

CONTRACT



Bonneville
55 North 300 West
Suite 200
Salt Lake City, UT 84101
801-575-5674

<u>Contract / Revision</u> 190771 /		<u>Alt Order #</u> 28394221
<u>Advertiser</u> John Curtis for Senate		<u>Original Date / Revision</u> 04/24/24 / 04/24/24
<u>Contract Dates</u> 05/28/24 - 06/03/24	<u>Estimate #</u> 3421	
<u>Product</u> W-Tu Week		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSL-TV	<u>Account Executive</u> Rachel Chason	<u>Sales Office</u> Katz Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 346	<u>Product 1/2</u> 1006
<u>Agency Ref</u> Green	<u>Advertiser Ref</u>	

And:

SRCP Media
201 North Union Street
Suite 200
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	KSLTV	05/28/24	06/03/24	5:30-6a KSL News	5:30 AM-6:00 AM		:30			NM	0	\$0.00
D 2	KSLTV	05/28/24	06/03/24	6am - KSL 5 News Today	6:00 AM-7:00 AM		:30			NM	0	\$0.00
D 3	KSLTV	05/28/24	06/03/24	7am -NBC Today Show	7:00 AM-8:00 AM		:30			NM	0	\$0.00
4	KSLTV	05/28/24	06/03/24	8am -NBC Today Show	8:00 AM-9:00 AM		:30			NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/24	06/03/24	MTWTF--				10	\$200.00			
5	KSLTV	06/02/24	06/02/24	SU Meet the Press	8:00 AM-9:00 AM		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-----S				2	\$160.00			
6	KSLTV	06/02/24	06/02/24	SUNDAY EDITION	9:00 AM-9:30 AM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-----S				1	\$90.00			
7	KSLTV	05/28/24	06/03/24	TODAY SHOW 3RD HOUR	9:00 AM-10:00 AM		:30			NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/24	06/03/24	MTWTF--				5	\$110.00			
8	KSLTV	05/28/24	06/03/24	Today with Hoda & Jen	10:00 AM-11:00 AM		:30			NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/24	06/03/24	MTWTF--				5	\$90.00			
9	KSLTV	05/28/24	06/03/24	11am - 12pm	11:00 AM-12:00 PM		:30			NM	3	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/24	06/03/24	MTWTF--				3	\$55.00			
10	KSLTV	05/28/24	06/03/24	12pm- KSL News	12:00 PM-1:00 PM		:30			NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/24	06/03/24	MTWTF--				8	\$75.00			
11	KSLTV	05/28/24	06/03/24	M-F 1-2pm	1:00 PM-2:00 PM		:30			NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/24	06/03/24	MTWTF--				3	\$70.00			
12	KSLTV	05/28/24	06/03/24	4pm-KSL News	4:00 PM-4:30 PM		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/24	06/03/24	MTWTF--				3	\$150.00			
D 13	KSLTV	05/28/24	06/03/24	4:30pm-KSL News	4:30 PM-5:00 PM		:30			NM	0	\$0.00

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<u>Contract Dates</u> 05/28/24 - 06/03/24	<u>Product</u> W-Tu Week	<u>Estimate #</u> 3421

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
14	KSLTV	05/28/24	06/03/24	5pm-KSL News	5:00 PM-5:30 PM		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/24	06/03/24	MTWTF--				5	\$400.00			
N 15	KSLTV	05/28/24	06/03/24	6pm-KSL News	6:00 PM-6:30 PM		:30			NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/24	06/03/24	MTWTF--				5	\$900.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KSLTV	05/28/24-06/03/24	6pm-KSL News	6:00 PM-6:30 PM	MTuWThF----	:30		\$900.00	NM		
				See MG 15.6,15.7								
	5	KSLTV	05/28/24-06/03/24	6pm-KSL News	6:00 PM-6:30 PM	MTuWThF----	:30		\$900.00	NM		
				See MG 15.6,15.7								
	6	KSLTV	05/28/24-06/03/24	6pm-KSL News	6:00 PM-6:30 PM	MTuWThF----	:30		\$900.00	NM		
				MG for 15.4,15.5								
	7	KSLTV	05/28/24-06/03/24	6pm-KSL News	6:00 PM-6:30 PM	MTuWThF----	:30		\$900.00	NM		
				MG for 15.4,15.5								
16	KSLTV	06/01/24	06/01/24	4:30pm-Sa KSLNews	4:30 PM-5:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-----S-				1	\$175.00			
17	KSLTV	06/01/24	06/01/24	5pm-Sa KSL News	5:00 PM-5:30 PM		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-----S-				1	\$270.00			
D 18	KSLTV	06/02/24	06/02/24	4:30pm-Su KSL News	4:30 PM-5:00 PM		:30			NM	0	\$0.00
19	KSLTV	06/02/24	06/02/24	5pm-Su KSL News	5:00 PM-5:30 PM		:30			NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-----S				1	\$270.00			
20	KSLTV	05/28/24	06/03/24	630pm- KSL News	6:30 PM-7:00 PM		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/24	06/03/24	MTWTF--				5	\$400.00			
21	KSLTV	05/28/24	06/03/24	10pm M-F-KSL News	10:00 PM-10:36 PM		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/24	06/03/24	MTWTF--				5	\$750.00			
22	KSLTV	06/01/24	06/01/24	10pm Sa-KSLNews	10:00 PM-10:35 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-----S-				1	\$450.00			
23	KSLTV	06/02/24	06/02/24	10pm Su-KSLNews	10:00 PM-10:30 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-----S				1	\$800.00			
24	KSLTV	06/02/24	06/02/24	10:30pm Su-KSL News	10:30 PM-11:00 PM		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	-----S				1	\$425.00			
25	KSLTV	05/28/24	06/03/24	10:35pm M-F-Tonight Show	10:35 PM-11:37 PM		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/24	06/03/24	MTWTF--				5	\$225.00			
D 26	KSLTV	06/03/24	06/03/24	The Voice	7:00 PM-9:00 PM		:30			NM	0	\$0.00
27	KSLTV	06/03/24	06/03/24	Deal or No Deal	9:00 PM-10:00 PM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	M-----				1	\$750.00			
28	KSLTV	05/29/24	05/29/24	Chicago Fire	8:00 PM-9:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/29/24	05/29/24					1				

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05/28/24 - 06/03/24	W-Tu Week	3421

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	--W----				1	\$1,000.00			
D 29	KSLTV	05/30/24	05/30/24	Law & Order OC	9:00 PM-10:00 PM		:30			NM	0	\$0.00
N 30	KSLTV	05/28/24	06/03/24	5:30-6a KSL News	5:30 AM-6:00 AM		:30			NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/24	06/03/24	MTWTF--				5	\$140.00			
N 31	KSLTV	05/28/24	06/03/24	6am - KSL 5 News Today	6:00 AM-7:00 AM		:30			NM	5	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/24	06/03/24	MTWTF--				5	\$260.00			
N 32	KSLTV	05/28/24	06/03/24	7am -NBC Today Show	7:00 AM-8:00 AM		:30			NM	9	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/24	06/03/24	MTWTF--				9	\$450.00			
N 33	KSLTV	05/28/24	06/03/24	4:30pm-KSL News	4:30 PM-5:00 PM		:30			NM	5	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/28/24	06/03/24	MTWTF--				5	\$320.00			
N 34	KSLTV	06/03/24	06/03/24	The Voice	7:00 PM-9:00 PM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/03/24	06/09/24	M-----				1	\$2,000.00			
N 35	KSLTV	05/30/24	05/30/24	Law & Order OC	9:00 PM-10:00 PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	---T---				1	\$1,200.00			
D 36	KSLTV	05/28/24	06/03/24	11:37pm M-F Latenight	M-F Latenight		:30			NM	0	\$0.00
D 37	KSLTV	05/28/24	06/03/24	Late News Encore	M-F Various		:30			NM	0	\$0.00
D 38	KSLTV	05/28/24	06/03/24	4:30am-KSL 5 News Today	M-F 4:30-5am		:30			NM	0	\$0.00
N 39	KSLTV	05/29/24	05/29/24	Chicago Med	W 6:59-8pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/27/24	06/02/24	--W----				1	\$900.00			
Totals											100	\$34,100.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/27/24 -06/03/24	100	\$34,100.00	(\$5,115.00)	\$28,985.00
Totals	100	\$34,100.00	(\$5,115.00)	\$28,985.00

Signature: _____ **Date:** _____

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