

TELEVISION QUARTERLY REPORT: CHILDREN'S TELEVISION ACT OF 1990

Children's Programming Schedule

Station: WEAR-TV 3.1
Location: Pensacola, FL
Quarter ending: March 31, 2013

Commercial content logs for all Children's Programming are on file in WEAR-TV's Public File.

All WEAR-TV 3.1 children's programming that aired during the above Quarter had a target audience of children ages 13-16 and therefore are not subject to the commercial limitation, host selling and website compliance rules of the Act.

Schedule: WEAR-TV 3.1

<u>Day/Time Period</u>	<u>Program Title</u>	<u>Target Audience</u>	<u>Source</u>
Sat./5-5:30AM	Wild America	E/I ages 13-16	Syndicated
Sat./8-8:30AM	Sea Rescue	E/I ages 13-16	Syndicated
Sat./8:30-9AM	Ocean Mysteries	E/I ages 13-16	Syndicated
Sat./9-9:30AM	Aqua Kids	E/I ages 13-16	Syndicated
Sat./9:30-10AM	Dragonfly TV	E/I ages 13-16	Syndicated
Sat./10-10:30AM	Career Day	E/I ages 13-16	Syndicated
Sat./10:30-11AM	Teen Kids News	E/I ages 13-16	Syndicated
Sat./11-11:30AM	Jack Hanna's Wild Countdown	E/I ages 13-16	Syndicated

Some WEAR-TV 3.2 children's programming that aired during the above Quarter were subject to the commercial limitation, host selling and website compliance rules of the Act. Compliance certifications are attached.

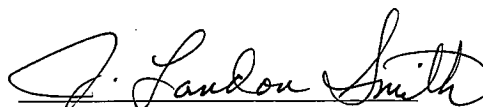
Schedule: WEAR-TV 3.2, The Country Network

Sat./7-7:30AM	Gina D's Kids Club	E/I ages 2-6	Network
Sat./7:30-8AM	Ariel & Zoey, Eli Too	E/I ages 13-16	Network
Sat./8-8:30AM	Ariel & Zoey, Eli Too	E/I ages 13-16	Network
Sat./8:30-9AM	Mustard Pancakes	E/I ages 2-6	Network
Sat./9-9:30AM	Mustard Pancakes	E/I ages 2-6	Network
Sat./9:30-10AM	Mouse in the House	E/I ages 9-12	Network

I certify that this report is an accurate account of this station's schedule and compliance with the commercial limits of the Children's Television Act of 1990.

Date: 04/01/2013

Signed:



Joe Landon Smith

Title:

Operations Manager

TELEVISION QUARTERLY REPORT: CHILDREN'S TELEVISION ACT OF 1990

COMMERCIAL TIME LIMITS CERTIFICATION

Station: WEAR-TV
Location: Pensacola, FL
Quarter ending: March 31, 2013

This document hereby serves notice that WEAR-TV was in full compliance with the commercial limits of the Act during the Quarter listed above. Any exceptions in which these limits were exceeded are documented below.

Commercial content logs for all Children's Programming are on file in WEAR-TV's Public File.

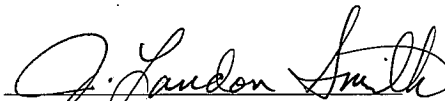
EXCEPTIONS:

Date Time Period Total Commercial Matter (R) Reason (CA) Corrective Action

NO EXCEPTIONS IN 1st QUARTER 2013.

I certify that this report is an accurate account of this station's compliance with the commercial limits of the Children's Television Act of 1990, including all exceptions.

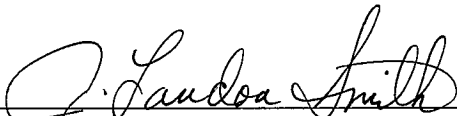
Date: 04/01/2013 Signed:


Joe Landon Smith

Title: Operations Manager

WEBSITE CERTIFICATION

I hereby certify that for the quarter ending March 31, 2013, television broadcast station **WEAR-TV** has complied with the FCC's Website Rule relating to children's programming.


Signature

Joe Landon Smith
Print Name

04/01/2013
Date

CERTIFICATION OF COMPLIANCE
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS
January 1, 2013 through March 31, 2013

During the above period, the The Country Network ("TCN"), disseminated to its affiliate stations the following weekly programs produced and broadcast primarily for an audience of children 12 years of age and under:

Gina D
Ariel & Zooley, Eli Too
Mustard Pancakes
Mouse In The House

I hereby certify that the children's programming broadcast by TCN during the period January 1, 2013 through March 31, 2013 was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming broadcast by TCN to its affiliate stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs), contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program which was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



Cary Rolfe
EVP of Programming & Artist Relations
The Country Network

Gina D:

EDUCATIONAL AND INFORMATIONAL OBJECTIVE:

Gina D's Kids Club is a family-friendly educational television program and DVD video series for preschoolers ages 2-6. Specifically themed shows address the learning needs and potential of young children, as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation.

The show is hosted by a positive adult female role model, who connects with her young viewers in a gentle caring way in the same familiarity that children associate with their mothers. The major premise of Gina D's Kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that children will choose to adopt and imitate. Scripts are designed to promote actions that support interpersonal skills such as helping others, negotiation, cooperation, sharing and tolerance with an ending (Gina D's letter to grandma) that reinforces those educational objectives. Content is lively and fun, produced with state of the art computer animation and original, positive songs and characters such as Simon Wannabe, Mister Pockets, Miss Muffin, Pierre D Artist, TV Ted and Doggy Brown.

The series will continue TFN – broadcasting 1 individual episodes each Saturday. Total episodes available for broadcast = 30. Therefore, episodes begin recurring after 30 weeks.

Ariel & Zoey, Eli Too:

EDUCATIONAL AND INFORMATIONAL OBJECTIVE:

Ariel & Zoey (Eli Too), also known as AZE2, provides CORE programming in the areas music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons -- treating others with respect and kindness. This program is from the Retro Television Network (RTV). This program is from the Retro Television Network (RTV).

The series will continue TFN – broadcasting 2 individual episodes each Saturday. Total episodes available for broadcast = 20. Therefore, episodes begin recurring after 10 weeks.

Mustard Pancakes:

EDUCATIONAL AND INFORMATIONAL OBJECTIVE:

Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hanging out, singing songs and hearing stories.

The series will continue TFN – broadcasting 2 individual episodes each Saturday. Total episodes available for broadcast = 36. Therefore, episodes begin recurring after 18 weeks.

Mouse in the House:

EDUCATIONAL AND INFORMATIONAL OBJECTIVE:

Mouse in the House is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage.

The host, Max, is a 3D animated mouse in a 3D animated laboratory setting. Max the Mouse talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. Max also proceeds via 3D animation to explain the outcome of the experiment and how it happened.

The series will continue TFN – broadcasting 1 individual episode each Saturday. Total episodes available for broadcast = 13. Therefore, episodes begin recurring after 13 weeks.

Question 2:

The Country Network aired three hours of children's programming per week and therefore averaged 3 hours per week for Q1 2013.

Question 3:

The Country Network identifies the children's programming content and publishes the episode information to the various program guide publishers including Tribune Media, Rovi, and FYI TV.

Question 4:

TITLE OF Children's Program:	GINA D KIDS CLUB
ORIGINATION:	Network provided syndicated content
REGULAR SCHEDULE:	Weeks 1/5/2013 – 3/30/13 SATURDAYS - 7AM-7:30AM (LOCAL TIME) (1 X 30 MINUTE EPISODE EACH SATURDAY)
TOTAL TIMES AIRED AT REGULARLY SCHEDULED TIME	13 weeks or 13 programs DURING THE QUARTER.
NUMBER OF PREEMPTIONS	0
LENGTH OF PROGRAM	30 MINUTES
AGE OF TARGET AUDIENCE	2-6 YEARS E/I SYMBOL USED AS REQUIRED – Yes
TITLE OF Children's Program:	Ariel & Zooey, Eli Too
ORIGINATION:	Network provided syndicated content

REGULAR SCHEDULE: Weeks 1/5/2013 – 3/30/13
SATURDAYS – 7:30AM-8:30AM (LOCAL TIME) (2 X 30 MINUTE EPISODES EACH SATURDAY)
TOTAL TIMES AIRED AT REGULARLY SCHEDULED TIME 13 weeks or 26 programs DURING THE QUARTER.
NUMBER OF PREEMPTIONS 0
LENGTH OF PROGRAM 30 MINUTES
AGE OF TARGET AUDIENCE 2-6 YEARS
E/I SYMBOL USED AS REQUIRED – Yes

TITLE OF Children's Program: Mustard Pancakes
ORIGINATION: Network provided syndicated content
REGULAR SCHEDULE: Weeks 1/5/2013 – 3/30/13
SATURDAYS – 8:30AM-09:30AM (LOCAL TIME) (2 X 30 MINUTE EPISODES EACH SATURDAY)
TOTAL TIMES AIRED AT REGULARLY SCHEDULED TIME 13 weeks or 26 programs DURING THE QUARTER.
NUMBER OF PREEMPTIONS 0
LENGTH OF PROGRAM 30 MINUTES
AGE OF TARGET AUDIENCE 2-6 YEARS
E/I SYMBOL USED AS REQUIRED – Yes

TITLE OF Children's Program: Mouse in the House
ORIGINATION: Network provided syndicated content
REGULAR SCHEDULE: Weeks 1/5/2013 – 3/30/13
SATURDAYS – 9:30 AM-10:00 AM (LOCAL TIME) (1 X 30 MINUTE EPISODES EACH SATURDAY)
TOTAL TIMES AIRED AT REGULARLY SCHEDULED TIME 13 weeks or 13 programs DURING THE QUARTER.
NUMBER OF PREEMPTIONS 0
LENGTH OF PROGRAM 30 MINUTES
AGE OF TARGET AUDIENCE 9 to 12 years
E/I SYMBOL USED AS REQUIRED – Yes

January Schedule

	AIR DATE	1/5/13	1/12/13	1/19/13	1/26/13
7A-7:30A	GINA D	18	19	20	21
7:30A-8A	Ariel, Zoey and Eli Too	A&Z201	A&Z203	A&Z205	A&Z207
8A-8:30A	Ariel, Zoey and Eli Too	A&Z202	A&Z204	A&Z206	A&Z301
8:30A-9A	Mustard Pancakes	312	101	103	105
9A-9:30A	Mustard Pancakes	313	102	104	106
9:30A-10A	Mouse in the House	H-101	H-102	H-103	H-104

February Schedule

	AIR DATE	2/2/13	2/9/13	2/16/13	2/23/13
7A-7:30A	GINA D	22	23	24	25
7:30A-8A	Ariel, Zoey and Eli Too	A&Z302	A&Z304	A&Z306	A&Z308
8A-8:30A	Ariel, Zoey and Eli Too	A&Z303	A&Z305	A&Z307	A&Z309
8:30A-9A	Mustard Pancakes	107	109	113	202
9A-9:30A	Mustard Pancakes	108	112	201	203
9:30A-10A	Mouse in the House	H-105	H-106	H-107	H-108

March Schedule

	AIR DATE	3/2/13	3/9/13	3/16/13	3/23/13	3/30/13
7A-7:30A	GINA D	26	27	28	1	2
7:30A-8A	Ariel, Zoey and Eli Too	A&Z310	A&Z312	A&Z202	A&Z204	A&Z206
8A-8:30A	Ariel, Zoey and Eli Too	A&Z311	A&Z201	A&Z203	A&Z205	A&Z207
8:30A-9A	Mustard Pancakes	205	207	209	211	213
9A-9:30A	Mustard Pancakes	206	208	210	212	301
9:30A-10A	Mouse in the House	H-109	H-110	H-111	H-112	H-113