

April 1, 2016

The following is a report on Public Affairs Programming for the First Quarter of 2016 during which time the top issues of community interest and concern in Sarasota, Florida and the surrounding area were found to be:

Health  
Economy  
Education  
Community Relations  
Public Safety

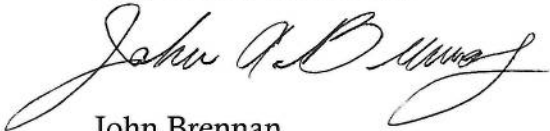
In order to meet these issues, WHPT-FM airs two public affairs programs on Sunday mornings.

“West Coast Forum” airs Sunday mornings at 6:00 a.m. “Spectrum” airs Sunday mornings at 6:30 a.m.

WHPT-FM also helps meet community issues through daily programming. As traffic and transportation are often major issues for residents of Tampa Bay, WHPT-FM airs traffic reports four times hourly on weekdays from 6:00 to 9:00 a.m. and 4:00 to 6:00 p.m.

WHPT-FM also runs a heavy schedule of :60 second Public Service Announcements produced by the Florida Association of Broadcasters throughout all hours of the day.

Respectfully submitted,



John Brennan  
Director of Branding and Programming

JB/mlm

### **Health**

Sunday, January 10, 2016 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Dr. Kim Stebbins with DySIS Medical.

January is Cervical Health Awareness Month, and a new cervical imaging system has just been approved by the FDA for use in the U. S. Dr. Simmons, who worked with DySIS Medical to get the new procedure approved in the U. S., explained how it is a more advanced colposcopy that can show more abnormal cells and pre-cancerous cervical lesions. It can also help identify abnormalities on the cervix. Mr. Slater and Dr. Stebbins discussed how the procedure works and why it's different from the current cervix imaging system being used by doctors, how often a woman should get a pap smear, what types of abnormalities of the cervix the new system can detect that are not detected by a regular colposcopy, and whether or not it will be covered by insurance.

Sunday, January 31, 2016 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Vanessa Johnson, Blue Moon 211, a non-profit service group in Tampa.

Mr. Greene and Ms. Johnson discussed her volunteer group's efforts towards making a positive difference in helping to prevent suicides. They work with The Crisis Center and focus primarily on helping younger people.

Sunday, February 7, 2016 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Dr. Laurence Flint, Pediatrician.

Ask any parent or teacher, and they'll tell you how hard it's been to treat this year's cold and flu season. Mr. Slater and Dr. Flint discussed how the flu virus itself has changed from last year and how it's not responding well to treatment. Dr. Flint explained the difference between treating an adult and a child, why children seem to stay sick longer, and what product ingredients parents should be looking for in over-the-counter cold/flu medications. Dr. Flint also outlined a recent survey from Rutgers University that showed most parents hesitate taking their kids to a doctor for a cold or the flu and opt for trying to treat it at home. This is a bad idea since cold and flu viruses that are not treated properly can lead to bigger health issues – some may be permanent. The CDC reported that 22 million school days were lost last year due to colds and flu. Dr. Flint gave some great tips on keeping children "virus free" at school and why it's so important to keep sick children home from school.

Sunday, February 14, 2016 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Dr. Maya Warren, Nutritionist.

Valentine's Day is here. It's a time when many people will be given chocolate. Dr. Warren and Mr. Slater discussed the benefits of chocolate. Turns out chocolate contains phenyl ethylamine, a mood enhancer that stimulates and releases endorphins in the brain. Chocolate is currently being tested as a treatment for low blood pressure since it has been shown to slightly raise blood pressure naturally. Dr. Warren advised that we do need to

keep our chocolate cravings in check and not go wild, but it is something we can use to treat ourselves. Nutritionists are also starting to conduct more lab tests to find more natural health benefits in chocolate.

Sunday, February 21, 2016 – West Coast Forum 6:00 a.m.

15:00

Host: Jeff Slater. Guest: Dr. Michael Foggs, Chief of Allergy and Immunology, Advocate Healthcare, Chicago, Illinois.

We're heading into March, and the weather has already started to warm up. This is a sign that we need to prepare ourselves for a harsh pollen season. Dr. Foggs and Mr. Slater discussed asthma and how the pollen can effect asthma sufferers. What asthma is, the different types, how kids are affected differently than adults, what can bring on an asthma attack, and the latest treatments available were explained.

Sunday, February 21, 2016 – West Coast Forum 6:15 a.m.

15:00

Host: Jeff Slater. Guest: Dr. Scott Adzik, specialist in birth defects and one of the top surgeons in the fields of fetal treatment and birth defect treatment in the womb.

For the past two months, the Zika virus has been dominating the news. More and more cases of the virus are showing up in Florida and across the U. S. The virus basically causes a rare birth defect where a child is born with a small head and sometimes doesn't survive. Dr. Adzik just returned from a tour of South America where the virus has spread to almost epidemic levels. He explained how the virus affects a baby in the womb and how there is no current treatment available. Dr. Adzik also talked about the latest science behind treating birth defects in the womb and how he has traveled the world setting up children's hospitals specializing in the treatment of birth defects.

Sunday, March 27, 2016 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Scott Harrison, Founder and Chief Executive Officer of Charity Water.

For months, the nation has been following the water crisis which poisoned the public water supply in Michigan. Recent news stories report that many areas of Florida could also fall victim to poisoned public drinking water. Mr. Harrison discussed Charity Water's effort to get bottles of clean water to the residents of Flint, Michigan and shared his observations on how the lack of water has affected the everyday lives of people in that region. Could it happen here? Mr. Harrison says "Yes". Current studies show how our water tables are drying up and many of our reservoirs are being polluted. Mr. Harrison commented that old city plumbing could also be the cause for a possible water crisis in Florida. He also briefly mentioned Charity Water's work of bringing water to remote villages in other countries and how the fresh water has changed many lives.

### **Economy**

Sunday, January 24, 2016 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guests: Ailani and Joselynn Forde, Fancy Flops, Carrollwood.

Mr. Greene, Mrs. Forde, and her daughter Ailani discussed Fancy Flops. Eight-year-old Ailani Forde is the creator of Fancy Flops (flip flops) which come in 50 styles. Ailani has grossed approximately \$2,500, and she has donated all of the money to charity. Her story has been featured on television and in newspapers. Ailani would like to attend Harvard Law School when she's old enough.

Sunday, February 7, 2016 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guests: Sylvia Alvarez and Phillip Taglarini, Housing & Education (HEA), Tampa.

Mr. Greene, Ms. Alvarez, and Mr. Taglarini updated the listeners on the rate of home foreclosures in Hillsborough County. Ms. Alvarez and Mr. Taglarini also shared statistics on the number of homeowners who are still in their homes via the various programs provided by HEA: loan modifications, enrollments in The Hardest Hit program, credit repair, refinancing mortgages, etc. The agency also provides first-time home buyer classes.

Sunday, February 21, 2016 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Paul Davis, Spokesperson for the Florida Strawberry Festival, Plant City.

Mr. Greene and Mr. Davis provided information on the festival's economic impact in terms of seasonal and part-time jobs, recognition of those who bring the berries to market, and the safe, family atmosphere of the Florida Strawberry Festival.

Sunday, February 28, 2016 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Francisca Brown, Public Information Officer, Northwestern Mutual.

As we wrap up Black History Month, we look at the future of African Americans and their financial future. A new study by Northwestern Mutual shows that African Americans are less likely to plan for their financial future. Mr. Slater and Ms. Brown discussed some of the reasons why African Americans are not investing in their financial future. The study shows that African Americans are less trusting of a financial advisor, and many don't believe they earn enough to save – much less need an actual financial advisor. Most young African Americans (18-29) don't think of their current job as their future job and don't feel the need to invest in the job or to save any money. Ms. Brown stressed that now is the time to teach financial planning in our urban/minority schools so children will have a different outlook about their financial future.

Sunday, March 6, 2016 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Jonathan Levine, Chief Technology Officer, Intermedia.

We keep hearing about saving all of our data on a "cloud". What exactly is a cloud? How does it work? What is the cost? Are they safe? Mr. Slater and Mr. Levine addressed all of these questions and more. Mr. Levine explained the advantages of storing all of our data on a cloud, scalability, affordability, access, and automation. Even small businesses need to back up all of their data. One computer crash could completely devastate a small business.

### **Education**

Sunday, January 10, 2016 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guests: Aaron Keith, a student at Florida A&M University, Tallahassee; and Javaris Weaver, a student at Edward Waters College, Jacksonville.

Mr. Greene, Mr. Keith, and Mr. Weaver discussed the benefits of the education they received in Hillsborough County Schools as well as the mentoring programs provided by several volunteer community organizations. Mr. Weaver is the first in his family to get the opportunity to attend college. Both Mr. Keith and Mr. Weaver also discussed their goals of getting their college degrees, remaining law abiding citizens, and pursuing careers that will insure that their future lives will be self-sufficient.

Sunday, January 24, 2016 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Wendall Hall, Spokesperson for The College Board.

President Obama stated this week that our schools need to start teaching more advanced computer science classes since the jobs of the future will involve a more digital environment. Mr. Slater and Mr. Hall discussed how most high schools are already on track with offering more advanced computer science classes. Now, The College Board is considering including computer science at part of the S.A.T. that students are required to take. Mr. Hall explained the advantages of the current programs. For instance, currently many students who have taken advanced computer science classes in high school are given the opportunity to skip many basic computer classes in college and head straight to the advanced classes. This gives students a quicker route to the current technology jobs available and actually can trim their college cost since they often graduate sooner. Advance placement tests take place in Florida schools in two weeks. Doing well on the test can help a student graduate early from high school and again gives them the ability to take advance courses during their first semester of college. A free practice advance placement test is currently available to students and parents on The College Board's website.

Sunday, February 28, 2016 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Frank Peterman, Jr., St. Petersburg.

Mr. Greene and Mr. Peterman discussed the radical solutions to problems facing students, parents, and the Pinellas County School District as it relates to the low performing academics of many schools in the Southside of St. Petersburg. The problems include more parental involvement, more study time by students, more tutoring, less time spent on social media by students, and more volunteer support from various community groups.

Sunday, March 14, 2016 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Celeste Roberts, The Skills Center, Temple Terrace.

Mr. Greene and Ms. Roberts shared information about how The Skills Center has added high school completion to its array of services. Far too many students in Hillsborough County graduate with a certificate of attendance instead of a regular diploma because of their scores on mandatory exams. This prevents them from going into the military, qualifying for Pell grants, and being able to acquire a decent job. There is a portion of the ACT exam that students can take which will satisfy the requirements of the Hillsborough County School District and the Florida State Department of Education to secure a regular high school diploma.

Sunday, March 20, 2016 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guests: Ross Anderson, Men of Vision; and Phillip Paul, Men of Tomorrow, Tampa.

Mr. Greene, Mr. Anderson, and Mr. Paul discussed how Men of Vision and Men of Tomorrow have joined forces to mentor disadvantaged young Black men. The two groups work together to help young men succeed in life by planning field trips and college tours as well as providing tutoring and help with applying for educational scholarships.

### **Community Relations**

Sunday, January 3, 2015 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Annika Stensson, Spokesperson for the National Restaurant Association.

Can we teach kids diversity and help them learn about different cultures through food and eating? The National Restaurant Association says we can. They're launching a new, learning diversity program with the help of their member restaurants. Mr. Slater and Ms. Stensson talked about all the different kinds of authentic, ethnic restaurants in the Tampa Bay area and how we've seen even more opening up. Ms. Stensson explained how to coach children to ask questions about ethnic food such as where in the world it comes from and what the people who eat it are like. We have a wealth of opportunities in our area for

children to experience restaurants serving food that is authentic Mexican, Greek, Cuban, Jamaican, French, Spanish, Italian, German, Irish, Scandinavian, Chinese, Japanese, Thai, Indian, Moroccan, Ethiopian, and more. Not only are these restaurants a learning experience for children, they also encourage children to eat a healthy diet since many ethnic restaurants offer fresh, vegetarian dishes.

Sunday, January 3, 2015 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guests: Dr. Theresa Lewis and Mishondra Key, Tampa Bay Black Heritage Festival.

Mr. Greene, Dr. Lewis, and Ms. Key discussed the array of cultural, historical, and educational events that will take place during this year's Black Heritage Festival. The annual event takes place over a ten-day period and attracts more than 20,000 people.

Sunday, January 17, 2016 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Patti Thompson with Save the Manatees.

Once again, the United States Fish and Wildlife Service is trying to take the Florida manatee off the endangered species list. This has angered many activists and Florida lawmakers. U.S. Senator Bill Nelson has already said he will fight all efforts to remove the manatees from the list. Mr. Slater and Ms. Thompson discussed the latest manatee count. A report from the Florida Fish and Wildlife Division has called the data the Federal Government is basing their decision on "False". The Feds count the number of manatees in the state from a plane which the FFWD says is "like trying to count popcorn while it's popping". The Feds say they've counted more than 6,000 manatees in Florida. Ms. Thompson says the accurate number is much lower. The FFWD counts the manatees by boat. So, it is able to arrive at a more accurate count. Ms. Thompson also stated that the Feds will not take into account the 87 manatees killed by boaters in the state last year as well as the number of manatees who were victims of sudden "die offs" most likely caused by red tide and bacterial infections. Mr. Slater and Ms. Thompson talked about the current manatee rehab programs in place at Mote Marine in Sarasota as well as the manatee programs at the Lowry Park Zoo in Tampa.

Sunday, January 17, 2016 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guests: Gary Hartfield and Kari Knowles, Tampa Organization of Black Affairs.

Mr. Greene, Mr. Hartfield, and Ms. Knowles discussed the upcoming 38th Annual Dr. Martin Luther King, Jr. Leadership Breakfast sponsored by TOBA. The annual event draws a very diverse audience of 1,000 participants. Besides having a nationally-known keynote speaker, community service awards and scholarships will be distributed to academically-talented students. The Breakfast is a prelude to a day of community service projects.

Sunday, March 6, 2016 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Katrina Osborne, the Adult Day Care Center, Tampa.

Mr. Greene and Ms. Osborne gave an overview of services provided by the center which serves those who need help providing a safe place with meals and activities for elderly relatives during twelve hours of the day.

### **Public Safety**

Sunday, January 31, 2016 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Steve Gaskins, Public Information Officer for the Florida Highway Patrol.

Mr. Slater and Mr. Gaskins discussed how the Florida Highway Patrol plans to crack down on drunk drivers. The FHP has teamed up with local law enforcement to crack down and run DUI check points. Mr. Gaskins gave some tips on how bars and private parties can keep people from driving drunk on Super Bowl Sunday. He also elaborated on how a DUI can ruin a person's finances and insurance as well as landing a driver in jail if they hurt or kill someone while driving drunk. Mr. Gaskins explained how some people (such as truck drivers) have lost their livelihood because they were caught driving drunk. Also discussed during the interview was the fact that Florida drivers are not obeying the "move over" law. The FHP is planning a major crackdown, and warning tickets will no longer be issued in the State of Florida. If a driver is caught not moving over for an emergency vehicle, they will be ticketed.

Sunday, February 14, 2016 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Susan Bowers, Tampa Police Officer.

Mr. Greene and Ms. Bowers discussed the crime prevention activities taking place in Tampa's public housing complexes. This is a community-wide initiative, and a cadre of services are being provided. Volunteer participants include the Boys & Girls Club, the Junior League, and students from the University of Tampa – in addition to the Tampa Police Department's officers, the Tampa Housing Authority, and the School District of Hillsborough County.

Sunday, March 13, 2016 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Dr. William Banner, Medical Director of the Oklahoma Poison Control and Venom Center.

Spring is here, and the weather is warming. That means we're going to start seeing more snake activity here in Florida. Mr. Slater and Dr. Banner talked about snakes and snake bite treatment. It should be noted Dr. Banner is the Anti-Venom Advisor for Florida hospitals and was in the Tampa Bay area to meet with local doctors. He explained that there are six members of the pit viper family (which are indigenous to Florida) that



hospitals are currently ready to handle with anti-venom (CroFab.com) when someone is bitten. Recently, there were stories in the news about hooded cobras that escaped from their enclosures and put the public at risk. Florida hospitals are not equipped to handle a cobra snake bite. So, the proper anti-venom would have to be flown in delaying treatment. Most snake bites in Florida happen between April and September with the peak attacks happening in July. Mr. Slater and Dr. Banner discussed ways to protect yourself when you're in an area where pit vipers tend to nest, what first aid should be administered while you wait for help, and what kind of treatment should be expected when you make it to a hospital. Dr. Banner also explained how venom is collected to make anti-venom. He also informed the listeners that none of the anti-venom used in the U.S. is processed in the U.S. The U.S. ships all the venom to a processing facility overseas, and then the anti-venom is shipped back here.

Sunday, March 20, 2016 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Dr. Peter Olt, Entomologist.

Each week, we hear about more cases of the Zika virus being reported in Florida. The CDC has already said there's only two ways the virus is spread – through sexual transmission and mosquitos. However, it's more likely you will get the virus from a mosquito than having sex. Mr. Slater and Dr. Olt discussed how a mosquito carries the Zika virus, how many eggs one mosquito can lay, and what other countries are doing to fight the epidemic. Dr. Olt gave the listeners tips on how to control the pests in our area. Some examples were making sure there are no planters retaining water near our homes, getting rid of any old tires that might collect water (tire swings), and eliminating any other stagnant bodies of water that could become mosquito breeding grounds. He also explained which pest control products work best around our homes and yards and which ones are safe around children and pets.

Sunday, March 27, 2016 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Thomas Forward, Chief of Tampa Fire Rescue.

Chief Forward shared with the listeners his journey from being born and raised in the small town of Marianna, Florida, through his career in the United States Air Force, to his college education. Mr. Forward said he thinks the strong work ethic he was taught and his attention to detail are the traits which have helped him succeed. They are also the traits that are not only expected but are imperative for those who choose the career path of being a first responder. Mr. Greene and Chief Forward also discussed fire prevention safety during the upcoming dry season.