

TELEVISION QUARTERLY REPORT: CHILDREN'S TELEVISION ACT OF 1990

Children's Programming Schedule

Station: WEAR-TV 3.1  
Location: Pensacola, FL  
Quarter ending: June 30, 2013

Commercial content logs for all Children's Programming are on file in WEAR-TV's Public File.

All WEAR-TV 3.1 children's programming that aired during the above Quarter had a target audience of children ages 13-16 and therefore are not subject to the commercial limitation, host selling and website compliance rules of the Act.

Schedule: WEAR-TV 3.1

<u>Day/Time Period</u>	<u>Program Title</u>	<u>Target Audience</u>	<u>Source</u>
Sat./5-5:30AM	Wild America	E/I ages 13-16	Syndicated
Sat./8-8:30AM	Sea Rescue	E/I ages 13-16	Syndicated
Sat./8:30-9AM	Ocean Mysteries	E/I ages 13-16	Syndicated
Sat./9-9:30AM	Aqua Kids	E/I ages 13-16	Syndicated
Sat./9:30-10AM	Dragonfly TV	E/I ages 13-16	Syndicated
Sat./10-10:30AM	Career Day	E/I ages 13-16	Syndicated
Sat./10:30-11AM	Teen Kids News	E/I ages 13-16	Syndicated
Sat./11-11:30AM	Jack Hanna's Wild Countdown	E/I ages 13-16	Syndicated

Some WEAR-TV 3.2 children's programming that aired during the above Quarter were subject to the commercial limitation, host selling and website compliance rules of the Act. Compliance certifications are attached.

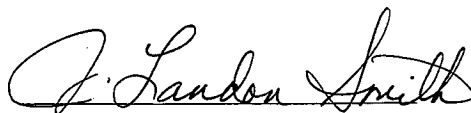
Schedule: WEAR-TV 3.2, The Country Network

Sat./7-7:30AM	Gina D's Kids Club	E/I ages 2-6	Network
Sat./7:30-8AM	Ariel & Zooe, Eli Too	E/I ages 13-16	Network
Sat./8-8:30AM	Ariel & Zooe, Eli Too	E/I ages 13-16	Network
Sat./8:30-9AM	Mustard Pancakes	E/I ages 3-6	Network
Sat./9-9:30AM	Mustard Pancakes	E/I ages 3-6	Network
Sat./9:30-10AM	Mouse in the House	E/I ages 9-12	Network

I certify that this report is an accurate account of this station's schedule and compliance with the commercial limits of the Children's Television Act of 1990.

Date: 07/01/2013

Signed:



Joe Landon Smith

Title:

Operations Manager

TELEVISION QUARTERLY REPORT: CHILDREN'S TELEVISION ACT OF 1990

COMMERCIAL TIME LIMITS CERTIFICATION

Station: WEAR-TV  
Location: Pensacola, FL  
Quarter ending: June 30, 2013

This document hereby serves notice that WEAR-TV was in full compliance with the commercial limits of the Act during the Quarter listed above. Any exceptions in which these limits were exceeded are documented below.

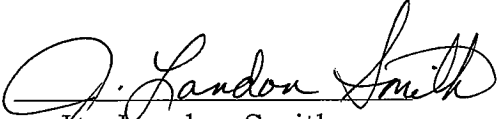
Commercial content logs for all Children's Programming are on file in WEAR-TV's Public File.

EXCEPTIONS:

Date Time Period    Total Commercial Matter    (R) Reason    (CA) Corrective Action

NO EXCEPTIONS IN 2nd QUARTER 2013.

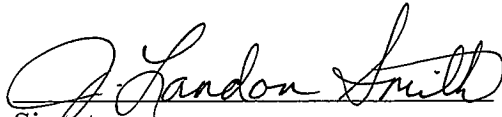
I certify that this report is an accurate account of this station's compliance with the commercial limits of the Children's Television Act of 1990, including all exceptions.

Date: 07/01/2013    Signed:   
Joe Landon Smith

Title: Operations Manager

**WEBSITE CERTIFICATION**

I hereby certify that for the quarter ending June 30, 2013, television broadcast station **WEAR-TV** has complied with the FCC's Website Rule relating to children's programming.

  
Signature

Joe Landon Smith  
Print Name

07/01/2013  
Date

CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
April 1, 2013 through June 30, 2013

During the above period, the ZUUS Country, disseminated to its affiliate stations the following weekly programs produced and broadcast primarily for an audience of children 12 years of age and under:

**Gina D**  
**Ariel & Zooney, Eli Too**  
**Mustard Pancakes**  
**Mouse In The House**

I hereby certify that the children's programming broadcast by ZUUS COUNTRY during the period April 1, 2013 through June 30, 2013 was formatted to contain no more than the maximum amount of commercial time permitted under the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d). Specifically, I certify that, in the form and sequence in which the programming broadcast by ZUUS COUNTRY to its affiliate stations for broadcast:

- (1) Each hour of weekend children's programming (containing either one hour-long program or two consecutive half-hour programs) contained no more than ten and one-half minutes (10:30) of network commercials and was formatted to contain no commercials supplied by the local station;
- (2) When, due to preemptions, the network disseminated during the weekend a half-hour children's program that was not part of an hour's block of children's programming, that program contained no more than five minutes fifteen seconds (5:15) of network commercials and was formatted to contain no commercials supplied by the local station.



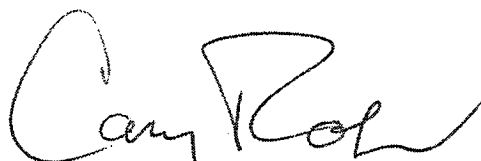
Cary Rolfe  
VP of Program Development and Artist Relations  
ZUUS Country

**CERTIFICATION REGARDING INTERNET WEBSITES  
APPEARING IN CHILDREN'S TELEVISION PROGRAMS AND  
HOST SELLING DURING OR ADJACENT TO CHILDREN'S  
TELEVISION PROGRAMS  
FOR**

**The Country Network**

**This Certification Regarding Internet Websites Appearing in Children's Television Programs and Host Selling During or Adjacent to Children's Television Programs ("Certification") applies to Children's Programs broadcast on The Country Network, during the quarterly period of April 1, 2013 – June 30, 2013 (the "Period"). As used in this Certification, the term "Children's Program(s)" means a program broadcast primarily for children 12 years of age and under.**

**I hereby certify as follows: As a standard practice, Station formats all of the Children's Programs in compliance with the website and host selling rules contained in the FCC's rules. In no instance did any non-compliant websites as defined by the FCC appear in any of the Children's Programs during the Period. In addition, in no instance did any non-compliant host selling websites appear during or adjacent to Children's Programs on the Station during the Period.**

A handwritten signature in black ink, appearing to read "Cary Rolfe". The signature is fluid and cursive, with the first name "Cary" and last name "Rolfe" clearly distinguishable.

Cary Rolfe  
VP of Program Development and Artist Relations  
ZUUS Country

## **Gina D:**

### **EDUCATIONAL AND INFORMATIONAL OBJECTIVE:**

Gina D's Kids Club is a family-friendly educational television program and DVD video series for preschoolers ages 2-6. Specifically themed shows address the learning needs and potential of young children, as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation.

The show is hosted by a positive adult female role model, who connects with her young viewers in a gentle caring way in the same familiarity that children associate with their mothers. The major premise of Gina D's Kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that children will choose to adopt and imitate. Scripts are designed to promote actions that support interpersonal skills such as helping others, negotiation, cooperation, sharing and tolerance with an ending (Gina D's letter to grandma) that reinforces those educational objectives. Content is lively and fun, produced with state of the art computer animation and original, positive songs and characters such as Simon Wannabe, Mister Pockets, Miss Muffin, Pierre D Artist, TV Ted and Doggy Brown.

The series will continue TFN – broadcasting 1 individual episode each Saturday. Total episodes available for broadcast = 30. Therefore, episodes begin recurring after 30 weeks.

## **Ariel & Zoey, Eli Too:**

### **EDUCATIONAL AND INFORMATIONAL OBJECTIVE:**

Ariel & Zoey (Eli Too), also known as AZE2, provides CORE programming in the areas music, art and history. For example, the show introduces the viewer to people who have accomplished great things and have a positive message for kids. Of course, there is plenty of music in the show. AZE2's central theme is to empower children to accomplish their goals and their dreams. There is always a focus on important life lessons -- treating others with respect and kindness. This program is from the Retro Television Network (RTV). This program is from the Retro Television Network (RTV).

The series will continue TFN – broadcasting 2 individual episodes each Saturday. Total episodes available for broadcast = 20. Therefore, episodes begin recurring after 10 weeks.

## **Mustard Pancakes:**

### **EDUCATIONAL AND INFORMATIONAL OBJECTIVE:**

Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Definitely an offbeat family! Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hanging out, singing songs and hearing stories.

The series will continue TFN – broadcasting 2 individual episodes each Saturday. Total episodes available for broadcast = 36. Therefore, episodes begin recurring after 18 weeks.

## Mouse in the House:

### EDUCATIONAL AND INFORMATIONAL OBJECTIVE:

Mouse in the House is a science series that educates children about science concepts, introducing them to science and math by exploring fundamental principles such as gravity, pressure, kinetics and magnetism by conducting science experiments in an integrated and entertaining way. It is produced using a combination of 3D animation and live footage.

The host, Max, is a 3D animated mouse in a 3D animated laboratory setting. Max the Mouse talks to the audience and the participants, explaining what the science concept and experiment is and how to perform it. The participants are junior high school children guided by a science facilitator. Together they perform the experiment instructed by Max the Mouse. Max also proceeds via 3D animation to explain the outcome of the experiment and how it happened.

The series will continue TFN – broadcasting 1 individual episode each Saturday. Total episodes available for broadcast = 13. Therefore, episodes begin recurring after 13 weeks.

#### Question 2:

ZUUS Country aired three hours of children's programming per week and therefore averaged 3 hours per week for Q1 2013.

#### Question 3:

ZUUS Country identifies the children's programming content and publishes the episode information to the various program guide publishers including Tribune Media, Rovi, and FYI TV.

#### Question 4:

<b>TITLE OF Children's Program:</b>	GINA D KIDS CLUB
<b>ORIGINATION:</b>	Network provided syndicated content
<b>REGULAR SCHEDULE:</b>	Weeks 4/1/2013 – 6/30/2013 SATURDAYS - 7AM-7:30AM (LOCAL TIME) (1 X 30 MINUTE EPISODE EACH SATURDAY)
<b>TOTAL TIMES AIRED AT REGULARLY SCHEDULED TIME</b>	13 weeks or 13 programs DURING THE QUARTER.
<b>NUMBER OF PREEMPTIONS</b>	0
<b>LENGTH OF PROGRAM</b>	30 MINUTES
<b>AGE OF TARGET AUDIENCE</b>	2-6 YEARS E/I SYMBOL USED AS REQUIRED – Yes

<b>TITLE OF Children's Program:</b>	Ariel & Zooney, Eli Too
<b>ORIGINATION:</b>	Network provided syndicated content

REGULAR SCHEDULE: Weeks 4/1/2013 – 6/30/2013  
SATURDAYS – 7:30AM-8:30AM (LOCAL TIME) (2 X 30 MINUTE EPISODES EACH SATURDAY)  
TOTAL TIMES AIRED AT REGULARLY SCHEDULED TIME 13 weeks or 26 programs DURING THE QUARTER.  
NUMBER OF PREEMPTIONS 0  
LENGTH OF PROGRAM 30 MINUTES  
AGE OF TARGET AUDIENCE 13-16 YEARS  
E/I SYMBOL USED AS REQUIRED – Yes

**TITLE OF Children's Program:** Mustard Pancakes  
ORIGINATION: Network provided syndicated content  
REGULAR SCHEDULE: Weeks 4/1/2013 – 6/30/2013  
SATURDAYS – 8:30AM-09:30AM (LOCAL TIME) (2 X 30 MINUTE EPISODES EACH SATURDAY)  
TOTAL TIMES AIRED AT REGULARLY SCHEDULED TIME 13 weeks or 26 programs DURING THE QUARTER.  
NUMBER OF PREEMPTIONS 0  
LENGTH OF PROGRAM 30 MINUTES  
AGE OF TARGET AUDIENCE 3-6 YEARS  
E/I SYMBOL USED AS REQUIRED – Yes

**TITLE OF Children's Program:** Mouse in the House  
ORIGINATION: Network provided syndicated content  
REGULAR SCHEDULE: Weeks 4/1/2013 – 6/30/2013  
SATURDAYS – 9:30 AM-10:00 AM (LOCAL TIME) (1 X 30 MINUTE EPISODES EACH SATURDAY)  
TOTAL TIMES AIRED AT REGULARLY SCHEDULED TIME 13 weeks or 13 programs DURING THE QUARTER.  
NUMBER OF PREEMPTIONS 0  
LENGTH OF PROGRAM 30 MINUTES  
AGE OF TARGET AUDIENCE 9 to 12 years  
E/I SYMBOL USED AS REQUIRED – Yes



### April Schedule

	4/6/13	4/13/13	4/20/13	4/27/13
SHOW NAME	EPISODE #	EPISODE #	EPISODE #	EPISODE #
GINA D -7A-7:30A	3	4	5	6
AZ&E-7:30A-8A	301	303	305	307
AZ&E-8A-8:30A	302	304	306	308
Mustard Pancakes-8:30A-9A	302	304	306	308
Mustard Pancakes-9A-9:30A	303	305	307	309
Mouse in the House-9:30A-10A	101	102	103	104

### May Schedule

	5/4/13	5/11/13	5/18/13	5/25/13
SHOW NAME	EPISODE #	EPISODE #	EPISODE #	EPISODE #
GINA D -7A-7:30A	7	8	9	10
AZ&E-7:30A-8A	309	311	201	203
AZ&E-8A-8:30A	310	312	202	204
Mustard Pancakes-8:30A-9A	310	312	101	103
Mustard Pancakes-9A-9:30A	311	313	102	104
Mouse in the House-9:30A-10A	105	106	107	108

### June Schedule

	6/1/13	6/8/13	6/15/13	6/22/13	6/29/13
SHOW NAME	EPISODE #	EPISODE #	EPISODE #	EPISODE #	EPISODE #
GINA D -7A-7:30A	11	12	13	14	15
AZ&E-7:30A-8A	310	207	302	304	306
AZ&E-8A-8:30A	206	301	303	305	307
Mustard Pancakes-8:30A-9A	105	107	109	113	202
Mustard Pancakes-9A-9:30A	106	108	112	201	203
Mouse in the House-9:30A-10A	109	110	111	112	113