN
215-567-7950

Comments: start buy 12/14.

12/14 - 12/21														
#	Day/Time	DP	Program	Rate	A35P Rating	Len	12/14		12/21	Total Spots	Total \$	CPP	GRP	
REV+ 1	W-F,M-Tu 5:30a-6a		NBC 5 News At Sunrise	\$25.00	1.1	30	0	3	0	2	5	\$125.00	\$22.73	5.5
REV+ 2	W-F,M-Tu 6a-7a		NBC 5 News At Sunrise	\$50.00	1.9	30	0	3	0	2	5	\$250.00	\$26.32	9.5
REV+ 3	W-F,M-Tu 7a-9a		Today Show	\$75.00	2.4	30	0	5	0	3	8	\$600.00	\$31.25	19.2
REV+ 4	W-F,M-Tu 9a-10a		Today Show with Megyn Kelly	\$60.00	1.1	30	0	3	0	2	5	\$300.00	\$54.55	5.5
REV+ 5	W-F,M-Tu 1p-2p		Days Of Our Lives	\$35.00	0.6	30	0	2	0	1	3	\$105.00	\$58.33	1.8
REV+ 6	W-F,M-Tu 4p-5p		Dr. Oz	\$35.00	0.6	30	0	3	0	2	5	\$175.00	\$58.33	3.0
REV+ 7	W-F,M-Tu 5p-5:30p		NBC 5 News At 5P	\$85.00	3.1	30	0	4	0	2	6	\$510.00	\$27.42	18.6
REV+ 8	W-F,M-Tu 6p-6:30p		NBC 5 News At 6P	\$125.00	4.5	30	0	4	0	2	6	\$750.00	\$27.78	27.0
REV+ 9	W-F,M-Tu 6:30p-7p		NBC 5 News At 6:30P	\$100.00	3.7	30	0	4	0	2	6	\$600.00	\$27.03	22.2
REV+ 10	W-F,M-Tu 7p-7:30p		NBC 5 News At 7P	\$100.00	2.3	30	0	4	0	2	6	\$600.00	\$43.48	13.8
REV+ 11	W-F,M-Tu 7:30p-8p		Entertainment Tonight	\$125.00	1.3	30	0	2	0	1	3	\$375.00	\$96.15	3.9
REV+ 12	W-F,Su-Tu 11p-11:35p		NBC 5 News At 11P	\$75.00	1.4	30	0	4	0	2	6	\$450.00	\$53.57	8.4
REV+ 13	W-F,M-Tu 11:35p-12:35a		Tonight Show	\$40.00	0.6	30	0	4	0	2	6	\$240.00	\$66.67	3.6
REV+ 14	Sa 6p-6:30p		NBC 5 At 6P Saturday	\$125.00	1.8	30	0	1	0	0	1	\$125.00	\$69.44	1.8
REV+ 15	Sa 11p-11:30p		NBC 5 News At 11P	\$60.00	1.8	30	0	1	0	0	1	\$60.00	\$33.33	1.8
REV+ 16	Sa 11:30p-1a		Saturday Night Live	\$50.00	1.4	30	0	1	0	0	1	\$50.00	\$35.71	1.4
REV+ 17	Su 8a-9a		Meet The Press	\$75.00	1.4	30	0	1	0	0	1	\$75.00	\$53.57	1.4
REV+ 18	Su 6p-6:30p		NBC 5 News At 6P Sunday	\$100.00	2.7	30	0	1	0	0	1	\$100.00	\$37.04	2.7
REV+ 19	M 8p-10p		The Voice-NBC	\$700.00	5.9	30	0	1	0	0	1	\$700.00	\$118.64	5.9
REV+ 20	M 10p-11p		The Brave-NBC	\$350.00	4.0	30	0	1	0	0	1	\$350.00	\$87.50	4.0

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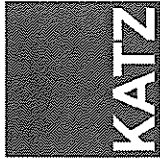


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3050 K ST NW Product: Issue Office: PHILADELPHIA
WASHINGTON DC Agency Order #: 6804853 Primary Demo: Adults 35+ Total GRP: 185.6
20007 Buyer: Furman, Mike Con Type: POLITICAL/VOTE Separation:
Salesperson: SHEPARD RITZEN Assistant: 215-567-7950 Total Spots: 83
Total CPP: \$49.52

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							12/14	12/21					
REV+ 21	Tu 8p-9p		The Voice Tue-NBC	\$900.00	7.6	30	0	1	0	1	\$900.00	\$118.42	7.6
REV+ 22	W 9p-10p		Law & Order: SVU-NBC	\$400.00	2.8	30	0	1	0	1	\$400.00	\$142.86	2.8
REV+ 23	W 10p-11p		Chicago PD-NBC	\$300.00	3.9	30	0	1	0	1	\$300.00	\$76.92	3.9
REV+ 24	F 9p-11p		Dateline Fri-NBC	\$350.00	2.5	30	0	1	0	1	\$700.00	\$140.00	5.0
REV+ 25	Su 8:30p-9p		Late News Following Sunday Night Football	\$350.00	5.3	30	0	1	0	1	\$350.00	\$66.04	5.3
TOTALS:							57	26	83	\$9,190.00	\$49.52	185.6	



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215-567-7950 215-567-7950
Total \$: \$9,190.00
Total Spots: 83
Total CPP: \$49.52
Total GRP: 185.6
Separation:

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
12/13/17 10:01 AM	SHEPARD RITZEN	start buy 12/14.
12/13/17 9:57 AM	System	Notice Received.
12/13/17 9:56 AM	Connie Eaton	confirming back to make start date 12.14.2017
12/13/17 9:04 AM	SHEPARD RITZEN	Separation: 30

Competitive Information				
Market Budget:	\$9,190			
KOB Share:	100%			
Comment:	Competitive Unknown			

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	83	\$9,190.00	185.6
Total	100%	83	\$9,190.00	185.6

Monthly Summary		
Month	Spots	Dollars
2017-Dec	83	\$9,190.00
Total	83	\$9,190.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Queued for Electronic Contracting	12/13/17 10:31 AM				\$0
Revision	12/13/17 10:01 AM	SHEPARD RITZEN	Revised		\$0
Makegood 1	12/13/17 9:56 AM	Connie Eaton	Confirmed		\$0
New	12/13/17 6:23 AM	SHEPARD RITZEN	Confirmed	83	\$9,190.00 \$9,190.00

Changes: Flight Start from 12/13/17 to 12/14/17. Start Day Of The Week from Wednesday to Thursday. User Entered \$ from \$0.00 to \$9,190.00. Comments from Separation: 30 to start buy 12/14.. 25 buylines added or modified.

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="text-align: center; font-size: 1.2em;">KOB1 TV NBC5</div>	Date: <div style="text-align: center; font-size: 1.2em;">12.13.2017</div>
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I, Mike Furman - Author, 201 Radio Bye
do hereby request station time concerning the following issue:

Western Values Project

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As	Ordered		

This broadcast time will be used by: Western Values Project

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

AZ-02
OR-02
WA-02

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Western Values Project

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor"):

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chris Seeger, President

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

12/13/17 *Dr. R* 202-328-8001
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
Connie Eaton Connie Eaton GSM
Signature Printed Name Title

12.13.17

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any, and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.